COURSE CATALOG

ACADEMIC YEAR **2015/16**

fua
FLORENCE UNIVERSITY OF THE ARTS

PALAZZI
FLORENCE ASSOCIATION FOR INTERNATIONAL EDUCATION

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COURSE CATALOG

ACADEMIC YEAR 2015/2016

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FLORENCE UNIVERSITY OF THE ARTS

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FLORENCE
UNIVERSITY
OF THE ARTS

PALAZZI

FLORENCE ASSOCIATION FOR
INTERNATIONAL EDUCATION

FUA FLORENCE UNIVERSITY OF THE ARTS

ABOUT

Florence University of the Arts is an Italian Institute of Higher Education accredited (Accreditation nu. FI0229 – D.D. n. 373 / 06/02/2009) and authorized by the Region of Tuscany to conduct approved formative educational courses (Art. 117 of the Italian Constitution assigns to the Italian Regions the competence regarding formative education). FUA is also reviewed yearly for European quality certification (Certified by IMQ S.p.A. UNI ENI ISO 9001:2008 Cert. N. 9175.FLRU).

Given the range of academic study, FUA is organized, since its inception along the lines of a US-style higher education institution, with instruction in English language, US processes and structure with a university comprised of multiple colleges or schools of study as typically implemented in the United States.
There are nine Schools comprising the University:

APICIUS
INTERNATIONAL SCHOOL OF HOSPITALITY

DIVA
SCHOOL OF DIGITAL IMAGING AND VISUAL ARTS

FAST
SCHOOL OF FASHION AND ACCESSORY STUDIES AND TECHNOLOGY

IDEAS
SCHOOL OF INTERIOR DESIGN, ENVIRONMENTAL ARCHITECTURE AND SUSTAINABILITY

ISB
INTERNATIONAL SCHOOL OF BUSINESS

J SCHOOL
SCHOOL OF JOURNALISM, COMMUNICATION AND PUBLISHING

SAS
SCHOOL OF ARTS AND SCIENCES

SQUOLA
CENTER FOR CULTURAL AND ITALIAN STUDIES

SCHOOL OF GRADUATE STUDIES

COMMUNITY ENGAGEMENT MEMBER INSTITUTIONS (CEMI)

An important aspect of FUA education is the collaboration and exchange between our academic departments and Palazzi Foundation's projects for cultural integration – spaces connected to the institution that are open to the local community and operate in cooperation with the faculty and student body as a part of the academic experience at FUA. The mission of career program education is aligned with these spaces in order for students to directly apply Experiential Learning in a training ground that fosters the intermingling of communities and cultures. All CEMI are operated by the Palazzi Florence Association for International Education, a non-profit foundation dedicated to cultural integration in Florence.

PALAZZI

The term "PALAZZI" or literally palaces is the term most often used in the Florentine and higher education communities to identify the innovative bridge between classroom theory and the opportunity for the student to express learned competencies in a real community based enterprise. More technically PALAZZI is the Florence Association for International Education, a not for profit foundation that operates the CEMI member institutions. The Florence Association for International Education takes the name PALAZZI from the fact that Florence University of the Arts, its related schools, and CEMI Community Engagement Member Institutions, are located in beautifully renovated historic palaces well know to the Florentine community and has come to signify the unique urban campus environment.

CCIS THE CENTER FOR CULTURAL AND ITALIAN STUDIES
is located at sQuola's campus. Its efforts are focused on promoting cultural Italian studies through cultural activities, projects and an annual interdisciplinary conference in conjunction with SUNY Stony Brook.

CORRIDOIO FIORENTINO is the photographic and design gallery located at the DIVA and IDEAS campus that features the works of international photographers as well as of the faculty/student body.

F_AIR, FLORENCE ARTIST IN RESIDENCE at FUA's School of Fine Arts, is a space for contemporary art in Florence. The facility features a public art gallery and the artist in residence program. The resident artist is directly involved in the instruction at the School of Fine Arts while he/she works on a solo exhibition.

FEDORA is the school pastry shop open to the community and operated by the students and faculty of the Apicius Baking and Pastry Department.

FLY FASHION LOVES YOU is the school vintage store and emerging designers showcase operated by FAST. It is a link of creative expression and exchange between the city and the classroom, between our students and the local community.

GANZO is the Apicius school restaurant open to the community and offers fine dining, art shows, and special events. It is operated by the students and faculty of Apicius.

GREENMAPPED SERVICE LEARNING is ISB's (International School of Business at FUA) initiative for integrating students within local economies. It involves projects such as implementing service learning components to academics and professional experiences beyond the classroom.

INGORDA FOR FLORENCE CAMPUS PUBLISHING at FUA's J SCHOOL operates the publishing projects and products of Palazzi. It is specialized in volumes on gastronomy, travel, culture, and textbooks. Ingorda is involved in FUA's publishing projects with students.

VISION

FUA was founded to:
- Promote and renew creative disciplines in a city renowned for its history-changing innovations.
- Offer challenging academic programs that shape inquisitive minds capable of:
Approaching academic disciplines with the mindset to deeply understand the

principles of the past and how they are present in today's context.
Transforming learning, knowledge and cultural experiences into instruments that shape tomorrow's future.
Contributing to the local culture with the findings, research, and creations developed over the course of study.
- Provide excellent professional and academic facilities at each campus, which not only offer learning spaces but also enhance and inspire learning potential.
- Go beyond classroom learning by promoting student interaction with the convergence of the multicultural societies and creative presences in the city of Florence. This is accomplished through the presence of Palazzi Community Engagement Member Institutions (CEMI) whose facilities and services are open to the public.

MISSION

- FUA is a multidisciplinary institution that seeks to offer dynamic possibilities of study through a rich selection of academic institutions and departments.
- FUA unites communities, nationalities, compelling projects, and studies capable of shaping the cultural landscape of Florence.
- FUA encourages students to be challenged by both classroom and service learning for civic engagement, and to challenge the weight of Florence's glorious heritage in order to contribute to its future with a fresh mind and open eyes.
- FUA strives to provide its students with an experience that goes beyond the Renaissance façade of Florence by communicating to them that who we are and what they experience go beyond cultural stereotypes.
- FUA believes that through critical analysis and evaluation of own cultural norms and values in relation to those held by others, FUA program graduates will develop a profound cross-cultural, global perspective.

VALUES

- A rich, stimulating course offering taught by an international faculty, spanning all areas of the institutions grouped under FUA and their specific departments and courses.
- An academic structure based on lectures, workshops, seminars, and laboratories that promote student learning and creation.
- Quality, state of the art facilities located in historic palaces throughout the Florence city center.
- Opportunities for student exposure and interaction with the local culture through civic engagement and service learning on both academic and extracurricular levels and cultural integration projects including the on-going involvement available through Palazzi CEMI.

AFFILIATIONS

The following international institutions are associated/affiliated with PALAZZI Florence Association for International Education and Florence University of the Arts, granting in most cases direct acceptance of credits:

Adelphi University
American Hospitality Academy - PHILIPPINES
Antalya Cookery & Culinary Art Academy (MSA) - TURKEY
Arkansas State University
Austin Community College
Bernard Lievegoed College for Liberal Arts - NETHERLANDS
California State Polytechnic University, Pomona
Central Michigan University
Centro Universitario Belas Artes de Sao Paulo - BRAZIL
Centro Universitario Feevale - BRAZIL
College of Mount Saint Vincent
Contra Costa Community College
Culinary Institute of Charleston
Diablo Valley College
Dundee College - SCOTLAND
Eastern Illinois University
Endicott College
Fairfield University
Fairleigh Dickinson University
Fairmont State University
Farmingdale State University (SUNY)
Florida International University
Fundacao Armando Alvares Penteado - BRAZIL
Fundacao Universidad Empresarial Siglo 21 - ARGENTINA
Grand Valley State University
Greenville Technical College
Indiana State University
Instituto Tecnologico y de Estudios Superiores de Monterrey (ITESM) - MEXICO
Instituto Tecnologico y de Estudios Superiores de Occidente (ITESO) - MEXICO
Jacksonville University / IEP
Johnson County Community College
Johnson & Wales University
Kenai Peninsula College (UAA extension campus)
Keuka College
Kodiak College (UAA extension campus)
Lake Land College
Lynn University
Matanuska-Susitna College (UAA extension campus)
Middlesex County College
Milwaukee Area Technical College (MATC)
Minneapolis College of Art and Design
Monroe Community College
New Jersey City University
New Mexico State University
New York City College of Technology
Northern Essex Community College
Northwood University
Okan University - TURKEY
Pace University
Penn State University
Pierpont Community and Technical College
Plato College of Higher Education - TURKEY
Point Park University
Politecnico Grancolombiano - COLUMBIA
Pontificia Universidade Catolica de Minas Gerais - BRAZIL
Prince William Sound Community College
Purdue University Calumet
Queens College (CUNY)
Robert Morris University
San Josè State University, California
Seoul Mode Fashion College - SOUTH KOREA
Silver Mountain School of Hotel Management - NEPAL
South Seattle Community College
Southern New Hampshire University
Southwest Minnesota State University
Stony Brook University (SUNY)
Suffolk Community College (SUNY)
Sullivan University
Susquehanna University
Syracuse University
The University of Akron
Tompkins Cortland Community College (SUNY)
Transylvania University
Trident Technical College
ULBRA Universidade Luterana Do Brasil - BRAZIL
Universidad del Turabo - PUERTO RICO
Universidad do Vale do Itajai - BRAZIL
Universidad Panamericana - MEXICO
Universidad San Ignacio de Loyola - PERU
Universidad Tec Milenio - MEXICO
Universidad Veiga de Almeida - BRAZIL
University of Alaska Anchorage
University of Central Florida
University of Florida
University of Memphis
University of Missouri (MIZZOU)
University of San Diego
University of South Florida
ViaModa Industrial University - POLAND
University of the Philippines - PHILIPPINES
Washington State University
Washtenaw Community College
Western Connecticut State University
Westfield State University

FACILITIES

Florence University of the Arts and its related schools and CEMI (Community Engagement Member Institutions) are located in important historic palaces throughout Florence's city center. Facilities are equipped with the most updated technologies and equipment, inclusive of free internet access.
Currently, PALAZZI facilities and FUA campuses are comprised of:

PALAZZO BOMBICCI PONTELLI GUICCIARDINI STROZZI (Corso Tintori, 19 and 21) is the **Headquarters** of **FUA - Florence University of the Arts.** Houses lectures rooms for the **SAS - School of Arts and Sciences**, **J SCHOOL of Journalism, Communication and Publishing**; and **ISB - International School of Business**, with one 70-seat capacity amphitheater lecture room, seven different lecture rooms, a media lab, a fully equipped darkroom with enlargers, the music studies facility featuring a piano room and a recording studio, administrative offices and headquarters of **Ingorda Publishing, J SCHOOL CEMI**. There is also a workout room, **La Palestra**, offering machines and classes with free access to all students and a dance lab. In the historically representative rooms of the Piano Nobile is the **FUA Library** and a beautiful garden courtyard on the Arno River with panoramic views completes the setting.

The facilities of **DIVA - Digital Imaging and Visual Arts** school, **IDEAS - Interior Design, Environmental Architecture and Sustainability** school; **J SCHOOL of Journalism, Communication and Publishing** are located in the historic **PALAZZO DONI** (Via Magliabechi, 1), just a few steps from Piazza Santa Croce. This building features 4 media labs plus one printing lab equipped with high-tech computers and the latest programs, a 60-seat capacity lecture room and a professional photography studio. Additionally, there is a student internet center. A wing of the facility is occupied by the **Corridoio Fiorentino**, photographic and design gallery, **DIVA** and **IDEAS CEMI.**

PALAZZO RAMIREZ MONTALVO (Via dell'Oriuolo, 43) is the site for **SQUOLA**'s Italian language and culture programs at **FUA** as well as home to the **Center for Cultural and Italian Studies, SQUOLA CEMI.** The amphitheater-style cinema auditorium often hosts conferences and events connected with the cultural life of the city. In addition to the auditorium another five lecture rooms, a language lab and a student internet center complete the historical building that faces the Duomo of Florence.

FAST - School of Fashion and Accessory Studies and Technology is located in **PALAZZO DELLA GIOSTRA** (Borgo Pinti 20r). This is where the school of fashion connects with the city of Florence: a retail store, **FAST CEMI** - **FLY FASHION LOVES YOU** - with the students' productions is present besides a fashion media lab, a tailoring lab with sewing machines and ironing stations, a knitwear lab with knitwear machines, a leather lab, a footwear lab and a straw lab, one of the renowned artisanal techniques produced in Florence for centuries.

APICIUS International School of Hospitality in **VILLA BRILLI PERI** (via Guelfa 85, 114, 116), is the host to a pastry production lab with the products made available for the public - **Fedora**, one of the **Apicius CEMI** - restaurant-style line kitchens, individual workstation kitchens, kitchens for private cooking classes, demo kitchens, lecture rooms equipped for food and wine appreciation, two lecture rooms, a professional wine appreciation room, a computer and research lab classroom, two computer and internet centers with outdoor patio.

GANZO (Via de'Macci 85/r) is the **Creative Learning Lab of Apicius** wich is a restaurant/café-exhibition space operated by Apicius students and faculty that features a magazine reading room - open to all students and the community, an art gallery for shows created by students and professional artists, as well as a lecture room. As a fully operating restaurant, open 6 days a week (FALL & SPRING semester 5 days a week on SUMMER) for lunch and dinner service, Ganzo spotlights a beverage service, an outdoor patio and terrace, a wine cellar, a dining area open to the public and a study and hangout space for students with free Wi-Fi access.

ACADEMICS

SCHOOLS

Florence University of the Arts gathers nine schools, further subdivided in specific schools and departments.

- **APICIUS** INTERNATIONAL SCHOOL OF HOSPITALITY
  - SCHOOL OF FOOD AND WINE STUDIES
  - SCHOOL OF HOSPITALITY
  - SCHOOL OF SPORTS AND HEALTH SCIENCES
- **DIVA** SCHOOL OF DIGITAL IMAGING AND VISUAL ARTS
- **FAST** SCHOOL OF FASHION AND ACCESSORY STUDIES AND TECHNOLOGY
- **IDEAS** SCHOOL OF INTERIOR DESIGN, ENVIRONMENTAL ARCHITECTURE AND SUSTAINABILITY
- **ISB** INTERNATIONAL SCHOOL OF BUSINESS
- **J SCHOOL** SCHOOL OF JOURNALISM, COMMUNICATION AND PUBLISHING
- **SAS** SCHOOL OF ARTS AND SCIENCES
  - SCHOOL OF FINE ARTS
  - SCHOOL OF GLOBAL STUDIES
  - SCHOOL OF HORTICULTURE
  - SCHOOL OF LIBERAL ARTS
  - SCHOOL OF LIFE STUDIES AND HUMAN SERVICES
  - SCHOOL OF PROFESSIONAL STUDIES
  - SCHOOL OF SCIENCES AND MATHEMATICS
- **SQUOLA** CENTER FOR CULTURAL AND ITALIAN STUDIES
- **SCHOOL OF GRADUATE STUDIES**

PROGRAMS OF STUDY

FLORENCE UNIVERSITY OF THE ARTS offers undergraduate, graduate, career, study abroad and customized programs:

- Undergraduate 4-year Programs provide a comprehensive general education foundation and a focused major course of study.
- Graduate programs prepare students for deep inquiry within a chosen field of mastery or for career advancement.
- Career programs: emphasize technical or job-related skills and can be used as a preparation for a 4-year Program.
- Study abroad and enrichment programs.

Currently offered are three four-year programs, two Master's level programs, over 10 different programs at the Career level, and over 200 different courses per semester Program applications are welcomed from all over the world, regardless of citizenship. We believe that the blending of many cultures creates a more diverse and rich student body that adds to each student's education. Our admissions process is created with this objective; it is meant to admit students who will contribute to our student body, who will learn from and teach their fellow students. Each application we receive is individually reviewed before a decision is made.
Proper academic planning allows students to complete their chosen course or program successfully and efficiently. The institution offers academic advising to accepted students. Each academic program has clearly defined student outcomes that describe the knowledge, skills and capabilities that students acquire in that program. A student's selection of a program of study is usually based upon academic interests, vocational objectives and personal growth.

UNDERGRADUATE 4-YEAR PROGRAMS

The 4-Year Study Curricula at FUA offers programs that consist of a minimum of 120 credits hours including a major field and the distribution requirements listed below:

- Hospitality Management. Concentrations: Management for Hospitality and Tourism Industry, Culinary Arts and Food Service Management.

- Digital Publishing & Communication. Concentrations in: Digital Media, E-Publishing, Visual Communication

- Cultural Studies. Concentrations in: Art History, Fine Arts

Admissions requirements

For all Undergraduate programs students are required to submit a complete certified/official High School Diploma (a certified English translation might be required). In case a student is transferring from another higher education institution a copy of their certified/official transcript or diploma supplement will be required.

If an applicant's first language is not English, he/she must be able to demonstrate oral and written fluency in English. Students require an English language proficiency of B2 level with a TOEFL 500 or IELTS 5 or OOPT 50+ or equivalent. Working or studying in an English-speaking environment will usually be sufficient to demonstrate an acceptable competence.

Each qualified applicant will be interviewed by an Admissions officer of FUA or their nominee in person, by telephone, or other communication means. The main purpose of the interview is to select motivated applicants with the ability to benefit from a solid commitment to our program. FUA actively encourages applications from students of all ages, gender, ethnic, and/or social background, and from students with disabilities.

Application Form and Fee: students must submit a completed and signed application form (available at: http://www.fua.it/admissions/undergraduate-admissions.html) along with the Application Fee (120 euro).

GPA Requirements: For US and Canadian students wishing to complete their Undergraduate Program with FUA, they must meet a minimum required cumulative GPA of 2.75.

Letters of Recommendation: Letters of recommendation are not required. If however a student chooses to include a letter, or letters, of recommendation with their application, they must be addressed to FUA Admissions Office, in a sealed envelope. The contents of the letter should address the student's academic ability, potential and what he/she will gain from studying at FUA.

Personal Statements: An applicant can choose to include a personal statement with their application. This letter should help us learn about you, the applicant, and your qualities beyond your test scores, grades and work history.
Resume/Curriculum Vitae: Applicants can elect to send a Resume/Curriculum Vitae along with their application. This document should reflect the applicant's work and research history.

Program Requirements

These are the general education requirements for all four-year programs (42 credits), some programs may have additional requirements (see the specific programs).

Core Requirements

Each Program has specific requirements to be met by the student.
These requirements include nine to twelve core courses selected by the student and deemed by the faculty to be essential to the discipline and concentration electives (7-8 courses or 21-24 credits).

General Education Requirements (42 credits)

All four-year program students at FUA are required to satisfy general education requirements, certain courses that all students must take in order to graduate.
These requirements are an important component of students' post secondary education. Besides specializing in a major and preparing for a career, students should become familiar with some of the many rapidly changing disciplines.
Through these requirements, students:

- expand their historical, aesthetic, cultural, literary, scientific, and philosophical perspectives
- improve critical and analytical thinking; and
- acquire skills in finding, managing, and communicating knowledge.

Students must successfully complete at least 42 credit hours in approved General Education courses. Courses must be taken in areas consistent with General Education component distribution as detailed below.

English Composition (6 credit hours)
Humanities (6 credit hours)
Mathematics (6 credit hours)
Physical & Biological Sciences (6 credit hours)
Social & Behavioral Science (6 credit hours)
Diversity & Intercultural Studies (6 credit hours)
Italian Language (6 credit hours)

Approved Course Listing: The Academic Dean periodically publishes and disseminates a list of courses that meets the FUA 's General Education Guidelines.

Capstone Project - major concentration (1-3 credits)

General Electives, sufficient to reach a minimum of 120 credits

The University requires an overall minimum grade point average of 2.00, with no more than one grade lower than C- in core courses.

For detailed information regarding each 4-year program, please refer in the specific School.

Cost of four-year program

The Florence University of the Arts tuition and related expense estimates can be found below for the 2014- 2015 academic year. The actual expenses incurred by a particular student may be higher or lower than the estimated amount and the below is intended as a guide to planning your post secondary university education. Tuition and other related academic costs are payable to Florence University of the Arts, most others are privately incurred. Lodgings are available in conjunction with tuition.

Estimated Costs of Attendance for Academic Year (fulltime student)

Tuition (per credit)	475 euro
Application fee	120 euro
Housing and Meal Plan (single room supplement, 1500 euro)	7.080 euro
Books/Supplies	650 euro
Student Life activity fee	200 euro
Student Enrollment Kit	100 euro
Residency/Immigration expenses	100 euro
Personal expenses	2.500 euro
Travel expenses	1.250 euro

Total Estimated Annual Cost of Attendance 26,250 euro

Tuition Guarantee

In order to facilitate student planning and budgeting, Florence University of the Arts assures the 2015-2016 Tuition rate for the duration of the students' course of study. Students must maintain full time status and remain in good financial, academic and disciplinary standing to retain this pricing guarantee.

GRADUATE PROGRAMS

- Master in Sustainable Urban Design: This Master program is structured to develop qualified professionals in the field of urban development, utilizing sustainable techniques in the combination of architecture and urban design. Students will acquire and develop a broad range of skills and particular expertise related to the design and planning of contemporary city structures.
For complete information please refer to School of Graduate Studies section.

Please refer to the website and application form for specific program and applicant criteria, costs, payment methods and processes.
http://fua.it/admissions/graduate-admissions.html

Career Programs

FUA member institutions offer Career programs for motivated students seeking to develop new skills and knowledge while building a body of work and professional experience in an international learning environment. Career Programs are unique for their combination of in-classroom learning and practice on the field alongside professionals in the dynamic local economy of Florence. Coursework and content derive their strength from research and practice, supervised by faculty members who are respected industry professionals.
One-Year Career Certificate Programs, consist of two academic levels, equivalent to a standard, academic year.

Two-Year Career Certificate Programs, consist of four academic levels, equivalent to two standard, academic years.

Career programs may be taken for one semester or one to two years. All Career programs require at least two successfully completed levels for certification.

APICIUS International School of Hospitality
One-Year: Baking and Pastry, Culinary Arts, Master in Italian Cuisine, Wine Expertise, Hospitality Management, and
Two-Year: Culinary Arts, Hospitality Management
One-Semester: International Master in Baking and Pastry

DIVA Digital Imaging Visual Arts
Two-Year: Visual Communication, and Photography

FAST Fashion and Accessory and Technology
Two-Year: Accessory Design and Technology, Fashion Design and Technology

IDEAS Interior Design, Environmental Architecture and Sustainability
Two-Year: Eco-Sustainable Design, and Luxury Design

J SCHOOL School of Journalism, Communication And Publishing
One-Year: Publishing

Apicius also offers two special career programs:
- 1 or 4 weeks: TuttoToscana is held over three weeks in Florence with an optional week in NYC.
- 9 weeks: Summer Graduate Experiential Learning

Admissions requirements
- Application form and fee
- High School diploma or equivalent
- Demonstrate English fluency. Applicants who do not have the required English level will be advised to join the English Foundation Program.

Admission to non-beginning levels of Career programs:
If you wish to enroll in a non-beginning level of a Career program (such as intermediate or advanced level) you must also qualify to be able to enter the level by:
- Submitting a detailed curriculum vitae specifying any professional experience in the field of desired Career program (a minimum of 6 months experience is necessary) and academic transcripts:
- Submitting a portfolio
- Passing an entry examination upon arrival in Florence

Or by sending an official undergraduate transcript reflecting courses in the field of the desired Certificate along with the grades you received in those courses.

Please refer to the website and application form for specific program and applicant criteria, costs, payment methods and processes.
http://fua.it/admissions/undergraduate-admissions.html

Study-Abroad Programs
Studying abroad at FUA offers flexible options throughout the year. The following sessions are held at our campuses in Florence:
- Semester/Year
- Quarter Programs
- Short Programs
- Internship & Civic Engagement

Please note:
A complete list of courses and schedules offered in all academic sessions can be viewed at www.fua.it/Academics/academic-schedule.html
Academic calendars with study abroad dates can be consulted at the link *www.fua.it/Utility/academic-calendar-detail.html*

Course selections may be subject to change depending on enrolment and availability.

The approval of credit loads must be pre-approved in any given academic session, students who wish to earn credits in addition to the regular load per session must receive approval from their home institution.

For Study Abroad Programs please refer to the specific brochure.
For Customized programs please refer to the specific brochure.

ACADEMIC STANDARDS AND REGULATIONS

COURSE REGISTRATION
A student's selection of a program of study is usually based upon academic interests, vocational objectives and personal growth objectives. Individual course selection and registration is a function of the program of study.

Course selection and registration procedures have been established for each student's status and the particulars of course selection are communicated as part of the applicable acceptance process.

Class offerings, dates, times and deadlines and other important registration details specific to each session are published in that semester's class schedule which is available online.
Not every course listed in the catalog is offered each session, please consult the website to view the updated list of courses offered for all academic sessions.
http://www.fua.it/academics/academic-schedule.html
All courses are taught in English unless otherwise indicated.

COURSE WITH ITALIAN LANGUAGE COMPONENT AND ITALIAN LANGUAGE COURSES
All semester (Fall and Spring) Students are encouraged to enroll in one course with an Italian Language Component Course. Italian language intensive coursees are offered in each short session. Please refer to the individual program descriptions for full details.

SEMINARS
Students may select seminars among their course selections if they are majoring in that field of study. They may receive credits upon approval from their home institution. Artists and professionals or individuals form the general public may also enroll in seminars for their own personal enrichment and professional development. Seminars do not count towards the minimum credits required to enroll for any given session.

ADDITIONAL FEES
Certain courses require additional fees to cover the costs of consumable materials and specialized equipment as well as field-trips. In addition, students enrolled in career programs must acquire a professional kit or pay a school kit fee in order to participate in the program. Students who have lab fees in single courses will be informed by their instructor on the first day of class the exact amount as well as what it covers. Career students will be informed of their kits before arrival by the Registrar and upon arrival by their advisors. All required materials are detailed in the course syllabus. Examples of items which require additional fees include, but are not limited to: fieldtrip travel, museum and site entry and reservation fees, materials for studio art courses, culinary equipment, ingredients and uniforms.

REGISTRATION CHANGES
For Fall and Spring semesters, a one-week late registration and add/drop period takes place during the first week of the semester. The last day to drop is the first Friday of the first week of semester. All changes after that date will be recorded as a W on a student's transcript (after the 9th week of courses any changes are recorded as a WF on a students transcript). Students are entitled to one add and one drop each semester. During the 3 or 4-week sessions, students are allowed to make changes only on Orientation Day prior to the first day of class. No changes are permitted during the January intersession. A level change for Italian language courses does not apply.

WITHDRAWALS
Any voluntary withdrawal after classes have begun must be officially registered. Students must fill out the required form and return it to the Registrar's Office. Once this procedure has been completed, the student forfeits his/her course credits as well as his/her tuition and fees. Transcripts will be issued with a W next to each dropped course (any course dropped after the 9th week of courses will be marked at a WF). Students who drop their courses without going through the procedure outlined above will receive a failing grade and will receive an F on their transcripts.
It is the responsibility of the student to become familiar with FUA policies, procedures and deadlines. Please refer to the Academic Calendar published each semester in the Course Schedule for specific deadlines.
FUA reserves the right to cancel or combine classes; to change the time, dates or places of meeting; or to make other necessary revisions in class offerings. FUA may discontinue courses at any time if enrollment falls below expected levels.

LATE WITHDRAWAL

Generally, students may withdraw from a course any time until the ninth week of a semester. Withdrawals after that timeframe generally result in a grade of "WF" - late withdrawal – which can negatively impact a students academic records or GPA.
An incomplete or pending grade marker may be given for nonacademic extenuating circumstances (serious illness, personal injury, death in the immediate family, etc.) that arise after the deadline for a satisfactory course withdrawal. The student must have attended until the discontinuance and otherwise be in good academic standing.
An incomplete or pending status is only given when it can be reasonably expected a student can complete the remaining work. This is established on an individual course basis with the instructor and approved by the Academic Dean. Academic work must be completed in the time frame established, generally consistent with the applicable academic calendar absent extenuating circumstances such as hospitalization etc. The services of a home university to effect and proctor any exams and communicate work may be a precondition to any accommodation.
For some special instances, such as lab, language and onsite dependent classes, attendance may be compulsory and the work may not be completed remotely. A grade is considered pending until not more then one week after the applicable academic term ends. An incomplete status is imposed after this time , if additional time has been anticipated, until such time as the work is completed or the applicable deadline has passed. After the work completion deadline, any unfinished course work will be graded "WF" with finality. Incomplete is not a grade, only a temporary status and is used only in this limited circumstance. Ultimate a letter grade or "WF" will be issued.
The student is responsible, within the timeframe allowed, for fulfilling his/her academic responsibilities under any accommodation. In the event the work is not completed consistent with the terms of the accommodation, a grade of "WF" will be issued. The student acknowledges that completing course work from afar imposes additional burdens on the student , faculty and institutions and the student endeavors to make every effort to bring the coursework to satisfactory conclusion.

SYLLABUS

The course syllabus is the student's guide to the course. Students should receive a syllabus at the beginning of each course that describes the course, policies within the course, and procedures that govern the delivery of the course. Syllabi are also available online devided according to School and Department. Students are responsible for obtaining the syllabus and understanding the course policies in the syllabus. Any questions regarding information in the syllabus should be directed to the instructor for clarification. Students are responsible to be aware of any required site visits, makeup days or extra course activities which may occur on days or at times other than the scheduled class meeting times.

FUA POLICY ON CONTACT / CREDIT HOUR

FUA Unit of Credit
One (1) contact hour is defined as 50 minutes of contact time.
1 Credit approximately corresponds to 2 ECTS credits.
The unit of credit used at FUA is the semester hour. 1 credit represents completion of one academic hour class period per week for one semester. FUA generally expects two hours of student preparation for every hour in class.

Contact Hour Relationship

1. Lecture, Seminar, Quiz, Discussion
A semester credit hour is earned for 15 academic hour sessions of classroom instruction with a normal expectation of two hours of outside study for each class session.
2. Activity supervised as a Group (Field Learning, Internship, Exeriential Learning)
A semester credit hour is awarded for the equivalent of 15 periods of such activity according to the following criteria:
Field Learning, Service Learning - 30 academic hours per credit
Internship - 40 academic hours per credit
Experiential Learning, Community Service - 50 academic hours per credit
3. Supervised Individual Activity (Independent Study)
One credit of independent study (defined as study given initial guidance, criticism, review and final evaluation of student performance by a faculty member) will be awarded for each equivant of 15 academic hour of student academic activity.

ATTENDANCE

Academic integrity and mutual respect between the instructor and student are the foundation of any academic institution. This is reflected in the attendance policy. Class attendance is mandatory and counts towards the final grade. The number of absences is based on the number of class meetings missed. Students who arrive late or depart early from class may be counted as absent.

ACADEMIC HONESTY AND SCHOOL BEHAVIOR POLICY

During orientation, students are required to sign an agreement regarding Academic Honesty and Rules of Behavior.
Students are expected to maintain the highest standards of academic conduct. Violations of the Academic Honesty Policy include: cheating, plagiarism (including from the Internet), fabrication, falsification or other physical theft. All forms of Academic Dishonesty are at odds with our mission and the educational experience, and are amongst the gravest offenses a student can commit.

Cheating: Intentionally using or attempting to use unauthorized materials, information or study materials in any academic assignment (homework, paper, quiz, presentation or examination).
Plagiarism: Accidentally, knowingly or intentionally representing the words or ideas of another as one's own in any academic assignment (homework, research paper, presentation, quiz or examination).
Dishonesty Conduct: Academic dishonesty includes, but is not limited to, the following:
1. Theft of a quiz or examination.
2. Submission of a paper purchased from a paper mill or written by another. This includes swapping papers in on-line forums with other students.
3. Alteration, theft or forgery of university documentation.
4. Intentionally delaying submitting work or the delaying of an examination to gain an unfair advantage.

Procedures and Penalties for Violation of Academic Honesty:
An instructor who has evidence of a violation of the Academic Honesty policy may avail themselves of the following options:
- Discuss and assess the situation, in terms of gravity of the offence and motivation, with the student.
- Issue an oral/written reprimand to the student.
- Request that the student repeat the assignment or retake the quiz or examination. In such cases, the assignment or exam may be significantly different from the original.
- Lower the grade of the assignment in question.
- Assign the student a grade for the assignment in question.
- Assign the student a grade for the entire course in the case of a serious or repeated offense.

STUDENT CONDUCT POLICY

FUA's mission is to create a stimulating cultural environment that fosters both creative and intellectual growth. In order to provide such an environment, we have established rules of conduct consistent with this goal. When you enroll, you agree to abide by the established rules of conduct, both while on and off campus.

Behavior within the Community

Each student is expected to act as a responsible member of the school and residential community while attending. Reckless or dangerous behavior within the school, residence or community is prohibited. Damage to or destruction of school, residence or fellow student property is against school policy. Violation of these policies may affect academic standing and may result in probation and/or expulsion.

Drug abuse

The unlawful possession, use or distribution of illegal drugs or prescription medication by students is in violation of both school policy and Italian Law. Violators are subject to both disciplinary action by FUA and prosecution by Italian authorities. Possession or use of illegal drug will result in suspension or dismissal. Please Note: the drug Adderall, commonly used for treatment of ADD or ADHD, is not available in Italy and is, in fact, considered a narcotic. The sharing of Adderall, or similar drugs among students is considered a crime according to Italian Law and will be viewed as such by the school. Students who are prescribed this drug MUST inform FUA staff before departure for their records. Students must have a prescription for the medicine from their doctor. Plus, as well as a letter stating that the said party must take the medication on a daily basis for health purposes, for the duration of the program. It is advised to consult a doctor for possible alternative medication.

Alcohol abuse

Drunkenness and intoxication are unacceptable, regardless of age. The abuse of alcohol by students, on or off campus, is a violation of school policy. Violation of this policy may lead to mandatory rehabilitation or counseling, and may affect academic standing or possibly result in expulsion.

Assault and Fighting

Assault, defined as a physical attack or immediate threat of force against another person with intent to cause harm, is a violation of school policy and is deemed a serious offense and will result in immediate suspension or dismissal. Fighting, defined as two or more people engaged in physical attempts to harm each other, is a violation of school policy. A student will be found in violation of this policy if he or she uses any violence that exceeds the force necessary for self-protection. Violation of this policy may result in suspension or dismissal.
The use of threats of physical violence is prohibited. Violation of this policy may result in suspension or dismissal.

Sexual Harassment Policy

We seek to maintain a learning environment free from sexual harassment, including sexism in the classroom, unprofessional conduct in faculty-student relationships and inappropriate conduct between fellow students.
These kinds of behavior are barriers to the educational purposes of the school. Sexual harassment is a violation of school policy and is deemed a serious offense by the school. The determination of what constitutes sexual harassment varies with the particular circumstances; however, it may be described generally as unwanted sexual behavior, such as physical contact or verbal comments or suggestions that adversely affects the working or learning environment of an individual. Any student who believes that he or she has been sexually harassed is encouraged to bring the matter to the attention of the Dean of Students or a Student Advisor. There are specific procedures for the resolution of sexual harassment and inappropriate or unprofessional conduct, ranging from informal counseling and mediation to formal procedures for disciplinary action.

Separation

FUA and its related schools, acting through their respective Deans, reserve the right to administratively separate a student for health or psychological reasons whenever there is concern for the safety or well-being of the student or others.
Every student must know the policies and procedures. Accordingly, each student will receive a copy of these policies at the beginning of the academic term. We reserve the right to change or modify policies and procedures at any time. Should changes occur, students will be notified through either printed material or electronic communication. It is the student responsibility to read these notifications.

Problem Resolution

Florence University of the Arts is committed to fulfilling its mission and meeting its obligations as an institute of higher education. However it recognises that members of its community may encounter issues or occasionally be dissatisfied with the service they receive. FUA is therefore committed to maintaining an effective procedure to allow members of its community to voice grievances, and to investigating complaints and rectifying any errors.
FUA encourages and endeavours to resolve grievances informally at the earliest opportunity before the formal procedure is required. Problems, complaints and/or grievances may involve other students, staff, faculty or university policies or procedures.

ACADEMIC ISSUES
To settle any academic issues, students are asked to file a formal petition with the Academic Senate. The Senate meets once a month and will evaluate the documentation, including a personal statement, submitted by the student to determine the petition outcome. The Academic Senate has the authority to decide upon all academic matters.

NON-ACADEMIC ISSUES
Students should first contact the parties or offices directly involved (eg. fellow student, staff member) in a frank, respectful way. Any communication should describe clearly the nature of the issue, the names of any parties involved and a description of any efforts made to resolve the problem. If this does not resolve or clarify the situation, the student should then seek an appointment with a Student Advisor. In the event this does not resolve any dispute or provide a satisfactory understanding of the situation, the student should write to the Dean of Students to request an appointment.
Please note that grievances related to services or policies of a third party (eg. Study abroad provider) should be submitted directly to these persons/parties, and not to FUA. Persons not enrolled in the institution may submit formal complaints in writing to info@fua.it or Florence University of the Arts, Corso Tintori 21, 50122 Florence. Formal complaints will be referred to the relevant staff member.

Enforcement of Policies

Determination of Violation
In the case of a violation of the code of conduct, the following process will be followed:

1. After a report is filed, the student will be required to meet with the Dean or a designated delegate.
2. This meeting will provide an opportunity for the student and the Dean to discuss the charge of policy violation.
3. If the student does not admit to the charge, it is the responsibility of the Dean or a designated delegate to decide whether the evidence demonstrates a violation of policy.

Sanctions

In case of a violation of policy, the Dean or a designate will choose from following sanctions: written reprimand, restitution of damages, academic probation, suspension or expulsion.
If a student behavior in the school, community or housing is considered inappropriate, the student will be put in probation. Students placed on academic and /or behavioral probation will be required to complete service hours within PALAZZI. The details concerning the amount of hours and activities will be communicated to the student following the initial probationary meeting.
A second violation will result in expulsion.
In case of serious offenses, students may be expelled immediately, without a probationary period. In instances where a student demonstrates a threat to the physical or emotional safety of him or herself or others, the student may be immediately expelled without a probationary period or may be immediately separated pending the outcome of the adjudication process.
In case of expulsion, the student will receive no refund of tuition or housing payments. FUA reserves the right to contact student's provider, or home university and the student's family to inform them of the violation.

GRADING SYSTEM

The grading scale below is used in establishing the final course grade.

A 93-100%; A- 90-92%;
B+ 87-89%; B 83-86%; B- 80-82%;
C+ 77-79%; C 73-76%; C- 70-72%;
D 60-69%;
F 0-59%
F / Failure: In the case of failure due to excessive absences the procedure outlined under attendance Policy will apply.
W / Official Withdrawal: Students may withdraw from a course at any time until the 9th week of the semester. (See academic calendar for exact date). Please note that this applies to the Spring/Fall semesters only. During Intersession and Summer sessions, a student may withdraw from a course until the end of the second week. (See academic calendar for exact date).

WF / Late Withdrawal: Is assigned to students who do not withdraw by the final withdrawal date as established in the academic calendar.
I / Incomplete: Is not permitted.

Auditing is not permitted.

Pass/Fail is not permitted.
Extensions: During the summer sessions NO extensions are conceded for any reason.
Grade Point Average
FUA uses the 4-point system as a measure of scholastic success. Academic letter grades carry the following values:
A = 4.00; B = 3.00; C = 2.00; D = 1.00; F = 0.00

EXAMS

All students must take quizzes, midterm and final exams at the established exam time and date indicated in the course syllabus. The date and time cannot be changed for any reason. Not attending during the designated Exam or Quiz day, will result in a zero and no credit for the exam; the final grade will be adjusted accordingly. This institute does not offer Pass/Fail grades, Incomplete, or Audits; but only letter grades. All courses registered for and grades received for those courses will be shown on a student's transcripts.
Permission will be given to reschedule exams in case of a student being hospitalized or with a significant health or mental health issue or for urgent family-related issues; each case will be individually reviewed and decided upon by the Academic Deans. Requests should be made in writing and directly to the Dean of the School and the Dean of Students. Requests will be then submitted

to the Academic Deans. Each request must be provided in writing and provide details regarding the request and be accompanied by any necessary documentation. Requests must be filed prior to the date of the scheduled exam. Should the request be accepted the exam, date and time will be rescheduled. The student will not under any circumstance be able to reschedule this date. Faculty will work with the student and Deans in order to provide conditions for a comparable exam to be given to the student. Testing fee (150 euro) in case of rescheduled exam is applicable.

Proctoring of an exam: Proctored exam requests should be made in writing directly to the Dean of the School and the Dean of Students. Requests will be then submitted to the Academic Deans. Each request must be provided in writing and provide details regarding the request and be accompanied by any necessary documentation. Requests must be filed prior to the date of the scheduled exam. The student is responsible contacting the proctor and making the necessary connection with FUA Academic Office for arrangements in setting-up their proctor and taking the exam.
FUA Academic Office will work with the Proctor in order to provide conditions for a comparable exam to be given to the student. The student may not view the examination prior to the established date and time arranged for taking the exam. The exam must be taken in one sitting and cannot be taken over multiple sessions. Written answers must be turned in before the student leaves the exam location. The student must adhere to the time given for the exam.
Exams must be accessed/completed by the indicated due date.
Testing fee (150 euro) in case of proctored exam is applicable.

TRANSCRIPTS

Final transcripts are released by the Registrar's Office within 6 weeks of the conclusion of each semester or summer session. The transcripts of students who have registered through a US university/college or provider study abroad program will be mailed directly to each program. Transcripts will be withheld from students who have not satisfied their financial obligations with the institution.

SCHOOL OF RECORD

For students from non-affiliated institutions (see page 5 for list), US credit can be issued through FUA's School of Record.

RUSH TRANSCRIPTS

FUA transcripts are usually issued within 4-6 weeks of a semester's close. Two official copies are sent via express delivery to the students' provider, or directly to the student in the case of independent enrollment.

FUA's experience has been that our timetable for issuing formal official transcripts is consistent with most US universities' practices for their own students and in most cases students attend graduation or are admitted to other universities without having final grades formally issued. FUA requests that if your university recognizes any of these standard conditional practises that they be applied with respect to your students studying with FUA. Additionally FUA makes efforts to monitor students at academic risk and can advise if any of your students are considered as such.

In the event a rush transcript is needed to meet graduation deadlines etc., FUA can issue an FUA Unofficial Transcript (PDF copy) shortly after all final grades are turned in. Typically this is within two weeks after a semesters close.
To facilitate this service to our students, the following procedure is intended to help streamline and standardize the process:

I. REQUEST FOR FUA RUSH TRANSCRIPT
All requests for FUA Rush Transcripts must be made using the attached form to the FUA Registrar's Office directly by an academic advisor, or other appropriate administrator from the student's home university or provider (study abroad advisor). The request should outline the need for an unofficial transcript along with an indication of the home school's own deadlines with respect to students needing priority processing.
Any request that arrives directly from the student will not be considered.

The Registrar's Office will scan and email a copy of the FUA Unofficial Transcript to the student's home institute or provider. There will be a 25 euro Rush Transcript Fee for this service. Students will receive an Official FUA transcript at a later date according to our standard procedure.

II. DEADLINE
Requests must be submitted to the FUA Registrar's Office by the following deadlines*:

Fall/Spring Semesters: by the first day of Fall/Spring break
Fall/Spring Short and Quarter Sessions***: one week prior to program start date**
Summer Sessions***: one week prior to program start date**
January Intersession: one week prior to program start date

Requests that are received by the Registrar's Office after the above mentioned deadlines can not be accepted.

III. RUSH FUA OFFICIAL TRANSCRIPT REQUESTS
On request, the Registrar's Office can issue and send an Official Transcript in hard copy to the student's home university or provider.
For students who request a FUA Rush Transcript (paper copy) there will be a 60 euro Rush Transcript Fee (includes cost of shipping via express courier).

