



## A GUIDE TO STUDYING INTERNATIONAL BUSINESS ABROAD

Studying international business abroad provides an excellent opportunity to experience world travel and develop people skills that are essential to working in the field of international business. Whether you choose to focus on economics, marketing, or finance while studying international business abroad, be prepared to learn a system different from your own in both theory and practice. Every country conducts business a little different, by studying abroad you will learn how to adapt your business model and mind set to any country and culture.

### WHY STUDY INTERNATIONAL BUSINESS ABROAD?

When studying international business abroad, you will develop observational skills that will greatly improve your sensitivity to different cultures and people. People skills are essential to a successful career in international business, and by studying abroad you will learn the practice of observing and adapting to cultural customs different from your own. Through travelling and studying different international business models, you will develop adaptability to cultures that will reflect positively on your personal identity and ability to interact cross-culturally.

### LOCATIONS

No matter where you decide to study international business abroad, you are sure to gain beneficial academic and professional experience. **England** is often grouped together with North America to form “the western world,” which often mistakenly implies that the cultures are the same. While the U.S. and England share very similar customs relative to the rest of the world, there are many subtle differences between the cultures that are important to note. If you are looking to completely submerge yourself into a culture different from your own, there is no shortage of opportunities to study international business in **China**. In addition to taking fundamental courses in your focus area, you will slowly pick up on the cultural etiquette of China, such as the importance of receiving a business card with two hands. Though some customs may seem difficult to adjust to at first, overtime the experiences will become keys to good personal and business relationships in the future. **Argentina** is a major participant in the world of international business, and also holds cultural practices that are unique to the rest of the world.

### COURSES & PROGRAMS

The types of international business courses offered abroad are typical consist of subjects such as economics, business management, and finance, but the way in which courses are taught will vary greatly between locations. By studying international business abroad, you will have the chance to witness globalization first hand, and learn about its effects on modern business. If you are looking to develop your language skills, it may be beneficial to take a communications or linguistics class to better understand the cultural specifics of communication in that country.

### BENEFITS

Through learning business concepts and practices used in a new culture, you will sharpen your ability to be adapt to different settings. Having practiced your ability to observe and adjust to different cultures,

you will be able to attribute your learned ability to recognize cultural differences. Strong travel experiences and a good academic record are going to stand out to any potential employer or client in the business world as well.

## **SJU SEMSTER ABROAD PROGRAMS**

Please note the list of programs and courses are only listed as a guide and does not guarantee automatic approval of courses counting for SJU academic credit. You will work with both your Academic Advisor and Study Abroad Advisor to determine the program and courses to best meet your needs. All courses **must be approved** by the appropriate SJU Department Chair or Associate Dean prior to studying abroad.

- **Danish Institute for Study Abroad, Denmark**
  - *Sample Courses: Leadership Across Cultures, International Business Negotiations, International Mergers & Acquisitions, International Marketing & Branding*
- **IES: Vienna, Austria**
  - *Sample Courses: Business Ethics, International Project Management, Intercultural Communications, Supervised Business Internship*
- **Saint Louis University in Madrid, Spain**
  - *Sample Courses: Exchange Rates & Global Economy, International e-Business, Geopolitics of Multinational Firms*
- **The Beijing Center**
  - *Sample Courses: International Business Ethics, Managing People & Organizations, China in the World Economy*
- **IES: Paris – Business & International Affairs**
  - *Sample Courses: Entrepreneurship in International Context, Leading across Cultures, International & Intercultural Management, Supervised Business Internship*
- **Universita Cattolica del Sacro Cuore, Milan, Italy**
  - *Sample Courses: Total Business Communications, Strategic Management, Green Management & Sustainability*

*In addition to International Business Major/Minor courses, you may also be able to take some of SJU's GEP courses while abroad, including but not limited to: Art/Lit, Social Science, Religious Difference & Philosophical Anthropology.*

**Can't find a program or university on our approved list that appeals to you? You can always petition to attend another study abroad program of your choosing with more information can be found on our [website](#).**

## **NEXT STEPS**

- Meet with the Study Abroad Advisor** | Learn about your options
- Meet with your Academic Advisor** | Discuss course selection
- Apply for a passport** | <http://travel.state.gov/passport>
- Apply to study abroad!** | Applications are due to the CIP office by: March 1<sup>st</sup> for the Fall semester abroad, and October 1<sup>st</sup> for the Spring semester abroad

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