IV. SCHOOL OF RECORD TRANSCRIPTS
Please note that our School of Record has independent procedures for the processing of transcripts that cannot be changed or influenced. It is therefore not possible to provide a rush School of Records Transcript.

GRADE DISPUTES

FUA is dedicated to fair and accurate appraisal of students' coursework. When disagreements arise over final grades assigned for a course, students and faculty are to follow the procedures below for resolving the dispute. No formal grade dispute procedure will be invoked when the magnitude of disagreement is less than one full letter grade. A student who wishes to file a grade dispute must contact their home University or Agency as soon as possible and by no means later than six months after the end of the session. Students should never contact, for matters of grade disputes, the professors directly. The complaint must be in writing and must identify the course, semester, grade received and the reason for the appeal. The students shall assemble all relevant class material (syllabi, returned assignments, tests, papers, etc.) distributed or returned by the instructor to the student. These materials need to be put together within two weeks of the date of the written appeal. In case the student cannot produce all such documents, the grade dispute ends here with no grade change.
Concurrently the instructor will assemble all relevant material retained for this student (final exam, midterm, etc.) within two weeks of the date of the written appeal. A copy of these documents along with the syllabus, grade report, and the instructor's written response to the student appeal, are to be forwarded by the instructor to the School Chair. The Chair or Dean will refer a blind copy of the relevant material to a nominated Appeal Board. The instructor of the course in question cannot serve as an appeal board. The Appeal Board shall convene no later that 25 working days after the submission of the official grade dispute request and after reviewing all relevant material, the Appeal Board shall make the final decision of grade assignment. The decision is not subject to appeal. The Appeal Board chair will notify the Dean, Chair, Student Appellant, instructor, and, in case that the original grade is changed, the Registrar's office.

LEARNING AND PHYSICAL DISABILITIES

FUA is committed to providing all students with a comfortable, productive and non-discriminative academic environment. Assistance is offered to students who have demonstrable and/or documented learning disabilities upon request submitted before arrival in Florence. Students should note that they may not have the same level of services and facilities available to them as their home institution.
FUA offers separate exam rooms, extra time for exams, and the use of one's laptop computer for written exams. All other accommodations must be negotiated on a case-by-case basis in advance of the student arrival in Italy and may require additional fees.
Students are obliged to notify the registrar prior to the start of the semester of any learning disability should they wish to request accommodation. Notification or documentation of a learning or physical disability may not be submitted once the term has started.
Every effort will be made to accommodate students with physical disabilities. It has been the experience of member institutions that students with mobility difficulties find the city of Florence to be an uncomfortable environment with its ancient, cobble stone streets, narrow and uneven pavements, steep steps, and lack of elevators.

NON-DISCRIMINATION POLICY

Institutional policy prohibits discrimination against current or prospective students and employees on the basis of race, color, sex, religion, national origin, age, disability, sexual orientation or any other legally protected characteristic.

STUDENT RECORD POLICY

Student Records and personal data are kept in accordance with the so-called EU Privacy Directive (EU Directive 95/46/EC, Directive on Protection of Individuals with regard to the Processing of Personal Data and on the Free Movement of such Data) and the Italian Personal Data Protection Code (Legislative Decree no. 196 of June 30, 2003).

FUA's compliance with these rules ensures practices at least compatible with FERPA privacy requirements in the USA.

STUDENTS

In accepting admission each student subscribes to and fully accepts the standards of personal conduct and group living.

Policies and practices governing students and student life are found in both the Academic Handbook and the Student Life Handbook handled and detailed during Orientation.

Student Academic Handbook: The Student Handbook is applicable to all students. The Code of Student Conduct and regulatory policies and procedures apply to all students. This Handbook provides information about he applicable policies and procedures, including behavioral standards. Students are expected to become familiar with the contents of this Handbook, to act with careful consideration of its requirements, and to seek assistance whenever necessary and as directed.

Student Life Handbook: This Handbook provides information on student life resources and student activities at FUA and the applicable policies and procedures. The Handbook includes useful emergency contacts that the students should become familiar with.

The study experience at FUA is supported by dedicated offices and departments whose mission is to provide responses, suggest opportunities for personal and interpersonal enrichment, and resolve any issues you may encounter:
- Academic Office of Deans and Department Coordinators for issues related to each student study experience. The staff provides advising to students to assure successful completion of all courses.
- Student Life Department and Development Office for counseling, advising, health care referrals, emergencies, and extracurricular activities
- Service Learning Department for internships and volunteer/service opportunities
- Housing Office

STUDENT LIFE DEPARTMENT & ADMISSIONS

The SLD Office has the mission of offering opportunities for personal and interpersonal enrichment whether on campus or in the Florentine community. The department is dedicated to all areas of student life by providing numerous resources, extracurricular activities, and overall support for the duration of study in Florence.

Students may reach out to the SLD department for:

- General health and medical services, medical referrals, and emergency assistance.
- Housing assistance and emergencies.
- Extracurricular activities, see following pages for descriptions.
- Counseling and information on life in Florence

EXTRACURRICULAR ACTIVITIES

SLD offers a rich and varied activities calendar of activities, in order to offer an array of experiences that will suit the diverse needs and interests of our student body. For further information on any of the following offerings, please contact SLD: sld-studentactivities@fua.it

ORIENTATION ACTIVITIES

SLD offers a series of activities during orientation in order to make the transition to life in Florence as easy as possible, such as the Bare necessities shopping tours and Living in Florence seminars. The Bare Necessities tours help you learn about your neighborhood and how to shop for your basic needs in Florence, as well as discover malls, supermarkets, and other stores near the city center and make Florence your new home!
The Living in Florence Seminars help you learn all about your new home and covers topics such as ways to explore the city, leisure-time activities and how to adapt to life in your host country.

ON-GOING ACTIVITIES

CONNECTING CULTURES is designed to both enhance cultural awareness and to guide students through the study abroad experience in order to maximize their educational outcome and personal growth during their time in Florence.

CONNECTING CULTURES WORKSHOP SERIES This series allow students to maximize their experience in Florence through guided workshop experiences in Mindfulness, integration and cultural awareness. The workshops, held by experts, are meant to enrich the study abroad experience.

COMMUNITY OUTREACH This program is designed for the student who wants to step outside of the box during their studies abroad. More than a classroom experience, Community Outreach is a life experience that will not only enrich your academic career, but even more, will contribute to your emotional growth and cultural consciousness. The program offers a wide variety of volunteer opportunities to suit different interests: organizations range from local museums, canteens, and churches of various denominations, to International NGOs. Each of our partner associations is unique and volunteers are often the fundamental element that keeps these associations in operation! Most of the organizations do not require particular skills or the ability to speak Italian, but they all require a serious commitment from volunteers in order to accomplish their goals. Please note: Placement areas of volunteer opportunities may take place at the Palazzi Foundation Community Engagement Member Institutions, which are actively linked to FUA's campuses and academic divisions.

CHAT PAL This language exchange activity connects Italian and foreign students in order to make a meaningful connection with a member of the community, and also improve your language skills. The conversation exchange program requires conversation partners to meet at least once a week (one hour). Partners should speak in Italian for 30 minutes and 30 minutes in the student's mother tongue. Specific time and locations are arranged between the partners.

ITALIAN FAMILY CLUB This unique program gives students a more in-depth, hands-on opportunity to get personally involved with an "adoptive" Florentine family. They will get an up-close view of a typical Italian family. Through the Italian Family Club, students will closely interact with their family members, while discovering and observing their unique habits and customs. Students and families will be"matched" according to the characteristics and requirements of both parties. They will build a two-way relationship and communication skills that will develop over the semester through mutual and productive exchanges. Please note that the number of host families is limited, therefore, not all applicants will be accepted in the program.

SPORTS NIGHT is a great way to keep in shape while expanding your knowledge of Italian fitness culture. Soccer is the mainstay of Italian athletics and the focus of our sports night. Even if you are not an athlete, everyone is welcome, to both have fun on the field, or just cheer on your classmates from the stands.

THE MUSING CLUB offers music lovers and musicians the chance to share their passion through a common language. Organized activities include music events, and visits, along with the possibility to include creating a band (or two!), playing a gig in a local venue, creating a demo in a professional recording studio, through the exploration of the participants' talents and imagination.

BLENDING is a journalistic collaboration that offers students the opportunity to express ideas through inquisitive, investigative and creative writing and photography, printed on a dynamic, easy-to-read format for our readers. Writers, photographers, copy editors, and graphic designers who are excited about publishing their experiences and perspectives gained in Florence, as well as novice writers that just looking for a format to document their experience in Florence are all welcome. Each semester we publish three newsletters and one magazine written by FUA students, alumni, and faculty.

TASTE ITALY is a series of special hand-on workshop, such as fresh pasta or gelato in collaboration with the chefs at Apicius. These workshops allow students experience the culinary world up close and personal with the intent to develop a deeper awareness of Italian food culture.

CITY WALKS are designed to broaden students' experience from the cultural point of view through food, art and history, while exploring the amazing gardens and palaces of Florence. Students will see how Italy's rich past influences and

interacts with Italy today while also exploring new neighborhoods within and outside of the city center. City Walks also include a special monthly excursion outside of the city and into the hills surrounding Florence.

EXTRACURRICULAR ACTIVITIES WITH THE PALAZZI FOUNDATION (CEMI)

ITALIAN LECTURE SERIES The CCIS lecture series is part of the intensive language program and is also open to the general public in both English and Italian. Every week, CCIS offers a short lecture and discussion on a current cultural, social, or political theme followed by discussion. The one-hour sessions are a great way to encourage our students to seek further knowledge about the Italian culture and history.

ITALIAN FILM SERIES Italian films are shown weekly with a commentary in an amphitheater-style auditorium. The Italian Film Series includes classics from the 50s and 60s and contemporary films that introduce the current themes of stereotypes, regionalism and religion in Italy, as an entertaining way to expand your knowledge of the Italian lifestyle.

APERIGANZO/APERIART/APERIBOOK Every Wednesday, Ganzo is dedicated to art and culture; Art openings and book presentations are an important part of these AperiGazno events. This is a great opportunity to meet artists, authors and mingle with fellow classmates, FUA professors, and members of the Italian community.

ARTY FRIDAYS These Friday activities are created to transform our students into insiders of the contemporary art environment in Florence and its surrounding cities. Arty Fridays offer visits to art galleries and museums with curators, visits to artist studios, screenings of art documentaries and movies, and encounters with young working artists. An interesting yet easy and enjoyable way to get to know firsthand what's up in the art world of today.

GANZO & FEDORA MEAL PLAN

Ganzo and Fedora, the Apicius CEMI, have been created in order for students to interact with the community. Ganzo and Fedora are yours! They are cultural entities not only created for, but also run by our students, with projects meant to promote integration in Florence, and to encourage and facilitate the communication between students and the city.

What does my meal plan cover?

Students enrolled at FUA will receive a 5-unit meal plan per week of residency. Students may use them at Ganzo and Fedora during their operating hours. Extra meal plan units can be purchased during all sessions.

What else is offered at Ganzo?

You can discover many sides to Italian cuisine and wine culture at Ganzo. See event calendar for details.

Afternoon meals and snacks

Can't make it to lunch because of a class schedule? You can dine at Ganzo in the afternoon as well! Hearty sandwiches and salads, desserts, and beverages such as coffee and tea are served in the hours between lunch and dinner.

Do you want more information on Ganzo or Fedora?
Please contact: info@palazziflorence.com
www.ganzoflorence.com

HOUSING IN FLORENCE

The Housing Office is pleased to assist with the housing arrangement process for students. We do not own or lease apartments but work as a facilitator to assist students in finding accommodation during their stay in Florence. The Housing Office's objective is to facilitate the students' study abroad experience. Students choosing to secure housing independently must notify the admissions office. Housing options that we arrange for incoming students are:
Apartment Housing: shared and studio apartments.
Italian Family Homestays

Please inquire for detailed information on housing.

TUITION BENEFITS

United States of America

Tuition Benefits for US Veterans, Department of Veterans Affairs
http://inquiry.vba.va.gov/weamspub/buildViewOrg.do

Career Program assistance has been approved for US students seeking financial aid. For Career Program students not currently attending a US university or college, and who are seeking financial aid through a third party, FUA is pleased to announce that financial aid certification can be provided through our School of Record, University of South Florida (USF).

Canada

Manitoba Student Aid Program Funding (FUA Canada Student Loan Institution Code: QPKT)
www.gov.mb.ca/educate/sfa/pages/sfaFrontDoor_en.html?

Europe

Students from the European Union who are enrolling individually at FUA may apply for a tuition reduction.

Scholarships

FUA offers several scholarships in specific study disciplines throughout the year. Our scholarships are an important expression of the mission to provide a dynamic and challenging approach to education abroad - through scholarships, we can share the mission with gifted students seeking financial support to study in Florence. Scholarships are offered on a one-level basis for Career Programs and vary according to the fields of study at FUA. Please consult the individual scholarships for further details.

Offered in Fall Semesters

Leopoldo Poli
FAST Accessory Design Scholarship
FAST Fashion Design Scholarship
DIVA Photography Scholarship

Offered in Spring Semesters

Elisabetta Eschini
sQuola Scholarship for Italian Studies

Madge Hubbard

Scholarship for International Studies
The following entities offer scholarships at Palazzi, please contact them directly for further information:

James Beard Foundation Apicius Scholarship

sms.scholarshipamerica.org/jamesbeard

SUNY Stony Brook Scholarship

www.stonybrook.edu/studyabroad/forms/scholarship_fua.pdf

RULES AND REGULATIONS

Scholarship application deadlines are three months prior to the start of the academic semester. See individual scholarship pages for more information on specific requirements regarding the application form and the period of study in Florence. Further information and the application form can requested from the Dean of Students at SLD@fua.it. Scholarships are open only to individual enrollments. Each scholarship is designed for a specific semester. If a student cannot attend for any given reason, the scholarship will be assigned to the second runner-up.
Scholarships are not reimbursable for any reason whatsoever. If a scholarship holder should terminate or not complete the term of study for any reason including emergencies, he or she may not recuperate the unfulfilled period at a later date.

Scholarship benefits cover tuition only. Housing, living, and extra study expenses (lab fees, textbooks, etc) must be covered by the scholarship holder.
Scholarship students must be involved and participate in at least 10 weekly hours of Palazzi CEMI-specific activities.

For more information about our scholarship please visit
fua.it/Admissions/scholarships.html

HOW TO ENROLL

Step 1

Download the application form from www.fua.it under Admissions.

Step 2

Applications are rolling, meaning we accept applications on a continuous basis; the first to arrive and be approved will be the first to be enrolled in the program chosen. If a program does not reach the minimum number of enrollments required, the institution may reduce the number of hours of some courses.

Step 3

Fill out the application form. You will specify your personal information, session and program selection, tuition payment and housing preferences. For beginning level programs please include a copy of your high school diploma or latest university transcript.

Non-beginning levels: Students that wish to enroll in a different level of the program (second level, second year) must submit:
Detailed CV specifying any professional experience in the field for a period at

least 6 months;
Official undergraduate transcript reflecting courses and grades.
Depending on the Career Program, pass an entry examination upon arrival in Florence or send a detailed portfolio of work examples related to the field.
The application form can be sent via email at info@apicius.it, or
fax +39 055 2656689, or postal service:
Florence University of the Arts
Attn: Registrar's Office
Via Guelfa 85 50129 - Firenze, Italia

Step 4

As soon as confirmation of tuition (50%) is received, the registrar's office will process your application and send your official registration along with the letter of enrollment that is required by Italian consulates and embassies for your study visa. All non EU students must apply for a study visa; this process should be started immediately since it may take anywhere from a few weeks to a few months, depending on the consulate of your city.*

Step 5

Prepare for your arrival in Florence by securing your travel arrangements. Your housing assignment will be sent at least 20 days prior to your arrival in Florence along with information on how to arrive and apartment check-in. Orientation information will also be sent prior to arrival. Apartment check-in takes place during orientation so please book your travel dates accordingly. Pick-up from airport can be requested at an extra cost.

Are You Studying Abroad For Credit?

If you are coming through an affiliated institution, you are required to enroll through them. Please enquire at your study abroad office prior to filling out your application form.

If your institution is not affiliated you may obtain credits through USF, our partnering University of Record*.

*Study Visa And Permesso Di Soggiorno
VISAS: It is the student's responsibility to obtain the study visa.
Study visas may be required depending on student nationality and period of study. The Italian Ministry of Foreign Affairs (Ministero degli Affari Esteri) outlines the requirements and procedures for when a visa is required. These regulations are subject to change according to the decisions of the Italian government. The Ministry's website may be consulted in English for further information, which includes a query according to nationality/residence to determine whether a visa is necessary: www.esteri.it/MAE/EN/Ministero Servizi/Sportello_Info/DomandeFrequenti/Visto_per_Italia Visas are obtained at the Italian consulate covering your area of residence. Consulates require a series of documents in order to issue the study visa. Among these documents, FUA provides the following: letter of enrollment and worldwide insurance coverage, if students do not have their own coverage for studying and living abroad (you will specify this on the application form).

Contact Info

Enrollment: info@fua.it
Housing: SLD-housing@palazziflorence.com
Student services, internships, Service learning and scholarships: SLD@fua.it

EFT EDUCATIONAL FIELD TRIPS

EFT is the department of Educational Field Trips offering to all FUA students unique opportunities to make significant contact with Italian culture, gastronomy, history, and landscapes through travel-based experiences. In addition to student life and development services and opportunities implemented in the city of Florence, the EFT department at Palazzi offers engaging field trips beyond the city and most importantly, beyond tourism.

Mission

The mission of EFT is to offer international students who are studying in Florence the opportunity to discover Italy and its culture by participating in field trips, which have a strong didactic structure and are led by academic supervisors. Although the primary focus remains Italy, we have subsequently added trips to key cities elsewhere in Europe. We offer trips that are highly compatible with a student's budget, while offering comfortable accommodations and travel arrangements (three and four star hotels, private chartered buses and sleeping car cabins on overnight trains). We have included in each trip academic activities (including professionally guided museum visits, on-site talks with specialists or lectures by academics) along with leisure time for free exploration. The balance of these activities creates a stimulating, enjoyable and informative cultural experience for students.

Examples of past and current field trips

Day trips take place in locations such as the seaside towns of Cinque Terre, the Renaissance town of Pienza where Tuscany's most famous cheeses are produced, and Parma and Modena for prosciutto and balsamic vinegar tastings with producers.

Weekend trips are usually held over three days in destinations such as the Amalfi coast, Barcelona, the spa towns of southern Tuscany, Assisi and Perugia, Piemonte, and the Carnevale in Venice.
www.edufieldtrips.com

MEAL PLAN

Meal Plans are available for all students. Students enrolled at Palazzi will receive a 5-unit meal plan per week of residency. Students may use them at Ganzo all day until 8:30pm and Fedora during their operating hours. Extra meal plan units can be bought during all sessions.

ALUMNI

FUA keeps an up-to-date record of its Alumni for professional networking and informative purposes. FUA alumni network is the primary supporter of many proposed activities, whether it be meetings with students, conferences or employment workshops. In addition, it is the source for job offers available to students and alumni.

SCHOOL AND COURSE DESCRIPTIONS

All courses are taught in English, with the exception of Italian language and those courses, which indicate that they are taught in Italian.
The academic catalog is organized into Academic Schools and further subdivided in to specific schools/departments.
Each course has a unique course code that reflects the school, department and level.
Initials in parenthesis next to titles of schools and departments refer to the course codes.

APICIUS INTERNATIONAL SCHOOL OF HOSPITALITY

SCHOOL OF FOOD AND WINE STUDIES **(FW)**
SCHOOL OF HOSPITALITY **(HP)**
SCHOOL OF SPORTS AND HEALTH SCIENCES **(SH)**

DIVA SCHOOL OF DIGITAL IMAGING AND VISUAL ARTS (DI)

FAST SCHOOL OF FASHION AND ACCESSORY STUDIES AND TECHNOLOGY (FT)

IDEAS SCHOOL OF INTERIOR DESIGN, ENVIRONMENTAL ARCHITECTURE AND SUSTAINABILITY (ID)

ISB INTERNATIONAL SCHOOL OF BUSINESS (ID)

J SCHOOL SCHOOL OF JOURNALISM, COMMUNICATION AND PUBLISHING (CP)

SAS SCHOOL OF ARTS AND SCIENCES

SCHOOL OF FINE ARTS **(FA)**
SCHOOL OF GLOBAL STUDIES **(GU)**
SCHOOL OF HORTICULTURE **(HO)**
SCHOOL OF LIBERAL ARTS **(LA)**
SCHOOL OF LIFE STUDIES AND HUMAN SERVICES **(LS)**
SCHOOL OF P ROFESSIONAL STUDIES **(PS)**
SCHOOL OF SCIENCES AND MATHEMATICS **(SM)**

SQUOLA CENTER FOR CULTURAL AND ITALIAN STUDIES (IS)

SCHOOL OF GRADUATE STUDIES

Please note the following components of the course descriptions:
Course Code: Official code
Course Title: Official course title
Semester Credits and Classroom Hours: Details number of semester credits earned for the successful completion of the course and a detailed breakdown of how class time is utilized.
Course Description: Official course description.
Prerequisites: Some courses may have a prerequisite such as completion of an introductory or complementary course. Other prerequisites may emphasize a strong background or interest in a particular subject.
Requirements: Will generally detail the type of specialized equipments or abilities necessary to successfully complete the course.
Seminar: Reduced content version of a course as explained in the catalog introduction.
Cross-listings: The same course may appear in more than one department or school. There is only one course code for every course and thus the main code will always be used. The term cross-listed denotes the department and school of origin, it also signifies where else the course appears in the academic offerings.

COURSE NUMBERING SYSTEM

All of the undergraduate courses are numbered in the following manner:
100 - 299 Lower division courses
300 - 399 Upper division courses
400 - 499 Introductory courses to graduate studies
500 - 599 Lower division graduate studies
600 - 699 Upper division graduate studies

The first pair of alpha characters designates the School within FUA:
LA for School of Liberal Arts
The second pair of alpha characters designates the department within the school. The third set of alpha characters designates the course within the department. The numerical characters designate the level of the course.
For example: LA AH RA 300 - Renaissance Art in Florence
LA: School of Liberal Arts
AH: Department of Art History and Architecture
RA: Renaissance Art
300: Upper division course

APICIUS INTERNATIONAL SCHOOL OF HOSPITALITY

APICIUS reinterprets the concept of hospitality and tourism in the international destination of Florence, where the cityscape is teeming with traditional and contemporary structures sought by people from all over the world. Apicius International School of Hospitality is the first international institution of its kind in Italy. The city of Florence, a top global destination for millions of tourist and an epicenter of cuisine, wine, hospitality and art offers an unparalleled environment for the School of Hospitality.

Founded in 1997, the school is now an internationally respected leader in academic, professional and career oriented education. The school is composed of three main areas of study:

SCHOOL OF **FOOD AND WINE STUDIES**
SCHOOL OF **HOSPITALITY**
SCHOOL OF **SPORTS AND HEALTH SCIENCES**

All of these areas have been developed and expanded with the fast growing changes in higher education and the demand for international experiences. The school has grown to offer one four-year program, five career programs and post-graduate studies. In all programs, students are immersed in their career from their first day of class, with courses designed around real world, hands-on projects and the latest industry input. Strong experiential education opportunities, interdisciplinary activities and active engagement with the community are essential for the schools learning strategy. Each program is designed so that students gain the knowledge and skills to succeed in this sophisticated and ever-changing industry.

VISION

APICIUS International School of Hospitality:
- Reinterprets the concept of hospitality and tourism in the international destination of Florence, where the cityscape is teeming with traditional and contemporary structures sought by people from all over the world.
- Firmly believes in the importance of a cultural approach to hospitality by examining the unique context of cities and countries in a global framework. Hospitality should and must be enhanced by the local culture of a city, and our position and interaction within the city of Florence has the goal of culturally educating those who visit through the hospitality industry.
- Seeks to shape students who make dynamic, proactive contributions to the areas of hospitality in Italy during their studies and go on to become excellent professionals with the same impact in future destinations.
- Is deeply committed to making a prolific vital impact on the city of Florence not just for its obvious touristic aspects but as a viable city, where city conservation and contemporary implementation complement each other in a delicate balance, through its belief in eco-sustainable methods and didactics.
- Strives to provide its students with an experience that goes beyond cultural stereotypes and the tourist facade of Florence.

MISSION

- To provide a professional and academic environment in which students gain expertise in the areas of hospitality and tourism, culinary arts, baking and pastry, and wine studies as well as sports sciences.
- To go beyond classroom learning by promoting student interaction with the convergence of the multicultural societies in the city of Florence, achieved by unique practical experiences in direct contact with service areas and the various professional figures who operate in these spheres (Fedora and Ganzo please see below for descriptions).
- To redefine the idea of sustainability by rethinking how services and structures enhance local economies and culture through a respectful balance of technology, innovation, and tradition.
- To positively sustain Florence's reputation as a historic yet contemporary Italian cityscape in a globalized world economy in the following ways:
Increase our efforts in favor of sustainable hospitality and tourism starting from our own structures and teaching methods.
Promote student knowledge and capacity to recognize and actively participate in the conservation of the Florentine's cultural and economic heritage.
- To shape students for careers in a rapidly developing industry that encompasses a wide range of exciting, constantly evolving fields.

VALUES

- To offer a passionate, highly competent and international faculty; a broad curriculum, and state of the art facilities that broaden our students' horizons and perspectives.
- To enhance the concept of technical learning by integrating training opportunities into the curriculum, allowing for students to be involved in cultural integration projects that require active participation in Florentine and Italian society and that reward challenging professional experiences.
- To provide an academic structure based on lectures, workshops, seminars, and laboratories that activates diverse types of student engagement with study discipline.
- To offer exciting programs created for postgrad and professional studies offered for durations of 1, 2, and 4 years.

FACILITIES

The Head-quarters are in Via Guelfa 85, 114, 116 and in Corso Tintori 21. The Via Guelfa facilities are located in the San Lorenzo market area, a few minutes from the central railway station in Villa Brilli Peri. The campus is equipped with modern structures and equipment:
one pastry production lab
two restaurant style line kitchens
two individual workstation kitchens
one kitchen for private cooking classes
two demo kitchens
two lecture rooms equipped for food/wine appreciation
two 40 seat capacity lecture rooms
one professional wine appreciation room
one computer and research lab classroom
two computer and internet centers
outdoor patio
audio visual equipment (computer, DVD, CD and digital projectors) is also available.

FACULTY HIGHLIGHTS

Apicius faculty members are academically qualified and come from respected industry backgrounds. Professionally trained communicators, specialists, nutritionists, and figures from the professional sport therapy and industry represent the School of Sports and Health Sciences. Hospitality faculty members are active in the hotel and tourism industries as experts of the restaurant industry, large-scale special events, and operational leaders. Michelin-starred chefs, award-winning pastry chefs, winemakers, sommeliers, food historians, marketing and communication experts in the food sector, and innovators of Italian cuisine represent the faculty body at the School of Food and Wine Studies. Their professional experiences, combined with the academics of Apicius programs, challenge and expand the perspectives of students seeking to enter a multifaceted and diverse industry that is constantly in demand.

COMMUNITY ENGAGEMENT MEMBER INSTITUTIONS (CEMI)

The school proudly features two facilities that have opened their doors to the city:

GANZO SCHOOL RESTAURANT is the creative learning lab of Apicius International School of Hospitality. It is the student operated restaurant/café/exhibition space/cultural center, fully operated by students in the back and the front of the house open 6 days a week for lunch and dinner, located in Via de Macci.
Ganzo is a project meant to promote integration in Florence, and to encourage and facilitate the communication between students and the city. Apicius School of Food and Wine Studies as well as Hospitality students and faculty oversee the daily operations of Ganzo as part of their academic coursework. Principles and practical applications of front/back of the house management, professional restaurant preparation, professional beverage management, and customer relations are practiced through Experiential Learning during their academic program of study.

FEDORA is the school pastry shop open to the public, operated by the students of the Baking and Pastry Department at Apicius International School of Hospitality. Located at the Palazzi via Guelfa location along with Apicius School of Food and Wine Studies, the pastry shop is a part of the Apicius campus facilities and is open to the public during daily hours of operation. Fedora is part of the advanced, fully equipped facility for hands-on learning at the department. Students gain practical experience through the professional climate of the pastry shop that is open to the public.

PROGRAM S OF STUDY

The programs range from a variety of short term up to Career and four-year academic programs:
- 4 year undergraduate program in Hospitality Management,
- Career programs (one semester, one year, two years)
- Study Abroad programs, short and long term
  (see specific study abroad brochure)
- Postgraduate programs

4-Year Undergraduate Program: Hospitality Management

The 4-year curriculum in Hospitality Management provides the 21st Century education
to equip the student for a career in hospitality and tourism management. It offers
a choice of two academic concentrations: Management for the Hospitality and Tourism Industry or Culinary Arts & Food Service Management. Both concentrations
are built on a substantial liberal arts foundation and include extensive emphasis on
health, wellness, sustainability and intercultural communication.

Core Curriculum for 4-Year Program (32 credits)

HP HT IH 300 Introduction to Hospitality
FW FS SA 300 Food Safety and Sanitation (2 credits)
FW DN IN 305 Introduction to Nutrition
BU MA HR 350 Human Resources Management
HP HT HM 350 Hospitality Marketing
HP FB OM 400 Food and Beverage Operations and Management
HP HT HA 400 Hospitality Accounting
HP FB CS 470 Catering Sales and Operations
HP HT OB 470 Organizational Behavior in the Hospitality Industry
HP FB CC 532 Cost Control

Capstone Project – In the area of Program Concentration (2 credits)

HP HT FT 400 Career Capstone Experience, 2 credits

Internship/Field Experience (12 credits)

All Hospitality Management students must complete a least internship in field or
allied field experience in the hospitality and tourism industries.
Students will enroll in:
PSINHO450/550/600/610 Internship/Externship in the Hospitality Industry

Concentration Course Work (24 credits)

In addition to the required core area courses, students in the Hospitality Management 4 Year Program must complete 24 credit hours in one of the two areas of concentration.
Required concentration course work:
HP HT IM 450 International Management for the Hospitality Industry
HP HT IM 460International Marketing for the Hospitality Industry
HP HT IN 320 International Tourism
Plus 15 credit hours of Hospitality major electives from one of the following departments or Schools:
- Hospitality and Tourism Management
- Hotel, and Lodging Management
- International School of Business
- Restaurant, Food and Beverage Management
- School of Food and Wine Studies

MANAGEMENT FOR THE HOSPITALITY AND TOURISM INDUSTRY

A suggested, representative concentration might include the following specific courses:
HP HT SL 340 Supervision and Leadership in the Hospitality Industry
HP FB SM 330 Front of the House Management
HP HT TC 360 The Client – Customer Relation Management
HP HT SE 410 Special Event Management
HP HL HM 430 Hotel Management Operations and Front Office Procedures

CULINARY ARTS & FOOD SERVICE MANAGEMENT

A suggested, representative concentration might include the following specific courses:
FW CA PC 330 Introduction to Professional Cooking
FW CA TF 340 Tradition of Italian Food
FW BP BI 325 Breads of Italy
FW BP BT 320 Baking Techniques or FW BP BP 430 Baking, Pastry and Confectionary
FW CA RC 360 Italian Regional Cuisine
FW CA CC 450 Professional Cooking II
FW WE WA 340 Wine Appreciation I
FW CA TF 340 Tradition of Italian Food II

General Education Requirements (42 credits)

Students must successfully complete at least 42 credit hours in approved General
Education courses. Courses must be taken in areas outside of the student major area to satisfy the General Education requirement of FUA and consistent with General Education component distribution as detailed below:
- English Composition (6 credit hours)
- Humanities (6 credit hours)
- Mathematics (6 credit hours)
- Physical & Biological Sciences (6 credit hours)
- Social & Behavioral Science (6 credit hours)
- Diversity & Intercultural Studies (6 credit hours)
- Italian Language (6 credit hours)

Free Electives (9 credits)

General Free Eletives sufficient to reach consist of a minimum of 120 credits.
For Admission and General Education Requirements see the 4-Year Undergraduate program section in the catalog introduction. Direct admission to the 4-year program is granted to students who have successfully completed one of the following programs: 1-year program in Culinary Arts, Wine Studies and Enology, Baking and Pastry, and the 2-year Career Program in Culinary Arts.

CAREER PROGRAMS

Apicius offers career programs for motivated students seeking to develop new skills and knowledge while building a body of work and professional experience in an international learning environment. Career Programs are unique for their combination of in-classroom learning and practice on the field alongside professionals in the dynamic local economy of Florence. Coursework and content derive their strength from research and practice, supervised by faculty members who are respected industry professionals.

One-Year Career Certificate Programs, consisting of two academic levels, equivalent to a standard, academic year are offered in :
Baking and Pastry, Culinary Arts, Hospitality Management, Wine Studies & Enology

Two - Year Career Certificate Programs, consisting of 4 academic levels, equivalent to two standard, academic years are offered in:
Culinary Arts, Hospitality Management

All Career programs require at least two successfully completed levels for certification. Prospective students must, have high school diploma or equivalent and English language fluency. Applicants seeking to enrol in non entry levels of study must meet additional requirements.

Post-Graduate Programs

- Summer Graduate Programs
  (see School of Professional Studies Postgraduate offerings)
- International Master in Baking and Pastry
- Master in Italian Cuisine
  For complete information, including costs and admission requirements of the Career and Post Graduate programs, please request our specific brochures.

Master of Education in Organizational Management with a concentration in International Tourism (for full description see School of Graduate Studies section).

SCHOOL OF **FOOD AND WINE STUDIES**

The Culinary Institute of Florence was opened at the founding of Apicius in 1997, and today it is comprised of 7 different departments that together make up the school of Food and Wine studies:

- BAKING AND PASTRY
- CULINARY ARTS
- WINE AND CULTURE & WINE EXPERTISE
- DIETETICS AND NUTRITION
- FOOD AND CULTURE
- FOOD, FAMILY AND CONSUMER SCIENCES
- FOOD COMMUNICATIONS AND PUBLISHING

(in affiliation with the School of Journalism, Communication and Publishing)

DEPARTMENT OF BAKING AND PASTRY

The courses of the Baking and Pastry Department are open to students enrolled in our Career programs and to students whose Major is Culinary Arts or Baking and Pastry. Students not meeting these requirements can refer to the Department of Food and Culture offerings.

THE BAKING AND PASTRY DEPARTMENT OFFERS

- One-Year Career Program in Baking and Pastry designed to train professional bakers and dessert makers with a strong background in Italian preparations.
- International Master in Baking and Pastry, for professional Pastry chefs or hospitality graduates who wish to enhance specific skills in Pastry arts in an international environment and to pursue their studies immediately upon graduation. The program is one semester long and is designed to highlight the outstanding mastery of Baking and Pastry that has evolved in Italy over the centuries. For program details please request specific brochure.

The baking and pastry academics are closely linked to Fedora production lab and supply Ganzo Restaurant, where culinary students operate the fully serviced restaurant. The focus of baking and pastry learning is Italian and international and is applied to both the Fedora shop and the Ganzo restaurant menu. Therefore, in addition to the learned principles of pastry operations, students also dedicate significant time to the art of plating and presentation.
Students learn in a professional environment and are involved in all operations in baking and pastry production, ingredient selection and orders, food cost, European HACCP standards of hygiene control, product packaging, customer service and communications.
The faculty members are professional pastry chefs coming from backgrounds at 5 star hotels, Michelin-starred restaurants, and culinary award winners.
Classroom/lab spaces are equipped to offer professionally prepared baked goods and pastries of the highest quality. Facility equipment includes a sheeter machine, mixing machine, static oven, convection oven, flash freezer, refrigerators, freezer, induction burners, ice cream machine, liquid nitrogen prep tools for gelato, sugar lamp, and chocolate machine.

FW BP BC 310
Italian Classical Cakes and Tarts

3 semester credits. Students will study the history and background of various national and regional cakes and tarts. The course will cover the origin of classical cakes, variations from classical methods, and customer-driven deviations from traditional preparations. Students will study a variety of doughs, batters, fillings, and glazes, with an emphasis on a thorough understanding of the techniques and proper skill execution for Italian cakes. Special attention will be paid to advanced creaming methods (separated creaming methods, creaming without leavening agents), and combination methods. Piping skills are practiced. This class includes experiential learning with CEMI.

FW BP BT 320
Baking Techniques I

3 semester credits. Baking Techniques introduces the functions of baking ingredients (such as yeast, flour, and shortening), mixing methods for doughs, fermentation techniques, heat transfer methods. Focus on basic elements such as pastry dough, sponge cake, pate a choux, puff pastry, plunder, danesi, croissant, egg/butter based basic creams, production and conservation of fruit conserves, and meringues. In this course, students taste and test the products they create and complete a research paper as well.

FW BP BI 325
Breads of Italy and Specialty Breads

3 semester credits. Building on previous knowledge, students learn to mix, shape, bake, store, and distribute breads and rolls. Emphasis will be placed on increased use of traditional fermentation methods, equipment, and methods that emphasize flavor, texture, and appearance as well as techniques that increase shelf life. This course offers the opportunity to learn the principles and techniques of preparing multi-grain breads, sourdoughs, holiday or seasonal breads, and flat breads. Special emphasis will be placed on Italian regional breads; handling grains (such as soakers) for specialty breads; mixing, shaping, and finishing specialty breads; and learning innovative baking methods.

FW BP GI 330S
The Art of Gelato and Italian Ice

1 semester credit. This seminar introduces to the art of making gelato, Italian-style sorbet and Ice. Seminar includes history, nutrient composition of gelato, and how to formulate flavors, displays case techniques and decoration, and recipes.

FW BP GI 330
The Art of Gelato and Italian Ice

3 semester credits. This course introduces students to the art of making gelato, Italian-style sorbet and Ice. This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study. The seminar includes history, nutrient composition of gelato, how to formulate flavors, as well as display case techniques, decoration, and recipes.

FW BP PS 350
Pastry Shop

3 semester credits. A study of classical desserts, French, Italian, and international pastries, hot and cold desserts. Emphasis on advanced techniques, as well as the safe and sanitary handling of equipment and food supplies. Emphasis will be placed on the production of high quality, handcrafted desserts for retail, commercial, and food service bakeries. This class includes experiential learning with CEMI.

FW BP PS 355
Pastry Shop Experiential Learning

6 semester credits. A study of classical desserts, French, Italian, and international pastries, hot and cold desserts. Emphasis on advanced techniques, as well as the safe and sanitary handling of equipment and food supplies. Emphasis will be placed on the production of high quality, handcrafted desserts for retail, commercial, and food service bakeries. This class includes experiential learning with CEMI.
This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved in learning by doing through real projects and integration with the local population and territory in order to remove cultural and learning barriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who track students step by step during their learning experience, monitor and advise according to student needs, and support student initiative. This unique learning model allows students to benefit from an all-encompassing educational experience based on theory and practice in real enterprises, learning of comprehensive operational processes, problem-solving, leadership, and management.

FW BP CC 360
Cookies and Petit Fours

3 semester credits. This course provides students with a fundamental working knowledge of the traditional methods of producing cookies and petit fours. The course will explore the preparation and design of unfilled and filled cookies and mignardises. Topics covered include the creaming method, depositing cookies (sliced, dropped, spritz, rolled, and bar), as well as methods of mixing, shaping, baking, filling, finishing, storing, packaging, pricing, and distributing cookies.

FW BP SD 380S
Special Diet Baking
1 semester credit. This seminar provides students with practical knowledge of ingredient substitutions for current nutritional needs, food allergies and intolerance. Students balance formulas using alternative ingredients such as fat, dairy, gluten free elements and sugar replacements currently used in baked goods.

FW BP BP 430
Baking, Pastry and Confectionery I
3 semester credits. This course introduces students to the fundamentals of baking, including the production of cakes and cookies, pastries, plated desserts, and cake decorating. Also included is an introduction to the creation of confectionary items.

FW BP IC 440
Italian Confectionery Art
3 semester credits. This course introduces students to classically applied mediums used in display work and decoration. Students will learn to execute specific designs in pastillage, rolled fondant, gum paste, and royal icing, as well as with poured, pulled, and blown sugar. Production, storing of all types of candied fruits and Italian mostarda. Production and storing of jams and conserves, fruit jellies, Italian croccante, sugar fondant, almond paste.

FW BP CA 450
Chocolate Artistry
3 semester credits. This course introduces the principles involved in tempering chocolate, creating chocolate sculptures, forming simple centerpieces, and preparing chocolates and other confections with soft, hard, and liquid centers. Students learn to use traditional and contemporary production methods in creating confections both by hand and with special equipment. Efficient methods to increase productivity in this highly specialized field will be highlighted.

PS IN BP 450
Internship in the Baking and Pastry Industry
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

FW BP PT 470
Baking Techniques II: Italian Pastry Techniques
3 semester credits. This course introduces non-yeast, laminated doughs, and the preparation of pastry products using a variety of methods-lamination, blending, creaming, foaming, and thickening. Students will combine these methods in new products, to create savory items and frozen desserts, and use basic finishing methods by applying glazes, filling pastries, creating simple sauces, and presenting products for service. The fundamentals of heat transfer as applied to pastries in the preparation of creams, custards, souffles, butter creams, meringues, and flavored whipped creams will also be studied. Students will taste and test the products created and will complete a research assignment.
Prerequisites: Baking Techniques or equivalent.

FW BP DS 480
Dessert Styling
3 semester credits. Baking and dessert presentation, including sugar and chocolate decorations, creative use of sauces, pate au choux, meringue, toppings and decorations, application of different icings, fruit garnishing. By the end of the course students will be able to execute the most common decorating and styling techniques and to develop their own personal plating style.

FW BP RD 490
Restaurant and Production Desserts
3 semester credits. This course covers the preparation and service of hot and cold desserts with a focus on individual desserts and the components involved in preparation. Students will learn and improve station organization, timing, and service coordination for restaurant dessert production. Products made will include fried products, tarts, soufflés, creams, frozen desserts. Both individual plated desserts, and desserts for banquets will be prepared. Students will develop a dessert menu from the perspective of variety, costs, practicality, and how well it matches the rest of the menu. This class includes experiential learning with CEMI.

FW BP RD 495
Restaurant and Production Desserts Experiential Learning
6 semester credits. This course covers the preparation and service of hot and cold desserts with a focus on individual desserts and the components involved in preparation. Students will learn and improve station organization, timing, and service coordination for restaurant dessert production. Products made will include fried products, tarts, souffl, creams, frozen desserts. Both individual plated desserts, and desserts for banquets will be prepared. Students will develop a dessert menu from the perspective of variety, costs, practicality, and how well it matches the rest of the menu.
This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community. In addition to regular lecture hours, students will be involved in learningby doingthrough real projects and integration with the local population and territory in order to remove cultural andlearning barriersas well as to develop a strong likelihood for success in life.
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FW BP BP 501
Baking, Pastry and Confectionery II
3 semester credits. The course introduces advanced students to the high quality products that characterize Italian pastry and baking including the production of special breads, mignardises, chocolate confections and meringue. After a survey of the use of basic doughs used in bakeries such as pan di spagna, dacquoise and short crust pastry, the course will introduce students to special breads baking, sugar working, and confection preparations. Through the preparation of marzipan, "pasticceria mignon", savarin and baba, the students will explore and interpret creatively the most important examples of the traditional Italian pastry and confectionery, including the use of typical liquors. The preparation of special breads, meringues, semifreddi, bavaresi, and confections with hard, soft and liquid centers will challenge student to develop and master professional skills in pastry, bakery, confectionery and cake decoration. Prerequisites: Baking, Pastry and Confectionery I or equivalent

FW BP SA 505S
Sugar Artistry
1 semester credit. Students are introduced to various sugar artistry techniques, including pastillage, poured, pulled and blown sugar. Emphasis is on the planning and production of individual showpieces using various shaping and molding methods in order to garnish dishes, buffet, cakes.

FW BP IW 510S
Italian Wedding and Specialty Cakes
1 semester credit. This seminar is comprised of lecture, demonstration and hands-on activities. Students will learn the history of wedding cakes and the various techniques needed to create wedding and specialty cakes. Emphasis is placed on developing skills in making various decorative ornaments out of chocolate, marzipan.

PS SP BP 550
Special Project in the Baking and Pastry Industry
3 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

FW BP AC 560
Advanced Artistic Chocolate Experiential Learning
3 semester credits. The course focuses on advanced techniques in the world of chocolate. During classes students will build artistic pieces for showcase, airbrush coloring, plastic chocolate, flavors and texture contrast.
This course will provide students with an in-depth knowledge of the tools, techniques and styles to use chocolate in decoration and embellishment of chocolate production.
Prequisite: Chocolate Artistry or equivalent.

FW BP WC 570
Wedding Cakes: Tiered and Themed Decorated Cakes Experiential Learning
3 semester credits. This course is comprised of lecture, demonstration and hands-on activities. Students will learn the history of wedding cakes and the various techniques needed to create wedding and specialty cakes. Emphasis is placed on developing skills in making various decorative ornaments out of chocolate, marzipan, sugar. Through this course students will understand how to use edible materials to create themed decorated cakes.

FW BP PI 600
Professional Ice-cream Production Experiential Learning
1 semester credit. The course focuses on professional ice cream production.
Through the examination of main ingredients according to seasonality and Italian traditions students will learn producing, pasteurizing, stabilizing ice cream in terms of flavor, texture, shelf life.
Students will be able to learn and apply to service all the preparation related to the world of ice cream (sherbet, sorbet, granita, gelato, milk shake, frappe' ecc)

FW BP IC 620
International Cakes Experiential Learning

3 semester credits. The emphasis for this course is on discovering the art of International Pastry. During the course the how and why of the fundamental techniques and their current applications will be learned. The focus is on acquiring the cultural heritage on pastry techniques and traditions from several foreign countries such as France, Belgium, Germany, Spain, and United States. Students will have been initiated to some modern trends for applying these techniques. This course is an encompassing both extensive theory and demonstration. Prequisite: Baking Techniques and Baking Techniques II or equivalent.

PS EL BP 700
Master Italian Pastry Arts Experiential Learning

6 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

DEPARTMENT OF CULINARY ARTS

The courses of the Culinary Arts Department are open to students enrolled in our Career Programs and to students whose Major is Culinary Arts. Students not meeting these requirements can refer to the Department of Food and Culture offerings.

One-Year program: Students receive a solid foundation of Italian cuisine that covers all aspects of professional cooking with an emphasis on Italian products, traditions, and regionality. The goal of the Culinary Arts program is to impart Italian taste, refinement and the origins of a cuisine with ancient and multi-cultural roots.

Two-Year program: Upon completion of the Culinary Arts or Baking and Pastry programs, students may continue their studies in the theoretic and practical knowledge of Culinary Arts with a two-year program. The subject of culinary arts will be examined from an advanced perspective in terms of cooking techniques and preparations, scientific notions of nutrition and food knowledge, new areas such as cooking light and international cuisine will offer a more expansive and exciting approach to food.

Master in Italian Cuisine: The program is one-year long and is aimed at celebrating the outstanding mastery of cuisine that has evolved in Italy over the centuries, the knowledge of quality products, the ability to interpret recipes, the awareness of the historical background of dishes, and the capacity to match ingredients creating balanced new dishes. The program is specifically designed for professional chefs, culinary gradutes, and hospitality graduates who wish to enhance specific skills in culinary arts.

FW CA SC 300S
Local Restaurants and Wine Bars: Signature Chefs and Sommeliers

1 semester credit. Industry professionals come together in a series of seminars covering their personal and professional experiences as well as offering insight and advice to participating students.

FW CA PC 330
Introduction to Professional Cooking

3 semester credits. This course will introduce students to the tools, techniques and essential food preparation of this industry. Special attention will be given to sanitation and hygiene. Students will also learn how to pair ingredients in the creation of various dishes.

FW CA PC 335
Introduction to Professional Cooking Experiential Learning

6 semester credits. This course will introduce students to the tools, techniques and essential food preparation of this industry. Special attention will be given to sanitation and hygiene. Students will also learn how to pair ingredients in the creation of various dishes.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
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FW CA TF 340
Tradition of Italian Food I

3 semester credits. This course focuses on the preparation of dishes that distinguish traditional Italian cuisine. Students will learn how to use different ingredients to prepare representative Italian dishes. The fundamentals of cooking methods, techniques, and preparations utilized in Italian cuisine will be thoroughly covered; these concepts will prepare students continuing on to the intermediate and advanced sections of this course (II + III). Notions of the history of these dishes will also be discussed as students prepare the various recipes.

FW CA RC 360
Italian Regional Cuisine

3 semester credits. The course focuses on the different aspects of regional food in Italy. Emphasis will be placed on how food relates to the local lifestyle and culture. Regional economy and local resources will be analyzed and compared. Students will be introduced to the various local products through class demonstrations and tastings.

FW CA TF 440
Tradition of Italian Food II

3 semester credits. This course continues to explore the tradition of Italian food through representative recipes. Emphasis will be given to more elaborate dishes, including the cleaning and preparation of shellfish, fresh pasta, food combinations, feast food, and banquets. Prerequisite: Tradition of Italian Food I or equivalent.

FW CA CC 450
Professional Cooking II: Italian Creative Cuisine and Decoration

3 semester credits. Examines the new Italian cuisine: Traditional recipes will be examined to discover how new ingredients can be used to transform these dishes into the new, creative Italian cuisine. Attention will be given to food combinations, fusion of Italian cuisine with other types of cuisine, and the creative process in menu planning. Emphasis will also be placed on food presentation, decoration and plating. Prerequisites: Professional Cooking or equivalent.

FW CA CC 455
Professional Cooking II: Italian Creative Cuisine and Decoration Experiential Learning

6 semester credits. Examines the new Italian cuisine: Traditional recipes will be examined to discover how new ingredients can be used to transform these dishes into the new, creative Italian cuisine. Attention will be given to food combinations, fusion of Italian cuisine with other types of cuisine, and the creative process in menu planning. Emphasis will also be placed on food presentation, decoration and plating. Prerequisites: Professional Cooking or equivalent.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
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FW CA KM 460S
Kitchen Management and Brigade

1 semester credit. The kitchen brigade is the chain of command which divides the kitchen into areas of specialization. Knowing the evolution of the brigade and duties of each department, or parti, will help the professional cook to find his/her place in any kitchen. Terminology, roles and duties, management, supervising.

PS IN CA 500
Culinary Arts Internship I

3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

FW CA CC 502
Professional Cooking III: Italian Creative Cuisine and Decoration

3 semester credits. This course is intended for advanced students with a sound

knowledge of Italian traditional ingredients and regional cooking. The course will further develop advanced students skills in recipe elaboration, plate presentation and decoration. The course will show students how to build and develop innovative combinations of ingredients on the legacy of Italian tradition. Each class, introduced by a short lecture, will focus on planning creative menus and on creating decorative dishes, from starters to fresh pasta, from vegetable soups to cakes, including shellfish and typical cheeses. Restaurant simulations are scheduled as integral part of the course. methods. Piping skills are practiced. This class includes experiential learning with CEMI that will require additional hours. Prerequisites: Professional Cooking II, Italian Creative Cuisine and Decoration or equivalent.

FW CA CC 503
Professional Cooking III: Italian Creative Cuisine and Decoration Experiential Learning

6 semester credits. This course is intended for advanced students with a sound knowledge of Italian traditional ingredients and regional cooking. The course will further develop advanced students skills in recipe elaboration, plate presentation and decoration. The course will show students how to build and develop innovative combinations of ingredients on the legacy of Italian tradition. Each class, introduced by a short lecture, will focus on planning creative menus and on creating decorative dishes, from starters to fresh pasta, from vegetable soups to cakes, including shellfish and typical cheeses. Restaurant simulations are scheduled as integral part of the course. methods. Piping skills are practiced.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

Prerequisites: Professional Cooking II, Italian Creative Cuisine and Decoration or equivalent.

FW CA TF 503
Tradition of Italian Food III: The Evolution of Italian Tradition

3 semester credits. A survey of the major contemporary Italian chefs and their cooking philosophy. Students will learn how to read and compose a menu, and the major elements that distinguish high-level Italian cooking through the original recipes of Gianfranco Vissani, Gualtiero Marchesi, Nadia Santini and many others. This course is meant to help students understand the current Italian culinary trends as a continuous evolution of the different regional cooking traditions, while keeping in mind the importance of a healthy diet combined with the individual chef's creativity. Prerequisites: Tradition of Italian Food II or equivalent.

FW CA VC 504
Cooking Light

3 semester credits. In the old days when rich sauces ruled and vegetables were but a garnish, chefs were not experts on low fat food. But times have changed. Over the past 20 years in response to customer demands, many top chefs have become masters at cooking with less fat. The course will first examine contemporary perspectives on the traditional diets of the Mediterranean region, as well as the basic nutrition concepts and the role of basic nutrients (protein, carbohydrates, lipids, vitamins and minerals). The concept of food pyramid will be extensively analyzed and different food pyramids and their backgrounds compared. Low fat gourmet recipes and menus will be extensively discussed and experienced.

FW CA NC 505
Nutritional Cooking

3 semester credits. Principles of planning, preparation and presentation of wholesome, nutritionally balanced meals. The course emphasizes designing meals on a seasonal basis following the principles of healthy cooking.

FW CA WC 506
Worldwide Cuisine Experiential Learning

3 semester credits. This course is meant to teach students the role of the cultural heritage on food preparation techniques and regional dishes. Students will experience gourmet food preparation from several foreign cuisines such as French, Asian, Spanish, Greek and, of course, Italian. Aspects that will be considered are: ethnic customs and heritage in relationship to global cuisine, effects of spices, herbs, and condiments to economy meal preparation and culture. This course consists of experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved in learningby doingthrough real projects and integration with the local population and territory in order to remove cultural andlearning barriersas well as to develop a strong likelihood for success in life.
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FW CA MD 515
Menu Development

3 semester credits. An analysis of menu development for food service establishments. Topics to be covered include: menu development, descriptions, layout, design, pricing, sales mix, and station balance. Students will be involved in critiquing and creating menus from the perspective of concept, clarity, cost, price, and efficiency.

FW CA RC 530
Advanced Italian Restaurant Cooking I Experiential Learning

3 semester credits. The course introduces students to the preparation of modern and regional dishes in a restaurant setting and allows them to put their skills into practice in Italian restaurant settings. Emphasis will be placed on cooking techniques and ingredients used in contemporary and class methods. Piping skills are practiced. classical cuisine, planning and ordering for production, station organization, preparation and plating, timing, palate development and other production realities of a restaurant. Students will cover a variety of flavors and ingredient combinations in Italian restaurant cuisine while preparing them according to the learned concepts of food handling and food safety of a professional kitchen.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
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FW CA IG 540
Introduction to Italian Gastronomy

3 semester credits. An introduction to the social, historical, and cultural forces that have affected the culinary, baking, and pastry professions in Italy; traditions and the way these traditions translate into the professional environment of the food service industry today. Topics include the contemporary challenges facing food professionals in the twenty-first century and etiquette as a historical, social, and professional discipline. Students will be expected to complete several written assignments.

FW CA MC 550
Mediterranean Cuisine and Ingredients Experiential Learning

3 semester credits. Prepare, taste, serve, and evaluate traditional, regional dishes of Europe and the Mediterranean. Emphasis will be placed on ingredients, flavor profiles, preparations, and techniques representative of the cuisines of Spain, Portugal, France, Italy, Morocco, Tunisia, Greece, and Egypt.

This course consists of experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved in learningby doingthrough real projects and integration with the local population and territory in order to remove cultural andlearning barriersas well as to develop a strong likelihood for success in life.

The experiential learning hours are fully supervised by instructors who track studentsstep by step during their learning experience, monitor and advise according to student needs, and support student initiative. This unique learning model allows students to benefit froman all-encompassing educational experience based on theory and practice in real enterprises,learning of comprehensive operational processes, problem-solving, leadership, and management.

PS IN CA 550
Culinary Arts Internship II

3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

FW CA PW 580
Italian Pasta Workshop Experiential Learning

1 semester credit. The workshop objective is to provide students with fundamental knowledge of one of the main dishes of Italian gastronomical culture. Students will appreciate how the preparation and presentation of Pasta has changed over the centuries and, through the examination of ingredients and the understanding of the evolution of cooking techniques, they will be provided with a sound understanding of the preparation of traditional Italian pasta.

This course consists of experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
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FW CA RC 630
Advanced Italian Restaurant Cooking II Experiential Learning

6 semester credits. The course provides a deeper insight to the preparation of modern and regional dishes in a restaurant setting and allows students to put their skills into practice in Italian restaurant settings. In addition to the concepts of kitchen organization and production, the foundations of Italian restaurant cuisine, and restaurant management, this course will also demonstrate the use of management skills training in the food service industry, the history of food and food service, and propose more complicated restaurant dish preparations during lab hours. Other topics covered include basic responsibility for food service personnel, management and HR practices, restaurant esthetics, and current/future trends in the restaurant industry.
This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.
Prerequisites: Advanced Italian Restaurant Cooking I or equivalent.

FW CA GM 660
Garde Manger Experiential Learning

6 semester credits. An introduction to three main areas of the cold kitchen: reception foods, plated appetizers, and buffet arrangements. Students will learn to prepare canapes, hot and cold hors d'oeuvre, appetizers, forcemeats, pates, galantines, terrines, salads, and sausages. Curing and smoking techniques for meat, seafood, and poultry items will be practiced, along with contemporary styles of presenting food and the preparation of buffets.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved in learningby doingthrough real projects and integration with the local population and territory in order to remove cultural andlearning barriersas well as to develop a strong likelihood for success in life.
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FW CA PK 670
Italian Product Knowledge

3 semester credits. An introduction to the identification and use of vegetables, fruits, herbs, nuts, grains, dry goods, prepared goods, dairy products, and spices in various forms. The course explores both fresh and prepared foods and learn to identify, receive, store, and hold products. Students will also learn to evaluate products for taste, texture, smell, appearance, and other quality attributes.

FW CA FC 680
Italian Food and Culture

3 semester credits. In this course, students will study the relationship between food and culture, with a focus on the cultural rules of food consumption and how they can be compared to the rules of music, dance, and poetry. Course topics include the relationships between food and religion, gender, folk traditions, mores, and life-cycle rituals. Emphasizing critical reading and writing, this course provides theoretical and empirical exposure to food research in anthropology, folklore, history, and sociology of Italy. This class includes experiential learning with CEMI.

FW CA LC 683
Italian A La Carte Cuisine

6 semester credits. The course provides the student with the opportunity to practice in a fully operating professional restaurant kitchen at GANZO restaurant the creative learning lab of Apicius International School of Hospitality. The student will experience classical and contemporary methods of cooking and presentation styles used in the Italian la carte restaurant production. Students will also have the opportunity to create and design special menus under the supervision of the chef instructors. Cross-listed to Postgraduate Offerings (Professional Studies).

FW CA IS 684
Advanced Italian Style Restaurant Preparation Techniques

6 semester credits. This course will provide the students with the advanced theoretical knowledge of meat, fish, and shellfish utilization as it relates to the foodservice kitchen. Emphasis will be on identification of species, carcasses, bone and muscle structure, primal, sub-primal, and fabricated cuts used in the food and restaurant industries. The various types of fish and shellfish will be explored, including factors that indicate freshness, market forms, and preparation methods. Students will work on lunch menu ideas, compare with local restaurants, base and define menus on seasonality and fresh food market availability. The apprenticeship strongest component is the daily challenge that students will encounter in working with seasonal ingredients and menu improvisation. This class includes experiential learning with CEMI. Cross-listed to Postgraduate Offerings (Professional Studies).

FW CA CT 689
The Italian Chef's Table

6 semester credits. This partially self-directed course is designed to provide the culinary student with the opportunity to design, organize, implement, serve and evaluate a special dinner event, which will take place at the end of the 10-week apprenticeship. Emphasis will be placed on the training of the student towards effective production management, market-related menu planning, mise en place, a la carte cooking and service techniques in the context of a special event. Customer needs, case studies and weekly events will allow students to experience the balancing that existing between dreams, ideas and customer satisfaction. This class includes experiential learning with CEMI. Cross-listed to Postgraduate Offerings (Professional Studies).

FW CA CT 689TT
The Italian Chef's Table

3 semester credits. This partially self-directed course is designed to provide the culinary student with the opportunity to design, organize, implement, serve and evaluate a special dinner event, which will take place at the end of the 10-week apprenticeship. Emphasis will be placed on the training of the student towards effective production management, market-related menu planning, mise en place, a la carte cooking and service techniques in the context of a special event. Customer needs, case studies and weekly events will allow students to experience the balancing that existing between dreams, ideas and customer satisfaction. This class includes experiential learning with JBF.

DEPARTMENT OF DIETETICS AND NUTRITION

The department offers a wide variety of courses in the field of dietetics and nutrition with an emphasis on food sources and requirements of nutrients; physiological and metabolic aspects of nutrient function; food choices, selection, cultural and contemporary issues of concern to consumers.

FW FC 20 0
Food Chemistry Fundamentals

3 semester credits.Food Chemistry is the study of chemical processes and interactions of all biological and non biological components of Foods. Differnt types of food will be analyzed and put in relationship with the components of their biochemistry such as carbohydrates, lipids and protein but also including water, vitamins, minerals, enzymes, food additives and colors. The course enables the students to focus also on the study of the changes that different types of food undergo during preparation processes. The outcome of the course is to provide students with the undestanding of how food processes and properties to improve the quality of foods, their stability and food product development.

FW FC FC 300
Advanced Food Chemistry

3 semester credits.This course deals with the chemical composition of food; physical, chemical and biochemical reactions and the impact of these reactions on food quality during postharvest/ postmortem processing, storage and utilization. The outcome of the course is to provide students with an in-depth knowledge of the application of chemical principles in relationship to many aspects of the food industry such as food engeneering and bioprocessing, food extrusion, quality control and packaging.

FW DN IN 305
Introduction to Nutrition

3 semester credits. This course introduces students to the basic nutrition concepts such as calories, nutrient density, and dietary reference intake. Through the course, the characteristics and the role of the basic nutrients (protein, carbohydrates, lipids, vitamins, and minerals) will be closely examined and different food combinations analyzed and discussed. The concept of food pyramid will be extensively analyzed and different food pyramids and their cultural and scientific backgrounds compared: the Mediterranean, the USDA, the traditional Latin American, the Asian and the Vegetarian. Menu composition and meal planning will be discussed form the nutritionist's point of view.
This course is also offered as a special seminar for 2 credits. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on the specialized area of study.

FW DN IN 305S
Introduction to Nutrition

3 semester credit. This course introduces students to the basic nutrition concepts such as calories, nutrient density and dietary reference intake. Through the course the characteristics and the role of the basic nutrients (protein, carbohydrates, lipids, vitamins and minerals) will be closely examined and different food combinations analyzed and discussed. The concept of food pyramid will be extensively analyzed and different food pyramids and their cultural and scientific backgrounds compared: the Mediterranean, the USDA, the traditional Latin American, the Asian a and the Vegetarian. Menu composition and meal planning will be discussed form the nutritionist's point of view. This course is also offered as a special seminar for 1 credit.

FW DN WW 320
The Science of Water: From the Spring to the Bottle

3 semester credits. Water is no longer simply the liquid that nourishes our bodies for survival, given the constant diversification of water as a refined food product. Restaurants nowadays serve different brands and types of H20 not unlike the service of wine, while different geographic terrains result in a myriad of choices for the expert connoisseur. This course will examine sparkling, mineral, distilled, spring, and well waters from all over the world, examine proper serving procedures, and suggest appropriate food pairings. The chemical differences of salt and mineral content of diverse typologies will be analyzed to determine the differences in taste and finish. Bottling and production procedures throughout the world along with water treatment and filtering systems in restaurants will be considered to analyze consumption in the water industry.

FW DN NS 350
Nutrition in the Sports Industry

3 semester credits. This course is a study of the importance of nutrition in sports and exercise in order to maximize athletic potential and performance. Covered topics include food nutrients, role of water, and bioenergetics in exercise and training, heat and fluid regulation during physical activity, weight, and eating behaviors. Encourages students to form educated and strategic regimens (exercise and dietary plans) from a scientific point of view grounded on both the molecular and holistic for serious/professional athletes and physically active individuals. Cross-listed to Sport Management (Sport and Health Sciences).

FW DN PF 505
Principles of Food

3 semester credits. The aim of this course is to present to students the different food groups and their nutritive characteristics. The most relevant staples, including milk and dairy products, eggs, grains and legumes, fruits and vegetables, meat and fish, will be analyzed, including discussion on their role in civilization and human history. Their transformation and interaction during the different cooking processes will be examined with particular emphasis on the chemical, microbial and physical process which affect food quality and determine their transformation during the process that bring them from the producer to the consumer. Emphasis will be also placed on production standards, food safety, and sanitation.

FW DN TF 507
Physiology of Taste and Flavor Experiential Learning

6 semester credits. This is an introductory course in Food Science that explores and examines the physiology of how we taste and flavor food. From the simplicity of identifying "sour versus bitter" to the complexity of pairing food and wine, the objective of this course is to train taste buds to better understand flavors that are not generally accepted but require a deeper understanding before being appreciated.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved in learningby doingthrough real projects and integration with the local population and territory in order to remove cultural andlearning barriersas well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who track studentsstep by step during their learning experience, monitor and advise according to student needs, and support student initiative. This unique learning model allows students to benefit froman all-encompassing educational experience based on theory and practice in real enterprises,learning of comprehensive operational processes, problem-solving, leadership, and management.

FW DN FS 508
Introduction to Food Science

3 semester credits. This course introduces the principles of food production and consumption, food in history, society, economics and politics, development of food industry; nutritional, physiological and psychological roles of food; and quality food products. Topical issues include: food additives, environmental impact of food processing, food marketing and education.

FW DN FS 508S
Introduction to Food Science

1 semester credits. This course introduces the principles of food production and consumption, food in history, society, economics and politics, development of food industry; nutritional, physiological and psychological roles of food; and quality food products. Topical issues include: food additives, environmental impact of food processing, food marketing and education.

FW DN SC 510
The Science of Cooking: an Introduction to Molecular Cuisine

3 semester credits. This science of cooking course is aimed at non-scientific students who wish to gain knowledge of the basic science behind cooking to both improve methods of cooking and avoid common pitfalls. The student will understand the ideas behind basic techniques which will aid innovation and creative impulse in the field of Gastronomy. The course will combine both theory and practice of scientific cooking. Special note: Students may earn an extra credit for a total of 3 semester credits by producing a special research paper/project coordinated with the professor at the beginning of the course.

FW DN DS 520
Dietetics and Nutrition in the Mediterranean

3 semester credits. This course introduces students to the benefits of eating the "Mediterranean way", focusing on the nutritional aspects of the diet, the culinary tradition of the most significant Mediterranean countries and on the cultural relevance of the Mediterranean way of eating. Scientists and researchers have discovered that traditional Mediterranean cuisine is one of the most healthful, nutritious diets in the world, one that can help you live longer and enjoy far lower rates of coronary heart disease and other chronic conditions, including diabetes and cancer.

FW DN BC 525
Beyond Chocolate: Foods for Therapy
3 credits. The therapeutic powers of foods, such as the aphrodisiac potency of chocolate and oysters, is ancient knowledge that is recently getting a major scientific makeover based on studies in the biochemistry and psychology fields. This course takes a step further by offering a deeper look at the impact all foods have on the human body from relaxing, meditative, introspective, aphrodisiac, to stimulating effects. We will study the chemical, physiological, psychological, and emotional aspects of foods in therapy and how these discoveries can contribute to a myriad of different fields from hospitals to our own personal eating habits.

FW DN FA 530
Understanding Food Allergy and Intolerance
3 semester credits. Food allergies and intolerances are an everyday reality to many individuals and are becoming increasingly important topics with the industrialization of food production and packaging. The course covers types of food sensitivities, the foods that trigger them, impact on the human body, nutritional and dietetic analysis. The current market trends of food packaging and presentation of information will be examined in order to propose guidelines and preventive strategies against food allergies and intolerances.

FW DN MF 535
Mood Food
3 semester credits. The key to understanding the connection between the food we eat, our mood, and level of alertness lies in understanding how the brain functions. The brain communicates by chemical substances passed from one nerve cell to the next. These chemicals, called neurotransmitters, are made in the brain from the food we eat. The neurotransmitters that are more sensitive to diet and influential in affecting mood are dopamine, serotonin and norepinephrine. This course will analyze the chemical aspects of certain foods and how the work on our brain. Classes consist of lectures and hands-on sessions including: Food for thought, Food for energy, Food for alertness, Food for joy, Food for harmony.

DEPARTMENT OF FOOD AND CULTURE

Food culture courses examine the social, economic, cultural, and psychological factors that have influenced food consumption practices and patterns in the past and present. Students research historical, sociological and anthropological aspects of food. Combining theoretical enquiry with practical insight, Apicius department of Food and culture examines the consequences of our food choices, both societal and individual, explores the case for ethical models of food production, and challenges conventional attitudes to consumption. Lectures are complemented by student cooking labs and/or tastings, visits, tours.

FW F W WD 360
Beyond "What's For Dinner?" The Relevance of Food in Italian History and Culture
3 semester credits. The mere mention of Italian food conjures up imagery, dishes and ingreditients but Italy's gastronomic picture is diverse and multi-regional. The culinary history of Italy is deeply indebted to cross-cultural currents of people and societies from over three thousand years of history that slowly defined Italy as a unified entity. Indeed, Italian cuisine often has specific, easily identifiable, common characteristics that can be traced to specific regions or that resemble customs in general usage throughout the country but Italy itself has a cuisine as diverse and multifaceted as its long, complex history. This course aims at discussing the development of authentic Italian culinary traditions as well understanding the many-fold influences of historical, geographical and social elements on contemporary food culture.

FW F C HP 300
The History and Politics of Food in Italy
3 semester credits. The course addresses the history and evolution of Italian food production, control and inspection of food in Italy. To analyze this process a variety of perspectives will be pursued, giving particular relevance to political components in relationship to ethical, cultural, medical and environmental disputes. The course will also take into consideration the reflection of the political choices on proper farming, agricultural and retailing methods and regulations. The course will provide students with a wider understanding of the regulatory, political and economical foundations of the food industry in Italy as well as on a global scale.

FW FC FM 200
Food, Media and Culture
3 semester credits. Food (its production, commodification, preparation, and consumption) is and has long been a site of cultural formation, tension, and negotiation. Foods mediated representations across time and space consequently offer a lens through which to view the ever-shifting and elusive cultural politics of the food experience, along with the racial, ethnic, class, gendered, and transnational fissures that have characterized it. Insofar as this course considers food culture as it moves through systems of mediated representation involving print, film, radio, television, and the Internet, it provides an introduction not only to media studies as an area of inquiry, but also to the way cultural studies scholars have engaged issues of power, empire, globalization, inequality, social difference, representation, and reception in media.

FW FC VC 245
Italian Vegetarian Cooking
3 semester credits. These days, the demand for meatless cooking has increased extraordinarily. Throughout the course, students will learn to prepare a variety of meatless dishes using different techniques such as grilling, broiling, steaming, sautéing, baking, frying, etc. The menu includes meals prepared with fruits and vegetables, grains and legumes, as well as pasta and other starch products. Special emphasis is placed on strategies for building flavor by using vegetable stocks, herbs, spices, oils and condiments. Lectures will be complemented by student cooking labs and/or tastings.

FW FC RC 250
Renaissance Culture through Lifestyle and Cooking
3 semester credits. This course consists of a comparative study of the relationships between Italian culture and cookery from the Renaissance of Lorenzo de Medici, 'il Magnifico', up to the present. Other topics discussed during this course include: the effect of the discovery of America on Italian cooking and eating habits, the gastronomic contributions of famous Florentine artists and the effect they had on their works, the important role of Caterina de Medici in exporting Tuscan cuisine to France. The second part of the course deals with the examination of historic texts and recipes as an example of changing customs and the diversification of social classes. Lectures will be complemented by student cooking labs and tastings.
Cross-listed to History (Liberal Arts).

LA CT FC 250
The Mouthwatering Movie: The Relationship Between Food and Film
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Cinema and Theatre Studies.

FW FC FF 255
Italian Culture through Festivals and Feasting
3 semester credits. The course is designed to offer students a comparative study of the religious and social festivities in Italy, both in public and in private areas (i.e. national holidays and family events). All the main festivities are analyzed through their history, regional or national importance, and through the role they play in local culture, including rituals, celebrations, table manners, social gatherings and their evolution throughout the centuries. All the various aspects of Italian social lifestyle will be introduced, together with the cuisine and the rituals and changing customs. Lectures will be complemented by student cooking labs and/or tastings.

FW FC FT 260
Introduction to Italian Food Traditions
3 semester credits. Italian cuisine draws from food-based traditions that have developed over the centuries spanning Italy's political, cultural, and social formation. This course will introduce the student to the foundational food traditions that unite the Italian peninsula as well as the traditions that distinguish regional differences. Key concepts focus on the development of unchanging traditions and their cultural significance in contemporary society. Lectures will be complemented by student cooking labs and/or tastings.

FW FC RP 300
Food of Italy: Regional Cultures
3 semester credits. The course focuses on different aspects of regional food in Italy. Emphasis is placed on how food relates to the local lifestyle. Regional economy and local resources are analyzed and compared. Students are introduced to the various local products. Lectures will be complemented by student cooking labs and/or tastings.

FW FC AF 301
Food and Culture: Anthropology of Food
3 semester credits. This course is designed to explore the diversity of food and culture around the world. It will apply the concepts and principles of anthropology to the study of human diet and nutrition. Its goal is to broaden awareness and understanding of how different cultures celebrate food through their rituals and traditions. Students will analyze the origins of the human diet, the role of the cultural heritage on food preparation techniques, identify nutritional menus for international and regional areas, interpret international recipes, customs, and lifestyles and compare ethnic customs in order to understand social/cultural meanings and implications of food behaviors. Cross-listed to Anthropology (Liberal Arts).

FW FC FC 302
Herbs, Spices, and Flavors of Tuscany

3 semester credits. Cooking with fresh, aromatic herbs, suggestive spices, and salts can make all the difference in a finished plate. This course is designed to explore the fragrant world of these ingredients that lend themselves not only as 'finishing touches' but essential flavor, aroma, and decorative components that impart freshness and particularity to dishes. The course will consist of lectures on history and lore accompanied by cooking sessions focusing on the usage, storage, and flavor combinations common to Tuscany.
This course is also offered as a special seminar for 1 credit. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on the specialized area of study.

FW FC FC 302S
Herbs, Spices and Flavors of Tuscany

1 semester credit

FW FC FC 302
Herbs, Spices, and Flavors of Tuscany

3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Food and Culture.

FW FC GO 303
The Organic World of Italy

3 semester credits. The arising public awareness in Italy towards genetically modified foods, pest/herbicides, and unfair labor practices has brought about drastic changes in food practices in the last few decades. Organic eating has become a conscious approach to choosing ingredients, but also a lifestyle, a trend, and a booming global market. This course will examine exactly what the 'organic' concept entails in Italy, its benefits, and impact on our diet and the overall food industry. Cooking sessions will also be held for demonstrative purposes.

FW FC JC 305
The Jewish-Italian Community Through Its Culinary Traditions

3 semester credits. The course focuses on the three Italian cities that have had the most important role in Jewish-Italian history: Venice, Rome, and Livorno. Each city is first introduced geographically and historically, by highlighting the role of the Jewish community and its relationship with the Catholic community. The lifestyle in the historical "ghettos" is also analyzed, with particular emphasis on their ways of celebrating Jewish holidays. Lectures will be complemented by student cooking labs and/or tastings.

FW FC SB 306S
Coffee and After Meal Beverages

3 semester credits. Post-prandial beverages will be examined in their historic and cultural context. Special attention will be paid to the ingredients, preparation and service of these beverages.
This course is also offered as a special seminar for 1 credit. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on the specialized area of study.

FW FC SB 307
Stimulating Beverages: Coffee and Tea

3 semester credits. This course will examine different types of coffees and teas, the two principal caffeine-containing beverages sold and produced all over the world. The industrial impact over the centuries and cultural images of coffee and tea will be discussed during the lectures. Coffee beans, roasts, and preparation methods along with tealeaves, spices, and infusions will be also discussed, to be accompanied by tastings and visual demonstrations.

FW FC EC 308
Everything Chocolate: From Therapy to Pleasure

3 semester credits. This course will cover all aspects of chocolate from the scientific, cultural, and gastronomic points of view. Topics include its history from its Aztec origins to globalization during the Industrial Revolution, the hotly debated health and aphrodisiacal issues surrounding chocolate, the role of chocolate in literature and films. Students will be introduced to the processes of chocolate production, types of finished chocolate products, past and present trends of chocolate preparation and service, the notions of chocolate pairing, and the chemical makeup of chocolate and how this influences medical/scientific research. In addition to the theoretic part of the course, hands on workshops will be dedicated to chocolate tastings and both classic and innovation chocolate preparations.

FW FC PB 309
The Philosophy of Bread: a Staple of Human History

3 semester credits. Bread is a universal food staple if we consider how the cuisine of most countries includes a bread culture that's as old as its history. This course will explore the birth of breads since mythical and religious epochs, how breads vary between western and eastern civilizations, ancient techniques and traditional breads versus products of modern technological 'fabrication', and the recent return of artisan hearth baked breads. Some lessons will have an emphasis on Italian breads throughout the various regions. Lectures will be complemented by student cooking labs and/or tastings. During the hands on labs students will experiment methods of leavening, bake different types of sweet and savory breads, practice bread shapes, and execute recipes for dishes that involve bread as a main ingredient.

FW FC CD 314
Fact and Fiction of Regional Folklore: Celebrating Desserts

3 semester credits. This survey and workshop course examines the Italian peninsula through regional desserts. Italian desserts, like its cuisine, vary from region to region and often play a central role in historic festivities, regional fairs and festivals, religious celebrations, etc, such as the fried cenci fritters during Carnevale or panettone and pandoro during the Christmas and New Year season. The lessons will conduct the student through a 'sweet journey' through Italy by focusing on specific desserts and their historical and folkloristic contexts. The workshop portion of this course will offer hands practice in the preparation and presentation of regional desserts. Lectures will be complemented by student cooking labs and/or tastings.
This course is also offered as a seminar for 1 credit. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on the specialized area of study.

FW FC CD 314S
Fact and Fiction of Regional Folklore: Celebrating Desserts

1 semester credit. This survey and workshop course examines the Italian peninsula through regional desserts. Italian desserts, like its cuisine, vary from region to region and often play a central role in historic festivities, regional fairs and festivals, religious celebrations, etc, such as the fried cenci fritters during Carnevale or panettone and pandoro during the Christmas and New Year season. The lessons will conduct the student through a 'sweet journey' through Italy by focusing on specific desserts and their historical and folkloristic contexts. The workshop portion of this course will offer hands practice in the preparation and presentation of regional desserts. Lectures will be complemented by student cooking labs and tastings.

FW FC FM 315
Food, Wine and Music - Music and Feasting in Renaissance Europe

3 semester credits. This course analyzes the different types of courtly music and songs that deal with themes related to the celebration of food, wine and other forms of entertainment during the Renaissance. The period covered ranges from the 13th to the 16th century. Each class will focus on the historical dishes and corresponding songs of specific European countries. The second part of the course will cover Italy and the Renaissance, in particular courts of the Medici in Florence, the Gonzaga in Mantua, the Este in Ferrara, the Pope in Rome, and the Doge in Venice. One lesson will be dedicated to the cooking art of Renaissance chef Bartolomeo Scappi and another lesson will feature the historical wines of Italy. Lectures will be complemented by student cooking labs and/or tastings.

FW FC CE 320
Cuisine and Culture in Europe: the Art of Entertaining

3 semester credits. The course focuses on the main aspects of national cuisine and the art of entertaining in the most significant European countries. It examines, through comparative studies, the local food, economy and resources, culture, history and their interactions. The role of food in national cuisine and its evolution throughout centuries are analyzed and compared. Lectures will be complemented by student cooking labs and/or tastings.

FW FC MD 325
The Mediterranean Diet: A Guide to Healthy Living

3 semester credits. The course includes lectures on typical Italian products that make the Mediterranean diet the symbol of healthy living: olive oil, pasta, rice, polenta, etc. The food pyramid will be analyzed and compared with the everyday home food in Italy. Lectures will be complemented by student cooking labs and/or tastings. Hands-on preparation of the most typical dishes of the Mediterranean diet.

FW FC DF 330
Diet and Fasting in World Religions

3 semester credits. This course will examine the different types and reasons for food special diets and prohibitions in religions. Gender differences in fasting will be analyzed and compared. Food, symbolism, myth used as means to construct relationships between human beings and animals. Religious traditions will be deeply analyzed and compared through images of films, rituals, and many other different sources.
Cross-listed to Religious Studies (Liberal Arts).

FW FC FC 340
Food, Culture and Society in Italy
3 semester credits. This course is targeted towards students with an interest in Italian food traditions, society, and culture. The main focus consists of what is generally defined as "made in Italy" culture and style in post-war Italy. Also covered are the relationships between Italian traditions, folklore and contemporary Italian society drawing from examples including festivals, food, tourism, and economy, and the influence of foreign civilizations. Students will be asked to regard the subject of food outside of the context of ingredients and the procedures used to create a dish; we will instead examine a large scale context in which food is either featured as a main component or an integral element in cultural situations. Thus the student is asked first and foremost to observe the presented material across an anthropologic lens that roves over the entire Italian peninsula. Lectures will be complemented by student cooking labs and/or tastings.

FW FC TO 345
The Complexity of Olive Oil: From Production to the Table
3 semester credits. Not just a simple condiment for salads or dipping bread, olive oil is a key ingredient in all Mediterranean cuisines with complex organoleptic characteristics and sensorial qualities. The vast range of production, olive tree varieties, and historic cultures unique to the major olive oil-producing countries has brought about classification systems and profession tasting standards, which the course will introduce to students. Course activities include tasting analyses of olive oils with a particular focus on Italy and discussion of the proper usage of olive oil types in cuisine.

FW FC FF 347
The Florence Food and Culture Experience
3 semester credits. The city of Florence is a veritable mine of food and cultural experiences spanning from the kitchens of the Medici family, to the rustic regional cuisine of Tuscany, to growing rituals such as aperitivo, and high profile restaurants recognized internationally. The aim of this course is to introduce students to the food, street, and culture scenes that set Florence apart from other metropolitan cities, encourage the discussion of the historical weight of its storied past on the food culture of today, and construct a topographical map that indicates the pinpoints of Florence's thriving gastro-cultural activities. Lectures will be complemented by student cooking labs and tastings.

FW FC TG 349
Tuscany at a Glance: Experiencing a Dream
3 semester credits. Tuscany has forever represented a storied land of gentle hills, strong wines and sun, and hearty natives as evidenced by its depiction in innumerable books and films. Thus this Italian region figures among the mythical destinations that immediately evoke a dream accompanied by specifically tailored images. The course will explore the diffusion of the "image" of Tuscany as experienced over time; it will also seek to expose lesser known pockets of the region such as Maremma and Bolgheri as well as contrast stereotypes with the current realities and innovations of the land, the people, the culture, and the economy.

FW FC PH 350
Pasta, an Italian Staple: from History to Table
3 semester credits. Pasta has been a part of Italian life for millennia and plays a fundamental role in Italian cuisine. This course combines lectures and workshops to provide students with a rounded knowledge of one of the main elements of Italian gastronomical culture. Students will study the history of pasta and some of the myths surrounding it, from its possible origins in Ancient Greek and Roman times, through to its diffusion into other cultures aided by Italian emigration. Particular focus will be placed on the role of pasta in Italian traditions and culture and its development over the centuries. Theoretical lectures will be complemented by hands-on workshops, where students will learn traditional techniques for the preparation of fresh pasta.

FW FC CC 355
Contemporary Italian Cooking
3 semester credits. A survey of the major contemporary Italian chefs and their cooking philosophy. Students will be taught how to read and compose a menu, and the major elements that distinguish high-level Italian cooking through the original recipes of world-famous Italian chefs including those of Giancarlo Vissani, Gualtiero Marchesi and Nadia Santini. Lectures will be complemented by student cooking labs and/or tastings.

FW FC ET 360
Italian Etiquette Through History
3 semester credits. The central theme is the evolution of "good manners" in Italy through the study of those books that have dealt with this subject, starting from the Middle Ages with the "Tesoretto" by Latini, or the "Reggimento e Costumi di Donna" passing through the great writings of the Renaissance like "The Courtier" and the famous "Galateo" by Della Casa up to the present. We will examine the societies and classes to which these writings were addressed, and what kind of behaviors they were trying to change. From a different perspective the history of "good manners" or "etiquette" can tell a lot about the "bad manners" and the common habits of the people of different ages. Body language and unconscious behaviors are also studied.

FW FC FW 370
History of Italian Cuisine Across the Major Italian Food Writers
3 semester credits. A survey of Italian cuisine analyzing all the major cookbooks in history. Starting from the ancient Roman Apicius cookbook, through Mastro Martino, Pellegrino Artusi and many other cookbook authors, ending up with contemporary examples. Sample recipes will be reproduced and re-interpreted. Lectures will be complemented by student cooking labs and tastings.

FW FC FP 380
Food and Table Setting and Presentation
3 semester credits. Eating is a medium of social relationships. In other words, we have turned the consumption of food - a biological necessity - into a carefully cultured phenomenon. Food presentation and decoration, table settings, specific equipment, special places and times for eating, tablecloths, silverware, and flower decoration are all a system of rules, with a complex ancient history. This course will analyze the historical, social and aesthetic reasons that have gradually evolved into systems, ideals, aesthetic and style. Lectures, practical workshops and fieldtrips will provide students the means to decorate and set tables for photography settings, buffet dinners, receptions, and special home entertaining dinners.

DEPARTMENT OF FOOD, FAMILY AND CONSUMER SCIENCES

The Food, Family and Consumer Sciences department mission is to prepare professionals for educational leadership roles in family and consumer sciences. Family and consumer studies aims to improve the quality of life for children and families through teaching and research that is focused on the development of individuals and families throughout the life span. Of particular concern are issues related to the development and utilization of food, daily resources and to the interaction between individuals and families and their environment within the context of the larger society.
The discipline of Food, Family and Consumer Sciences has as its central focus preparing individuals to promote optimal nutrition and wellness across the life span, manage resources to meet the material needs of individuals and families and to strengthen the well-being of individuals and families across daily life.

FW FS SA 300
Food Safety and Sanitation
2 semester credits. This course introduces food production practices. Topics covered include prevention of food borne illness through proper handling of potentially hazardous foods, legal guidelines, kitchen safety, facility sanitation, safe practices of food preparation, storing, and reheating guidelines.
This course is also offered as a seminar for 1 credit. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on the specialized area of study.

FW FS SA 300S
Food Safety and Sanitation
1 semester credit. This seminar introduces food production practices. Topics covered include prevention of food borne illness through proper handling of potentially hazardous foods, legal guidelines, kitchen safety, facility sanitation, safe practices of food preparation, storing, and reheating guidelines. This course is also offered as a seminar for 1 credit. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on the specialized area of study.

FW FC PB 300
The Psychology, Biology and Politics of Food
3 semester credits. This course encompasses the study of eating as it affects the health and well-being of every human. Topics include taste preferences, food aversions, the regulation of hunger and satiety, food as comfort and friendship, eating as social ritual, and social norms of blame for food problems. The politics of food discusses issues such as sustainable agriculture, organic farming, genetically modified foods, nutrition policy, and the influence of food and agriculture industries. Also examined are problems such as malnutrition, eating disorders, and the global obesity epidemic; the impact of food advertising aimed at children; poverty and food; and how each individual's eating is affected by the modern environment.

FW FS CS 305
Introduction to Family and Consumer Sciences
3 semester credits. The course will begin with a review of the historical and current trends and issues in food, family, and consumer sciences and their implications. Theoretical frameworks for organizations will be examined in order to analyze FCS program development in a range of settings. Organizational issues such as leadership, managing change and diversity, among others, will be discussed in relation to FCS. Students will develop solutions to a problem in FCS administration, integrating the context of the field and organizational theories and issues.

BU ER FB 310
The Art of Italian Family Business
3 semester credits
Cross-listed from International School of Business (BU), Department of Entrepreneurship Resources.

FW FS IF 320
Social and Cultural Aspects of the Italian Family
3 semester credits. The course examines the development, structure, and maintenance of the Italian family through history with the following topics: Sexuality and the development of relationships, study of individuals, groups, and families, diversity in modern families, community regulations/policies addressing issues of family change, crisis, and maintenance. Evaluation of different styles and examples of interpersonal communication behaviors. We will also compare and contrast family/individual behavior patterns associated with human life cycle transitions and examine various social issues associated with the study of Italian families.
Cross-listed to Sociology (Life Studies and Human Services).

FW FS IF 330
Meal Planning and Meal Management in the Italian Family
6 semester credits. Understanding the meaning of foods in Italian family meals. The course examines the development, structure, and maintenance of the Italian family through history. Evaluation of different regional meals and examples of Southern, Central and Northern family dishes will be prepared during workshops. We will also compare and examine various social issues associated with the study of Italian families. Students will be accommodated with Italian families for the whole program and they will take part in preparing nine meals with the family throughout the semester. Requirement: accommodation in double room with an Italian family, breakfast every day and the nine dinners mentioned above.

FW FS MF 350
Consumer Issues of Italian Marriage and Family Relations
3 semester credits. Historical background of the Italian family as a social institution and analysis of marriage and family. Development and use of a sociological perspective on family and marriage issues. Overview of marriage and family relations from a cross-cultural perspective, an overview of the historical factors related to the development of the contemporary family system, and an overview of the development of gender, family and marital roles. These issues will be specifically examined by comparing Italy with different cultures.

FW FS CM 353
Cultural Models: from the Transnational to the Family Nucleus
3 semester credits. This course examines the transformational effect of globalization on the basic family unit in diverse cultures. Family models in the east and west will be compared and contrasted and how the role of the family is connected to the rise and fall of a particular society. In addition, the effects of national policies regarding migration will be taken into account as the case of immigrant family issues are analyzed and how the growing phenomenon of transnationalism is transforming global identities.

DEPARTMENT OF WINE AND CULTURE

The Department of Wine and Culture offers a wide range of courses that examine the cultural and historical aspects unique to the world of Italian wines as well as introducing to the denomination system and characteristics of Italian wines. Students have the privilege of studying wine appreciation in an area represented by Chianti territory, the oldest in Italian wine culture. In each course, lectures are complemented by wine tasting, visits to wine-related sites in Florence, field-trips and documentary as well as research projects.

FW WC CA 260
A Cultural Approach to Wine Appreciation
3 semester credits. A cultural approach to drinking and evaluating wines goes beyond a technical analysis of flavor balance and the characteristics of the grapes and soil. This wine tasting course introduces a more profound immersion into the many external factors that contribute to what one sips from the glass - geography, history of the land, the producer's unique methods and personal story, the local cuisine, the historic and economic ties of the wine type with the area - or what may be summed up as the 'microcosm' in which a wine breathes and exists. The wines from this course will be presented in this richer context, chosen from a selection of respected cantinas, and when possible, paired with local products.

FW WC TW 262
Tuscany and Its Wines
3 semester credits. The course will introduce students to the outstanding richness of Tuscan wine typologies focusing particularly on a presentation of the most important winegrowing areas in Tuscany. A general introduction to wine appreciation will be offered and a selection of Tuscan wines will be studied in terms of their characteristics.

FW WC IW 300S
Leading Italian Winemakers
1 semester credit. This series of seminars will introduce the student to the Italian wine industry with a focuses on top producers. The historical and cultural traditions of this art will be examined in depth as well as the contemporary wine industry in the age of globalization.
Seminars will be held by noted Italian vintners.

FW WC MW 307
The Mystery of Wine
3 semester credits. The objective of this course is not to explain the technical or scientific aspects of wine-making and wine tasting analysis but that of exploring the cultural contexts that have always accompanied wine. Whether in the courts of emperors, kings and philosophers or in the realm of common folk, discovering the myth and cult status of the beverage, and probing the deep fascination that wine has wielded over humans since its birth. We will discuss wine as a historical and cultural player by examining texts, artistic depictions, and other sources to uncover the alluring aura that renders wine a constant companion of food and our insatiable palates.

FW WC WT 310
Wine Culture and Society in Tuscany
3 semester credits. This course is a specialized survey of the wine culture and society in Tuscany. The different wine producing zones of the region will be examined, from larger productions such as Chianti and Super Tuscans to lesser-commercialized yet upcoming areas like Montecucco towards the south. On a socio-cultural level, the role of wine on the Tuscan table, festivities, customs, and social settings constitute an integral aspect of this course in order to introduce students to the underlying human context behind the production and service of Tuscan wines.

FW WC RW 330
Exploration of Wine Culture in Italy
3 semester credits. The wine-related culture in Italy takes its origins from the successful combination of rural and noble expertise always devoted to wines. The structure of Italian wines; their harmony, and their refinement reflect the link between the farmer, who learns directly from nature, and the refined Renaissance gentleman, noble by education and tradition. The course aims to provide the student with images, feelings, and flavors of wine across the cultural, architectural, economic and historical aspects of Italian civilization that is now experiencing a second rebirth.

FW WC PF 335
Pairing Food and Wine
3 semester credits. This course presents an exploration of the pleasure of food and wine pairing. This course goes beyond a classic approach to pairing, demystifying the terminology and the methodology of matching wine and food. Whether preparing a meal at home or ordering in a restaurant, participants leave with an enhanced knowledge of pairing that can create a harmony and synergy between wine and food, providing a sublime connection of the mind, the mouth, memories and experiences. Particular focus will be given to the Italian cultural approach, tasting the major wine areas and classic Italian recipes.

FW WC PF 335S
Pairing Food and Wine
1 semester credit. This seminar presents an exploration of the pleasure of food and wine pairing. This seminar goes beyond a classic approach to pairing, demystifying the terminology and the methodology of matching wine and food. Whether preparing a meal at home or ordering in a restaurant, participants leave with an enhanced knowledge of pairing that can create a harmony and synergy between wine and food, providing a sublime connection of the mind, the mouth, memories and experiences. Particular focus will be given to the Italian cultural approach, tasting the major wine areas and classic Italian recipes.

FW WC PC 340S
Pairing Cocktails and Food
1 semester credit. In this seminar the student will learn the basics of cocktail mixology. Students will learn about a range of spirits and their compatibility with other spirits and beverages. Cocktail composition and preparation will proceed the essential rules for matching drinks and food, and how to serve mixed drinks as companions throughout the meal.

FW WC WC 340
Food, Wine and Culture in Italy
3 semester credits.This course is targeted towards those students that are interested in the Italian traditions and the pivotal role that Italy has played in the evolution of food and wine culture. The Italian gastronomical heritage displays a wide range of products to be classified, studied and tasted. This course will disclose and analyze the various influences and cultural overlap that the ancient, local and regional tradition has brought to contemporary

Italian cuisine, food and wine culture.The course includes 1-day field learning experiences in unique locations to gain a practical understanding of Italian gastronomy.

FW WC PB 345S
Beer Brewing and Pairing

1 semester credit. This seminar combines lectures and tastings as students examine the origins and history of beer (and related beverages). Similarities and differences regarding brewing, taste and essential characteristics between wine and beer will be examined as well. The principles of matching beer and different kind of food will be analyzed.

FW WC WC 345
Food, Wine and Culture in Italy

6 semester credits.This course is targeted towards those students that are interested in the Italian traditions and the pivotal role that Italy has played in the evolution of food and wine culture. The Italian gastronomical heritage displays a wide range of products to be classified, studied and tasted. This course will disclose and analyze the various influences and cultural overlap that the ancient, local and regional tradition has brought to contemporary Italian cuisine, food and wine culture.The course includes 1-day and weekend field learning experiences in various locations for a full immersion in Italian gastronomic culture.

DEPARTMENT OF WINE EXPERTISE

The Department of Wine Expertise offers specialized courses as well as a One-Year Career program in Wine Studies and Enology. The courses in this department are geared towards individuals wishing to enter the professional wine industry. Italian wines are examined in an international context, organoleptic characteristics are explored with a scientific approach, territories are analyzed for their importance in wine production, and service and management aspects of the wine industry are taken into consideration.

FW WE WM 300
Introduction to Winemaking

3 semester credits. This course analyzes the fundamental principles of the grapevine culture in Italy and covers production systems, harvesting, winery organization, storage and processing of grapes. Overview and sensory evaluations of the major wines produced in Italy. Students will spend one weekend in a vineyard and wine producer during the annual grape harvest. Fall semester only.
This course is also offered as a seminar for 1 credit. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on a week grape harvest

FW WE WM 300S
Introduction to Wine Making

3 semester credits. This course analyzes the fundamental principles of the grapevine culture in Italy and covers production systems, harvesting, winery organization, storage and processing of grapes. Overview and sensory evaluations of the major wines produced in Italy. Students will spend one weekend in a vineyard and wine producer during the annual grape harvest. Fall semester only.
This course is also offered as a seminar for 1 credit. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on a week grape harvest

FW WE WM 300
Introduction to Winemaking

3 semester credits. This course analyzes the fundamental principles of the grapevine culture in Italy and covers production systems, harvesting, winery organization, storage and processing of grapes. Overview and sensory evaluations of the major wines produced in Italy. Students will spend one weekend in a vineyard and wine producer during the annual grape harvest. Fall semester only.
This course is also offered as a seminar for 1 credit. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on a week grape harvest

FW WE RG 305
Table and Wine Grapes of Italy: an Educational Wine Tour I

3 semester credits. The structure of this class is unique: students will be learning the regional cultural practices through a series of field trips. Students will learn the characteristics of the most important local and international varietals, all of the different methods of planting, training, pruning, irrigation, frost protection and harvesting directly from the wine producers. During Fall in particular students will also be able to understand directly in the wineries the most important step of the harvest. The itinerant course includes visits to: Castello di Volognano (Tuscany Chianti Colli Fiorentini), Serego Alighieri and the magic world of Amarone, Ripasso e Reciotto (Veneto- Valpolicella), the sustainable Vino Nobile with Salcheto (Tuscany- Montepulciano).

FW WE WS 335
Wine Service and Beverage Management

3 semester credits. This course will examine the figure of "the sommelier" and provide essential information about the following: stocking a cellar, storing wine, reading and composing a wine list, selecting the proper wine glasses, serving wine, decanting wine and an introduction to beverages other than wine. This class includes experiential learning. Cross-listed to Restaurant, Food and Beverage Management (Hospitality).

FW WE WS 337
Wine Service and Beverage Management Experiential Learning

6 semester credits. This course will examine the figure of "the sommelier" and provide essential information about the following: stocking a cellar, storing wine, reading and composing a wine list, selecting the proper wine glasses, serving wine, decanting wine and an introduction to beverages other than wine.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

Cross-listed to Restaurant, Food and Beverage Management (Hospitality).

FW WE WA 340
Wine Appreciation I

3 semester credits. This course provides the fundamental skills and a technical introduction to wine tasting beginning with the visual, olfactory, and gustatory examination. Students will learn to analyze the organoleptic components of wines, the importance and influences attributed by to territory, and finally how to distinguish as well as create excellent food and wine pairings. Lectures will be supplemented by wine tasting workshops. The objective of this class is for students to be able to recognize quality in wines from around the world and obtain a working knowledge of international wine regions and as well as the wine industry.

FW WE WW 360
Wines of The World I

3 semester credits. This course has been designed to provide students with an in-depth knowledge of the main wine producing countries of the so-called "Old World" and to further develop skills as a wine taster. The countries to be studied are: France (with a special emphasis on Bordeaux, Burgundy and the Champagne), as well as Germany, Austria, Spain and Portugal. Through comparative tastings, students will be encouraged to offer a critical analysis of wines produced in different parts of the Old World, with emphasis on the relationship between sensory properties of the wines and factors associated with their place of origin.

FW WE GL 400S
Spirits and Grappa

1 semester credit. This seminar focuses on "spirits" with a special focus on grappa. Lectures will be complemented by in-class tastings. Focus will be on the historic origins, methods of production as well as he various types of grappa and their usage (drinking and cooking).

FW WE WA 440
Wine Appreciation II

3 semester credits. This course has been designed to provide students with an advanced working knowledge of wine appreciation. Emphasis is placed on studying the most important Italian grape varieties through out the Italian territory and to learn how to assess and to evaluate the wine typologies deriving from different grapes and soils. Particular importance is given to comparative wine tasting, focusing on the different characteristics of wines coming from different regions. The course gives a complete overview of the most important Italian wine areas. Prerequisites: Wine Appreciation I or equivalent.

FW WE VE 450
Viticulture and Enology: An Educational Wine Tour II
3 semester credits. The course gives both a general overview on the italian viticulture and a systematic description of the grapevines. The students will be involved in the study of the history of viticulture, life cycle of a vineyard, and of a grapevine and all the processes that took place to arrive to the modern viticulture. By analyzing the environment, analyzing and choosing the right rootstocks according to different conditions, analyzing all the crafting techniques, the description of canopy systems, trellis control, pests and diseases that attack the plants and the method to protect them. How the planting and the cultivation of a vineyard can influence positively and negatively the winemaking. Management and costs for planting and cultivation. A special focus will be given also to bio and biodynamic viticulture.
Students will learn directly from the wine producer through a series of field trips. The course include visits to: Northern Italy (for example Ferrari-Trentino Alto Adige for production of sparkling wines); the magic world of Chianti (for example Castello del Trebbio, Chianti Rufina- Tuscany); Marchesi Antinori at their unique new estate (Bargino, Tuscany). Visits are subject to changes.

FW WE WW 460
Wines of The World II
3 semester credits. This course continues the journey of world wines by focusing on the countries of the "New World" in order to further develop students' skills as a wine taster. The countries to be studied are: Hungary, United States of America (with a special emphasis on California), Australia and South Africa, as well as New Zealand, Chile and Argentina. Students will participate in comparative tastings to be able to conduct a critical analysis of wines produced in different parts of the New World, with the usual emphasis on the relationship between sensory properties of the wines and factors associated with their place of origin. Prerequisite: Wines of the World I or equivalent.

FW WE FW 461
Food and Wine Pairing and Wine Service
6 semester credits. Students will perform and operate firsthand Wine and Food Pairing along with Wine Service at Ganzo Restaurant, the creative learning lab of Apicius International School of Hospitality. Tasks will range from tasting, serving, interpreting labels, wine terminology, and storage. Wine lists will be prepared under the supervision of a faculty member. In addition, the student will cover the principles of correct restaurant style food and wine pairing along with professional wine service and wine service management. Cross-listed to Professional Studies.

FW WE PP 470
Professional Pairing Food and Wine Advanced
3 semester credits. This course presents a practical and technical approach grounded in understanding the direct relationship and reactions between components, flavors, and textures. This approach uses sensory analysis to help the student identify key elements that affect pairings. Concrete examples include menu analysis and tasting notes from the Apicius culinary brigade, who will prepare the recipes utilized in class. The direct food and wine paring analysis in class will culminate in a complete eno-gastronomical, regional, and cultural context. Wines and recipes from the New and the Old Worlds will offer to students a real perspective of the identity concept in the world of eno-gastronomy.
Prerequisites: Wine Appreciation I or equivalent.

PS SP WE 500
Special Project: Practicum in the Wine Industry
3 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

HP FB WB 540
Wine Bar Management
3 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

SCHOOL OF **HOSPITALITY**

Fully immersed in the leading destination of international tourism, the school of Hospitality offers a rich range of introductory and specialized courses in all fields of tourism with careful attention to both theoretical knowledge and practical experience. The school of Hospitality today consists of three different departments:

DEPARTMENT OF HOSPITALITY AND TOURISM
DEPARTMENT OF RESTAURANT, FOOD AND BEVERAGE MANAGEMENT
DEPARMENT OF HOTEL AND LODGING MANAGEMENT

Combining tradition, innovation and sustainability the school of Hospitality allows students to come into contact with the world-wide renown Italian tradition enriched by a contemporary, sustainable focus. The School of Hospitality aims at creating high quality professional profiles capable of understanding the cultural and territorial resources to apply to managerial skills.
The passionate, highly qualified and international faculty brings practical and current experience to the classrooms and offers a variety of competencies that broaden student's horizons and perspectives. Direct experience is a key element in the school of Hospitality education offer and allows students to interact with the local community. Small size classes and an academic structure based on lectures, workshops, seminars and laboratories are sure to activate diverse types of student engagement with study discipline.
The School of Hospitality works closely with other FUA departments: Fashion, Culinary Arts and Food and Wine departments to provide a sense of the multidisciplinary dimension of economic subjects.
We are pleased to welcome students interested in understanding economic global challenges and the richness of local resources to address great issues of our time.

DEPARTMENT OF HOSPITALITY AND TOURISM MANAGEMENT

The Department of Hospitality and Tourism offers introductory and general management courses for the Hospitality and Tourism industry. Courses focus on issues in contemporary international tourism and sustainable practices. Special aspects of Italian and Tuscan tourism are examined in a globalized context for international markets.

HP HT IE 200
Introduction to Event Management
3 semester credits. The course will provide students with a solid grounding of coordination of events and entertainment. The class will focus on the historical evolution, organizational standards and career paths in the field. The lessons will also address theory elements concerning the foundations of strategic planning, financial management, human resources management and event sponsorship. Students will be involved in hands on projects developed by the school's event manager in order to experience directly many task relative to the planning and carrying out of events.

HP HT IH 300
Introduction to Hospitality
3 semester credits. It provides a fundamental overview of the hospitality industry and its main segments: hotel, restaurant, management services, and clubs. The operational sectors of the industry as well as managerial components and skills will be explored. All of the following topics will be examined: development of tourism; demand for travel, examination of food and beverages industry, associations and organizations related to hospitality as a sub-segment of the tourism industry. Career opportunities in the hospitality industry will be discussed and students will be encouraged to develop their own career plan.

HP HT EI 300
The Event Industry
3 semester credits. Overview of meetings, conventions, special events. Emphasis is placed on teamwork, problem solving, conflict resolution and the major operational components of the events. Students are involved in the planning, preparation, management and delivery of a themed event. Students will be exposed to real life challenges including analytical thinking, individual decision-making and financial documentation.

HP HT EI 301
The Event Industry Experiential Learning
3 semester credits. Students enrolled in Special Event Management will be able to put into practice their skills acquired by planning, preparing, managing and delivering a themed event. This course includes experiential learning with CEMI. Cross-listed to Experiental Learning (Professional Studies).

HP HT IT 310
Introduction to Tourism
3 semester credits. The course gives an introduction to the concepts of service marketing, consumer behavior, the evolution of tourism from the past to present by drawing from international as well as European examples. By examining important international case studies, the major structures and services engaged in the tourism industry will be analyzed from a 360- degree angle. The operational sectors of the industry as well as hospitality as a sub-segment of tourism will also be explored.

HP HT IH 315
Food and Wine Tourism in Italy: Tracing Territories and Cultures
3 semester credits. This course will consider how food and wine tourism is implemented in Italy. The regional aspect of the country, its rich cultural variety, and how the tourism revolving its cuisine and wine are interpreted in sustainable forms will be analyzed. Students will explore the unique gastronomy, products, and producers of specific Italian regions in order to understand the role of territories and local cultures in Italian food and wine tourism. The practices, organization, management, and implementation of these forms of tourism will be studied along with territorial and cultural aspects to discover how gastronomic tourism expresses the soul of a place and can generate new or renewed interest in geographic areas of Italy.

HP HT IN 320
International Tourism
3 semester credits. This course examines the development of international tourism from its beginnings to current growth. Emphasis will be placed on the topics of tourism marketing and structures, the role of governments in international tourism, the effect of tourism in a country's infrastructures and society, and the benefits and problems of tourism in lesser- developed countries.

HP HT ST 325
Sustainable Tourism
3 semester credits. This course examines the economic, environment and social impact of tourism and provides an understanding of tourism as part of sustainable development in the Italian and global context. The course analyzes how local cultures can better absorb short and long-term tourism, study the benefits of eco-tourism on natural habitats and landscapes, and how a more sustainable approach to tourism affects the social fabric of host peoples, communities, customs and lifestyles. The course will include field trips to various locations in Italy where sustainable tourism policies are in place or are being discussed.
This course is also offered as a special seminar for one semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

HP HT ST 325S
Sustainable Tourism
1 semester credit

HP HT GF 330
Greenmapping Florence
3 semester credits. This unique course offers a dynamic opportunity for students to become green mapmakers and develop a project that will make them and the community understand what sustainable development actually means on a local level. The very existence of tourism depends on a quality natural environment, resources, and cultures. For a long time tourism was seen as a 'soft' activity', different from other forms of development. It is now recognized that tourism is an industry just like any other. An industry which has been characterized by rapid, short-term ventures which have often damaged those very assets upon which they depend. The first part of the course focuses on the assets and principles that characterize sustainable and eco-tourism, the hospitality structure of Florence and all the supply services and activities that make Florence one of the top world destinations. In the second part of the course students will be able to create a map based on the green-mapping concept which is the geographic tool that will enable them to share information about the green living sites and natural, cultural and social resources in Florence.

HP HT DM 335
Destination Management
3 semester credits. Destinations are multi dimensional. The destination product is a mix of a diverse range of attractions, people, scenery, activities and accommodation. The course focuses on the relevant trends in tourism supply and demand and on methods for strategic destination management. Particular emphasis is placed on how to develop marketing strategies for destination and on tools to facilitate destination cooperation.

HP HT SL 340
Supervision and Leadership in the Hospitality Industry
3 semester credits. The success of any organization is a direct link to the employees' performance. And the employees will only provide high-quality service when they feel the managers are on their side and have provided the tools, training and motivation necessary for them to be productive resources. This course examines the roles and responsibilities of supervisors and managers in the hospitality industry and focuses on developing communication strategies, motivational techniques, performance evaluation and review, staffing, training and strategic planning. Attention will be given to conflict resolution techniques as well as methods for recruiting, interviewing and hiring staff. Budget management will also be covered.

HP HT HM 350
Hospitality Marketing
3 semester credits. Over the last decades an abundance of hospitality businesses have gained great importance in the global marketplace. A proliferation of new brands have entered the market gaining enormous attention from customers. Hospitality marketing is an extremely effective tool that helps the professionals of this field to segment the market, create the added value that will help them compete in the hospitality sector. The students will be introduced to the marketing techniques which can be applied to hotels, restaurants and clubs. It will explore the multitude of resources that can be applied both to tangible and intangible products which are at the core of hospitality and tourism industry. Particular attention will be given to processes like: market segmentation, advertising, promotions, pricing strategies and revenue maximization.

HP FB DR 350
Dining Room and Kitchen Operations
3 semester credits. Restaurants are complex organizations where team work and attention to details are a fundamental component of success. Large restoration establishments as well as professional catering services require well trained staff capable of withstanding pressure to obtain client satisfaction. This course is designed for students who want to gain professional expertise in understanding the work organization and practice in dining room operations.

BU ER FB 350
Green Mapping Family Run Business in Italy
3 semester credits
Cross-listed from International School of Business (BU), Department of Entrepreneurship Resources.

BU MA HR 350
Human Resource Management
3 semester credits
Cross-listed from International School of Business (BU), Department of Management.

HP HT TC 360
The Client - Customer Relation Management
3 semester credits. This course is an examination of personal and small group communication with particular emphasis on methods of perceiving information and transmitting messages in order to foster and build strong relationships with the customer. Such link will be learned through several role playing exercises. Students will review: the ways in which people communicate with each other; the skills needed to communicate effectively in work situations; group decision-making and forces that influence group behavior. The course will also analyze the two basic principles of the Quality System: "Quality is a Bottom-Up Model" and "Do what you have to do correctly the first time".

CP CR CM 360
Art, Food, Fashion, and Wine: Creative Advertising of Italian Destinations
3 semester credits
Cross-listed from Journalism, Communication and Publishing (CP), Department of Creative Advertising.

HP HT CS 370S
Customer Satisfaction
1 semester credit. The seminar aims at examining different categories of luxury products and the strategy to create the consumer perception of exclusiveness and selectiveness. It explains the facets of today's luxury and how creativity can create and affect that specific type of emotional response, with a specific attention to the

examples offered by Italian excellencies.The seminar introduces a reflection on the sustainability of luxury brands in the light of contemporary global economic trends. Cross-listed to Fashion Communication and Publishing (Fashion and Accessory Studies and Technology) and Product Design (Interior Design, Environmental Architecture and Sustainability.

HP HT WH 380
UNESCO World Heritage Site, Florence: Moving Towards Sustainable Tourism

3 semester credits. This course, starting with a historical description of the United Nations Educational, Scientific and Cultural Organization (UNESCO), focuses on the "World Heritage" concept and how to become a part of it, explaining the different heritage categories such as Cultural and Natural, Tangible and Intangible. Florence is studied as a model of a city on the world heritage list. Encounters with institutional officers, policies and programs requested to keep the city of Florence on the world heritage list are thoroughly analyzed. Cross-listed from Sustainable Development (Global Studies).

HP HT WH 380S
UNESCO World Heritage Site, Florence: Moving Towards Sustainable Tourism

1 semester credits. This course, starting with a historical description of the United Nations Educational, Scientific and Cultural Organization (UNESCO), focuses on the "World Heritage" concept and how to become a part of it, explaining the different heritage categories such as Cultural and Natural, Tangible and Intangible. Florence is studied as a model of a city on the world heritage list. Encounters with institutional officers, policies and programs requested to keep the city of Florence on the world heritage list are thoroughly analyzed.

HP HT AT 390
Agriturismo and Country Resorts of Tuscany

3 semester credits. The agriturismo plays an important role in the economy of Tuscany, with over 3,500 country and farm estates that offer accommodation, restaurants, and hand-cultivated products to native and foreign visitors. The Tuscan example takes up a considerable portion of the national economy and attracts tourists from all over the world. The objective of this course is to analyze the success of this sector, its positive impact on the qualification of Italian products through the IGP/DOP and wine denominations, and the environmental impact on the Tuscan landscape.

HP HT FT 400
Hospitality Career Capstone Experience

1 semester credit. The Capstone course affords the student the opportunity to integrate many of the topics of the four year course of study. In this project the student must apply their
cumulative knowledge and experientially acquired skills to complete the course project.

HP HT HA 400
Hospitality Accounting

3 semester credits. The course introduces hospitality accounting concepts and procedures. After an overview of basic accounting, the following issues are covered: income statement, balance sheet, cash flow, cost management, break-even models, pricing, budgeting, cash management and investment decisions. Emphasis is given to the processing of hospitality financial data and the flow of financial information, which results in the production of financial statements. The course makes no attempt to cover the detailed concepts and mechanics of financial accounting or the detailed procedures of bookkeeping. The content is specifically designed for students attending courses related to managerial aspects of the hospitality industry.

HP HT SE 410
Special Event Management

3 semester credits. This course examines all aspects of special event management. A comprehensive study of the Special events industry focused on emphasizing the dynamics of the creative process critical to these events. Special events include but are not limited to, weddings, ceremonies and celebration, life cycle events and fairs and festivals. Through the event planning process special events will be examined from a logistical, and financial perspective. The course will also provide students with the necessary background for improving their effectiveness and profitability when managing special events, which demands competence in the areas of drafting contracts for events, marketing and sales, event logistics and preparations, staffing, and accounting. Special attention is given to the use of new online tools and apps for the organisation of events as well as the most important and common new social media in order to more effectively promote events.

PS IN SE 411
Internship in Special Event Management

3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

HP HT SE 415
Special Event Management Experiential Learning

6 semester credits. This course examines all aspects of special event management. A comprehensive study of the Special events industry focused on emphasizing the dynamics of the creative process critical to these events. Special events include but are not limited to, weddings, ceremonies and celebration, life cycle events and fairs and festivals. Through the event planning process special events will be examined from a logistical, and financial perspective. The course will also provide students with the necessary background for improving their effectiveness and profitability when managing special events, which demands competence in the areas of drafting contracts for events, marketing and sales, event logistics and preparations, staffing, and accounting. Special attention is given to the use of new online tools and apps for the organisation of events as well as the most important and common new social media in order to more effectively promote events.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

HP HT SE 420
Special Event Management: The James Beard Foundation Experience

3 semester credits. This course exposes students to the planning, staffing, marketing, communicating and management of a real life international event hosted by Apicius. "Flavors of Florence" is held yearly at the prestigious James Beard Foundation in New York City and consists in a series of gastronomic events, gala dinner and hands on workshop, conducted by the culinary staff of Apicius and made available to the public. Students will be involved in all phases of event creation and management, from defining the concept to marketing and PR, event logistics, and communication and publicity strategies.

HP HT BT 430
Business Travel and Tourism

3 semester credits. Globalization and economic development are increasing the volume of international and intercultural business travel. This has significant implications for business travel and tourism, which is characterised by a high interdependency between the various players such as transport operators, travel agencies, MICE companies and accommodation suppliers involved in this industry. The course provides both the theoretical foundation and a consideration of the social, economic and environmental consequences of business travel and its practical dimension such as how business tourism events are organised.

HP HT BR 440
Budgeting and Reforecasting in Hospitality Industry

3 semester credits. The course focuses on the processes of budgeting, total costs, accounting, investment planning, and financial decision making for products and services offered in the hospitality industry. The goal of this course is to introduce students to making financial decisions and projections at the higher managerial level.

HP HT IM 450
International Management for the Hospitality Industry

3 semester credits. This management course offers an emphasis in the hospitality industry for students interested in international business ventures and partnerships in this specific sector. Management, leadership, human resource management, organizational skills and strategy will all be
analyzed from a cross-cultural business perspective. The class will focus on strategies adapting managerial skills across cultures. Guest lecturers and on-site visits to international hospitality structures in the city of Florence are incorporated into the lesson schedule.
Prerequisites: Introduction to Hospitality or equivalent.

PS IN HO 450
Internship/Externship in the Hospitality Industry
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

HP HT IM 460
International Marketing for the Hospitality Industry
3 semester credits. An in-depth examination of the critical aspects of global marketing within the hospitality industry. Focus is on the non-traditional aspects of marketing: the service-based hospitality product, product differentiation, market segmentation, target marketing, and the unique marketing mix in the international hospitality industry. Cross-listed to Marketing (Business).

HP HT OB 470
Organizational Behavior in the Hospitality Industry
3 semester credits. The intent of the course is to provide an overview of main theoretical concepts of organizational behavior (OB) and their application in contemporary hospitality organizations. The course covers various topics in OB, which are grouped roughly into the individual, group, and organizational levels of analysis. The course balances conceptual knowledge with practical application. In general, lectures will provide a broad overview of the topic and explain key concepts to be used to understand the real phenomenon of the business world. Cases, selected on the basis of their relevance to the course content, will be discussed in class in order to develop students skills in applying this knowledge to practical situations.

BU MA OB 470
Organizational Behavior
3 semester credits
Cross-listed from International School of Business (BU), Department of Management.

HP HT LH 500
Legal Aspects in Hospitality Management
3 semester credits. An analysis of the legal and labor environments of the hospitality services industry. Focus is given to all contractual aspects associated with the hospitality industry, as booking, overbooking, health and sanitation, responsibilities of e-tour operators, guarantees, etc. Legal problems in the hospitality industry will also be analyzed.

DEPARTMENT OF HOTEL AND LODGING MANAGEMENT

The position of this department in Florence is highly significant considering the city's position in international tourism and therefore its hotel practices. The department faculty, directly involved in the industry, examine with students topics ranging from front office procedures to housekeeping and yields management.

HP HL EM 400
E-Marketing for the Hospitality Industry
3 semester credits. An in-depth study of Internet Web site hosting for tourism managers, including a detailed examination of the current practices of on-line tourism marketing and tourism destination management systems. Covered topics include advanced course investigating sales tactics and procedures used in hospitality sales environment, the practical application role plays and skills practice, and planning and managing e-Commerce for hospitality global distribution systems including major opportunities, limitations, issues and risks from managerial perspectives Prerequisite: Hospitality Marketing or equivalent.

HP HL HK 420
Housekeeping Management
3 semester credits. With the advent of new technology , new markets and new products, the rapidly changing responsibilities of the professional housekeeper demand a wider range of knowledge and know-how for today's lodging industry. The professional housekeeper is no longer responsible only for cleaning duties and time schedules but must be knowledgable about staff diversity issues, building relations with unions and maximising the use of technology while staying aware of the bottom line. The professional housekeeper must also be aware of growing health and safety concerns. This course will explore the role of the housekeeping department in hotel/lodging operations and will focus mainly on the effective communication between housekeeping, front office, engineering and maintenance staff. Specific focus will be given to the management and administrative processes stressing the engineering aspects of housekeeping. Lastly, the course will also incorporate new concepts of energy conservation and risk management to address the latest sustainability and security trends in the industry, as well as updated information on guest room technology.

HP HL HM 430
Hotel Management Operations and Front Office Procedures
3 semester credits. This course examines two critical areas of hospitality management such as management operations and front office procedures. In the first section students will examine the industry from a managerial perspective by covering the business procedures, accounting controls, legal issues, policies and controls .These are all topics students need in order to effectively manage hospitality structures such as hotels, resorts, restaurants, and clubs. The second half of the course focuses on front office procedures - business flow, reservation processes, revenue management, accounting, internal control, night audit, and computer systems for guest management. Housekeeping operations, guest accounts, room management, and other services will also be studied from a service- oriented perspective.

PS IN HO 450
Internship/Externship in the Hospitality Industry
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

HP HL YM 480
Yields Management
3 semester credits. The knowledge of yield management techniques is a primary objective for most hotel and airline service vendors. It is important enough to be among the most extensive "behind the scenes" automation projects now in progress at most major airlines, hotels, and several independent software suppliers in the industry. Students will study the combination of processes, analysis, techniques, and software a vendor applies to the types of products it offers in order to induce (or compel) its customers to pay as much as possible.

HP HL CM 520
Club Management
3 semester credits. Students will be offered firm understanding of how clubs are divided into categories and accordingly managed. Social, private, city, country, and recreational clubs as well as clubs with a corporate association will be examined in depth to analyze how they are
organized, the services offered, financial scopes, marketing, membership, board/committee management, and legal issues. The relationship of clubs and profit/nonprofit within the community in which it's located will also be discussed in terms of club marketing strategy and public relations.

DEPARTMENT OF RESTAURANT, FOOD AND BEVERAGE MANAGEMENT

Through the courses in this department, the areas of food and beverage operations are examined and practiced. Specific industry practices regarding purchasing, management, marketing, and budgets find a direct application in the world of food and wine in Italy. Site-specific analyses range from restaurants to hotels and catering. Theory and hands-on approaches are implemented through professional experiences at Ganzo, Fedora, and prestigious hospitality structures in Florence.

HP FB SF 300
Sustainability in the Italian Food Industry: From Farm to Table
3 semester credits. Considering the renewed global interest in local sourcing and the growth of Kmopractices, the study of sustainable food systems is an essential component in the education of an ethically-minded food industrylearner. The course takes cue from the Italian example based on regionality and the table as an expression of local territories, and how these factors have influenced the national food industry. It analyzes the industry and the production of food (fish, meat, dairy, fruit, vegetables, andgrains) and focuses on packaging, traceability (labels),and distribution whileexploring the social aspect of the food supply chain. Sustainability principles will be analyzed, as well as case studies in Italian food and beverage service and retailing.A strong focus is placed on seasonality,food policies, and food education. The course objective is to provide students with a solid conceptual framework in order to analyze the Italian food industry and the food production system from asustainable perspective. Through the understanding of the broader concept of sustainability, students will be able to explore the social, economic,and environmental implications of food production and consumption and to identify the global threats in terms ofpublic health. Students will develop critical skills by analyzing sustainability as activecitizens, consumers, and entrepreneurs.The analysis and rethinking of economic, social,and agricultural alternatives inthe current food production system will also be developed. Lectures will be complemented by visits, food tours, tastings,and cooking labs. This course is also offered as a seminar for 1 credit. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on the specialized area of study.

HP FB SF 300S
Sustainability in the Italian Food Industry

1 semester credit. Considering the renewed global interest in local sourcing and the growth of Kmopractices, the study of sustainable food systems is an essential component in the education of an ethically-minded food industrylearner. The course takes cue from the Italian example based on regionality and the table as an expression of local territories, and how these factors have influenced the national food industry. It analyzes the industry and the production of food (fish, meat, dairy, fruit, vegetables, andgrains) and focuses on packaging, traceability (labels),and distribution whileexploring the social aspect of the food supply chain. Sustainability principles will be analyzed, as well as case studies in Italian food and beverage service and retailing.A strong focus is placed on seasonality,food policies, and food education. The course objective is to provide students with a solid conceptual framework in order to analyze the Italian food industry and the food production system from asustainable perspective. Through the understanding of the broader concept of sustainability, students will be able to explore the social, economic,and environmental implications of food production and consumption and to identify the global threats in terms ofpublic health. Students will develop critical skills by analyzing sustainability as activecitizens, consumers, and entrepreneurs.The analysis and rethinking of economic, social,and agricultural alternatives inthe current food production system will also be developed. Lectures will be complemented by visits, food tours, tastings,and cooking labs.

HP FB SM 330
Front of the House Management

3 semester credits. The "front of house" of any restaurant should be carefully planned so as to balance ambiance with function. Restaurant seating, wait stations and waiting areas are just a few of the areas to consider when planning a restaurant dining room. The course focuses on all aspects that characterise the front of the house experience as a worker. It stresses the importance for such a place to reflect the theme or concept of the restaurant. Particular focus is given to the needs of this space to be designed efficiently . Furthermore the course points out how without great customer service a restaurant cannot be successful. Training the front of the house staff to excel at customer service will be one of the main areas of study.

HP FB SM 331
Front of the House Management Experiential Learning

6 semester credits. The "front of house" of any restaurant should be carefully planned so as to balance ambiance with function. Restaurant seating, wait stations and waiting areas are just a few of the areas to consider when planning a restaurant dining room. The course focuses on all aspects that characterise the front of the house experience as a worker. It stresses the importance for such a place to reflect the theme or concept of the restaurant. Particular focus is given to the needs of this space to be designed efficiently . Furthermore the course points out how without great customer service a restaurant cannot be successful. Training the front of the house staff to excel at customer service will be one of the main areas of study.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

FW WE WS 335
Wine Service and Beverage Management

3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine Expertise.

FW WE WS 337
Wine Service and Beverage Management Experiential Learning

6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine Expertise.

HP FB FW 350
Principles of Food and Wine Marketing

3 semester credits. This course aims to provide instruction in the general principles of Food and Wine Marketing. The course content covers: analysis and examination of product, price, place, promotion and marketing strategy formulation. Students will understand the significance of a marketing plan and how marketing research can help defining a "new product" strategy or a re-positioning formulation plan. Cross-listed to Marketing (Business).

HP FB FS 350
Principles of Food and Wine Marketing

3 semester credits. Cross-listed from Restaurant, Food and Beverage Management (Hospitality).

HP FB FP 360
Food Purchasing

3 semester credits. The objective of this course is to train students interested in food service careers to operate with the basic principles of procuring food in hospitality structures. Analyzed concepts include targeting needs, purchasing, receiving, efficient equipment and storage systems, and food safety/sanitation. Students will develop an insight of the collaborative relationship between purchasers and chefs for menu planning, calculate food volumes and costs, and how to ensure the safe passage from food items from the moment it's prepared to the final presentation on the client's plate. This class includes experiential learning with CEMI.
This course is also offered as a seminar for 1 credit. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on the specialized area of study.

HP FB FP 360S
Food Purchasing

1 semester credits. The objective of this course is to train students interested in food service careers to operate with the basic principles of procuring food in hospitality structures. Analyzed concepts include targeting needs, purchasing, receiving, efficient equipment and storage systems, and food safety/sanitation. Students will develop an insight of the collaborative relationship between purchasers and chefs for menu planning, calculate food volumes and costs, and how to ensure the safe passage from food items from the moment it's prepared to the final presentation on the client's plate.

HP FB MS 370
Food and Wine Marketing Strategies

3 semester credits. This course gives students the fundamentals of marketing beyond the conventions of advertising and promotion. Concepts and practices in marketing food and wine will be deeply analyzed in order to give students the technical skills to formulate their own marketing campaign. In the second part of the term, students will be working on individual and group assignments in order to plan and organize a marketing strategy for a new product or market re-positioning. This course closely follows current events and trends to illustrate contemporary marketing techniques.

HP FB MS 370S
Food and Wine Marketing Strategies

1 semester credits. This course gives students the fundamentals of marketing beyond the conventions of advertising and promotion. Concepts and practices in marketing food and wine will be deeply analyzed in order to give students the technical skills to formulate their own marketing campaign. In the second part of the term, students will be working on individual and group assignments in order to plan and organize a marketing strategy for a new product or market re-positioning. This course closely follows current events and trends to illustrate contemporary marketing techniques.

HP FB WC 380
Wine Communications and Marketing

3 semester credits. Business and marketing aspects of the wine industry. Students will be presented with the following topics: an introduction to communication theory, wine communication, introduction to management and marketing theory, wine marketing, economics of the world wine industry, human resource management. Cross-listed to Marketing (Business) and Wine Expertise (Food and Wine Studies).

HP FB WC 385
Wine Communications and Marketing Experiential Learning

6 semester credits. Business and marketing aspects of the wine industry. Students will be presented with the following topics: an introduction to communication theory, wine communication, introduction to management and marketing theory, wine marketing, economics of the world wine industry, human resource management.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
Th e experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.
Cross-listed to Marketing (Business) and Wine Expertise (Food and Wine Studies).

HP FB RM 390
Restaurant Management

3 semester credits. This course examines the problems of the financial structures of restaurant management, in parallel with the objectives and techniques of the individual owner. The planning and decision-making tools available to managers in an organization and comparison between single or partnership managements will be discussed. Personnel organization and food preparation plans will be covered.

The course is based on a double approach, combining theory and practice: students will be introduced to the basics of restaurant management and will be given the opportunity to discuss their ideas and questions with selected professionals who are successfully running their restaurant businesses in Florence. Extensive site visits to local restaurants be organized. This class includes experiential learning with CEMI.

HP FB RM 392
Restaurant Management Experiential Learning

6 semester credits. This course examines the problems of the financial structures of restaurant management, in parallel with the objectives and techniques of the individual owner. The planning and decision-making tools available to managers in an organization and comparison between single or partnership managements will be discussed. Personnel organization and food preparation plans will be covered. The course is based on a double approach, combining theory and practice: students will be introduced to the basics of restaurant management and will be given the opportunity to discuss their ideas and questions with selected professionals who are successfully running their restaurant businesses in Florence. Extensive site visits to local restaurants be organized.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community. In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

HP FB OM 400
Food and Beverage Operations and Management

3 semester credits. This course introduces one of the fundamental areas of study in the hospitality industry. Students will study the concepts and procedures of food and beverage control systems, cost control, operating budgets, effective management of food and beverage operations and cycles. Cost calculations, menu planning, storage, receiving, profit and budget forecasting, labor costs, service payment systems, and other topic- specific areas will be covered. This class includes experiential learning with CEMI.

HP FB OM 405
Food and Beverage Operations and Management Experiential Learning

6 semester credits. This course introduces one of the fundamental areas of study in the hospitality industry. Students will study the concepts and procedures of food and beverage control systems, cost control, operating budgets, effective management of food and beverage operations and cycles. Cost calculations, menu planning, storage, receiving, profit and budget forecasting, labor costs, service payment systems, and other topic- specific areas will be covered.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

PS IN HO 450
Internship/Externship in the Hospitality Industry

3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

HP FB CS 470
Catering Sales and Operations

3 semester credits. The course will enable candidates to gain a deep knowledge and qualification relating directly to the catering environment. The course will enhance their personal growth and development, enabling them to undertake their role with greater confidence. All organizational, logistic and marketing aspects of the catering industry will be analyzed. This class includes experiential learning with CEMI.

HP FB CC 532
Cost Control

3 semester credits. The course develops skills in scheduling and controlling costs in managed projects that present the challenges of time, human resources, materials, budget, project specifications, and deadlines. The concept of financial planning for businesses and organizations, including a special emphasis on hospitality structures, asks students to consider the compilation of budgets, identifying/forecasting potential problems to avoid profit loss, flexible vs. static budgets to control costs, and types of cost control analysis. Prerequisite: Hospitality Accounting or Restaurant Management or equivalent.

HP FB WB 540
Wine Bar Management

3 semester credits. The course objective is to introduce students to the basics of wine and bar management. We will study the logical progression from the concept of operating a wine bar to a comprehensive picture of what the wine bar business is all about. The course will focus on wine bar financing, staff management, analysis and marketing. Students will learn strategies and tricks to effectively market and promote their business and create more customers without resorting to the traditional means of expensive and often ineffective mass media advertising. This course is also offered as a seminar for 1 credit. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on the specialized area of study.
Cross-listed to Wine Expertise (Food and Wine Studies).

HP FB WB 540S
Wine Bar Management

1 semester credits. The course objective is to introduce students to the basics of wine and bar management. We will study the logical progression from the concept of operating a wine bar to a comprehensive picture of what the wine bar business is all about. The course will focus on wine bar financing, staff management, analysis and marketing. Students will learn strategies and tricks to effectively market and promote their business and create more customers without resorting to the traditional means of expensive and often ineffective mass media advertising.

HP FB DR 591
Dining Room Service Management and Operations

6 semester credits. At the end of this course students will be able to manage the operation of a full-service dining room and front of the house procedures practiced at GANZO Restaurant, the creative learning lab of Apicius International School of Hospitality. All the various front of the house positions and the theory and techniques of customer service will be analyzed, practiced and evaluated. The course includes styles of service for different types of restaurants. Students will concentrate on dining room service, table set-ups, point-of-sale system and will focus on the operation of a full-service restaurant. Cross-listed to Postgraduate Studies (Professional Studies).

HP FB DR 592
Restaurant Management Traineeship

6 semester credits. This important component of the Culinary Management program will provide the student with hands-on practical exposure to the culinary industry. It consists of a ten-week training placement at GANZO Restaurant, the creative learning lab of Apicius International School of Hospitality and is based on a 30-hour training week. Students will have an opportunity to observe and learn from experienced personnel in a real- life work environment while integrating a competency-based work template as a framework for learning.
Cross-listed to Postgraduate Studies (Professional Studies).

HP FB CM 593
Successful Culinary Management

6 semester credits. This course consists of the cost and control management practices applied in the food service sector. Included topics of the theory and principles of the course cover accounting, cost control, food and beverage operations and purchasing, inventory and assets, budgets, the break-even point calculation for sales projection, and labor and wages. The practical section of this course provides the opportunity for students to put into practice the learned concepts and develop them into competent skills in a real-life restaurant situation. Students will practice with industry software programs and computer applications as well as manual forms in order to oversee the management practices at GANZO Restaurant, the creative learning lab of Apicius International School of Hospitality. Cross-listed to Postgraduate Studies (Professional Studies).

HP HL EP 594
Special Event Planning and Catering Management

6 semester credits. The special event field is an industry sector encompassing many interrelated activities such as marketing, promotion, entertainment, food and beverage planning. The range of events may be from a one- day recreation tournament, gala awards presentation, lifecycle events, art exhibitions, and special aperitivo events. Students will be planning events for the special section of GANZO, the creative learning lab of Apicius International School of Hospitality. The quality of the experience, the final portfolio and the faculty supervision will guarantee a unique educational experience which will open the doors to a professional career in the food industry. Cross-listed to Postgraduate Studies (Professional Studies).

SCHOOL OF **SPORTS AND HEALTH SCIENCES**

The School of Sports and Health Sciences is located in the historic center of Florence, close to Piazza Santa Croce, where Calcio fiorentino, an early form of football resembling rugby has been played for centuries. Florence holds an important position nationally for the world of Italian professional athletics, considering the presence of the A.C. Fiorentina soccer team and the training facilities of the national team.
Its philosophy lies in the Latin quotation Mens sana in corpore sano ("A sound mind in a sound body") which represents well the schools commitment to the dissemination of the concept of a healthy balance involving the many parts of our body, as well as to the improvement of quality of life for all the students of the Palazzi community. Through the delivery of an education based on both academic lectures and practical activities and by means of an interdisciplinary approach to the subjects, students will be able to truly appreciate their Italian experience in Florence, which will affect several aspect of their life.

THE MAIN ROLES OF THE SCHOOL INCLUDE :

- Establishing sports and Health sciences programs and training requirements.
- Running the sports facilities pertaining to FUA.
- Setting the standards in sports and Health sciences to be applied to FUA facilities and community.
- Creating and developing sports activities, courses, events, competitions.
- General education related to sports and health. Promoting its programs and activities and working with other institutions, organizations, teams, etc.

THE SCHOOL MISSION IS:

- To generate knowledge in the areas of health promotion and exercise science through intra - and inter-departmental activities.
- To foster free inquiry and an understanding of the world in which we live.
- To provide students with the education and skill sets associated with conducting, managing and evaluating individual and group physical activities, as well as sports at the competitive, educational, and recreational levels. Prepare them for careers and professions.
- To instruct students in the fields of anatomy, biochemistry, nutrition, and physiology, in order to let them comprehend the mechanisms of the human body in motion.
- To foster an awareness of the psychological, educational, historical and social reasons that give the human body a propensity to perform sports activities.

Classes are held both in FUA facilities and in important, fully equipped local sport establishments, such as Assi Giglio Rosso, Audace Legnaia and Centro Tecnico di Coverciano. Course participants benefit from regular contact with members of the school as well as visiting experts and lecturers. Emphasis is on regular practical exercise and interdisciplinary tasks and projects.

The School of Sports and Health Science consists of two distinct departments:
Department of Physical Education and Physical Therapy
Department of Sport Sciences

The school offers a wide selection of courses during various academic sessions throughout the year and the curriculum draws from disciplines related to physical education, physical therapy, sports sciences as well as from medical, natural and life sciences, social sciences and the humanities. Its faculty, composed by dedicated academics and professionals with remarkable backgrounds in the world of sports, responds to current societal and academic needs by means of a dynamic set of programs and responsive teaching methods.

DEPARTMENT OF PHYSICAL EDUCATION AND PHYSICAL THERAPY

The following department adopts a practical and technical study of Italy's national sport of soccer. Training, teamwork, the culture of Italian soccer, coaching and rehabilitation are amongst the covered areas of study. Several department activities take place in professional facilities and involve interaction with figures from the professional world of soccer.

SH PP ST 200
Theory and Methodology of Sport Training

3 semester credits. This course is a general overview and introduction to the many facets of athletic training, focusing on the prevention of injuries and the role of the certified athletic trainer. Students will gain the necessary tools to put into practice strategies to improve performance of the athlete in both individual and team sports (soccer, volleyball, basketball).

SH PP ST 210
Technical Issues and Regulations of Team Sports

3 semester credits. Focusing on soccer, volleyball and basketball, this course addresses the fundamentals and skills of team sports- specifically soccer, volleyball and basketball. Topics include: history and rules of the games, basic team systems, strategies, drills, and safety.

SH PP ST 220
The Italian Soccer Experience

3 semester credits. Saul Steinberg famously observed that it is impossible to understand America without a profound knowledge of baseball. The same could be said for Italy and soccer. For many 'calcio' and Italian society are inextricably intertwined and "the beautiful game" is never just a game. This course traces the history of Italian soccer and the personalities - players, trainers and managers - who have shaped the game. The technical aspects of Italian soccer - rules, tactics, strategies, psychology, and training - will be explored during the training hours. A field trip to the Coverciano museum of soccer and the world-renowned coaching school forms an integral part of the course.

SH PP CE 240
The Coaching Experience: Principles and Techniques of Soccer Coaching

3 semester credits. Areas of study include: This course will develop technical pedagogical knowledge and skills applicable to coaching soccer. Students will demonstrate links between coaching theory and practice in a variety of practical coaching contexts. Students will explore different coaching philosophies (for example, comparing the US approach with that prevalent in Italy), and the principles of effective coaching. Proper communication skills, sport pedagogy, and sport physiology will also be presented.

SH PP RI 312
Introduction to Sports Rehabilitation

3 semester credits. This course gives students an introductory overview of the treatment of musculoskeletal injuries arising from sport and physical activity. The course covers: the basics of anatomy, physiology and biomechanics; examination and assessment of injuries, planning treatment and rehabilitation; fitness testing, including post-injury and pre-competition assessments; massage and thermal applications; rehabilitation in water.

DEPARTMENT OF SPORTS SCIENCES

This department examines sports sciences from an interdisciplinary perspective including marketing and management, medicine, sociology, psychology, ethics and nutrition. The courses are intended to introduce how these disciplines are practiced and applied specifically in the field of sports and consider both theoretic and practical case study approaches to the subjects.

SH SS SM 285
Sport Marketing

3 semester credits. This course provides an understanding of the role of marketing within sport - both amateur and professional - and is designed to address current industry requirements. The essentials of effective sport marketing will include: application of the marketing principles in the sports area (sports products as well as sports services) licensing issues, sponsorships and endorsements - their evaluation and implementation, stadium and arena marketing, promotional activities, consumer and public relations; broadcasting and the media. Cross-listed to Marketing (Business).

SH SS SP 290
Sociology of Sport and Physical Activity

3 semester credits. This course will focus on the development of sport and physical activity as a modern social phenomenon. This module analyzes 'sport' in Greek, Roman and Medieval societies before focusing upon the emergence of modern sport and the diffusion and globalization of sport in the 20th Century. A comparative study will be made between the United States and Western Europe of sporting activity in its social context. Topics will include: sport champions and 'heroes' as role models, sport and youth, sport and the media; race, gender and ethnicity; sport and politics, and religion; sport and disability, aggression, violence, fans.
This course satisfies the general education requirements .

SH SS MI 310
Medical Issues in Sport

3 semester credits. The student will learn the general management of medical conditions in athletes or those engaged in recreation sports and the interaction of exercise with medical conditions such as heart disease, asthma, allergies and diabetes. Other topics include pain management (including alternative remedies such as acupuncture), immunology, rheumatology; special issues affecting women athletes, hematology, pharmacology and drugs in sport.

SH SS PS 320
Psychology of Sport

3 semester credits. This course covers various psychological principles associated with sport. Topics include: how to make training more effective - training techniques which are proven to enhance sporting performance; stress management and motivation issues, burnout; nutrition; motivation issues, anxiety, confidence boosting, relaxation techniques, visualization; group dynamics and team structure; gender and ethnic issues.
Cross-listed to Psychology (Liberal Arts).

SH SS ES 325
Ethics of Sport

3 semester credits. Sport and physical activity are no longer simply recreational pastimes worldwide - they also help reflect, define and shape our values and ethical perspectives particularly in regard to integrity, justice and responsibility. This course will provide students with philosophically based strategies which have proved effective in the ethical and moral development of those who practice sport both at the amateur and professional level sports. Topics will include: issues of race and gender, on- and off-field violence, doping.

CP JL SJ 325
Writing for Sports Journalism

3 semester credits
Cross-listed from Journalism, Communication and Publishing (CP), Department of Journalism.

SH SS SP 330
Sports Management

3 semester credits. This course gives students a comprehensive view of the procedures and operation of professional sports, collegiate athletics, and recreational organizations and enterprises. The course examines skills and processes such as budgeting, marketing, event staging, and fund-raising that are necessary for the successful administration of these organizations. The interrelationship between these skills and administrative goals and objectives is studied.

SH SS PD 340
Pharmacology and Doping Issues in Sport

3 semester credits. This course will provide the students with general aspects of pharmacology with particular focus on the classes of drugs used and abused for doping purposes in sports. In particular, the course will focus on the pharmacology and toxicology of psychomotor stimulant drugs (e.g. amphetamine), sympathomimetic amines (e.g. ephedrine), central nervous system stimulants, narcotic analgesics (e.g. morphine), anabolic steroids, beta-blockers, caffeine, diuretics, erythropoietin and the male hormone, testosterone. The aim of the course is to give the students sufficient knowledge for understanding the basic processes of the mechanisms of action of these drugs and their side effects used for doping purpose. At the end of the course, we expect the students to be familiar with the names, classification and the mechanism of action of drugs in each of the specific areas of pharmacology and doping mentioned above. Cross-listed to Sciences and Mathematics (Biology).

FW DN NS 350
Nutrition in the Sports Industry

3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Dietetics and Nutrition.

DIVA SCHOOL OF DIGITAL IMAGING AND VISUAL ARTS

The School of Digital Imaging and Visual Arts (DIVA) is a dynamic, high-tech institution structured in four different departments that offer courses at the beginning, intermediate and advanced levels:

DIGITAL MEDIA

PHOTOGRAPHY

VIDEO PRODUCTION

VISUAL COMMUNICATION

Studies are offered in digital photography, video, web design, graphic design and visual communication.

VISION

- DIVA's eye on Florence is like Renaissance architect Brunelleschi's box invented to capture perspective through light: whats projected through the pinhole is the innovative vision created by our students studying in this city which has been the cradle of artistic creativity since Renaissance times. Our role in this rich background is to preserve its visionary spirit but not dwell upon it, to work towards a contemporary, innovative future.
- DIVA is an academic institution that offers studies in digital photography, rich multimedia, Videomaking, graphic design, and visual communication in Florence.
- DIVA's philosophy is literally a vision, one that seeks to train students to forge a new light and a new perspective on how digital and visual arts reveal our surroundings.
- DIVA's technological approach explores local and European surroundings as a living, dynamic canvas by breathing new life and mobility into historical and traditional contexts, capturing the contemporary social landscape and creating new scenarios for the images of tomorrow.
- DIVA supports sustainable media and design in its didactic methods and practices.

MISSION

- DIVA was founded as a new visual approach to education for digital media studies to renew the image of Florence and the concept of esthetics as perceived over time through centuries of artistic innovation.
- DIVA seeks to promote sustainable futures through digital media, design, and visual arts: Visual communication studies to develop proficiency in the use of visual design methods and technologies. Photography and video methods that use more responsible ways of consuming resources.
- To offer the most advanced technology in digital and rich media with constructive, interactive programs of study and course curriculum.
- To shape students who are: Creatively conscious about the visual aspects of cities, landscapes, and environments.

Choose responsible approaches to digital and paper production of their visual productions. Possess the technical abilities to elaborate what they creatively envision. Continue to widen their breadth of knowledge in the digital and visual arts.

VALUES

- Courses that promote the integration of students into urban and non-urban landscapes for a richer interpretation of the visual and digital arts.
- State of the art facilities, the latest equipment for computers and software programs for fine art printing, studio classrooms for hands on lab sessions, and an experienced staff for all student needs.
- An international faculty highly experienced in varied professions and from diverse backgrounds who involve students to work on challenging projects.
- A challenging and extensive academic curriculum composed of lectures, workshops, and laboratories.
- Structured programs for students who aim for professional development and future careers in the industry.
- Personal enrichment and exposure to the local community through exhibitions, shows, and cultural integration projects.

FACILITIES

DIVA is located in the central Santa Croce area, in Palazzo Doni, a historical building which hosted Michelangelo Buonarroti. Palazzo Doni facilities are equipped with:
photo lab
printing lab
18-seat capacity computer and research lab classroom
14 - seat capacity computer and research lab classrooms
10-seat capacity computer and research lab classroom
45-seat capacity lecture room
20-seat capacity computer and internet center
gallery exhibition area (Corridoio Fiorentino)
Quiet reading and study area
Academic office
Free Wi-Fi access
Social space for students.
All classrooms are equipped with whiteboards. Audio-visual equipment (PPT, DVD, CD and digital projectors) is also available.

FACULTY HIGHLIGHTS

DIVA is an institution that includes an international faculty formed by a dynamic group of photographers, artists, writers, filmmakers, video-makers, and curators, all with an exceptional diversity of approaches, who share their perspectives and experiences with their students and involve them in work on challenging projects. The school provides students with personal enrichment and exposure to the local community through exhibitions, shows and cultural integration projects.

PROGRAMS OF STUDY

The programs range from a variety of Career, four-year academic programs, study abroad programs:
- 4 year program in Digital Publishing & Communication
- Career Programs (one semester, one year, two years)
- Study Abroad Programs (see specific brochure)

4-Year Undergraduate Program: Digital Publishing & Communication

The 4-year Program in Digital Publishing & Communication will prepare graduates to enter the 21st century workforce in fields such as digital media, the arts, publishing, visual communication, and related creative sectors. The foundational concepts stem from the knowledge and skills required by dynamic and constantly evolving fields. Digital media spans a range of elements including interactive forms of published media and artistic production, and consumer and cultural products such as online publication media, video, design, photography, and other forms of emerging and converged media destined for electronic platforms. The 4-year program will provide students with a forward-looking education by fostering a solid foundation for participation in dynamic digital fields not just as concept developers but as creative implementers. Specialized knowledge in specific areas is developed through the choice of one of three concentrations offered by the program.
The Program offers three Concentrations:

- Digital Media
- E-Publishing
- Visual Communication

Core Curriculum for 4-Year Program (27 credits)

DI VC GI 210 Digital Graphic Illustration
CP PU FE 300 Fundamentals of Publishing and Editing
CP PU EP 330 E-Publishing
DI PH ID 180 Introduction to Digital Photography
DI DM RM 260 Introduction to Rich Media: Podcast Production
CP MC CM 350 Intercultural Communication
CP MC CT 330 Critical Thinking
LA AH GD 340 History of Graphic Design
PS PD PO 350 Portfolio Development I

Capstone Project – In the area of Program Concentration (3 credits)

CP PU CS 400 Digital Publishing & Communication Capstone, 3 credits

Concentration Course Work (24 credits)

In addition to the required core area courses, students in the Digital Publishing & Communication, 4-Year Program must complete 24 credit hours in one of the three areas of concentration.

DIGITAL MEDIA
24 credit hours including PS PD PO 360 Portfolio Development II and LA AH HP 310 History of Photography requirement. Examples of courses compatible with this concentration include but are not limited to:
DI PH OC 260 On-Camera and Studio Flash Photography
DI PH ID 300 Intermediate Digital Photography
DI PH AD 400 Advanced Digital Photography
DI PH PJ 240 Introduction to Photojournalism
DI PH PJ 340 Advanced Photojournalism
FA CL IP 190 Introduction to Classic Documentary and Portrait Photography
DI PH SE 550 Solo Exhibit and Publication of Solo Work
CP JL DR 370 Video and Digital Reporting for the Multimedialized Society
DI VP VE 380 Digital Video Editing
DI VP DP 410 Documentary Production
DI VP CV 200 Introduction to Creative Videomaking
DI VP AV 350 Advanced Videomaking and Post Production
FA AE MT 350 Practices, Modes and Trends in Today's Art Systems

E-PUBLISHING
24 credit hours including PS PD PO 360 Portfolio Development II requirement. Examples of courses compatible with this concentration include but are not limited to:
CP JL DL 290 Digital Literacy and Journalism
CP JL WM 300 Writing for Electronic Media
CP JL ML 360 Media Law, Policy and Ethics
DI VC AD 330 Introduction to Art Direction
CP PU DP 315 Desktop Publishing
CP PU PB 310 Professional Book Production
CP PU LM 330 Lifestyle Magazine Project I
CP PU LM 430 Lifestyle Magazine Project II
CP PU SP 325 Sustainable Publishing
DI VC TD 200 Typography Design I
DI VC TD 300 Typography Design II
DI VC DF 190 Visual Communication Design Fundamentals Studio I
DI VC DF 250 Visual Communication Design Fundamentals Studio II

VISUAL COMMUNICATION
24 credit hours including PS PD PO 360 Portfolio Development II requirement. Examples of courses compatible with this concentration include but are not limited to:
DI VC DF 190 Visual Communication Design Fundamentals Studio I
DI VC DF 250 Visual Communication Design Fundamentals Studio II
FA PD DP 310 Digital Painting
DI VC TD 200 Typography Design I
DI VC TD 300 Typography Design II
DI VC II 225 Introduction to Interface
DI VC DA 220 Digital Animation
DI VC DA 320 Digital Animation Intermediate
DI VC MG 420 Motion Graphics
DI VC CC 325 Creative Communications for the Third Sector
DI VC AD 330 Introduction to Art Direction
DI VC IM 390 Interdisciplinary Media Arts
ID SA SG 385 Sustainable Graphic Design for a Contemporary Green World
FA AE SL 340 Semiotics: The Signs and Language of Art
FA AE MT 350 Practices, Modes and Trends in Today's Art Systems

General Education Requirements (42 credits)
Students must successfully complete at least 42 credit hours in approved General Education courses. Courses must be taken in areas outside of the student major area to satisfy the General Education requirement of FUA and consistent with General Education component distribution as detailed below:

- English Composition (6 credit hours)
- Humanities (6 credit hours)
- Mathematics (6 credit hours)
- Physical & Biological Sciences (6 credit hours)
- Social & Behavioral Science (6 credit hours)
- Diversity & Intercultural Studies (6 credit hours)
- Italian Language (6 credit hours)

Free Electives (24 credits)
General Free Electives sufficient to reach a minimum of 120 credits.

Admissions. For Admission and General Education Requirements see the 4-Year Undergraduate Program section in the catalog introduction. Direct admission to the 4-year Program is granted to students who have successfully completed one of the following programs: 1-year Program in Publishing or a 2-year Program in Digital Photography or Visual Communication.

CAREER PROGRAMS
PHOTOGRAPHY
This career program combines classical and new up to-date approaches both to theoretical studies and practical activities. The acquisition of skills and an intense training will provide students with a thorough understanding of digital photography.

VISUAL COMMUNICATION
Assists students to acquire proficiency in the use of visual design methods and technologies. This professional path will combine the development of design skills and experience with various forms of media as well as industrial realities, enterprises, etc.

For complete information on Career Programs please request our specific brochures.

DIVA COMMUNITY ENGAGEMENT MEMBER INSTITUTIONS (CEMI)
The school proudly features a facility which opens its doors to the city:

CORRIDOIO FIORENTINO
is the photographic gallery located at the DIVA campus that features the works of international photographers including DIVA students and faculty. Students are involved in interdisciplinary experiences through CEMI Community Engagement Member Institution) in the Corridoio Fiorentino and Ganzo galleries.

DEPARTMENT OF DIGITAL MEDIA

Designed to face today's ever changing visual delivery methods, a market requiring instant broadcasting, and the diffusion of low budget media outcomes, the Department of Digital Media aims at introducing students to rich media and podcast production.

DI DM RM 260
Introduction to Rich Media: Podcast Production
3 semester credits. Today's visual delivery systems are getting smaller and smaller and don't require the standard size production teams. In a demanding market of broadcast immediacy and low budget news productions, traveling journalists today prepare their own visual material "on the fly", single handedly and while on location, to send it to their client. Each student, while here in Florence, will be given a range of assignments that will recreate the on-the-go traveling news journalist. Students will learn how to create and deliver news, short documentaries and editorial pieces utilizing rich media technology to output as podcasts. Podcasts have become a popular delivery tool for news, universities, corporations and much more. This course will cover the basics of Final Cut Express, Photoshop and Logic Pro to incorporate video, still images and sound and will teach how to prepare media for the web in podcast form.
Staying ahead of the industry trend, students will use DSLR cameras to shoot HD video.
This class includes experiential learning with CEMI.
Cross-listed to Journalism (Journalism, Communication and Publishing).

FA PD SC 310
Storyboard Creation
3 semester credits
Cross-listed from Fine Arts (FA), Department of Painting and Drawing.

FA PD DP 310
Digital Painting
3 semester credits
Cross-listed from Fine Arts (FA), Department of Painting and Drawing.
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DI DM RM 360
Advanced Rich Media: Podcast Production
3 semester credits. For description see DI DM RM 260 Prerequisites: Introduction to Rich Media: Podcast Production, or equivalent. Cross-listed to Journalism (Journalism, Communication and Publishing).

PS IN TA 420
Teaching Assistantship I
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

DEPARTMENT OF PHOTOGRAPHY

The Department of Photography is highly structured and, with its wide range of different level courses covering all the aspects of the discipline, offers students the possibility of a complete professional path. Photography techniques, the study of creative processes, printing methods and an exploration of the role of light are only a part of the subjects examined and practiced towards the building of a broad knowledge in the field.

FA CL IC 140
Introduction to Classic Photography
3 semester credits
Cross-listed from Fine Arts (FA), Department of Classic Photography.

DI PH ID 180
Introduction to Digital Photography
3 semester credits. This introductory class introduces contemporary technologies for producing photographic images. Approaching the medium in its current complex and pluralistic state, students explore a variety of photographic concepts and techniques. The fundamentals of using a digital camera including manual exposure and lighting are stressed. Single lens reflex camera (DSLR) as well as point and shoot cameras are allowed. This course also introduces seeing, thinking, and creating with a critical mind and eye in a foreign environment (Italy) to provide understanding of the construction and manipulation of photographic form and meaning.
Assignments, lectures, readings and excursions progressively build on each other to provide students with a comprehensive overview of both the history of the medium and its contemporary practice. Color correction, retouching, and compositing techniques are covered and complemented by further development of digital capture and printing techniques. A digital camera of 8 - 10 megapixels minimum with an optical zoom lens of at least 3X is required.
This class includes experiential learning with CEMI.
This course satisfies the general education requirements .

DI PH ID 185
Introduction to Digital Photography Experiential Learning
6 semester credits. This introductory class introduces contemporary technologies for producing photographic images. Approaching the medium in its current complex and pluralistic state, students explore a variety of photographic concepts and techniques. The fundamentals of using a digital camera including manual exposure and lighting are stressed. Single lens reflex camera (DSLR) as well as point and shoot cameras are allowed. This course also introduces seeing, thinking, and creating with a critical mind and eye in a foreign environment (Italy) to provide understanding of the construction and manipulation of photographic form and meaning.
Assignments, lectures, readings and excursions progressively build on each other to provide students with a comprehensive overview of both the history of the medium and its contemporary practice. Color correction, retouching, and compositing techniques are covered and complemented by further development of digital capture and printing techniques. A digital camera of 8 - 10 megapixels minimum with an optical zoom lens of at least 3X is required.
This course satisfies the general education requirements.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

FA CL IP 190
Introduction to Classic Documentary and Portrait Photography
3 semester credits
Cross-listed from Fine Arts (FA), Department of Classic Photography.

FT FC CP 200
Art Media: Introduction to the Creative Process
3 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Communication and Publishing.

FT FC CP 200S
Art Media: Introduction to the Creative Process
1 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Communication and Publishing.

DI PH FP 210
Fashion Photography
3 semester credits. The course is based on a series of theoretical lectures about the technical, cultural, visual and historical aspects of fashion photography. Fashion photography history will be analyzed from the beginning of the 20th century through contemporary works, following the continuously changing fashion styles and trends. The course will concentrate on technical aspects of fashion photography from location, and portable and studio units, to all aspects of lighting, including natural, artificial, existing light, flash units, and light metering. Students will be guided through up-to-date digital software and technologies into the advertising world. Attention to offset printing technical aspects like color separation, offset film transferring and offset printing will be also given. Basic photography experience and knowledge will be helpful. A digital camera of at least 8.0 mega pixels with an optical zoom lens 3X or more is required.
This class includes experiential learning with CEMI.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.
Cross listed to Fashion Communication and Publishing (Fashion and Accessory Studies and Technology)

DI PH FP 210S
Introduction to Fashion Photography
1 semester credit. The seminar is based on a series of theoretical lectures about the technical, cultural, visual and historical aspects of fashion photography. Fashion photography history will be analyzed from the beginning of the 20th century through contemporary works, following the continuously changing fashion styles and trends. The seminar will concentrate on technical aspects of fashion photography from location, and portable and studio units, to all aspects of lighting, including natural, artificial, existing light, flash units, and light metering. Students will be guided through up-to-date digital software and technologies into the advertising world. Attention to offset printing technical aspects like color separation, offset film transferring and offset printing will be also given. Basic photography experience and knowledge will be helpful.
A digital camera of at least 8.0 mega pixels with an optical zoom lens 3X or more is required.

DI PH PS 220
Introduction to Photoshop
3 semester credits. Adobe Photoshop is the leading software for photographers, graphic designers, and bookmakers. Photoshop is a complex, powerful software that requires a dedicated focus in learning how to use the program to its full potential. This course, with the guidance of experienced teachers, will introduce the student to the creative and professional issues of Photoshop. The course is designed for students who have had experience in photography, graphic design, architecture, illustration or bookmaking. The Photoshop laboratory is equipped with the most up- to-date computers and peripherals. Basic photography experience and knowledge will be helpful. A digital camera of at least 8.0 mega pixels with an optical zoom lens 3X or a traditional 35mm camera more is required.

DI PH SP 220
Street Photography
3 semester credits. Street photographers strive to capture the life and culture of city streets, searching for what Henri Cartier-Bresson, probably the most famous street photographer of all, termed the 'Decisive Moment'. When it comes to street photography, many photographers traditionally choose to work in black and white, focusing the viewer's attention on the subject by eliminating the distraction of color. Wide-angle lenses are used by photographers who like to get in close to the action, a method that encourages interaction between the photographer and subject. Another technique is to use a lens with a long focal length to take photos from a distance and throw the background out of focus. Techniques mastered by Cartier-Bresson , Garry Winogrand and Costas will be examined. This course is also offered as a seminar for 2 semester credits. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI PH TP 225
Travel Photography
3 semester credits. This course will introduce students to the world of photography with a particular focus on the reportage and travel photography aspects of this medium, offering a chance to explore the world through a camera viewfinder. Key features include: learning to express a sense of place,

capturing the mood/feeling, shooting a variety of subjects ranging from daily life, landscapes and urban settings to cultural portraits, festivals and rituals. The course will be divided between outdoor field practice and learning the introductory digital techniques: black and white, color digital printing and finishing. Lab practice will instruct students in elaborating, backing-up, archiving and in the correct printing of their own pictures while the course will concentrate on the reportage area of photography using digital equipment. Students will learn about the history, compositional issues and techniques of photojournalism, architectural and reportage photography by studying the work of influential photographers in this specific area and by conceiving, shooting, printing and laying out a series of travel photography projects.
This course is recommended for those majoring in Communications, Journalism, and Tourism. Basic photography experience and knowledge will be helpful. A digital camera: 8.0 mega pixels minimum with an optical zoom lens at least 3X, or a 35mm reflex camera with a zoom lens, or a wide angle + 50mm + a telephoto lens.
This class includes experiential learning with CEMI.

DI PH LA 230
Landscape and Architectural Photography

3 semester credits. The city of Florence, with its backdrop of Medieval and Renaissance buildings, coupled with the varied beauty of the Tuscan countryside, will offer students a stimulating range of opportunities for landscape and architectural photography. The course will be divided between outdoor field practice and the exploration of digital techniques, printing and finishing. Lab practice will give students the capability of elaborating and printing their own pictures correctly. Digital equipment will be used throughout the course. Students will learn about the history of landscape and architectural photography and their compositional issues and techniques by studying the work of influential photographers (e.g. Weston, Adams, Giacomelli, Strand, etc.) and by conceiving, shooting, printing and laying out a series of landscape/naturalistic/architectural projects. This course is recommended to Communications, Architecture and Environmental Studies majors.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
Prerequisites: Basic photography experience and knowledge will be helpful. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X is required.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI PH LA 230S
Landscape and Architectural Photography

1 semester credits. The city of Florence, with its backdrop of Medieval and Renaissance buildings, coupled with the varied beauty of the Tuscan countryside, will offer students a stimulating range of opportunities for landscape and architectural photography. The seminar will be divided between outdoor field practice and the exploration of digital techniques, printing and finishing. Lab practice will give students the capability of elaborating and printing their own pictures correctly. Digital equipment will be used throughout the course. Students will learn about the history of landscape and architectural photography and their compositional issues and techniques by studying the work of influential photographers (e.g. Weston, Adams, Giacomelli, Strand, etc.) and by conceiving, shooting, printing and laying out a series of landscape/naturalistic/architectural projects. This seminar is recommended to Communications, Architecture and Environmental Studies majors.

DI PH PE 235
Introduction to Picture Editing

3 semester credits. The picture editor has emerged as an influential figure in the world of media. The picture editor is a professional with the photographic knowledge and background for finding the best possible image for the requested context, and who is capable of selecting the best picture(s) for communicating what ever message is desired. Publishing companies, magazines, newspapers, photo agencies, stock photography agencies, advertising companies, etc., are in need of such trained and skilled picture editors. This seminar will focus on learning the skills and techniques necessary to become a picture editor. Students will learn about the history of photography, composition issues, a survey in fashion, product, sports, nature, and photojournalism and reporter photography. The seminar will include review of photo magazines, books, and slide shows, in order to create a wide storage of visual information for every student, together with the capability of selecting the most effective images for a specific communication target. Prerequisites: Introduction to Digital Photography or equivalent.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FC PE 235S
Introduction to Picture Editing

1 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Communication and Publishing.

DI PH PJ 240
Introduction to Photojournalism

3 semester credits. This course introduces students to the world of photography with specific focus on the photojournalistic aspects of this art medium. The course will be divided between field study and learning introductory digital techniques, working with both black and white and color digital printing and finishing. Lab practice will give students the capability of elaborating and correctly printing their own pictures while the course will mainly concentrate on the journalistic area of photography using digital equipment. Students will learn about history, compositional issues and techniques of photojournalism by studying the work of influential photographers like Cartier-Bresson, Smith, Capa, Salgado, Nachtwey and others. The class will also be conceiving, shooting, printing and laying out a series of documentary projects. This course is recommended to Communications, Journalism and Social Sciences students. Basic photography experience and knowledge will be helpful. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X is required.
This class includes experiential learning with CEMI.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.
Cross-listed to Journalism (Journalism, Communication and Publishing).

DI PH PJ 240S
Introduction to Photojournalism

1 semester credit. This seminar introduces students to the world of photography with specific focus on the photojournalistic aspects of this art medium. The seminar will be divided between field study and learning introductory digital techniques, working with both black and white and color digital printing and finishing. Lab practice will give students the capability of elaborating and correctly printing their own pictures, while the seminar will mainly concentrate on the journalistic area of photography using digital equipment. Students will learn about history, compositional issues and techniques of photojournalism by studying the work of influential photographers like Cartier-Bresson, Smith, Capa, Salgado, Nachtwey and others. The class will also be conceiving, shooting, printing and laying out a series of documentary projects. This seminar is recommended to communications, journalism and social science students. Basic photography experience and knowledge will be helpful. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X is required.

FA CL IC 240
Intermediate Classic Photography

3 semester credits
Cross-listed from Fine Arts (FA), Department of Classic Photography.

DI PH UP 245
Urban Landscape Photography

3 semester credits. This genre captures the urban environments in which we live and work and represents an attempt to understand our experience of the city showing a dedication to the subject, expressed through a body of work rather than isolated images. Urban landscape is distinct from 'street photography', which looks at urban experience largely through a study of the people who live it, although the two genres may overlap. Urban landscape photographs often include people, but they are clearly situated and existing in the structures of the town or city. Students will combine the use of architectural, cityscape and candid street photography as they progress through this course.
This class includes experiential learning with CEMI.
Prerequisites: Basic photography experience and knowledge will be helpful. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X is required.
This course is also offered as a seminar for 1 semester credits. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI PH UP 245s
Urban Landscape Photography

1 semester credit.
Students will combine the use of architectural, cityscape and candid street photography as they progress through this seminar.

DI PH IP 250
iPhoneography

3 semester credits. Iphoneography is a new concept in photography: the professional use of the iPhone camera. Various iPhone apps and constant connection to the internet (either via wi-fi or cellular data) can turn an iPhone

camera into a powerful, self-sustained hand-held camera and darkroom ready to disseminate information globally in today's constantly changing digital market. Students will learn to use the iPhone camera to produce photojournalism essays, portraits, landscapes, and fashion images using different iPhone applications and professional post-processing tools. The final images will be published in a dedicated class website and will be delivered to students as fine art prints for their final portfolio.
This class includes experiential learning with CEMI.
Class requirements: iPhone or iTouch or iPad with a camera; ability to purchase up to 7 different applications from the Apple application store (an Apple account with credit card must be activated before classes start).
This course is open to everyone (beginners, intermediate and advanced).

DI PH PD 250
Introduction to Illustration Photography and Design

3 semester credits. Creative photography is used to illustrate book and magazine covers, magazine articles, and editorials. Through the use of color digital photography and Photoshop, students will learn specific visual techniques to illustrate specific subjects.
Prerequisites: Basic photography experience and knowledge will be helpful. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X or a 35mm reflex camera with a zoom lens, or a wide angle + 50 + a telephoto lens is required.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.
Cross-listed to Publishing (Journalism, Communication and Publishing).

DI PH PD 250s
Introduction to Illustration Photography and Design

1 semester credits. Through the use of color digital photography and Photoshop, this seminar will employ specific visual techniques to illustrate specific subjects.

DI PH OC 260
On Camera and Studio Flash Photography

3 semester credits. This course introduces students to the use of artificial lighting to create photographic illustrations in a controlled environment. Lighting techniques are demonstrated and applied in a series of photographic settings. Both hot lights and electronic flash are used to achieve total control of composition, color, contrast and reflection. Emphasis is placed on the technical mastery of complex equipment, coupled with an aesthetic understanding of the physical principles of light. Basic photography experience and knowledge will be helpful. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X is required.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI PH OC 260S
On Camera and Studio Flash Photography

1 semester credits. This seminar introduces students to the use of artificial lighting to create photographic illustrations in a controlled environment. Lighting techniques are demonstrated and applied in a series of photographic settings. Both hot lights and electronic flash are used to achieve total control of composition, color, contrast and reflection. Emphasis is placed on the technical mastery of complex equipment, coupled with an aesthetic understanding of the physical principles of light. Basic photography experience and knowledge will be helpful. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X is required.

FA CL PP 270S
Pinhole Photography

1 semester credits
Cross-listed from Fine Arts (FA), Department of Classic Photography.

DI PH VD 280S
Visual Diary

1 semester credits. A diary is a personal written record of our own interaction with society and the self. Every artist has kept a personal diary within reach to jot down an idea, a thought, something heard or said, a sketch or maquette. It is through the "jotting" down of ideas that great works of masterpiece came from for many artists. A daily record is also used to get to know one's self in a private and quiet environment. In this class students will use the digital photographic methods as a tool to create a visual diary. The goal is to develop meaningful journals that function at both public and private levels. Students will develop their own visual diary and participate in group discussions and critiques. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X is required.

DI PH FA 290S
Fine Art Digital Printing

1 semester credits. Making exhibition-quality digital prints takes time and expertise. In this practical, hands-on workshop, students will learn ways to bring out detail and fine-tune color and contrast in specific areas of an image to improve its overall quality. Topics will include masking techniques, blending mode options, advanced sharpening techniques, noise reduction methods, and various means of retouching. A variety of inkjet papers are supplied for use with different Epson inkjet printers. Prerequisites: Basic photography experience and knowledge will be helpful. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X is required.

DI PH BC 300
Book and Catalog Photography

3 semester credits. This photography course is aimed at students who intend to become professionals in the field of communications. They will learn how to photograph for books and for other publications such as corporate and advertising catalogues. The course will concentrate on the technical aspects of: lighting, settings, locations, accurate light metering, the use of natural, artificial and existing light and the use of flash, portable and studio units. Students will be guided through the most updated digital software and technologies, and into the publishing and advertising worlds. Other topics include: industrial-printing techniques such as color separation, offset and digital printing, and page-making basics.
This class includes experiential learning with CEMI.
Prerequisites: Introduction to Digital Photography or equivalent. A good photography experience and knowledge will be helpful. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X is required.

DI PH SP 300S
Stock photography, Illustration and Video

1 semester credit. How to create visual art for the visual media stock market, from market research to finding out what to produce to stay on top of future trends, to selling your images to a stock agency. Students will produce stock images in their designated field of study (photography, video, and illustration). Prerequisites: Introduction to Digital Photography or equivalent. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X is required. A 35 mm traditional reflex camera can also be helpful.Staying ahead of the industry trend, students will use DSLR cameras to shoot HD video. Cross-listed to Video Production (Digital Imaging and Visual Arts).

DI PH ID 300
Intermediate Digital Photography

3 semester credits. This course is designed for students who have experience in the digital photography world and who would like to broaden their knowledge to a more advanced level. A deep focus on up-to-date techniques and technologies will be a major topic in the course, in addition to the refinement of visual and conceptual aspects of digital photography. The instructor will guide students in gaining advanced skills in photo computer software. The objective of the course is to create a mature visual expression in the digital photographic world.
Prerequisites: Introduction to Digital Photography or equivalent. A digital camera of at least 8.0 mega pixels with an optical zoom lens 3X or more is required. A 35 mm traditional reflex camera can also be helpful.
This class includes experiential learning with CEMI.

DI PH ID 305
Intermediate Digital Photography Experiential Learning

6 semester credits. This course is designed for students who have experience in the digital photography world and who would like to broaden their knowledge to a more advanced level. A deep focus on up-to-date techniques and technologies will be a major topic in the course, in addition to the refinement of visual and conceptual aspects of digital photography. The instructor will guide students in gaining advanced skills in photo computer software. The objective of the course is to create a mature visual expression in the digital photographic world.
Prerequisites: Introduction to Digital Photography or equivalent. A digital camera of at least 8.0 mega pixels with an optical zoom lens 3X or more is required. A 35 mm traditional reflex camera can also be helpful.
This class includes experiential learning with CEMI.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

DI PH LF 310S
Light of Florence and Tuscany
1 semester credits. Dedicated to the awareness and application of natural light, this course introduces students to the concept of using light to beautify and enhance their photographs. Through a series of practical exercises and individualized projects students explore the quality and attributes of the natural light found exclusively in Florence and in the Tuscan region. Furthermore, students are made aware of the cultural and historical significance of Florence and Tuscany by drawing comparisons between contemporary and historical artists whose work has gained inspiration from the region's unique ambience. Prerequisites: Introduction to Digital Photography or equivalent. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X is required. a 35 mm traditional reflex camera can also be helpful.

DI PH FP 310
Advanced Fashion Photography
3 semester credits. Photography students for this course will have to meet and work with designers, art directors, hair & make-up and professional models to come up with a specific fashion "ad campaign" and "look book" to suffice noted/up-and-coming Florentine designers in the field of fashion. Students will learn to meet with clients, present ideas (story boarding), design sets and execute their campaign all the while sufficing the clients needs. The semester will also enable students to learn how to use studio and location lighting, flash units, light metering and set design. Lightroom and Photoshop at an advanced level will also be used to process and print the final campaign and portfolio.
A professional or consumer-pro DSLR camera is required.
This class includes experiential learning with CEMI.
Prerequisites: Introduction to fashion photography or equivalent, intermediate photography (traditional or digital) or equivalent; Photoshop knowledge.
Lightroom proficiency is not necessary.
Cross-listed to Fashion Communication and Publishing (Fashion and Accessory Studies and Technology).

DI PH LF 310
Light of Florence and Tuscany
3 semester credits. Dedicated to the awareness and application of natural light, this course introduces students to the concept of using light to beautify and enhance their photographs. Through a series of practical exercises and individualized projects students explore the quality and attributes of the natural light found exclusively in Florence and in the Tuscan region. Furthermore, students are made aware of the cultural and historical significance of Florence and Tuscany by drawing comparisons between contemporary and historical artists whose work has gained inspiration from the region's unique ambience. Prerequisites: Introduction to Digital Photography or equivalent. A digital camera of 8.0 mega pixels minimum with an optical zoom lens of at least 3X is required. a 35 mm traditional reflex camera can also be helpful.
This course is also offered as a special seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.
This course is offered in the Summer for a 4 week/6 credit Workshop as well: one week in Tuscany and three weeks in Florence.

DI PH SH 320
Sports, Health and Fitness Photography
3 semester credits. This course highlights the specialized approach and techniques necessary for sports photography. Students will be guided to develop their own aesthetic competence and personal style while learning about the contemporary environment of the sport and fitness industry. Prerequisites: Introduction to Digital or Classic Photography. A digital camera is required for this course; a long focal telephoto or zoom lens will be needed as well.

CP FC FP 320
Food Photography I
3 semester credits
Cross-listed from Journalism, Communication and Publishing (CP), Department of Food Communications and Publishing.

CP FC WS 325
Wine and Spirits Photography
3 semester credits
Cross-listed from Journalism, Communication and Publishing (CP), Department of Food Communications and Publishing.

DI PH NE 330
Nature and Ecology Photography
3 semester credits. Environmental preservation and policy are at the forefront of the international news. This course examines connected issues such as endangered species, animal behavior and habitat. The struggle to defend species at serious risk of extinction and the reduction of their natural habitats followed by human population increase are among the great themes of this new millennium. Book publishers and magazines are in continuous need of professional images of wildlife and natural environments. This course is the gateway to explore this up to date photo sector that requires skills, adventurous spirit, love for the planet, patience and commitment.
Prerequisites: Introduction to Digital Photography, Introduction to Classic Photography or equivalent. A digital SIR camera with a long focal lens is required.
This course is also offered as a seminar for one semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI PH PJ 340
Advanced Photojournalism
3 semester credits. The aim of this course is to give students an advanced and comprehensive understanding of photojournalism. Students develop a deep sense of contents, style and design, through several practical exercises and academic study. Presentations, discussions, and assignments will also cover ethics, truth, and honesty in photo reporting. Personal stories, and documentary projects will be assigned during the semester and will also investigate other photojournalists work that led to social or political change. At the end of the session, students will be able to research issues and subjects, overcome technical problems, and develop their own personal vision to photo stories. This course includes experiential learning with CEMI.
Cross-listed to Publishing.

DI PH SP 340
Spot News and Paparazzi Photography
3 semester credits. The immediacy with which news is reported today has blurred the line between classic "spot news photography" and the phenomenon of the "paparazzi". Spot news photography, which is recognized with its own Pulitzer Prize, denotes "breaking news and events" whereas paparazzi signifies unstaged, candid and in some cases obtrusive shots, generally of celebrities and public figures. The term "paparazzi" was first used in Fellini's classic film "La dolce vita" and was inspired by Italian photographer Tazio Secchiaroli. This course will present both approaches in depth by examining techniques, tactics and equipment as well as legal and moral ramifications. Prerequisites: Introduction to Digital Photography, Introduction to classic Photography or equivalent. Students should have a digital camera with telephoto or zoom lens (minimum 200mm).
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI PH SP 340s
Spot News and Paparazzi Photography
1 semester credit. This seminar will present both approaches in depth by examining techniques, tactics and equipment as well as legal and moral ramifications. Students should have a digital camera with telephoto or zoom lens (minimum 200mm).

FA CL IC 340
Advanced Classic Photography
3 semester credits
Cross-listed from Fine Arts (FA), Department of Classic Photography.

PS SP DP 340
Special Project in Digital Photography
3 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

FA CL HP 350
Non-Silver Halide Photography
3 semester credits
Cross-listed from Fine Arts (FA), Department of Classic Photography.

PS PD PO 350
Portfolio Development I
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

FA CL HP 350S
Non-Silver Halide Photography
1 semester credits
Cross-listed from Fine Arts (FA), Department of Classic Photography.

FA CL ML 360S
Medium and Large Format
1 semester credits
Cross-listed from Fine Arts (FA), Department of Classic Photography.

PS PD PO 360
Portfolio Development II
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

LA AH TC 371
Art Theory and Criticism
4 semester credits
Cross-listed from Liberal Arts (LA), Department of Art History.

PS PD PO 380S
Portfolio Development III
1 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

DI PH AD 400
Advanced Digital Photography
3 semester credits. This course is designed for students who already have experience in the digital photography world and who would like to broaden their knowledge to an advanced level. A deep focus on up-to-date techniques and technologies will be a major topic in the course, in addition to the refinement of visual and conceptual aspects of digital photography. The instructor will guide students in gaining advanced skills in photo computer software. The objective of the course is to create a mature visual expression in the digital photographic world.
This class includes experiential learning with CEMI.
Prerequisites: Intermediate Digital Photography or equivalent.
A digital camera of at least 8.0 mega pixels with an optical zoom lens 3X or more is required. A 35 mm traditional reflex camera can also be helpful.

PS PD PO 400
Portfolio Development IV
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

DI PH SP 420
Special Project in Exploratory Digital Photography Experiential Learning
6 semester credits. This is an advanced digital photography course intended for students who wish to explore and experiment with Photoshop in order to recreate "classic" photography techniques. Students will create their own digital workflow with images produced from other classes in order to imitate typical photographic "looks" such as Agfa Rodinal, Kodak Kodachrome film, Fuji Velvia, solarization and other specific types. Composite printing and experimentation with different papers will also be employed and addressed in order to complete the desired final "look".
This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.
Prerequisites: Introduction to Digital Photography or equivalent. A digital camera of at least 8.0 mega pixels with an optical zoom lens 3X or more is required. A 35 mm traditional reflex camera can also be helpful.
Cross-listed to: Special Projects (Professional Studies).

CP FC FP 420
Food Photography II
3 semester credits
Cross-listed from Journalism, Communication and Publishing (CP), Department of Food Communications and Publishing.

PS IN TA 420
Teaching Assistantship I
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

PS IN PH 450
Internship: Photography
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

DI PH SE 550
Solo Exhibit and Publication of Solo Work
3 semester credits. This course covers the multiple aspects of the design, preparation and execution of a personal exhibition or "launch". This includes the creation of a printed event catalog. Students will be put through the creative, administrative and logistical processes in order to successfully carry off their own solo show and event publication.
This class includes experiential learning with CEMI.
Prerequisites: Photography course of 300 level or equivalent plus a semester at DIVA.

DEPARTMENT OF VIDEO PRODUCTION

Focusing on the technical and creative aspects of video making, editing, and production, the Department of Video Production covers several aspects and practical uses of the discipline such as commercials, stock photography, documentary, and motion graphics as well as the phases of scriptwriting or visual storytelling.

DI VP CV 200S
Introduction to Creative Videomaking
1 semester credit. This seminar provides students with the knowledge of the technical terms of creative video production and the skills to understand basic video shooting and editing techniques.

DI VP CV 200
Introduction to Creative Videomaking
3 semester credits. This course provides students with the knowledge of the technical terms of creative video production and the skills to understand basic video shooting and editing techniques. Students will team up and follow a single project starting from the script all the way through editing and final output.
This class includes experiential learning with CEMI.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.Staying ahead of the industry trend, students will use DSLR cameras to shoot HD video.
Cross-listed to Fashion Communication and Publishing (Fashion and and Accessory Studies and Technology).

DI VP CV 205
Introduction to Creative Videomaking Experiential Learning
6 semester credits.
This course provides students with the knowledge of the technical terms of creative video production and the skills to understand basic video shooting and editing techniques. Students will team up and follow a single project starting from the script all the way through editing and final output.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.Staying ahead of the industry trend, students will use DSLR cameras to shoot HD video.
Cross-listed to Fashion Communication and Publishing (Fashion and and Accessory Studies and Technology).

DI VP VC 300
Videomaking for Commercials
3 semester credits. This course examines the commercial side of production in the TV, film, video, and related electronic media industries. Emphasis is placed on the market demand and on the language of advertising. Students produce their video

following through the complete process that starts with the client's requirements through to the idea, the story line, the treatment, the actual filming and the final editing. Students will use imove HD and introduction to Final Cut Pro.Staying ahead of the industry trend, students will use DSLR cameras to shoot HD video.
This class includes experiential learning with CEMI.

Prerequisite: Introduction to Creative Videomaking

DI PH SP 300S
Stock photography, Illustration and Video
1 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Photography.

DI VP AV 350
Advanced Videomaking and Post Production
3 semester credits. In this advanced course students apply previously acquired skills to the final editing of a video. The video effects, the audio, and digital effects together with aesthetic and technical considerations are put into practice throughout the completion of the video project. The course objective is to connect the different productive stages in order to give students a comprehensive experience of the expressive power of this medium and to complete the process of professional videomaking. Students will use Final Cut Pro and After Effects.Staying ahead of the industry trend, students will use DSLR cameras to shoot HD video.
This class includes experiential learning with CEMI.
Prerequisite: Introduction to Creative Videomaking Cross listed to Fashion Communication and Publishing (Fashion and Accessory Studies and Technology)

DI VP SC 360
Scriptwriting
3 semester credits. Students learn how to write scripts for various media outlets, using the appropriate professional format: commercial, talk show, news broadcast, etc. Students also develop the basics of planning and mastering the visual storytelling/ pre-production process.

DI VP VS 365
Digital Video and Sound Production
3 semester credits. Students learn the basics of multi-camera live shooting as well as best practices for directing both live webcasts and video on-demand productions. Focus on editing multi-camera shoots for on-demand viewing and for DVD authoring will be included. Students will be introduced to the Avid Media Composer nonlinear editor.

DI VP AE 370
Advanced Editing Techniques
3 semester credits. This course will extend students' knowledge of the Final Cut Pro edit suite including Sound Track Pro, Motion Color DVD Studio Pro and Compressor. Students will learn compression and encoding techniques using Sorenson Squeeze software and will be able to determinate optimal editing techniques and procedures to enhance the viewer experience.
This class includes experiential learning with CEMI.

CP JL DR 370
Video and Digital Reporting for the Multimedialized Society
3 semester credits
Cross-listed from Journalism, Communication and Publishing (CP), Department of Convergence Media and Broadcasting.

DI VP VE 380
Digital Video Editing
3 semester credits. In this course students learn the art and craft of editing videos from two award-winning filmmakers. The course explores techniques that can be applied in a range of non-linear editing programs, including Final Cut, Avid, and Premiere. But the main focus is not just on developing software skills, but on exploring the magic behind video modification.
This class includes experiential learning with CEMI.
Prerequisite: Introduction to Creative Videomaking.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI VP OV 400
Online Video Production
3 semester credits. Students will produce content for small format distribution via the web and mobile/ wireless devices while developing an understanding of how web casting and on-demand media work from content creation to the on-line user experience. Students will end with media rich presentations that include the user interfaces to enhance interactivity for both live and on-demand programming.

DI VP DP 410
Documentary Production
3 semester credits. Students learn the process of documentary production from idea creation to distribution and will discern the theoretical aesthetic, ethical and practical considerations contributing to successful documentary production. Emphasis will be on narrative writing techniques, interview procedures and live production procedures along with dynamic editing practices.

DEPARTMENT OF VISUAL COMMUNICATION

The Department of Visual Communication offers courses covering computer graphics, illustration, web design, and several creative communication topics. From picture editing to business advertising, from digital animation to creative communication related to the third sector, almost any discipline of the visual communication sphere is gathered in this section of DIVA.

DI VC CG 150
Introduction to Computer Graphics
3 semester credits. This introductory course on computer graphics will cover the following topics: computer generated art, Adobe Photoshop, photo adjustments and effects, computer drawing, morphing and modeling in Photoshop and editing. Students will compile a personal portfolio, presenting it to the class at the end of the semester or session.
This class includes experiential learning with CEMI.

DI VC DF 190
Visual Communication Design Fundamentals Studio I
3 semester credits. This course introduces students to the principles and basic elements of graphic design. Through a series of assignments and exercises, students will learn and practice hand, eye and problem-solving skills. Topics include: shape, basic color theory, framing, shape and color layout, formats, creative typography, logo creation, symbols and trademarks. The course will focus mainly on manual (non-computer) techniques.
This class includes experiential learning with CEMI.

DI VC WD 200
Introduction to Web Design
3 semester credits. This lab-based course trains students to develop effective graphic design interfaces for the Web. Students will be introduced to new software and technical information for maps, hot spots, links and site management. Additional topics include: search engines, on-line services and Web development.

DI VC TD 200
Typography Design I
3 semester credits. This course introduce students to typography concepts and design, along with creative and functional aspects develop the skills to create professional-looking designs. Through instruction, hands-on class exercises, weekly homework assignments and class critiques, students acquire knowledge of the subject, including aesthetics and historical perspectives.

DI VC GI 210S
Digital Graphic Illustration
1 semester credit. The seminar explores illustration as an instrument of communication (i.e. in advertising) and narration (i.e. in comic books). It aims at improving drawing and design skills by teaching image making, with an emphasis on edge, shape, color and value. Students will learn to apply composition and design, color and conceptualization to a wide range of materials and techniques. Students will use Adobe Photoshop to enhance traditional work and acquire important knowledge in the digital domain. Idea development within real-world parameters, originality, aesthetics and technical proficiency are emphasized. Prerequisites: Introduction to Computer Graphics is useful but not mandatory.

DI VC GI 210
Digital Graphic Illustration
3 semester credits. The course explores illustration as an instrument of communication (i.e. in advertising) and narration (i.e. in comic books). It aims at improving drawing and design skills by teaching image making, with an emphasis on edge, shape, color and value. Students will learn to apply composition and design, color and conceptualization to a wide range of materials and techniques. Students will use Adobe Photoshop to enhance traditional work and acquire important knowledge in the digital domain. Idea development within real-world parameters, originality, aesthetics and technical proficiency are emphasized. This course is also offered as a 1 semester credit seminar.
This class includes experiential learning with CEMI.
Prerequisites: Introduction to Computer Graphics is useful but not mandatory.

DI VC DA 220
Digital Animation
3 semester credits. This course examines the practice, theory and history of animation through labs, lectures, readings and project critiques. The animation production will cover computer-based stop motion as well as 2D and 3D computer animation. The course focuses on creative contents and experimentation with critiques. Students will work with computers 2D and 3D animation tools and will create several projects using one or more techniques.

DI VC PM 220S
Presentation Media
1 semester credits. An introduction to the development of effective visual presentations and slide shows in the digital environment. This seminar is designed to teach students the following competencies: to recognize and apply basic visual communication principles, to recognize and apply typographic communication and design principles and to plan and create a presentation.

DI VC II 225S
Introduction to Interface
1 semester credits. The interface represents the focal point of user interaction with the various modes of multimedia communication. Readings by interface theorists will inform discussions on the evolution of the hardware interface, software interface, information design, way finding, and basic concepts of human-computer interaction. Current technologies, including the trend from soft to hard interfaces are studied, in terms of their potential influence on communication and multimedia.
Prerequisites: Introduction to Computer Graphics.

DI VC II 225
Introduction to Interface
3 semester credits. The interface represents the focal point of user interaction with the various modes of multimedia communication. Readings by interface theorists will inform discussions on the evolution of the hardware interface, software interface, information design, way finding, and basic concepts of human-computer interaction. Current technologies, including the trend from soft to hard interfaces are studied, in terms of their potential influence on communication and multimedia.
Prerequisites: Introduction to Computer Graphics.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI VC DS 240
Digital Sketchbook
3 semester credits. In this course students will combine traditional and digital media to create artworks. They will be introduced to basic drawing concepts and will make practice during sessions that will take place in various piazzas in the historic center of Florence. Students will work individually to create drawings that can be used for computer lab sessions during which works will be chosen, scanned and then digitally painted using Photoshop. The course will also focus on the concepts of painting that are applicable to both traditional and digital painting, and on those Photoshop functions which are most useful for this application. Individual attention will be paid to students in order to develop their digital paintings.

DI VC DF 250
Visual Communication Design Fundamentals Studio II
3 semester credits. This course provide students with conceptual skills and practical knowledge to be used in effective application of visual communication disciplines.Students learn the the major areas of graphic design and focus on research, concept development, and finalizing in structure, but in content on typographic layout, corporate identity and poster design. This course includes experiential learning with CEMI.
Prerequisites: Visual Communication Design Fundamentals Studio I.

FA PD IC 250
Illustration and Cartooning Arts
3 semester credits
Cross-listed from Fine Arts (FA), Department of Painting and Drawing.

DI VC DI 270
Digital Imagery
3 semester credits. The course introduces students to digital imagery and the tools and techniques used to enhance it. Using Adobe Photoshop, students work with layers to build intricate visual composites containing multiple images, textures, and transparencies, resulting in practical design solutions. Assignments are both print and web-oriented.
Prerequisites: Introduction to Computer Graphics. This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI VC DI 270S
Digital Imagery
1 semester credits. The seminar introduces students to digital imagery and the tools and techniques used to enhance it. Using Adobe Photoshop, students work with layers to build intricate visual composites containing multiple images, textures, and transparencies, resulting in practical design solutions. Assignments are both print and web-oriented.
Prerequisites: Introduction to Computer Graphics.

DI VC VB 280S
Visual Communications in Business
1 semester credit. Explores the relevant ethical and legal implications of the normal activities and transactions in the visual communications workplace. Specific topics include organizational structures, careers, job sheets, time sheets, estimates, usage agreements, and copyright.

DI VC VB 280
Visual Communication in Business
3 semester credits. Explores the relevant ethical and legal implications of the normal activities and transactions in the visual communications workplace. Specific topics include organizational structures, careers, job sheets, time sheets, estimates, usage agreements, and copyright.
Prerequisites: Visual Communication Design Fundamentals Studio I.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI VC AW 300
Advanced Web Design
3 semester credits. Designed for students who have a solid background in XHTML and CSS, this course builds on that foundation a basic level of knowledge of client-side programming, server-side programming and data access required for e-commerce web sites. Students are introduced to JavaScript to make websites dynamic and client-oriented. After a brief introduction of XML, a review of basic database concepts, and SQL, server-side scripting is discussed in general terms to let students understand what is required to collect information from html forms. A basic ASP application is built as a demonstration. Students gain a basic understanding of what is involved in building and maintaining a database-driven, e-commerce website. The course includes a brief look at SVG (Structured Vector Graphics) and Flash. The course focuses on the creation of a final portfolio. This class includes experiential learning with CEMI.
Prerequisites: Introduction to Web Design.

DI VC DF 300
Visual Communication Design Fundamentals Studio III
3 semester credits. The aim of this course is to bring together all aspects - both practical and theoretical - of multimedia visual communication, photography and video, graphic design and typography and then to apply theories in projects which involve still and moving images. Emphasis will be placed on a design practice which is shaped by an understanding of the cultural and social aspects of communication, together with an appreciation of the power of images and words. Guest speakers and site visits have an important role in this hands-on course.
This class includes experiential learning with CEMI.
Prerequisites: Visual Communication Design Fundamentals Studio II or equivalent; Visual Communication.

DI VC IN 300
Introduction to Internet Studies
3 semester credits. The internet has single-handedly revolutionized our way of communication, interaction, conducting business, not to mention its influence on politics and society. This course is designed to offer students a sound basis of how the Internet operates on a technical level as well as study the medium from a socio-anthropologic angle.
Cross-listed to Internet Technology (Communications and Publishing).

DI VC TD 300
Typography Design II
3 semester credits. In this course, students will continue development of their skills with respect to both functional and expressive aspects of the typography and improve their designs to help build a superior portfolio.
More advanced forms of typographic communication will be analyzed, such as environmental design, signage systems, and text and image relationships, as well as refined techniques in dealing with typography across various mediums.

DI VC CB 310
Commercial and Business Advertising
3 semester credits. The first part of this course will be an overview of the advertising design industry, the roles of advertisers and agencies, and the use of the media. Emphasis will be given to research, generation and development

of ideas and concepts (branding, market research, trademarks and logo design) as well as teamwork. Case studies in advertising design with a special emphasis on Italian design will be used. The second part of the course will explore advertising design production in an agency- simulated environment with students working in teams on a specific project. Prerequisites: Introduction to Computer Graphics.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI VC IP 310
Internet Programming and Design
3 semester credits. This course will introduce the basic programs and functions for producing and designing web sites. Students will construct and manage their own individual web projects under the supervision of the instructor. Covered skills and topics include: screen design, bitmapped/vector graphics, color theory, web mapping, interface, optimization for navigation, menu building, graphic design and managing web content.

DI VC CB 310S
Commercial and Business Advertising
1 semester credit. The first part of this semianr will be an overview of the advertising design industry, the roles of advertisers and agencies, and the use of the media. Emphasis will be given to research, generation and development of ideas and concepts (branding, market research, trademarks and logo design) as well as teamwork. The second part of the seminar will explore advertising design production in an agency- simulated environment with students working in teams on a specific project. Prerequisites: Introduction to Computer Graphics.

DI VC PP 312S
Professional Practices
1 semester credits. Future designers and art directors explore the business side of their professions by learning how to develop professional relationships; understand contracts and other business documents; negotiate, estimate, and determine fees; start, manage, and market a business; and address ethical and legal issue.

DI VC PP 312
Professional Practices
3 semester credits. Future designers and art directors explore the business side of their professions by learning how to develop professional relationships; understand contracts and other business documents; negotiate, estimate, and determine fees; start, manage, and market a business; and address ethical and legal issue.
Prerequisites: Visual Communication Design Fundamentals Studio I.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI VC DA 320
Digital Animation Intermediate
3 semester credits. In this intermediate level course students will explore the use of 3D animation and the progression into contemporary digital applications. Students will develop an animation from original concept to the planning of a written and visual storyboard and into a finalized movie output. Students will utilize 3D computer-based applications for hands-on experience with digital keyframe animation with an emphasis on the visual aesthetics of gesture and movement. Emphasis will also involve the exploration the visual representation of a 3D environment through the decisions of camera angle, lighting and surface qualities. Prerequisites: Digital Animation Beginning or equivalent.
CEMI Involvement: course project and interdisciplinary studies will interact with activities held in GANZO and the CORRIDOIO FIORENTINO galleries.

DI VC CC 325
Creative Communication for the Third Sector
3 semester credits. The first part of the course will examine the strategies and the tools (language, media, style, resources, budget) which non-profit organizations use in their communication campaigns as opposed to other types of commercial advertising messages. Emphasis will be placed on how art and artists are best placed to communicate ethical issues reflecting the social value and ethical basis of the organization's work. During the second part of the course students will be divided in work teams to elaborate a specific campaign for a non-profit organization. We will explore how artists and communication specialists can build creative partnerships using case studies and practical evaluative sessions as well as an exposition of the underpinning theory.
This course is also offered as a seminar for 1 semester credits. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.
Cross-listed to Mass Communication (Journalism, Communication and Publishing).

DI VC CC 325S
Creative Communication for the Third Sector
1 semester credit. The first part of the seminar will examine the strategies and the tools (language, media, style, resources, budget) which non-profit organizations use in their communication campaigns as opposed to other types of commercial advertising messages. Emphasis will be placed on how art and artists are best placed to communicate ethical issues reflecting the social value and ethical basis of the organization's work. During the second part of theseminar students will be divided in work teams to elaborate a specific campaign for a non-profit organization. We will explore how artists and communication specialists can build creative partnerships using case studies and practical evaluative sessions as well as an exposition of the underpinning theory.

DI VC AD 330
Introduction to Art Direction
3 semester credits. This course focuses on the creation of projects in advertising campaigns from the initial research and creative strategy to the final execution of a comprehensive commercial project. Students will be taken through the principles of art direction and layout as well as the marketing aspects of an advertising campaign, working with a copywriter, learning techniques for idea visualization, and structuring the campaign to the requirements of the client.
Prerequisites: Visual Communication Design Fundamentals Studio I, Introduction to Digital Graphic Illustration.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

DI VC IP 330
Legal Issues and the Internet
3 semester credits. The birth of the internet has brought to light several issues in policymaking, regulation, and censorship regarding internet practices. This course examines issues of copyright, libel, free speech, intellectual property rights, and other processes that change and affect national and international laws regarding internet usage and practices.

DI VC AD 330S
Introduction to Art Direction
1 semester credit. Seminar participants will be taken through the principles of art direction and layout as well as the marketing aspects of an advertising campaign, working with a copywriter, learning techniques for idea visualization, and structuring the campaign to the requirements of the client.

DI VC WA 335
Web Art, Design and Culture
3 semester credits. This course examines the practical and theoretical issues related to art and design on the internet. Students works with images, text, sound and animation on the web to create artworks, design a portfolio and write a hypertext research paper. The course focuses on the creative use of web technologies and examine the cultural implications of DSLR technologies.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
Prerequisites: Introduction to Web Design.

DI VC MM 340
Multimedia Studio I
3 semester credits. Multimedia studio is a studio course that focuses on the experience of producing complete multimedia works in a project-based environment. Lectures and meetings augment this studio course. Individual creativity is stressed as well as collaboration in the creation of works through individual and group projects. Assignments vary in scale, and focus on appropriate planning, design and execution, as well as acquisition and creation of content in various media. Previously introduced concepts and technology are re-explored with an emphasis on integration and effectiveness in the communication of the concept of the piece.
This class includes experiential learning with CEMI.
Prerequisites: Introduction to Computer Graphics, Digital Graphic Illustration or equivalent.

FA AE SL 340
Semiotics: The Signs and Language of Art
3 semester credits
Cross-listed from Fine Arts (FA), Department of Art Education.

DI VC DF 350
Visual Communication Design Fundamentals Studio IV
3 semester credits. This course is designed to advance students visual communication skills. Through a series of assignments students will develop original creative projects along with a print and web portfolio. Emphasis will be

placed on visual design practices which are shaped by an understanding of the cultural and social aspects of communication, together with an appreciation of the power of images and words. Guest speakers and site visits have an important role in this hands-on course. This course includes experiential learning with CEMI.
Prerequisites: Visual Communication Design Fundamentals Studio III.

PS PD PO 350
Portfolio Development I
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

FA AE MT 350
Practices, Modes and Trends in Today's Art Systems
3 semester credits
Cross-listed from Fine Arts (FA), Department of Art Education.

PS PD PO 360
Portfolio Development II
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

DI VC MM 380
Multimedia Studio II Experiential Learning
6 semester credits.

Multimedia Studio focuses on the experience of producing complete contemporary artistic multimedia works in a project-based environment. Through a variety of media-related hardware and software, hands-on learning and practice students acquire the necessary skills for their advanced projects.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.
Prerequisites: Multimedia Studio I.

PS PD PO 380S
Portfolio Development III
1 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

DI VC IM 390
Interdisciplinary Media Arts
3 semester credits. The Interdisciplinary Media Artsis an advanced course of study that promotes collaboration, experimentation and interdisciplinary artistic production between different media and new languages of contemporary art. The first objective of the course is to overlap boundaries between the arts, but also to create intersections between media arts. The course is divided in three parts; 1. Media Practice: introduction to creative process through techniques and interdisciplinary work strategies, theory, history of contemporary art, body language techniques, visual arts and new media; 2. Collaborative Making: collaborative process and mentoring for small scale student production; 3. Solo Work: independent research project for individual project proposal without any limitation of budget and media as dance, music, writing, performance, theatre direction, photography, architecture. At the end of the course, results will be presented in an event open to public.

PS PD PO 400
Portfolio Development IV
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

DI VC SP 420
Special Project in Visual Communication and Publishing
3 semester credits. This is an advanced course intended for students who wish to explore and experiment with Visual Communication. Students create their own digital works in order to be edited. Composite printing and experimentation with different papers will also be employed and addressed in order to complete the desired final "look".
This class includes experiential learning with CEMI.
Cross-listed to Experiental Learning (Professional Studies).

DI VC MG 420
Motion Graphics
3 semester credits. Students will be able to create formats and integrate third-party graphics, 3D-warp effects, matte keys, paint and advanced color correction for animation for video and the web. Digital art and animation is an integral component in the use of computers for multimedia presentations and digital animation. Students create, edit, render characters, scenes or objects, to design and produce multimedia presentations that use images, video, and audio resources to deliver an advertising message. Prerequisites: Digital Animation Intermediate or equivalent.
This class includes experiential learning with CEMI.

PS IN TA 420
Teaching Assistantship I
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

PS IN VC 450
Internship: Visual Communication
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

FAST SCHOOL OF FASHION AND ACCESSORY STUDIES AND TECHNOLOGY

The School of Fashion and Accessory Studies and Technology (FAST) is structured in five different departments. Each one offers courses at the beginning, intermediate, and advanced levels and cover a wide range of topics in the school's specific fields:

ACCESSORY DESIGN AND TECHNOLOGY
FASHION DESIGN AND TECHNOLOGY
FASHION MERCHANDISING
FASHION COMMUNICATION AND PUBLISHING
JEWELRY DESIGN

VISION

- FAST sustains the local Florentine traditions of straw, leather and knit production and promotes an economy of sustainability using local materials and resources.
- FAST is an integration project within local culture and is supported by local, green-mapped small businesses, which interact and share their expertise, cultural love, and craftsmanship with our international students.
- The vision of FAST does not seek to evoke nor to cling to a glorious past, but unites old modes and practices with technology for the following purpose: to preserve traditions and trade techniques while constructing a contemporary, forward-looking future for the present and coming generations who will continue to create in Florence.

MISSION

- To bridge the widening gap between design and manual skills in fashion and accessories
- To have the objective of integrating the current cultural trends in Florence.
- To offer students a hands-on experience that allows them to acquire a real knowledge of the materials, teaches them how to create fashion, and explores the concept of beauty based on local resources.
- To provide a laboratory experience that allows the fresh eyes of students and the seasoned expertise of instructors from the artisanal, professional and academic fields to combine efforts resulting in exciting proposals in the spheres of fashion and accessories.
- To explore and implement environmentally intelligent practices by preserving the local microcosm and traditional techniques and by fostering the search for alternative approaches to production processes that generate less environmental waste and damage.

VALUES

- Cultural and technical support from local green-mapped small businesses, which support our international students by sharing their expertise and cultural lore.
- An international teaching staff whose backgrounds include professional and academic experiences in the fashion industry and currently practicing artisans.
- Cutting edge and equipped lab facilities in the completely renovated space at Palazzo della Giostra where students will create hands on assignments, as well as a Renaissance
- Ballroom for fashion shows and projects at Palazzo Bombicci Pontelli Guicciardini Strozzi.
- A challenging and varied academic curriculum composed of lectures, workshops, and laboratories.
- Structured programs for students who aim towards professional development and future careers in the industry.
- Opportunities for exposure and integration in the local community through fashion projects, shows, and events.

FACILITIES

FAST facilities are located in Palazzo Della Giostra and are equipped with the following characteristics:
Tailoring lab
Straw accessories lab
Knitwear lab
Leather lab
14-seat capacity computer and research lab classroom.
Free WI FI access
All classrooms are equipped with whiteboards. Audio-visual equipment (such as PPT, DVD, CD and digital projectors) is also available.

FACULTY HIGHLIGHTS

FAST is an institution which involves an international teaching staff whose backgrounds include professional and academic experiences in the fashion world. Faculty members support students by creating hands-on assignments, leading them through projects and helping them to realize their fashion shows. FAST is structured in a challenging and varied academic curriculum composed of lectures, laboratories, and workshops.

PROGRAMS OF STUDY

The programs range from a variety of Career, study abroad programs:
- Career Programs (one semester, one year, two years)
- Study Abroad Programs (see specific brochure)

CAREER PROGRAMS

ACCESSORY DESIGN AND TECHNOLOGY

Provides students with the professional training necessary to work with fashion accessory products. Students will develop a sound know-how and practical experience, as well as familiarity with materials and processes.

FASHION DESIGN AND TECHNOLOGY

Enables students to advance their design, technical and creative skills. A solid learning base, founded on the principles of fashion design and creation, is covered in the first year. The second year builds on these skills and participants will focus on portfolio and resume development.

For complete information on Career Programs please request our specific brochures.

FAST COMMUNITY ENGAGEMENT MEMBER INSTITUTIONS (CEMI)

The school proudly features a facility which opens its doors to the city:
FLY FASHION LOVES YOU is the vintage and emerging designers showcase store operated by FAST. FLY affords students a unique opportunity to engage in Experiential Learning through CEMI (Community Engagement Member Institution).

DEPARTMENT OF ACCESSORY DESIGN AND TECHNOLOGY

The Department of Accessory Design and Technology, developing skills in designing and constructing fashion products like shoes, gloves, handbags, belts, hats, provides students with the professional training necessary for working with accessory products. Students will develop a multifaceted skills set and hands-on experience covering all the phases of the creation of fashion objects.

FT AD SR 210
Sketching and Rendering Accessories

3 semester credits. The fundamental aspects of accessory design allow students to learn the drawing and rendering techniques which represent materials and textures for handbags, belts, gloves, shoes and hats. Starting from sketches and basic technical drawing techniques students develop skills to enable them to use several drawings methodologies.

FT AD AD 250
Introduction to Accessory Design: Shoes, Bags and Belts

3 semester credits. This course is an introduction to accessory design. Students will be exposed to a variety of design materials. Emphasis will be placed on three-dimensional sketching and on creative detail design of: footwear, handbags (including embellished evening bags), small leather goods, gloves, and belts. The course includes a historical overview of personal accessories from ancient Egypt to the present. Field trips will include: trade fairs, a leather factory and the Ferragamo Museum.
This class includes experiential learning with CEMI.

FA PD BD 300
Batik and Dyeing
3 semester credits
Cross-listed from Fine Arts (FA), Department of Painting and Drawing.

FT AD AD 301
Introduction to Accessory Design: Hats, Scarves, and Embellishments
3 semester credits. This course focuses on the design, construction and history of hats as well as the development and function of scarves and fashion embellishments. Students will work with experimental materials and will do research on innovative materials used in fashion. Students will produce a felt hat as their final project, as well as present their research at the end of the semester.
This class includes experiential learning with CEMI.

FT AD FW 315
Footwear Design and Construction I
3 semester credits. In this course students are introduced to the advanced level of design and production of footwear. This is a fashion design area in which Italy is a market leader and students will analyze the latest styles, leathers, and components in terms of functionality and design. They will continue to develop pattern-making skills by designing and making prototypes of footwear and related accessories.
This class includes experiential learning with CEMI.

FT AD HC 330
Handbag Construction Techniques I
3 semester credits. In this course students learn the basic skills in the design and the production of handbags. Students will become familiar with the use of patternmaking machines and equipment, and construction techniques, as well as the analysis of various styles in handbag design. In addition students will translate their own projects into finished products.
This class includes experiential learning with CEMI.

FT AD BC 335S
Boot Construction Techniques
1 semester credits. In this seminar students explore boot design methods and acquire necessary construction skills. Students will analyze the latest styles, leathers and components in terms of functionality and different materials employed to design and create different kinds of boots. Emphasis is placed on the construction techniques in order to make prototypes of boots.
This class includes experiential learning with CEMI.

FT AD BD 338S
Belt Design and Construction
1 semester credits. In this seminar students explore belt design methods and acquire necessary construction skills. Technical drawing and rendering of different materials are employed to design to create different kinds of belts. Emphasis is placed on the construction techniques to make several types of belts. CEMI: This course affords students a unique opportunity to engage in experiential learning through CEMI (Community Engagement Member Institution) .

FT AD LT 340
Leather Technology
3 semester credits. This course offers the opportunity to study several ornamentation techniques: trapunto, welting, pleating, inlay, weaving. Students learn the different methods of application on leather apparel and on accessories such as handbags, belts and shoes, and acquire basic patternmaking skills related to leather garments.
This course is also offered as a seminar for 2 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.
This class includes experiential learning with CEMI.
Cross-listed to Fashion Design and Technology (School of Fashion, Accessory Studies and Technology).

PS SP AD 340
Special Project in Accessory Design
3 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

FT AD GD 341
Gloves Design and Construction Techniques
3 semester credits. In this course students are introduced to glove design and construction. Principles of 3-D and glove making techniques are explored and applied to realize wearable creations. Students learn the basic skills of glove construction through the methods of the ancient traditional Florentine glove making.
This class includes experiential learning with CEMI.
This course is also offered as a seminar for 2 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT AD FE 342S
Feathers and Experimental Materials
1 semester credit. In studying ornamentation techniques, students will learn how to apply feathers and experimental materials to apparel and accessories design. Basic patternmaking skills used in the construction of handbags, belts and hats will be explored and practiced. The seminar will focus on the specialized area of study.

FT AD FE 342
Feathers and Experimental Materials
3 semester credits. In studying ornamentation techniques, students will learn how to apply feathers and experimental materials to apparel and accessories design. Basic patternmaking skills used in the construction of handbags, belts and hats will be explored and practiced.
This class includes experiential learning with CEMI.
This course is also offered as a special Seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

FT AD AF 345S
Athletic Footwear Design and Construction
1 semester credit. Students will learn the different aspects of athletic footwear in order to design and construct original products. Various methods of applying these techniques to an assortment of athletic shoe categories, including running, basketball and tennis shoes will be examined. The seminar will focus on the specialized area of study.

FT AD AF 345
Athletic Footwear Design and Construction
3 semester credits. Students will learn the different aspects of athletic footwear in order to design and construct original products. Various methods of applying these techniques to an assortment of athletic shoe categories, including running, basketball and tennis shoes will be examined.
This class includes experiential learning with CEMI.

This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT AD EH 346S
Experimental Handbag Design and Technology
1 Semester credit. This course offers an alternative vision in the handbag creation. Non-traditional models are designed and constructed using a wide range of patternmaking styles. The course focuses on the use of unconventional methods and materials to create new concepts in handbag design.

FT AD EH 346
Experimental Handbag Design and Technology
3 semester credits. This course offers an alternative vision in the handbag creation. Non- traditional models are designed and constructed using a wide range of patternmaking styles. The course focuses on the use of unconventional methods and material to create new concepts in handbag design.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT AD SW 347
Scarf, Shawl and Wrap Design
3 semester credits. This course focuses on the requirements, limitations, and possibilities in designs for scarves and wraps. Students prepare screens, mix colors, and print a variety of fabrics with an emphasis on techniques and fashion trends.
This class includes experiential learning with CEMI.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT AD SW 347S
Scarf, Shawl and Wrap Design
1 semester credit. This seminar focuses on the requirements, limitations, and possibilities in designs for scarves and wraps. Students prepare screens, mix colors, and print a variety of fabrics with an emphasis on techniques and fashion trends.

FT AD TE 348
Traditional and Experimental Headwear
3 semester credits. In this course students acquire basic patternmaking skills while completing a stylized beret, a cloche and a fabric hat. This course will also introduce students to the basic elements of millinery design from conception to construction, including how to make a frame, a block and a pattern.
This class includes experiential learning with CEMI.

This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT AD TE 348S
Traditional and Experimental Headwear
1 semester credits. In this seminar students acquire basic patternmaking skills while completing a stylized beret, a cloche and a fabric hat. This seminar will also introduce students to the basic elements of millinery design from conception to construction, including how to make a frame, a block and a pattern.

FT AD SH 349S
Straw Hats and Bags: a Florentine Dynasty
1 semester credits. This seminar introduces students to the design and construction of straw hats. 3D design principles and hat-making techniques are studied and applied to wearable and non-wearable creations. Students learn basic skills of millinery construction through the methods of patterned and blocked forms. They learn how to manipulate felt and acquire an understanding of straw.

PS PD PO 350
Portfolio Development I
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

FT AD AS 355
Accessory Studio I
3 semester credits. Students are introduced to the concept of three-dimensional sketching and how it relates to accessories design. Concentrating on design detail, they learn to sketch the basic shapes in footwear, handbags, personal leather goods, and belts. This capstone course provides students with the opportunity to select a design project in a specific accessories category. Mastery of research techniques, design construction, and oral presentation are fundamental to successful completion of this course.
This class includes experiential learning with CEMI.
Prerequisites: Sketching and Rendering Accessories

FT AD LB 360
Line Building for Accessories
3 semester credits. This course introduces the principles of line building, focusing on a specific season and concept students design their own collection of accessories. Attention is placed on the construction and on the execution methods of each project. CEMI Engagement Course: course work and projects will interact with fashion and accessories design activities and exhibitions at FLY, Fashion Loves You.

PS PD PO 360
Portfolio Development II
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

FT AD AS 365
Accessory Studio II
3 semester credits. In this course students develop their skills of three-dimensional sketching and renderings relates to accessories design. Concentrating on design detail, they the knowledge in footwear and handbags design, leather goods and belts. This course provides students with the necessary techniques to develop their design project of accessories. 3D computer design techniques, construction techniques, and visual presentation will be examined during the course.
CEMI: This course affords students a unique opportunity to engage in experiential learning through CEMI (Community Engagement Member Institution) .
Prerequisites: Accessories Studio I or equivalent

FT AD LB 365
Line Building for Accessories Experiential Learning
6 semester credits. This course introduces the principles of line building, focusing on a specific season and concept students design their own collection of accessories. Attention is placed on the construction and on the execution methods of each project.
This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

FT AD AC 370
Accessory Collection Design and Production I Experiential Learning
6 semester credits. This is an advanced course in which students learn how to create and develop accessory collections (casual and classic womenswear or menswear) in different market areas by using appropriate sketching and rendering techniques. Collections will be structured and organized in a professional way: from the customer research and the forecast of trends to the creation of mood boards and the selection of materials and colors. Visits to museums and fashion design studios will stimulate the student's creativity.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.
Prerequisites: Sketching and Rendering Accessories

FT AD LD 370
Line Development for Accessories I
3 semester credits. This course focuses on the process of taking design from concept to reality, with an emphasis on production, pricing and distribution. It will provide the basics of supply chain management and provide a framework for understanding how it can be adapted to best support an individual design concept. Students will learn about: materials, color, pattern choices, sourcing, surface design options. The construction process, including prototypes, samples, systems for ensuring quality and fit. Developing and implementing timelines for product development and production Costs and pricing decisions, financial planning and available resources. Prerequisites: Sketching and Rendering Accessories

FT AD FW 380
Footwear Design and Construction II
3 semester credits. Prerequisites: Footwear Design and Construction I For description see FT AD FW 315
This class includes experiential learning with CEMI.

PS PD PO 380S
Portfolio Development III
1 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development

FT AD HC 390
Handbag Construction Techniques II
3 semester credits. Prerequisites: Handbag Construction Techniques I For description see FT AD HC 330
CEMI Engagement Course: course work and projects will interact with fashion and accessories design activities and exhibitions at FLY , Fashion Loves You.

FT AD LD 400
Line Development for Accessories II
3 semester credits. This course deepens the process of taking design from concept to reality, analyzing the market and focusing on production, pricing and distribution. Through case studies it provide students with the advanced

tools of market analysis and management for understanding how it can be adapted to best support an individual design concept. Students develop their acquaintance and experience in materials, color, pattern choices, sourcing, surface design options. The construction process, including prototypes, samples, systems for ensuring quality and fit. Developing and implementing timelines for product development and production. Topics will cover also costs and pricing decisions, financial planning and available resources.
Prerequisites: Line Development for Accessories I

PS PD PO 400
Portfolio Development IV
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development

FT AD AC 410
Accessory Collection Design and Production II Experiential Learning
6 semester credits. This is an advanced level course in which students develop and refine their ability and achieve the an highest level in creating accessory collections, they design using appropriate sketching and rendering techniques. Collections will be structured and organized in a professional way: from the customer research and analysis of fashion trends to the creation of collections and the selection of samples of materials and colors.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.
prerequisites: Accessory Collection Design and Production I or equivalent

PS IN TA 420
Teaching Assistantship I
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships

PS IN AD 450
Internship: Accessory Design
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships

DEPARTMENT OF FASHION COMMUNICATION AND PUBLISHING

The Department of Fashion Communication and Publishing gives students a 360-degree knowledge on all the topics concerning communicating and promoting fashion, from writing to illustrating with the most recent media. It offers a wide variety of courses focusing on fashion culture to allow students to develop their own critical thinking on fashion and express their own ideas in various forms.

FT FC CP 200
Art Media: Introduction to the Creative Process
3 semester credits. Aimed at students interested in visual, plastic arts and creative writing, this course will help each student to define and find his or her own personal style and strengths, which they can then apply to their other art classes. Students will be assigned writing assignments to develop personal thought processes in order to realize their own creative nature and apply it to the media of their own concentration.
Cross-listed to Photography (Digital Imaging and Visual Arts); Art Education (Fine Arts).
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FC CP 200S
Art Media: Introduction to the Creative Process
1 semester credit. Aimed at students interested in visual, plastic arts and creative writing. This seminar will help each student to define and find his or her own personal style and strengths, which they can then apply to their other art classes. Students will be assigned writing assignments to develop personal thought processes in order to realize their own creative nature and apply it to the media of their own concentration.

FT FD IC 200
Image Consultant
3 semester credit. This course analyzes the fashion image of individual clients as a profession of growing importance in both the fashion and tourism industries and provides the materials necessary to make a career. Key course topics include: portfolio building, self-marketing and client consultation. In addition the course also provides important background information about the dynamics of the fashion industry. Fieldtrips and visits are very significant components of the lessons, allowing students to not only familiarize themselves with their future working environments but also be in direct contact with professionals, stimulating their ability to connect with future intermediaries and clients.

FT FD IC 200S
Image Consultant
1 semester credit. This seminar analyzes the fashion image of individual clients as a profession of growing importance in both the fashion and tourism industries and provides the materials necessary to make a career. Key course topics include: portfolio building, self-marketing and client consultation. In addition the course also provides important background information about the dynamics of the fashion industry. Fieldtrips and visits are very significant components of the lessons, allowing students to not only familiarize themselves with their future working environments but also be in direct contact with professionals, stimulating their ability to connect with future intermediaries and clients.

DI PH FP 210
Fashion Photography
3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Photography

FT FC FI 220
Fashion Industry Survey
3 semester credits. In this course students are introduced to the materials and methods used to design, develop, and market the fashion product, including current vocabulary and foundation of knowledge about industry practices and career opportunities.

FT FC FF 230
Fashion in Film
3 semester credits. The theme of this course is the relationship between film and fashion. This inexorable link is manifested in a wide variety of ways, some of them ambiguous . The course takes a thematic approach and we will explore how movies have contributed to major fashion trends (not just in apparel, but also in hairstyles, make-up, jewelry and accessories) ; how fashion is used to define a character, how actors become iconic through dress; how fashion is linked to particular trends in film, particularly from the 1950s to the present day, and to the creation of 'cult films'. Excerpts from a number of films will be screened including: Breakfast at Tiffany's, To Catch a Thief, Quadrophenia, American Gigolo, Annie Hall, Barbarella, Women on the Verge of a Nervous Breakdown. Cross-listed to Cinema and Theatre Studies (Liberal Arts)

FT FC PE 235S
Introduction to Picture Editing
1 semester credit. The picture editor has emerged as an influential figure in the world of media. The picture editor is a professional with the photographic knowledge and background for finding the best possible image for the requested context, and who is capable of selecting the best picture(s) for communicating what ever message is desired. Publishing companies, magazines, newspapers, photo agencies, stock photography agencies, advertising companies, etc., are in need of such trained and skilled professionals. This course will focus on learning the skills and techniques necessary to become a picture editor. Students will learn about the history of photography, composition issues, a survey in fashion, product, sports, nature, and photojournalism and reporter photography. The course will include: review of photo magazines, books, and slide shows, in order to create a wide storage of visual information for every student, together with the capability of selecting the most effective images for a specific communication target.

FT FC GS 270S
Glamour and Style: the Pitti Fashion Shows
1 semester credit. Prior to the postwar period Italian fashion and design was limited to tailors and seamstresses. That all changed with Pitti Imagine and the boom of the 1950's. Pitti Immagine organizes some of the world's most important fashion events: international quality clothing and textile fairs,

communication happenings and cultural and research initiatives for the fashion system and fashion as the aesthetic expression and global evolution of taste. This seminar will analyze the evolution of the Pitti Fashion events from its origin throughout decades of imposing Italian fashion.

FT FC GS 270
Glamour and Style: the Pitti Fashion Shows

3 semester credits. Prior to the postwar period Italian fashion and design was limited to tailors and seamstresses. That all changed with Pitti Imagine and the boom of the 1950's. Pitti Immagine organizes some of the world's most important fashion events: international quality clothing and textile fairs, communication happenings and cultural and research initiatives for the fashion system and fashion as the aesthetic expression and global evolution of taste. This course will analyze the evolution of the Pitti Fashion events from its origin throughout decades of imposing Italian fashion.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FC PF 280
Faces, Facts and Places in Italian Fashion

3 semester credits. This course affords students the possibility to go behind the scenes in exploring the art and business of Italian fashion design. Lectures by industry professionals will be complemented by backstage visits to design studios and possible attendance at seasonal fashion shows.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FC PF 280S
Faces, Facts and Places in Italian Fashion

1 semester credit. This seminar affords students the possibility to go behind the scenes in exploring the art and business of Italian fashion design. Lectures by industry professionals will be complemented by backstage visits to design studios and possible attendance at seasonal fashion shows.

FT FC FI 290
Fashion Icons: Trends and Lifestyle

3 semester credits. From Jaqueline Kennedy to Lady Gaga, the course is a sociological path through our recent history seen through the lives and styles of the most influential women of the Twentieth century. From Marilyn Monroe to Audrey Hepburn, from Queen Elisabeth II to Madonna, the course aims at identifying what role they covered and still have in the current ideologies of fashion, lifestyle and social changes.

FT FC FM 300
Fashion, Media and Culture

3 semester credits. This course examines the context within which the talian fashion system was born, the post WWII evolution to present of fashion, media and culture, including economic, social, the arts, status and other issues that influenced fashion. Students explore fashion's role to identity, body politics gender, race, sexuality, class, etc, and how fashion and media work with these aspects of culture.

FT FC FM 300S
Fashion Media and Culture

1 semester credits. This seminar examines fashion as a form of communication and culture using a diverse range of readings drawn: what fashion means and how it has been valued through history, popular culture and media institutions. Students explore economic and social issues that revolve around fashion's industrial production and analyze fashion both in terms of its production and consumption, addressing its role in relation to identity and body politics (gender, race, sexuality, class), art and status, nationhood and the global economy.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FC WF 310
Writing for the Fashion Industry

3 semester credits. This course introduces writing techniques in the fashion area bridging the gap between core writing classes and higher-level fashion courses concentrating on merchandising and promotion, the book covers the different types of writing required in the industry. Students will learn the methods of effective writing for fashion reports and forecasts, fashion show scripts, public relations, catalog, direct mail, trade and consumer magazines and online. Case studies illustrate effective and ineffective writing.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.
Cross-listed to English Composition and Creative Writing (Liberal Arts).

FT FC WF 310S
Writing for the Fashion Industry I

1 semester credits. This seminar introduces writing techniques in the fashion area bridging the gap between core writing classes and higher-level fashion courses concentrating on merchandising and promotion, the seminar covers the different types of writing required in the industry. Students will learn the methods of effective writing for fashion reports and forecasts, fashion show scripts, public relations, catalog, direct mail, trade and consumer magazines and online. Case studies illustrate effective and ineffective writing.

DI PH FP 310
Advanced Fashion Photography

3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Photography.

CP PU MP 320
Magazine Editing and Publishing

3 semester credits
Cross-listed from Journalism, Communication and Publishing (CP), Department of Publishing.

FT FC VM 325
Visual Merchandise and Display

3 semester credits. This course examines the creative field of visual merchandising and its importance to the retail and fashion industries. Students develop skills in evaluation and implementation of visual merchandising concepts. The key elements covered include merchandising, principles and elements of design, terminology, and evaluation.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

PS SP FC 340
Special Project in Fashion Communication and Publishing

3 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

LA PA PF 340
Fashioning Dance - Choreographic Fashion

3 semester credits
Cross-listed from Liberal Arts (LA), Department of Dramatic and Performing Arts.

LA PA PF 340
Performing Cosmopolitanism: Fashion, Global Cities, and Gender

3 semester credits
Cross-listed from Liberal Arts (LA), Department of Dramatic and Performing Arts.

FT FC CM 345
Consumer Motivation in Fashion Communication

3 semester credits. In this course students learn demographic and psychographic information on the consumer behavior and how it relates to the marketing of fashion. Discussions concentrate on consumer research, geographic distribution, income, education, leisure time, family structure, lifestyle, attitude, reference groups, and consumerism as influences.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FC FM 350
Fashion Magazine Project I

3 semester credits. This course gives the opportunity to explore world of the magazine business with emphasis on fashion publications. Students are introduced to the creative and business sides of magazine publishing and develop a magazine business proposal and mock-up based on their own project.

DI VP AV 350
Advanced Videomaking and Post Production

3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Video Production.

PS PD PO 350
Portfolio Development I

3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

FT FC CS 355
Case Study in Fashion Communication
3 semester credits. Students analyze in this case methods course the real situations of existing textile, apparel, and retail companies with emphasis on decision-making and concepts exhibited in each case study, moreover executive responsibility, ethics, consequences, and pressures in the work place are discussed. Field trips are an integral part of this course.
This course is also offered as a seminar for 1 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study

FT FC CF 360
Creative Fashion Presentations
3 semester credits. In this course students manage and present fashion information through clinics, shows, and written communications. The aim of the course is demonstrate how to research, analyze, and forecast fashion trends focusing on career opportunities in the fashion industries. This course is also offered as a seminar for 2 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

PS PD PO 360
Portfolio Development II
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

PS PD PO 380S
Portfolio Development III
1 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

FT FC CF 390
Fashion Show Production, Coordination and Promotion I
3 semester credits. In this course students learn the steps involved in managing and producing fashion presentations featuring designer collections and seasonal trends. Students cover the role of fashion show producer for a major retailer and organize the presentation within the semester.

FT FC FM 390
Fashion Magazine Project II
3 semester credits. This course provide students an advance vision and a direct experience in the world of the magazine business with emphasis on fashion publications. Students analyze the creative and business sides of magazine publishing and develop a magazine business proposal and mock-up based on their own project.
Prerequisites: Fashion Magazine Project I

LA AH PJ 390
The Photographic Journey of Fashion in Culture and Society
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Art History.

FT FC FB 400
Fashion Book Project and Publication I
3 semester credits. This course covers the actual production of a hardcover book. From the choice of a theme, resources, and bibliography to the book organization and division in chapters, photography, editing, cost analysis, students are able to produce their own book as their final project.

PS PD PO 400
Portfolio Development IV
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

FT FC WF 410S
Writing for the Fashion Industry II
1 semester credit. This seminar is the continuation level of Writing for the Fashion Industry I and is open to students who have already covered the writing styles and approaches covered in the previous course. Materials produced will be used for publishing projects.

PS IN TA 420
Teaching Assistantship I
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

FT FC CF 430
Fashion Show Production, Coordination and Promotion II
3 semester credits. In this course students develop their knowledge in fashion show planning and implementation techniques and have an opportunity to observe a retail fashion show in its planning stages.
This class will be comprised of individual and group projects, class participation and discussion, and a possible off-site field assignment. In which students cover the role of fashion show producer for a major retailer and organize the final presentation.
Prerequisites: Fashion Show Production, Coordination and Promotion I

FT FC FM 450
Fashion Magazine Project III
3 semester credits. In this course students develop their knowledge and have a professional experience in the world of the magazine business with emphasis on fashion publications. Students are assistednand supervised in their advanced works of magazine publishing and finalize a magazine business proposal.
Prerequisites: Fashion Magazine Project II

FT FC CF 460
Fashion Show Production, Coordination and Promotion III
3 semester credits. The goal of the course is the development of advanced planning required in the fashion show production. Students will work on strategies for advertising and publicity, market targeting and budgeting, stage and program designs. Students will also plan anc coordinate lighting and sound, choreographies in the fashion show production.
Prerequisites: Fashion Show Production, Coordination and Promotion II

FT FC FB 480
Fashion Book Project and Publication II
3 semester credits. In this advanced course will be analyzed the actual fashion book production. Starting from the choice of a theme, resources, and bibliography to the book organization and division in chapters, photography, editing, cost analysis, students produce a professional fashion book.
Prerequisites: Fashion Book Project and Publication I

PS SP BP 510
Special Project in Book Publishing
3 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

The Department of Fashion Design and Technology enables students to advance in their design, technical and creative skills. It offers a solid educational base in fashion, founded on both the knowledge of fashion history and international designers' works, as well as on principles of designs and creations. Its main practical focus is on pattern making, knitting, sewing and construction techniques.

FT FD HF 200
History of Fashion Design
3 semester credits. This course presents a visual history of fashion from ancient Egypt to the present, with particular emphasis on European fashion history from the mid-19th century to present day. Particular attention will be given to the development of Italian fashion design from the 1950s to the present. An analysis of social factors (economic, political, aesthetic, religious, moral, technological, popular), and their role in shaping and influencing costume, will also be studied.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD HF 200S
History of Fashion Design
1 semester credit. This seminar presents a visual history of fashion from ancient Egypt to the present, with particular emphasis on European fashion history from the mid-19th century to present day. Particular attention will be given to the development of Italian fashion design from the 1950s to the present. An analysis of social factors (economic, political, aesthetic, religious, moral, technological, popular), and their role in shaping and influencing costume, will also be studied.

FT FD ST 210
A Social Timeline of Aesthetics and Appearance in Italy
3 semester credits. This course analyzes the evolution of appearance through costume and clothing throughout the history of Italy from the birth of its

individual city states in the Middle Ages. It seeks to grasp and define the essence of Italian style through a visual timeline. The sociological implications of how dress as a visual code of culture, society, and status has transformed throughout time will be examined progressively in the context of the Italian people: Middle Ages, Renaissance, Industrial Revolution, the World Wars, the boom of Italian Design and Made in Italy, contemporary approaches to fashion and the current society's codes of "dress conduct.

FT FD IT 215
Introduction to Textiles: Special Clothing Design

3 semester credits. This course is an introduction to the qualities and properties of fashion fabrics. Topics include: fabric quality, selection and construction, fibers, yarns, and the care and finishing of textiles. The correlation between textiles and clothing design will also be discussed. Particular attention will be given to Italian fabrics and their properties. Lectures on this topic will be supplemented by on-site visits to local textile factories, trade fairs and to the museum of fabrics (Museo del Tessuto) in the nearby town of Prato.

FT FD FD 230
Fashion Design Studio I

3 semester credits. This course is an introduction to creative design development and fashion design skills. Topics include: design processes of trend research, storyboard compiling, color story, fabric selection, draping design concepts, design innovation and the 2-D to 3-D development of creative ideas. There will be assigned projects in all of these areas. Students will also be introduced to the basics of fashion illustration. Students prepare for their fourth-semester design collections by exploring the roles of research, design development, and editing in the fashion design process. Emphasis is placed on the knowledge of key fashion categories, markets, and price points.
This class includes experiential learning with CEMI.

FT FD DR 240
Draping

3 semester credits. In this course students learn the clothing construction using the draping techniques. Custom patterns of various designs will be draped. Patter making by draping of custom patterns in muslin on dress forms or live models are made for any garment and some are cut in intended fabric and constructed. Design of personal dress form will be demonstrated. This class provides education for students entering the fashion industry.

FT FD DR 240S
Draping

1 semester credit. In this seminar students learn the clothing construction using the draping techniques. Custom patterns of various designs will be draped. Patter making by draping of custom patterns in muslin on dress forms or live models are made for any garment and some are cut in intended fabric and constructed. Design of personal dress form will be demonstrated. This seminar provides education for students entering the fashion industry.

FT FD FD 250
Fabric Design and Decoration

3 semester credits. In this course the creative as well as the technical side of textile design are combined. The science of textiles together with artistic ability engage the students in developing special techniques, which are then given practical application. Techniques like swatch weaving, direct painting, tie dye, different types of prints, color discharge, embroidery, lace embroidery, heat transfer and others such as quick sketch pattern repeats and packaging are applied. With fashion trends, the textile lines are conceptualized on mood boards with fabric stories, color tabs, fashion figures and textile samples.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD FD 250S
Fabric Design and Decoration

1 semester credit. In this seminar the creative as well as the technical side of textile design are combined. The science of textiles together with artistic ability engage the students in developing special techniques, which are then given practical application. Techniques like swatch weaving, direct painting, tie dye, different types of prints, color discharge, embroidery, lace embroidery, heat transfer and others such as quick sketch pattern repeats and packaging are applied. With fashion trends, the textile lines are conceptualized on mood boards with fabric stories, color tabs, fashion figures and textile samples.

FT FD PM 260
Pattern Making

3 semester credits. This course introduces students to the drafting and execution of fundamental flat pattern principles. The course will focus on the development of a variety of slopers, collars, sleeves and bodice styling. The course emphasis is on the student's production of an original design from concept to completion (patterns are proven in cotton).
This class includes experiential learning with CEMI.

This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD PM 260S
Pattern Making

1 semester credit. This course introduces students to the drafting and execution of fundamental flat pattern principles. The course will focus on the development of a variety of slopers, collars, sleeves and bodice styling. The course emphasis is on the student's production of an original design from concept to completion (patterns are proven in cotton).

FT FD KW 270S
Knitwear I

1 semester credit. This is a course in which students will familiarize themselves with the knitwear world and will be introduced to a general knowledge of knitwear styles through examples of fashion designers and the use of technical instruments and methods of knitting. Emphasis is placed on learning standard draping and pattern making practices in the knitwear industry and on industrial methods to develop knit designs, together with learning the design aspects of different yarn types, the color, the fabric structure and analyzing the fashion trends in knitwear.

FT FD KW 270
Knitwear I

3 semester credits. This is a course in which students will familiarize themselves with the knitwear world and will be introduced to a general knowledge of knitwear styles through examples of fashion designers and the use of technical instruments and methods of knitting. Emphasis is placed on learning standard draping and pattern making practices in the knitwear industry and on industrial methods to develop knit designs, together with learning the design aspects of different yarn types, the color, the fabric structure and analyzing the fashion trends in knitwear.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD HT 275
High-Tech Fabric Design

3 semester credits. This development, design and use of hi-tech fabrics in sportswear will be the main focus of this course. Special attention will be given to how technology and the subsequent creation of new fabrics has allowed for a transformative and evolutionary design process. The characteristics and functionality of fabrics as well as the development process will be examined in depth.
This course is also offered as a seminar for 2 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD HT 275s
High-Tech Fabric Design

1 semester credit. This seminar will focus on the development, design and use of high-tech fabrics in sportswear.

FT FD ES 280
Eco-Sustainable Fabrics and Fashion Design

3 semester credits. Socially responsible and ecologically friendly fashion means feeling good about your clothes including where they came from, what they are made of and how they were produced. While eco-friendly fashion may have a way to go before it's mainstream, this fashion trend is encouraging established and aspiring fashion designers and fashion lovers to develop fashion ranges which embrace a kinder, more sustainable future. In this course students learn how to develop a sustainable fashion brand; from the initial concept sketched and illustrated, through the use of research, development and manufacture criteria essential to eco sustainability, to creating a small collection using various mediums and materials, from sourcing eco-sustainable fabrics and textiles, using up-cycling, re-cycling and re-used fabrics, yarns and accessories to creating and constructing prototype pieces and one off pieces. Lectures, case studies and debate will provide the understanding of what is meant by sustainability, fair-trade, corporate responsibility, "slow fashion" and eco-certification processes. This knowledge will form a foundation to the development of fashion ranges which are innovative, creative, commercially viable and above all pioneering.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD ES 280S
Eco-Sustainable Fabrics and Fashion Design

1 semester credit. Socially responsible and ecologically friendly fashion means feeling good about your clothes including where they came from, what they are made of and how they were produced. While eco-friendly fashion may have a way to go before it's mainstream, this fashion trend is encouraging established and aspiring fashion designers and fashion lovers to develop fashion ranges which embrace a kinder, more sustainable future. In this seminar students learn how to develop a sustainable fashion brand; from the initial concept sketched and illustrated, through the use of research, development and manufacture criteria essential to eco sustainability, to creating a small collection using various mediums and materials, from sourcing eco-sustainable fabrics and textiles, using up-cycling, re-cycling and re-used fabrics, yarns and accessories to creating and constructing prototype pieces and one off pieces.Lectures, case studies and debate will provide the understanding of what is meant by sustainability, fair-trade, corporate responsibility, "slow fashion" and eco-certification processes.
This knowledge will form a foundation to the development of fashion ranges which are innovative, creative, commercially viable and above all pioneering.

FT FD CG 290
Creative Garment Recycling: Construction and Deconstruction

3 semester credits. The green fashion movement is examined through this unique course on garment recycling in the fashion industry. The theoretical portion of the course focuses on how art and fashion are intertwined in the garment deconstruction process and design methodology. Students will design their own deconstructed / reconstructed creation using recycled clothing and accessories.

FA PM ST 300
Silkscreening Textile Printing and Design

3 semester credits
Cross-listed from Fine Arts (FA), Department of Printmaking.

FT FD AP 310
CAD for Fashion / Advanced Pattern Making

3 semester credits. In this course students learn the use of pattern design software. Using the CAD system students will recreate the pattern design techniques by transferring ideas to the computer, digitizing and modifying designs. Students develop patternmaking skills using software tools designed for advanced pattern design techniques, increase pattern design capabilities and learn how to combine computer automation with design tools for advanced pattern development.
This course is also offered as a seminar for 3 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD AP 310s
CAD for Fashion/Advanced Pattern Making

1 semester credit. In this seminar students learn the use of pattern design software.

FT FD SC 315
Sewing and Construction Techniques I

3 semester credits. This hands-on course will take students from the rudimentary skills and techniques necessary both in terms of mechanized and hand techniques to allow for the creation of simple cotton garments. In the second level the focus will shift to complex design strategies and construction which are most frequently employed as industry standards.
This class includes experiential learning with CEMI.

FT FD AD 320
Apparel Design

3 semester credits. This course offers a solid foundation in the fundamentals of basic construction, draping techniques, alterations and fitting techniques for apparel. The emphasis of the course is on the importance of proper fit and craftsmanship. Students develop and construct design concepts in muslin and soft fabric on the dress form.

FT FD SS 330
Sport and Swimwear Design

3 semester credits. The challenge of designing and constructing sports and swimwear is undertaken by an in-depth appreciation of the needs of the wearer both in terms of comfort and performance as well as the technical and physical limits of the materials and production methods employed. A wide variety of garments, both related to swimwear and other sporting activities will be presented. Original designs are produced using flat
pattern and draping techniques and industry specific construction methods and machinery.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD SS 330S
Sport and Swimwear Design

1 semester credit. The challenge of designing and constructing sports and swimwear is undertaken by an in-depth appreciation of the needs of the wearer both in terms of comfort and performance as well as the technical and physical limits of the materials and production methods employed. A wide variety of garments, both related to swimwear and other sporting activities will be presented. Original designs are produced using flat pattern and draping techniques and industry specific construction methods and machinery.

FT FD BD 335
Bridal Design Techniques and Construction

3 semester credits. The industry of Bridal fashion and accessories is the focus of this unique course. A historical and cultural background to the development of the contemporary industry as well as an overview of the diverse European and American markets will be covered in-depth. In addition students will produce a portfolio of bridal designs and complete a finished product of their own creation.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD BD 335S
Bridal Design Techniques and Construction

1 semester credits. The industry of Bridal fashion and accessories is the focus of this unique course. A historical and cultural background to the development of the contemporary industry as well as an overview of the diverse European and American markets will be covered in-depth. In addition students will produce a portfolio of bridal designs and complete a finished product of their own creation.

FT FD TA 340
Tailoring

3 semester credits. This course provides the general working knowledge and skills needed to progress from basic garment construction methods to custom tailoring. The course teaches tailoring utilizing both traditional techniques and experimentation with design as it applies to the tailored garments. Develops skills and techniques necessary to produce ladies' tailored slacks and vests. Includes construction processes, assembly procedures, selection of trimmings and notions, fabric cutting, and knowledge and working properties of fabrics and finishes for ladies' tailored jackets, topcoats and overcoats. Emphasis will be on: the application of shape to the garment through design and pressing techniques; development of the awareness of the relationship between human form, design and the form of the apparel; and awareness of the type of fabric in relation to draping form Prerequisites: Draping I

FT AD LT 340
Leather Technology

3 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Accessory Design and Technology.

PS SP FD 340
Special Project in Fashion Design

3 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

PS PD PO 350
Portfolio Development I

3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

FT FD HC 352
Haute Couture Sewing Techniques and Construction

3 semester credits. This course explore the world of the Haute Couture, students learn the finest sewing techniques practiced in couture ateliers: cutting, hand stitching, seam and hem finished, pocket construction, pressing and finishing are practiced. Prerequisites: Fashion Design Studio I or equivalent.

FT FD DE 354
Decoration and Embellishment Techniques in Haute Couture

3 semester credits. This advanced course allows students to put in to use their knowledge and skills regarding the design and use of embellishments. The techniques of quilting, pleating and trapunto as well as application of beads, gems, pearls, rocailles and sequins will be instrumental in the final creation of an original piece.
Prerequisites: Fashion Design Studio I or equivalent course.

FT FD FC 355
Fashion Collection Design and Production I Experiential Learning

6 semester credits. In this advanced course students learn how to create and develop fashion collections (casual and classic womenswear or menswear) in different market areas by using appropriate sketching and rendering techniques. Collections will be structured and organized in a professional way: from the customer research and the forecast of trends to the creation of mood boards and the selection of fabrics and colors. Visits to museums and fashion design studios will stimulate the student's creative process.
This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.
Prerequisites: Fashion Design Studio I or equivalent course

FT FD KW 360
Knitwear II

3 semester credits. In this course students develops their creation of knitwear design aided by current technology and digital imagery. They will present design projects at various levels of knitwear creation from yarn to garment in fashion collection that include both knitted and woven elements. The course include an overview of yarn types suitable for knitwear including yarn construction and fibre contents. General effects of yarn characteristics on knit structure and knitted garment will be analyzed and applied in experimental and creative design projects.
Prerequisites: Knitwear I

FT FD KW 360S
Knitwear II

1 semester credit. This is a seminar in which students will familiarize themselves with the knitwear world and will be introduced to a general knowledge of knitwear styles through examples of fashion designers and the use of technical instruments and methods of knitting. Emphasis is placed on learning standard draping and pattern making practices in the knitwear industry and on industrial methods to develop knit designs, together with learning the design aspects of different yarn types, the color, the fabric structure and analyzing the fashion trends in knitwear.

PS PD PO 360
Portfolio Development II

3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

FT FD LD 370
Line Development for Fashion I

3 semester credits. This course focuses on the process of taking design from concept to reality, with an emphasis on production, pricing and distribution. It will provide the basics of supply chain management and provide a framework for understanding how it can be adapted to best support an individual design concept. Lessons will be complemented by guest presentations by local designers and other influential industry professionals. Students will create a supply chain plan to support successfully bringing their own design concepts to market. Prerequisites: First Year Career courses or equivalent.

FT FD FD 370
Fashion Design Studio II

3 semester credits. This course focuses on the study of the fashion industry with emphasis on design and construction. Students develop their design collections by exploring and analyzing the roles of research, design development, and editing in the fashion design process focusing on economic, and cultural contents. Concepts are applied with hands-on learning experiences as students study, textiles, fashion design, apparel construction, consumer behavior, products, and materials of the fashion industry.
CEMI Engagement Course: course work and projects will interact with fashion and accessories design activities and exhibitions at FLY , Fashion Loves You.
Prerequisites: Fashion Design Studio

FT FD FD 375
Fashion Design Studio II Experiential Learning

6 semester credits.
This course focuses on the study of the fashion industry with emphasis on design and construction. Students develop their design collections by exploring and analyzing the roles of research, design development, and editing in the fashion design process focusing on economic, and cultural contents. Concepts are applied with hands-on learning experiences as students study, textiles, fashion design, apparel construction, consumer behavior, products, and materials of the fashion industry.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.
Prerequisites: Fashion Design Studio

FT FD LL 380
Lingerie Line Development

3 semester credits. This course offers an overview on the functions of intimate apparel marketing. Through industry research students will analyze the different market classifications, trend forecasting, and the entire process of merchandising an intimate apparel product; including terminology, product development, pricing and advertising. Prerequisites: Fashion Design Studio I or equivalent course
This course is also offered as a seminar for 1 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Academic Seminar will focus on the specialized area of study.

FT FD SC 380
Sewing and Construction Techniques II

3 semester credits. CEMI Engagement Course: course work and projects will interact with fashion and accessories design activities and exhibitions at FLY , Fashion Loves You.
Prerequisites: Sewing and Construction Techniques I For description see FT FD SC 315

FT FD LL 380s
Lingerie Line Development

1 semester credit.
This seminar examines in details aspects of intimate apparel marketing.

PS PD PO 380S
Portfolio Development III

1 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

FT FD LD 400
Line Development for Fashion II

3 semester credits. This course focuses on the study of the fashion industry with emphasis on design and construction. Students develop their design collections by exploring and analyzing the roles of research, design development, and editing in the fashion design process focusing on economic, and cultural contents. Concepts are applied with hands-on learning experiences as students study, textiles, fashion design, apparel construction, consumer behavior, products, and materials of the fashion industry.
CEMI Engagement Course: course work and projects will interact with fashion and accessories design activities and exhibitions at FLY , Fashion Loves You.
Prerequisites: Fashion Design Studio

PS PD PO 400
Portfolio Development IV

3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

FT FD FC 410
Fashion Collection Design and Production II Experiential Learning
6 semester credits. In this course students develop advanced concepts in designing a fashion collection of apparel. Collections will be structured and organized in a professional way: resource development, fabric selection, estimating costs, pattern and garment production. Emphasis will be placed on the production, costing and marketing of adesign collection of fashion apparel. This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.
Prerequisites: Fashion Collection Design and Production I

PS IN TA 420
Teaching Assistantship I
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

PS IN FD 450
Internship: Fashion Design
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

DEPARTMENT OF FASHION MERCHANDISING

The department focuses Fashion Merchandising issues including the environment, functions, society and objectives, of today's buyers, planners, product developers, and account executives.

ID PD MV 220
Marketing and Visual Merchandising
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Product Luxury Design

FT FM FS 270
Fashion and Society
3 semester credits. What is the global fashion market? How is fashion being influenced by society and vice versa? The origins and functions of clothing will be studied as well as the different aspects of "why we wear clothes". The difference between Eastern and Western textiles and clothing traditions will be emphasized by offering students a wide overview of global costume history. The contemporary market of global fashion will be particularly considered through the analysis of the diverse textile traditions in different countries and how they develop in contemporary fashion. The course will also focus on concepts such as "the value of luxury" and "fast fashion", encouraging students to place a critical eye on the celebrated fashion world and stimulating a discussion of the fashion industrys future.

FT FM FM 280
Fashion Merchandising
3 credits. This course provides a comprehensive look at the merchandising environment including the functions and objectives of the merchandising team and the principles and techniques of today's buyers, planners, product developers, and account executives.

FT FM DT 290
Driving the Trends: Fashion Forecasting
3 semester credit. Applying consumer, aesthetic and quantative trend information to develop value-added apparel/textile products and product lines with merchadizing/promotion campaing for diverse target makets. The outcome of the course will focus on understanding the relationship of forecasting and product line development in the textile business. Students will be exposed to analytical techniques to acquire quantative elements through marketing the theories which explain fashion dynamics and techniques with case scenario analysis applied to textiles, apparel and retailing.

FT FM FM 300
Fashion Forecasting for Merchandisers
3 credits. Students explore and apply various forecast research methods in preparation for developing, planning, purchasing, or merchandising apparel lines and collections. Using the case studies, trend research is evaluated to identify opportunities for growth and profitability in a fashion business.

BU MK FM 320
Fashion Marketing
3 semester credits
Cross-listed from International School of Business (BU), Department of Marketing.

FT FC VM 325
Visual Merchandise and Display
3 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Communication and Publishing.

FT FM FB 330
Fashion Buying Strategies:
From Personal Shopper to Retail Merchandizing
3 semester credits. This course addresses the new professional shopper disclosing both the customer-oriented features of work as well as the general business principles which relate to the general business practices in the ashion industry. The course addresses the profession of the personal shopper, understanding the nature of the service provided as well as the techniques to plan advice for the clients and costumers, from the wardrobe analysis to accessory purchase. During the course students will discuss fashion and both in relationship to fashion history and international trends, in addition to communication and protocol for social events. The final part of the class will address career guidance and marketing and promotion principles to attract costumers.

FT FC SF 360
Fashion Retail Management
3 semester credits. The success of a small fashion retail store implies many skills. The professional in this field has to pay close attention to the types of products offered for sale, how to best present those products to consumers, and determining what is a reasonable retail price for each unit sold. While retailers have traditionally engaged in the task of retail merchandising in a physical location, the Internet has now made it possible to apply these same basic principles in a virtual setting.
In order to be successful in retail management, it is necessary to provide consumers with specific key benefits. Firstly, the products must be of high quality; this helps to turn consumers into returning customers. Along with quality, the retailer must also sell products at prices considered reasonable by the consumer. By providing quality products at affordable prices, the retailer has an improved chance of standing out from the competition and of lengthening the lifetime of the business.
In this course, students understand the procedures involved in managing a fashion retail enterprise and become aware of the decision-making inherent in successful merchandising for smaller-scale stores.
Knowledge will be acquired through the practice gained by running a real enterprise at a laboratory in which students and professionals exchange their knowledge and propose successful solutions to be applied.
Course includes site visits to famous luxury brands as Ferragamo, Gucci, and Cavalli (companies may change according to availability), and two special guest lectures from local prominent emerging designers.

FT FC SF 365
Fashion Retail Management Experiential Learning
6 semester credits. The success of a small fashion retail storeimplies manyskills. The professional in this field has to pay close attention to the types of products offered for sale, how to best present those products to consumers, and determining what is a reasonable retail price for each unit sold. While retailers have traditionally engaged in the task of retail merchandising in a physical location, the Internet has now made it possible to apply these same basic principles in a virtual setting.
In order to be successful in retail management, it is necessary to provide consumers with specific key benefits. Firstly, the products must be of high quality; this helps to turn consumers into returning customers. Along with quality, the retailer must also sell products at prices considered reasonable by the consumer. By providing quality products at affordable prices, the retailer has an improved chance of standing out from the competition and of lengthening the lifetime of the business.
In this course, students understand the procedures involved in managing a fashion retail enterprise and become aware of the decision-making inherent in successful merchandising for smaller-scale stores.
Knowledgewill be acquired through the practicegained by running a real enterpriseat a laboratory in which students and professionalsexchange their

knowledge andpropose successfulsolutions to be applied.
Course includes site visits to famous luxury brands as Ferragamo, Gucci, and Cavalli (companies may change according to availability), and two special guest lectures from local prominent emerging designers.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved in learningby doingthrough real projects and integration with the local population and territory in order to remove cultural andlearning barriersas well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who track studentsstep by step during their learning experience, monitor and advise according to student needs, and support student initiative. This unique learning model allows students to benefit froman all-encompassing educational experience based on theory and practice in real enterprises,learning of comprehensive operational processes, problem-solving, leadership, and management.

PS IN FD 450
Internship: Fashion Merchandising
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

DEPARTMENT OF JEWELRY DESIGN

Focusing on all the aspects related to the design and realization of jewels, the Department of Jewelry Design provides students with a complete knowledge of the matter and of the materials involved in jewelry creation. Graphic techniques of representation and renderings are explored, both in their manual and in their digital forms. From basic construction techniques through gilding and stone setting, the department offers courses in which students, after having acquired all the fundamental skills, are able to create their own designs.

FT JD JD 180
Jewelry Design I
3 semester credits. This course introduces students to the creative practices of jewelry design. The process begins with the execution of the design through the use of orthographic projections, three-quarter views and technical layout, and is followed by representational drawings using watercolor, pen and ink, tempera-gouache or pastels. Students will explore the practical rendering applications and techniques used in jewelry making in order to better understand the planning stage of their initial designs and the design's feasibility as a rendered object.
This course is also offered as a seminar for 1 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT JD JM 190
Jewelry Making I
3 semester credits. This workshop-based course gives the students a solid grounding in the basic practical skills and techniques necessary for jewelry making as an art form. The emphasis of the course is on craftsmanship. Students will learn soldering, assembly skills and finishing, with emphasis on the handling of metals.
This course is also offered as a seminar for 1 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT JD JM 190s
Jewelry Making I
1 semester credit. This seminar gives the students a solid grounding in the basic practical skills and techniques necessary for jewelry making as an art form.

FT JD IG 200
Introduction to Gemology
3 semester credits. This course is an introduction into gems and their characteristics. Students will learn how to identify the physical and optical properties of gems and how to evaluate their selection and best use. Topics include: diamonds, rubies and sapphires, emeralds and aquamarines, pearls, tourmaline, garnet and lapis lazuli.

FT JD SM 210
Introduction to Silversmithing
3 semester credits. This course will introduce students to silversmithing equipment, tools and techniques from forming and chasing, to the more advanced repouss technique. The emphasis is divided equally between creative design and craftsmanship. Instruction will include an introduction to the Florentine traditions of silversmithing. The course includes two museum visits, to the Bargello Museum and the Silver Museum in the Pitti Palace. Each student will present a handmade two- or three-dimensional silver object at the end of the course.

FT JD CJ 250
Costume Jewelry Design
3 semester credits. This course will focus on design, techniques and principles of construction for costume jewelry. Emphasis is placed on design development, integration of materials and processes. Jewelry innovation and exploration of concept design together with how to address copyright and pricing procedures will complete the study course.
This course is also offered as a seminar for 1 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT JD CJ 250s
Costume Jewelry Design
1 semester credit. Seminar will focus on design, techniques and principles of construction for costume jewelry. Consideration will be given to design development, integration of materials and processes as well as copyright and pricing procedures.

FT JD JD 260
Jewelry Design II
3 semester credits. Building on the techniques and principles learned in the Introduction to Jewelry Design I course, students will continue to refine their design skills. Emphasis is placed on more advanced design development, integration of materials and processes. Additional focus will be on jewelry innovation and the exploration of concept design in the fashion jewelry industry. The student will also learn how to best present rendered ideas and how to address copyright and pricing procedures of jewelry design. Prerequisites: Jewelry Design I or equivalent.

FT JD JM 270
Jewelry Making II
3 semester credits. This course follows the basic skills of jewelry making presented in the Introduction to Jewelry Making I course. Students will refine their skills in the use of bench hand tools with an emphasis on the techniques of sawing and piercing. In addition, this course will teach the basics of the wax casting process and its application to the design and production of jewelry, and wax carving techniques from layout to carving, and forming and finishing.
Prerequisites: Jewelry Making I or equivalent.

FT JD SS 280
Stone Setting
3 semester credits. This course teaches the technical procedures and processes of stone setting. Students will be instructed on variety of setting techniques including bezel and prong settings, diamond channel settings, plate or bead settings and the more advanced pav settings.
Prerequisites: Jewelry Making I or equivalent.

FT JD EN 300
Enameling
3 semester credits. This course introduces students to the ancient enameling technique of jewelry making which has a particularly rich and continuing tradition in Italy. Students study first-hand examples of Medieval, Renaissance and contemporary jewelry and objets d'art that utilize the enameling process. Students will be instructed on the various techniques and applications used in the metal enameling process. Some of the techniques and applications studied will include: cloisonn, champlev, plique-a-jour, Limoges and graffito.
Prerequisites: Jewelry Making I or equivalent.

IDEAS SCHOOL OF INTERIOR DESIGN, ENVIRONMENTAL ARCHITECTURE & SUISTAINABILITY

The School of Interior Design, Environmental Architecture and Sustainability hosts five departments offering courses at beginning, intermediate and advanced levels and covering a wide range of topics in the specific fields to which this institution is dedicated:

ARCHITECTURAL STUDIES
SUSTAINABLE ARCHITECTURE AND DESIGN
INTERIOR AND VISUAL DESIGN
PRODUCT DESIGN
ARCHITECTURAL RESTORATION AND HISTORY OF ARCHITECTURE

VISION

The School of Interior Design, Environmental Architecture and Sustainability positions itself in Florence as a new piazza, an open area where the dialogue on buildings, spaces, design, and landscapes opens up new horizons in the city.
- IDEAS rethinks the concepts of choice from a cultural and community point of view using the basis of architectural and design studies in order understand how human values are achieved in physical spaces.
- The School interprets the Renaissance as it should be discussed in Florence: not as a relic of the past but as a contemporary term for today and tomorrow. It also respects the longstanding tradition of Italian structural esthetics and functionality, while asking to generate innovative interpretations of architecture and design.
- IDEAS' philosophy is to enhance and sustain the quality of the human environment through the study of architecture on different scales, from design to multifunctional buildings. In this setting students, with their international backgrounds, can have a dynamic impact on their surrounding landscape.
- The environment of Florence with its bustling life, tourism, culture, and arts will open up students to life-changing perspectives and the School's vision seeks to create a space in which students and the city can freely exchange and, ultimately, change.

MISSION

- To provide an educational environment that sustains the practices of design, planning and management applied to the fields of architecture, sustainability and historical preservation.
- To redefine and challenge the historical concept of the Renaissance through contemporary practices of design, architecture and sustainability in a city where the past is in everyday reality.
- To build an educational system, which develops the relationship between intellectual growth and creative activity.
- To encourage students to benefit from a multitude of learning experiences whether through contact with the rich backgrounds of our faculty, or interaction with the city, and involvement with fellow students and the city's locals. Human intersections can deepen the students' relationship with the city and how its structures are experienced, and therefore inspire their approach to architecture in studies and projects.
- To shape individuals who become a part of the living landscape of Florence through their academic and extra curricular contributions.

VALUES

- Dedicated studies that cultivate the integration of students into the constructed environment of contemporary landscapes.
- Facilities equipped with state of the art computer and software technology for enhanced approaches to architectural design and planning.
- Experienced, international faculty offers challenging academic experiences in the classroom and in the field.
- Professional lab resources that involve students in the hands-on aspect of their studies and provide a space where their research and creativity can flourish.
- Opportunities for enrichment and exposure to the local community through projects, shows, and exhibitions at Corridoio Fiorentino, the community member institution of IDEAS.

FACILITIES

The School is located in the historical neighborhood of Santa Croce, in Palazzo Doni, a palace which hosted Michelangelo Buonarroti. Palazzo Doni is equipped with the following facilities:
photo lab
printing lab
18 seat capacity computer and research lab classroom
14 seat capacity computer and research lab classrooms
10 seat capacity computer and research lab classroom
45 seat capacity lecture room
20 seat capacity computer and Internet center
Gallery exhibition area (Corridoio Fiorentino)
Reading area and study area
Academic office
Free wi-fi access
Social space for students.
All classrooms are equipped with whiteboards. Audio-visual equipment (PPT, DVD, CD and digital projectors) is also available.

FACULTYHIGHLIGHTS

is an institution which employs a dedicated and experienced international faculty offering challenging academic experiences inside and outside the classroom, and professional staff for studio lab sessions that supports students in every hands-on aspect of their education, while also providing a space where research and creativity can flourish.

IDEAS COMMUNITY ENGAGEMENT MEMBER INSTITUTION (CEMI)

The school proudly features a facility which opens its doors to the city: CORRIDOIO FIORENTINO is the photographic gallery located at the IDEAS campus that features the works of international architects and designers including IDEAS students and faculty. Students are involved in interdisciplinary experiences through CEMI (Community Engagement Member Institution) in the Corridoio Fiorentino and Ganzo galleries.

PROGRAMS OF STUDY

IDEAS offers a a variety of academic programs, including:
- Career Programs (one and two years)
- Study Abroad Programs (see specific brochure)
- Post Graduate Programs

CAREER PROGRAMS

ECO-SUSTAINABLE

Design This unique program focuses on the philosophy of designing and adheres to the principles of economic, social and ecological sustainability.

LUXURY DESIGN

The purpose of the Career program is to give a preparation in Luxury Design starting from small scale luxury object projects such as furniture and products up to large scale luxury concepts: Spa and Yacts, including basics of brand merchandising and marketing.

For complete information on Career Programs, please request our specific brochure.

Post-Graduate

Programs Master in Sustainable Urban Design (for full description see School of Graduate Studies section)

DEPARTMENT OF ARCHITECTURAL RESTORATION AND HISTORY OF ARCHITECTURE

Focusing on the on the historical aspects of architectural restoration, the Department of Architectural Restoration and History of Architecture emphasizes sustainable techniques and methodologies and covers several topics in Renaissance architecture.

ID RH SR 230
Survey and Restoration
3 semester credits. This course will introduce the student to the fundamental techniques of survey of spaces and detail in architectural buildings. Main instruments and techniques of restoration will also be covered.

LA AH EC 250
The European City: From Antiquity to the Renaissance
4 semester credits
Cross-listed from Liberal Arts (LA), Department of Art History.

ID RH HB 330
Historical Building Restoration And Conservation
3 semester credits. The course aims to provide the instruments to develop the skills to make a correct evaluation of the conservation status of an architecture, to define the necessary works to repair its parts through conservation and restoration practices particularly dealing with historical buildings. Through the study of the traditional building techniques, students will discover the difference between inner buildings structural instabilities and defects, and damage of the various parts due to the natural evolution of the building life, external forces and weather change. Particular attention will be focused on causes of crack and collapse of the structural elements such as foundations, columns, walls, floors, arches and domes.

LA AH CT 331
Classical Tradition in Western Art and Architecture
4 semester credits
Cross-listed from Liberal Arts (LA), Department of Art History.

LA AH SD 336
Secret Domestic Architectural Details of Renaissance Florence
4 semester credits
Cross-listed from Liberal Arts (LA), Department of Art History.

ID RH SI 340
Sustainable Interior Design In Historical Buildings
3 semester credits. Preserving historic buildings is essential to understanding the nation's heritage. In addition, it is an environmentally responsible practice. By reusing existing buildings, historic preservation is essentially a recycling program of 'historic' proportions. Existing buildings can often be energy efficient through their use of good ventilation, durable materials, and spatial relationships. An immediate advantage of older buildings is that they already exist; therefore energy is not necessary to create new building materials and the infrastructure is already in place. Minor modifications can be made to adapt existing buildings to compatible new uses. Systems can be upgraded to meet modern building requirements and codes. This not only makes good economic sense, but preserves our legacy and is an inherently sustainable practice. Historic buildings were also traditionally designed with many sustainable features that responded to climate and site. When effectively restored and reused, these features can bring about substantial energy savings. Taking into account historic buildings' original climatic adaptations, today's sustainable technology can supplement inherent sustainable features without compromising unique historic spaces. This course will introduce student to the concepts of sustainable design and the elements of an integrated design process, then provide student an introduction to the Historic Preservation process with a special focus on how to balance sustainability goals and operations, and maintenance practices with preservation solutions. Utilizing sustainable design principles in an integrated design process will enable student to achieve the goals of his project and create high-performance buildings.

LA AH AR 341
Italian Renaissance Architecture
4 semester credits
Cross-listed from Liberal Arts (LA), Department of Art History.

ID AH BE 345
Built Environment in Florence
3 semester credits. Florence is the ideal setting for learning and understanding the social, architectural, urban and cultural dimension of the city from its Roman origins to the modern times.This course will analyze the different topics from the building of the walls, the urban formation of Arnolfo di Cambio, the design of Brunelleschi Michelangelo and Leonardo in the Renaissance city up to the Baroque and Neoclassical changes. Lectures, city walks and sketching will be part of class work for understanding of the territory.

LA AH DA 346
Domestic Architecture and Lifestyle in Renaissance Florence
4 semester credits
Cross-listed from Liberal Arts (LA), Department of Art History

ID RH AT 350
Architecture Treatises: Theory Versus Practice.
3 semester credits. This course aims to give the student a knowledge on the main treatises that characterizes architecture now days exploring the ongoing discussion between the antique and the modern texts. Vitruvius, Alberti, Serlio Vignola and Palladio will be the starting point of the study that will continue with the Enlightment movement, Boule, Ledoux and Durand.

LA AH AA 355
Art and Architecture in Florence and Tuscany
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Art History.

ID RH MA 360
Masters of Architecture
3 semester credits. This course consists of theoretic and practical lessons that gradually and comprehensively allow the student to approach the logics of the composite syntax and design problematics of contemporary architecture. Students will conduct a critical analysis of concrete examples of architecture through the works of globally recognized architects, presented in individual lessons focusing on the direct and cross-sectional approach to such architects in order to draw out significant relationships of methods and language from their projects and singular experiences.
The principal objective posed by this course is to understand the original features of an architectural project or research, starting from a reflection upon the "elements of architectural composition," their application, and the evolution of architecture.
The analysis is conducted with a historical timeframe, starting from a study of the masters of architecture such as Boulle and Palladio and how the application of their teachings is located in subsequent architects such as Thomas Jefferson and arrives at the works of masterpieces modern architects such as Le Corbusier, Louis Khan, Mies van der Rohe, and Frank Lloyd Wright and those from the Italian panorama including Carlo Scarpa. The concluding studies will be concentrated on current masters working in the field such as Alvaro Siza, Peter Zumthor and Santiago Calatrava.

DEPARTMENT OF ARCHITECTURAL STUDIES

The Department focuses on developing basic technical skills and introducing students to subjects such as Architectural Studio (at various levels), to the processes of projecting and to the way human and physical contexts influence forms.

ID DA AS 220
Architecture Studio I Drafting
3 semester credits. In the field of interior architectural design the thought and the method of expression are equally important. Students will learn to communicate their design ideas through the use of instrumental and freehand drawings. The course will cover the production of orthographic, multi-view, isometric, oblique, and perspective drawings. Different media and color will be explored, as well as, English and Metric units of measure.

ID DA AP 310
Architecture Project I
3 semester credits. A design studio course introducing the processes of projecting, judgment, and communications involved in the synthesis of architectural form. Through a focused series of individual and group projects, the influences of the human and physical contexts on form are explored.

ID DA AS 320
Architecture Studio II Interior/Exterior Delineation
3 semester credits. Students will continue to develop skills introduced in Architecture Studio I, drafting in 3D exploration of interior space through the production of Perspective Delineation with the use of technical instruments, freehand drawings, and computer generated studies. Emphasis will be on methodologies to develop design projects with the use of the visual interpretation using different techniques and assisted drawing and 3-D computer aided design software.

ID DA AP 410
Architecture Project II
3 semester credits. An advanced design studio course in the processes of projecting, judgment, and communications involved in the synthesis of architectural form. Through a focused series of individual and group projects, the influences of the human and physical contexts on form are explored.
Prerequisites: Architecture Project I or equivalent.

ID DA AS 420
Architecture Studio III Rendering
3 semester credits. Advanced communication skills are developed through sketching, delineation, drafting and rendering techniques specifically geared toward effective design presentations. Various rendering techniques and media are explored with an emphasis placed on the effective graphic communication of design ideas in plan, section, elevation, and 3D.
Prerequisites: Architecture Studio II or equivalent.

PS IN SD 450
Internship: Studio Design
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

DEPARTMENT OF INTERIOR AND VISUAL DESIGN

The Department of Interior and Visual Design focuses on interior design in residential, commercial, and community buildings, analyzing lighting aspects, technical drawing, materials used in industrial design and furnishing and gardens.

ID ID ID 200
Introduction to Interior Design
3 semester credits. This is an introductory course on the planning and furnishing of interiors. The course will discuss both the technical (architectural drawing, plans, facades, sectional drawing, space planning, color development, etc.) and the theoretical. Students will also be given an overview of the history of interior design, technology and materials. Field trips are an integral part of the course curriculum.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities and exhibitions of of CEMI members GANZO and CORRIDOLO FIORENTINO.

ID ID DI 210
Introduction to Industrial Design
3 semester credits. This course is an introduction into the principles of Industrial Design. The course covers: the vocabulary, process and methodology of product development, and the relevance and importance of two- and three- dimensional sketching in problem-solving situations. Through lectures, discussions and exercises (two- and three- dimensional representations for both individual and group projects) students will explore Industrial Design as a creative process. Students will also become familiar with the history of Industrial Design, its major innovations and its key players, with particular emphasis on Italian designers, whose work will be examined on-site.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities and exhibitions of of CEMI members GANZO and CORRIDOLO FIORENTINO.

ID ID TD 220
Technical Drawing and CAD
3 semester credits. This is a course in which students are introduced to the general concepts of CAD (Computer Aided Design), emphasis is placed on two-dimensional drawing applications such as plans, sections, elevations and furniture. During the course students learn how to develop their projects through the use of the computer and how to control the final outcome in plotting their final drawings.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.

ID ID HI 250
History of Interior and Industrial Design
3 semester credits. This course gives students a historical survey of interior and industrial design from the 19th century Industrial Revolution to the present day. This historical study of interior design will be set within the context of social, artistic, economic, political, technological and scientific issues. Furniture and other single elements of interior design will receive as much attention as the architectural context. Topics include: the relationship of interior and industrial design to architecture, the economic and social influences of design, and the history of Italian design and furnishings in terms of style, materials, production, technology, ergonomics and context.
Cross-listed to Art History and Architecture (Liberal Arts).

ID ID IL 270
Introduction to Lighting
3 semester credits. This course introduces students to the art and technology of lighting and explores the use of lighting as a design element in the interior environment. Students will learn to analyze lighting installations, calculate lighting levels for interiors, select appropriate light fixtures, and prepare a lighting plan based on one of their studio projects. Emphasis will be placed on technical and aesthetic issues in relation to the illumination of interiors.
CEMI: This course affords students a unique opportunity to engage in experiential learning through CEMI (Community Engagement Member Institution) .
Prerequisites: Introduction to Interior Design.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

ID ID IL 270S
Introduction to Lighting
1 semester credits. This seminar introduces students to the art and technology of lighting and explores the use of lighting as a design element in the interior environment. Students will learn to analyze lighting installations, calculate lighting levels for interiors, select appropriate light fixtures, and prepare a lighting plan based on one of their studio projects. Emphasis will be placed on technical and aesthetic issues in relation to the illumination of interiors.

ID ID CD 280
3D Computer Design and Rendering
3 semester credits. In this course students will learn the concepts and techniques of creating, viewing and manipulating 3D models. Through the generation of drawings and perspectives, students develop an in-depth understanding of the modeling and rendering techniques used for creating objects, furniture and interior spaces. CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
Prerequisites: Technical Drawings and CAD or equivalent.
Cross-listed to Jewelry Design (Fashion and Accessory Studies and Technology).

ID ID ID 300
Intermediate Interior Design
3 semester credits. This course is focused on the student's realization of an individual project with the Interior Design of a public or private space. The emphasis of the course is to introduce the student to the balance of the threefold relationship between the physical, the functional and the aesthetic in Interior Design. The discussion and analysis of contemporary Italian trends in Interior Design form an integral part of the course. An open critique session will follow every major project submission. Field trips are an important part of the course.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities and exhibitions of of CEMI members GANZO and CORRIDOLO FIORENTINO.
Prerequisites: Introduction to Interior Design or equivalent.

ID ID VD 305
Introduction to Visual Design in the Hospitality Industry
3 semester credits. This course will explore the aesthetic, color, function, light, shape, texture of restaurants, pastry shops, bakeries, in order to give students a better understanding of how and why restaurants are designed and decorated the way they are.
Prerequisites: Introduction to Interior Design or equivalent.
Cross-listed to Restaurant, Food and Beverage Management (Hospitality).

ID ID WD 315
Winery Design
3 semester credits. The objective of this highly specialized course is aimed to introduce the fundamental elements of designing wineries. Students will analyze model wineries and the functionality of their layout. Equally important factors to examine are location, geographic positioning, the influence of meteorological conditions, design layout and construction processes. Students will be asked to turn in a winery project as their final assignment.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities and exhibitions of of CEMI members.
Prerequisites: Introduction to Interior Design or equivalent.
This course is also offered as a 1 semester credit seminar.

ID ID WD 315S
Winery Design

1 semester credit. The objective of this highly specialized seminar is aimed to introduce the fundamental elements of designing wineries. Students will analyze model wineries and the functionality of their layout. Equally important factors to examine are location, geographic positioning, the influence of meteorological conditions, design layout and construction processes. Students will be asked to turn in a winery project as their final assignment.

ID ID RD 320
Residential Interior Design

3 semester credits. In this course students learn to focus their skills on the solution of multi-functional residences such as apartments, lofts, or small one-family houses. Students are encouraged to analyze design solutions that focus on decorative and architectural approaches. Particular attention is given to building code issues, space planning, and furniture arrangement. Students' projects will be presented and illustrated with technical drawings, renderings, reference images, descriptions of materials and fabric.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities and exhibitions of of CEMI members.
Prerequisites: Introduction to Interior Design or equivalent.

ID ID MD 335
Exhibition and Museum Design

3 semester credits. In contemporary life, museums and exhibitions have increasingly become more privileged places which bring together art, culture, architecture, old and new technologies and entertainments within the context of highly spectacular events. They have become new extraordinary complex places of modernity, no longer destined to be mere repositories of works of art but places which amaze, amuse, interest and provoke emotions and sensations among images, the imaginary and the imagination. All this has fundamentally changed the traditional figure of the museum designer who is now placed at the centre of a complex, creative process requiring a wide range of new competencies and professionalism, together with increasingly more specific knowledge using all the languages and the instruments offered by many contemporary mediums. Students will work on technical exercises and projects; lectures, site visits and field trips are an integral part of the course curriculum.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities and exhibitions of of CEMI members GANZO and CORRIDOLO FIORENTINO.
Prerequisites: Introduction to Interior Design or equivalent.

ID ID RS 340
Retail Space and Public Design

3 semester credits. This course focuses on the architectural approach to retail projects and public interior spaces, such as bars and restaurants, hotel lobbies, offices, shops, department stores and exhibit areas. Students develop their projects in the field of temporary commercial fairs and learn how to control space both from the functional and the aesthetic point of view. During the course students analyze different themes and are given the opportunity to experience first-hand professionals at work. Projects are developed with emphasis on the conceptual research on the best design solutions and solving functional and distribution problems.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities and exhibitions of of CEMI members GANZO and CORRIDOLO FIORENTINO.
Prerequisites: Intermediate Interior Design or equivalent.

ID ID MD 350
Materials and Methods in Industrial Design and Furnishing

3 semester credits. This course focuses on the integration of design and fabrication skills in industrial design and furnishing. Common manufacturing techniques are presented through a series of lectures, demonstrations and analysis sessions. Emphasis is on the practical relationship between industrial and furnishing design and the manufacturing industry, and the technical considerations that influence the choice of materials and process for both small and mass production. The concept of environmentally "green design" will be introduced and integrated into design projects.
Prerequisites: Introduction to Industrial Design or equivalent.

PS PD PO 350
Portfolio Development I

3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

ID ID HD 355
Hotel Design and Planning

3 semester credits. Students will learn how to design and plan hotel structures. The course focuses on the all phases of creating and constructing a hotel, beginning with the initial creative stages of designing on paper and with software the look, color schemes, and functionality of the structure. Students then confront the structural problem solving issues raised such as energy conservation, space efficiency, and structural efficiency. The discussion of contractual procedures of drawing up documents and contracts enable the student to envision hotel planning in all phases of evolution, to be projected into their personal vision of a hotel and turned in as a part of the final portfolio.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities and exhibitions of of CEMI members GANZO and CORRIDOLO FIORENTINO.
Prerequisites: Intermediate Interior Design or equivalent.
Cross-listed to Food and Beverage Management (Hospitality)

ID ID LG 360
Landscaping and Garden Design I

3 semester credits. The course is meant to give students the technical media to plan and organize the composition, and planting of gardens. The aim of the course is to give students the requisite skills to create stylish outdoor living spaces and gardens through the use of plants, furniture, materials and techniques; they are encouraged to analyze the characteristics of different plants and planting schemes from an architectural as much as a decorative approach. The course will start with an analysis of the most famous historical gardens in Italy, their location and positioning, and weather and climate conditions. The second part will be devoted to students' individual projects. Development of idea expression through graphic media and the use of drawing techniques for visual representation, including plan, section, and axonometric drawing. Includes an introduction to computerized drafting and drawing.
Prerequisites: Intermediate Interior Design or equivalent.

PS PD PO 360
Portfolio Development II

3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

ID ID LL 365
Landscape Lighting

3 semester credits. This course will examine basic themes on lighting and the use of night landscapes: the city, its skyline, urban nightlife, safety, monuments, gardens and squares. Specific focus will be on new technologies of light sources and of instruments/devices, and of new solutions for calculations and simulations as well. Other topics will include sustainability and light pollution, light as an artistic expression (light art, son et lumire) and its influence on architecture. The projects of remarkable, European lighting designers will be analyzed and the course will also include visits to parks and monuments and practical classes with specific design softwares.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus in the area of study, while the seminar will focus on the specialized area of study.
Prerequisites: Introduction to Lighting or equivalent.

ID ID LR 365
Luxury Residential Interior Design (Tuscan Mansion Design)

3 semester credits. This interior design course teaches how to shape and influence the luxury residential space in which people live, focusing on the Tuscan countryside. Students learn to create, design and organize innovative residential solutions using various sophisticated and expensive materials, finishings and construction methods. Students develop their skills in design theory, communication systems, and digital graphics design.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
Prerequisites: Introduction to Interior Design or equivalent.

ID ID DH 370
Deluxe Hotels Experiential Learning

6 semester credits. This course analyzes all aspects related to planning luxury hotel interior design, elegant and sophisticated furniture, new materials, the use of color, and the strategic role of lighting and sound devices, while also focusing on the evolution of the market and new hotel common spaces that are undergoing a radical change. Hotels today increasingly host new functions, becoming versatile spaces open to city life. This new conception of common areas has determined a total rethinking of the hotel's organization, of the features of its spaces and its furnishings.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning

environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.
Prerequisites: Introduction to Interior Design or equivalent.

ID ID SD 375
Spa Design
3 semester credits. This specialized course examines all the elements that define a spa project. Starting from a vision and concept, students will define their projects in terms of market positioning and branding standard, spa space planning and preliminary design, budget and equipment selection. All the elements will be organized in an interior design scheme to achieve an aesthetically and functionally good pattern. The course focuses on architectural design strategy, and students will work on the interior coordinating materials and finishes of their projects.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
Prerequisites: Introduction to Interior Design or equivalent.

PS PD PO 380S
Portfolio Development III
1 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

PS PD PO 400
Portfolio Development IV
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

ID ID LG 460
Landscaping and Garden Design II
3 semester credits.
For description see ID ID LG 360

DEPARTMENT OF PRODUCT LUXURY DESIGN

The Department of Product Design is structured in order to give students an overview of the field of specialistic design and basic skills in more specific sectors such as lamp design, transportation design and yacht design. Courses also focus on, among others, product packaging and visual merchandising.

ID PD MV 220
Marketing and Visual Merchandising
3 semester credits. Visual Merchandising is defined as the presentation of a store and its merchandise in ways that will attract the attention of potential customers and motivate them to make purchases. Visual merchandisers are responsible for developing and implementing the visual image of the retailer and for translating that image throughout the store in a variety of ways. Through imaginative, thought-provoking and sometimes controversial displays, the art and business of visual merchandising is particularly strong in Italy due to a widely spread sense of design and a native flair for anything stylish and avant-garde. Visual merchandising in Italian stores and boutiques will be explored. On-site visits and a field trip to Milan will form an integral part of the course.
Prerequisites: Introduction to Marketing.

ID PD LD 280
Lamp Design
3 semester credits. This course gives students the practical and aesthetic skills for designing lamps and lighting installations and their application to residential or commercial interior design projects. Through the analysis of the large market of lamp production, students develop their knowledge in this design field while acquiring an ability to understand lighting effects in interior spaces. During the course students will research, design and construct prototypes.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities and exhibitions of of CEMI members GANZO and CORRIDOLO FIORENTINO.
Prerequisites: Introduction to Lighting or equivalent.

ID PD PL 300
Product Packaging and Labeling
3 semester credits. This course is designed to give students a comprehensive overview of the techniques used to enhance the aspects of packaging. The course content includes: history and principles of packaging and labeling, functions of packaging, format and structure of ads, packaging trends, planning and designing product packaging. Graphics, color theory, cultural-social-economic impact, the study of logos as well as important Italian and international package and product designers will be examined. Students will work on individual projects and in small groups planning new graphic strategies for marketing campaigns.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities and exhibitions of of CEMI members GANZO and CORRIDOLO FIORENTINO.
Prerequisites: Introduction to Industrial Design.

ID PD PD 315
Product Design
3 semester credits. In this course students develop an understanding of the design of three-dimensional objects, which have a specialized function - in, for example, the domestic or hospitality spheres - and medium-low complexity. During the course students are introduced to the world of products for interiors in which Italy is a market leader and will study examples of well-known designers and their different styles. Students develop their projects through research, realize the prototypes and analyze the production costs.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
Prerequisites: Introduction to Interior Design or Introduction to Industrial Design.

ID PD PD 320
Product Design Experiential Learning
6 semester credits. In this course students develop an understanding of the design of three-dimensional objects, which have a specialized function - in, for example, the domestic or hospitality spheres - and medium-low complexity. During the course students are introduced to the world of products for interiors in which Italy is a market leader and will study examples of well-known designers and their different styles. Students develop their projects through research, realize the prototypes and analyze the production costs.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.
Prerequisites: Introduction to Interior Design or Introduction to Industrial Design.

ID PD LF 330
Luxury Furniture Design
3 semester credits. In this course students will learn fundamental design processes through which products are conceived, developed and fabricated. Student will evaluate ergonomic criteria, safety requirements and construction techniques and the appropriate use of materials and details for style, comfort, utility and durability. Drawing techniques, sketching, computer renderings, scale models or prototypes will be an essential component of the course.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.

ID PD TD 350
Transportation Design
3 semester credits. This course covers the history of automotive projecting, design, philosophy and its evolution. Students will develop sketching and rendering skills and emphasis will be given to components, packaging of occupants and proportions as well. The class will also concentrate on drawing techniques used in the transportation design industry, taking in consideration

interior and exterior aspects, the representation of textures and materials, and how to render them.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
Prerequisites: Introduction to Design or equivalent.

PS PD PO 350
Portfolio Development I
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

PS PD PO 360
Portfolio Development II
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

ID PD YD 370
Yacht Design
3 semester credits. This course empowers students with knowledge and skills in yacht design development. It aims at increasing their general level of competence on the subject through testing their current understanding and developing their know-how using research end experimental design activities. The course will give students a solid approach capable to promote competence and excellence in the field.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
Prerequisites: Introduction to Industrial Design, Introduction to Product Design or equivalent.

PS PD PO 380S
Portfolio Development III
1 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio .Development

PS PD PO 400
Portfolio Development IV
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

PS IN TA 480
Teaching Assistantship II
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

DEPARTMENT OF SUSTAINABLE ARCHITECTURE AND DESIGN

The Department of Sustainable Architecture and Design emphasizes the philosophy of designing using the principles of economic, social and ecological sustainability and adhering to the values revolving around them. This section of IDEAS aims at forming not just expert professionals but also responsible members of the community with a broaden awareness of the world, its spaces, its resources and and its inhabitants.

ID SA DP 280S
Design Priciples for Sustainability
1 semester credit. This seminar is a general introduction to the concept of sustainable development; it provides an overview of design and sustainable development in terms of ecology, economy and culture. Sustainability means to create a living system where people live in harmony with the planet and where economy and ecology can coexist. Students learn how to meet our needs and wants while saving the future and the health of the planet utilizing various facets of sustainability. The aim of the seminar is to prepare designers and planners to apply sustainable thinking to any future decision.

ID SA DP 280
Design Principles for Sustainability
3 semester credits. This course is a general introduction to the concept of sustainable development; it provides an overview of design and sustainable development in terms of ecology, economy and culture. Sustainability means to create a living system where people live in harmony with the planet and where economy and ecology can coexist. Students learn how to meet our needs and wants while saving the future and the health of the planet utilizing various facets of sustainability. The aim of the course is to prepare designers and planners to apply sustainable thinking to any future decision. This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study. Cross-listed to Sustainable Development (Global Studies)

ID SA DP 280S
Design Principles for Sustainability
1 semester credits. This seminar is a general introduction to the concept of sustainable development; it provides an overview of design and sustainable development in terms of ecology, economy and culture. Sustainability means to create a living system where people live in harmony with the planet and where economy and ecology can coexist. Students learn how to meet our needs and wants while saving the future and the health of the planet utilizing various facets of sustainability. The aim of the seminar is to prepare designers and planners to apply sustainable thinking to any future decision.

ID SA SF 300S
Sustainable Future: Historical and Critical Contexts
1 semester credits. This seminar provides students the tools and languages to address the creative inspiration between desire and actuality. With a focus on design history, since the time of the Industrial Revolution, the course deals with a number of contexts, in order to examine the possible relationships between form and meaning. Through the analysis of the production and consumption of objects, materials and environment, students learn the relations between social, cultural and economic aspects within a variety of creative practices. New ways of thinking for innovations and a sustainable future are explored, and the best practices for personal and business effectiveness are analyzed with emphasis on the connection between natural resources and creativity.

ID SA SF 300
Sustainable Future: Historical and Critical Contexts
3 semester credits. This course provides students the tools and languages to address the creative inspiration between desire and actuality. With a focus on design history, since the time of the Industrial Revolution, the course deals with a number of contexts in order to examine the possible relationships between form and meaning. Through the analysis of the production and consumption of objects, materials and environment, students learn the relations between social, cultural and economic aspects within a variety of creative practices. New ways of thinking for innovations and a sustainable future are explored, and best practices for personal and business effectiveness are analyzed with emphasis on the connection between natural resources and creativity. This course is also offered as a special Seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study Cross-listed to Sustainable Development (Global Studies)

ID SA DN 310
Design by Nature I
3 semester credits. The objective of Environmental Design is to conjugate technology to the human biology and psychology needs. This course introduces students the to the fundamentals of product design practice and gives the opportunity to increase their innovation knowledge with a perspective on how to meet human needs while considering sustainable principles. Students learn how to use natural inspiration to generate new ideas for product features and optimizing design and understanding the strategic role of product design in the development of manufactured goods.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities and exhibitions of of CEMI members.
Cross-listed to Sustainable Development (Global Studies)

ID SA SC 315
Creating a Sustainable Career
3 semester credits. This course guides students through the discovery and exploration of sustainable career choices in the growing green economy. Students will learn the notion of creative entrepreneurship in the context of design activity and strategies to immediately begin to work with sustainable companies. The course offers the possibility to consider one's own personal development, cultural capital and market opportunity and the ability to make career choices based on a better understanding of the changing marketplace while focusing on the sustainability values and vision of the future. Students will understand how to market their eco-designs and will learn techniques for measuring their ability to reduce environmental impacts and build credibility for their
efforts.
Cross-listed to Sustainable Development (Global Studies).
This course is also offered as a special seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

ID SA SC 315S
Creating a Sustainable Career

1 semester credits. This seminar guides students through the discovery and exploration of sustainable career choices in the growing green economy. Students will learn the notion of creative entrepreneurship in the context of design activity and strategies to immediately begin to work with sustainable companies. The seminar offers the possibility to consider one's own personal development, cultural capital and market opportunity and the ability to make career choices based on a better understanding of the changing marketplace while focusing on the sustainability values and vision of the future. Students will understand how to market their eco-designs and will learn techniques for measuring their ability to reduce environmental impacts and build credibility for their
efforts.

ID SA LS 320
Sustainable Life Strategies

3 semester credits. In this course students explore sustainability through positive, creative, engaging, hands-on learning, making practical steps towards sustainability in their own homes, workplaces, and communities. Based on the well known "Natural Step Framework" and on the "Union of Concerned Scientists" three major consumer impacts, students examine the principles of sustainability. They will experiment with the natural procedures that allow one to control the major impacts of ones life. At the end of the course, students know what sustainability is, and have used it to save money and the planet. This course is also offered as a special seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study. Cross-listed to Sustainable Development (Global Studies)

ID SA LS 320S
Sustainable Life Strategies

1 semester credit. In this seminar students explore sustainability through positive, creative, engaging, hands-on learning, making practical steps towards sustainability in their own homes, workplaces, and communities. Based on the well known "Natural Step Framework" and on the "Union of Concerned Scientists" three major consumer impacts, students examine the principles of sustainability. They will experiment with the natural procedures that allow one to control the major impacts of ones life. At the end of the seminar, students know what sustainability is, and have used it to save money and the planet.

ID SA GR 325
Global Recycling Policies

3 semester credits. This course examines the history of an emerging public policy which promotes design for the environment, referable purchasing and other product policy strategies. The course focuses on the business case for product stewardship and other strategies to reduce the influence of products on the environment. The European, North American, and Asian policing with product policy is considered, and the context for product policy in the US is also highlighted with an overview of product-specific approaches. The course features an analysis of the tools available to policymakers in order to promote product policy, including laws, voluntary agreements and demonstration projects. This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study. Cross-listed to Sustainable Development (School of Global Studies)

ID SA GR 325S
Global Recycling Policies

1 semester credit. This seminar examines the history of an emerging public policy which promotes design for the environment, referable purchasing and other product policy strategies. The seminar focuses on the business case for product stewardship and other strategies to reduce the influence of products on the environment. The European, North American, and Asian policing with product policy is considered, and the context for product policy in the US is also highlighted with an overview of product-specific approaches. The seminar features an analysis of the tools available to policymakers in order to promote product policy, including laws, voluntary agreements and demonstration projects.

ID SA PS 330
Project for Sustainable Interior Design I

3 semester credits. This course provides students both conceptual frames and analytical tools for designing with sustainable materials focusing on simple methods consisting of a unique tool which guide the green novice or the design veteran in analyzing the sustainability of a wide range of products and materials. Through the practical experience, students explore the design process and create sustainable furniture, products or interior design from the analyzed materials. The tools and the emerging practices provided during the course help in evaluating and selecting materials for high-performance residential and commercial interior design build-outs, furnishings and green products.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
Cross-listed to Sustainable Development (Global Studies)

ID SA PS 335
Project for Sustainable Interior Design I Experiential Learning

6 semester credits. This course provides students both conceptual frames and analytical tools for designing with sustainable materials focusing on simple methods consisting of a unique tool which guide the green novice or the design veteran in analyzing the sustainability of a wide range of products and materials. Through the practical experience, students explore the design process and create sustainable furniture, products or interior design from the analyzed materials. The tools and the emerging practices provided during the course help in evaluating and selecting materials for high-performance residential and commercial interior design build-outs, furnishings and green pro ducts.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

Cross-listed to Sustainable Development (Global Studies).

ID SA MD 335
Marketing and Design for a Sustainable Lifestyle

3 semester credits. This is a highly interactive course in which students are shown sustainable, innovative, profitable and competitive products in the global marketplace. Focusing on strategies for using eco-design to obtain new products, concepts and business models, this course satisfies the needs of opinion makers and designers involved in new product development, marketing and sustainability. Students understand how to market their eco-designs, and learn techniques for measuring their ability to reduce environmental impacts and build credibility for their efforts. Cross-listed to Sustainable Development (Global Studies).

ID SA GP 340
Green Packaging

3 semester credits. Packages are handled every day and are the chief support of modern commerce but, on the other hand, they are thirty percent of our waste stream. This course is an essential analysis of packaging: from material selection to environmental impact, to consumer perception and market contest. At the course completion, students will be able to look at a packaging problem objectively and be able to maximize a product's appeal while minimizing eco-impact generating innovative design. Cross-listed to Sustainable Development (Global Studies).

ID SA MM 345
Materials and Methods for Green Printing

3 semester credits. This course on sustainability and printing is tailored to designers and buyers of print. Students will explore the fundamentals for specifying more sustainable papers, inks and printing; understand trends and theories; work with tools and guidelines that will help them apply the principles of sustainability to printing. This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

ID SA MM 345S
Materials and Methods for Green Printing

1 semester credits. This seminar on sustainability and printing is tailored to designers and buyers of print. Students will explore the fundamentals for specifying more sustainable papers, inks and printing; understand trends and theories; work with tools and guidelines that will help them apply the principles of sustainability to printing.

ID SA SC 350
Sustainable Community: A Way of Life
3 semester credits. Prosperity and ecological health depend on one other; this is the common sense behind sustainability that, like democracy, is an ideal, an organizing strategy and a future state. A sustainable world requires changes in the design of most of the things around us: our businesses, energy and materials use, product design, financial systems, how we build our cities and houses, and how we live day by day. In this course students critique and redesign an existing community space using elements of a more sustainable lifestyle. Cross-listed to Sustainable Development (Global Studies).

PS PD PO 350
Portfolio Development I
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

ID SA SL 355
Sustainable Life Cycle
3 semester credits. In this course students understand how make choices which lead to sustainability starting from ecological accounting and life cycle assessment. The course teaches how to communicate that life cycle to consumers through visual communication, storytelling and information graphics. Students develop design alternatives, documenting impact, and communicating the results. Designs are followed from material creation through manufacturing, use and end of life; moreover, innovative strategies for improvement are explored. Cross-listed to Sustainable Development (Global Studies).

ID SA ST 360S
Systems Thinking Design
2 semester credits. This seminar analyzes today's market and gives students the tools required to succeed in this dynamic transition. Systems thinking, languages of design, and product life cycles are strictly connected and form the solid foundation for innovative products. Theory is practiced through market specific projects. The seminar will focus on the specialized area of study. Cross-listed to Sustainable Development (Global Studies).

ID SA ST 360
Systems Thinking Design
3 semester credits. This course analyzes today's market and gives students the tools required to succeed in this dynamic transition. Systems thinking, languages of design, and product life cycles are strictly connected and form the solid foundation for innovative products. Theory is practiced through market specific projects. This course is also offered as a seminar for 2 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study. Cross-listed to Sustainable Development (Global Studies)

PS PD PO 360
Portfolio Development II
3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

ID SA HL 365
Holistic Living and Permaculture Design
3 semester credits. Permaculture Design uses holistic principles to design living systems that provide benefits without exhausting resources. Starting with observation and ending by approaching change, Permaculture Design brings a new appreciation for adversity; students study the principles of Permaculture Design and build examples, map environmental relationships and ecological requirements of their work. Cross-listed to Sustainable Development (Global Studies).

ID SA HS 370
History of Sustainability: A Look at the Past for a Future Vision
3 semester credits. This course analyzes the work of Richard Buckminster Fuller and how his designs are still far beyond our practice. He was part of the chain of Transcendentalists, which included Emerson and Thoreau. Buckminster Fuller, along with many others (including Ian McHarg, Victor Papanek, Paul McReady and John Todd), pioneered the sustainability field that is extremely up to date today. Students can develop skills in design inspiration discovering the farsightedness of these pioneers. Cross-listed to Sustainable Development (Global Studies)

ID SA BN 375
Biomimicry: Nature and Inspiration for Designers
3 semester credits. This course will analyze the living systems which provide ample inspiration for sustainable design. The students are given the basics of biological principles and supply a wealth of examples from the natural and designed worlds. The course provides powerful metaphors and methods for looking to nature as model, mentor, and measure in our designs.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.

ID SA DN 380
Design by Nature II
3 semester credits. The objective of Environmental Design is to conjugate technology to the human biology and psychology needs. This course introduces students to the fundamentals of product design practice and gives the opportunity to increase their innovation knowledge with a perspective on how to meet human needs while considering sustainable principles. Students acquire the motivations to invent and develop new ideas, learn tools and strategies utilized in the field of sustainable development with a focus on the ones that are directly applicable to sustainable product design. Relevant eco-design and sustainability strategies, such as alternative materials and technologies, are investigated and applied in specific assessments.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities and exhibitions of of CEMI members.
Cross-listed to Sustainable Development (Global Studies)

ID SA ME 380
Marketing Ethical Strategies
3 semester credits. Ethic is today an intangible extra value, which people are looking for in products or services. From production methods, business practices and relationships to corporate giving and vendor associations, people are paying attention to who serves their needs as much as what they are selling. This course analyzes these connections, opportunities for applying marketing levers based on corporate values, and how to establish and profit from healthiness. This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

ID SA ME 380S
Marketing Ethical Strategies
1 semester credits. Ethic is today an intangible extra value, which people are looking for in products or services. From production methods, business practices and relationships to corporate giving and vendor associations, people are paying attention to who serves their needs as much as what they are selling. This course analyzes these connections, opportunities for applying marketing levers based on corporate values, and how to establish and profit from healthiness.

PS PD PO 380S
Portfolio Development III
1 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

ID SA SG 385
Sustainable Graphic Design for a Contemporary Green World Experiential Learning
6 semester credits. This course explores sustainable graphic design through readings, exercises and projects. The objective is to apply various eco-design theories while exploring practical techniques and applications specific to graphic design. Students acquire new insight into the design process and the aesthetic and physical relationships between humans and nature, as well as new techniques and tools, such as lifecycle assessment and planning, sustainable design principles, process and material evaluations that incorporate sustainability into everyday design work.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

ID SA SG 385S
Sustainable Graphic Design for a Contemporary Green World

1 semester credits. This seminar explores sustainable graphic design through readings, exercises and projects. The objective is to apply various eco-design theories while exploring practical techniques and applications specific to graphic design. Students acquire new insight into the design process and the aesthetic and physical relationships between humans and nature, as well as new techniques and tools, such as lifecycle assessment and planning, sustainable design principles, process and material evaluations that incorporate sustainability into everyday design work.

ID SA BE 390
Built Environment Influence on Human Life

3 semester credits. This course examines the interactions between social, behavioral, cultural and technological dimensions of the built environment. Through lectures, discussion and research projects, students explore the theoretical, historical and scientific context of the built environment as they develop and increase their level of environmental knowledge. This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

ID SA BE 390S
Built Environment Influence on Human Life

1 semester credits. This seminar examines the interactions between social, behavioral, cultural and technological dimensions of the built environment. Through lectures, discussion and research projects, students explore the theoretical, historical and scientific context of the built environment as they develop and increase their level of environmental knowledge.

ID SA PS 390
Project for Sustainable Interior Design II

3 semester credits. This course provides students with the tools required by interior planning in accordance with sustainability principles. Starting with the preliminary concepts and the study of contemporary designers' work, students will be lead to the examination of new sustainable materials and the recovery techniques of reuse and renovation of a former industrial building. In the project definition phases, students will experiment the architectural language typical of waste reduction, spaces reuse and materials recycling. Through critical thinking students will acquire both necessary competences for the making of sustainable architecture and knowledge on high performance new materials.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
Prerequisites: Project for Sustainable Interior Design I.
Cross-listed to Sustainable Development (Global Studies)

ID SA PS 395
Project for Sustainable Interior Design II Experiential Learning

6 semester credits. This course provides students with the tools required by interior planning in accordance with sustainability principles. Starting with the preliminary concepts and the study of contemporary designers' work, students will be lead to the examination of new sustainable materials and the recovery techniques of reuse and renovation of a former industrial building. In the project definition phases, students will experiment the architectural language typical of waste reduction, spaces reuse and materials recycling. Through critical thinking students will acquire both necessary competences for the making of sustainable architecture and knowledge on high performance new materials.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

Prerequisites: Project for Sustainable Interior Design I.
Cross-listed to Sustainable Development (Global Studies).

PS PD PO 400
Portfolio Development IV

3 semester credits
Cross-listed from Professional Studies (PS), Department of Portfolio Development.

ISB INTERNATIONAL SCHOOL OF BUSINESS

The International School of Business offers a wide range of lower and upper division courses aimed at providing a qualified academic knowledge enriched by an in-depth examination of the specific italian productive framework. Blending theory with practice, its courses constantly connect lectures to real-world situations and contexts and give students Experiential Learning opportunities characterized by an international perspective, a broad and planned use of technology, an empirical instruction and partnerships with local businesses and major companies and firms.

ISB, while providing a curriculum which is marked by global demands and ever-changing financial landscapes, complements such a wide educational breadth with the experience of leading italian excellency and successful, local business experiences, providing students with a learning capable to form qualified and competitive professionals and to encourage opportunities.
Its location in a cultural and economic setting focused on the appreciation and enhancement of local resources allows students to appreciate learning about a remarkable historic tradition renewed by the latest reflections on global trends.

The school offers a broad selection of courses in the following departments:

- ACCOUNTING AND FINANCE
- ARTS, ARTS, ENTERTAINMENT AND MEDIA
- DECISION SCIENCES
- ECONOMICS
- ENTREPRENEURSHIP RESOURCES
- MANAGEMENT
- MARKETING

The various departments cover classic business and finance studies, strategic and managerial areas, technology and global innovations.
The scope of their curriculums encompasses the most diverse disciplines and fields such as leadership, teamwork and workplace efficiency, the environment, fashion and luxury brands, consumer behavior, sports, food, the arts and ethics.

VISION

- To offer challenging academic programs to develop students entrepreneurial capacities including their mindsets, attitudes, belief systems, self-efficacy, emotions and personal values as much as their technical knowledge and skills.
- To develop entrepreneurial teaching and learning practices offering students techniques that can be applied in the real world.
- To use multi-disciplinary approaches, which involve students and academics from a range of departments bringing different forms of knowledge and perspectives to the learning process.
- Engages external stakeholders in the design and delivery of entrepreneurship provision.

MISSION

- To promote in students knowledge of global economic and strategic challenges by means of a multicultural educational experience based on international and local models and grounded in the realities and the practices of the business fast changing world.
- To develop the students ability to understand organizational choices and to advance corporate performance.
- To stimulate capacities
- to implement change through effective leadership and communication insight.
- To promote sustainability and support responsible business practices through critical thinking, technology and innovation.
- To offer connections between strictly economic subjects, which have been often segregated, and modes of thought drawn also from other disciplines, as sociology, history or philosophy.
- To attract and nurture students sensitivity to the unique cultural context able to bring innovation to the present and the future.
- To promote: autonomy, creativity, responsibility, empathy, ability to reflect and solve problems and teamwork.

VALUES

We are committed to:
- The quest for innovation and excellence in teaching and learning in order to develop and apply new forms of valuable knowledge.
- Guarantee a unique student experience where everyone is equal, supported and encouraged to realize their potential.
- Inspire and lead the local, regional and wider community's cultural, intellectual, economic, and social life.

FACILITIES

The school's location in a cultural and economic setting focused on the appreciation and enhancement of local resources allows students to appreciate learning about a remarkable historic tradition renewed by the latest reflections on global trends.The historic Palazzo Bombicci Pontelli Guicciardini Strozzi is located in the Santa Croce area of Florence, on the Arno River. Its facilities are equipped with:
The FUA library with reading and study area
40-seat capacity lecture room with amphitheater-style seating for classroom and event use (Sala Rosa - Pink Ballroom)
28-seat capacity lecture room
26-seat capacity lecture room
25-seat capacity lecture room
23-seat capacity lecture room
22-seat capacity lecture room
17-seat capacity lecture room
12-seat capacity computer and research lab classroom
18-developers dark room
Dance lab
Gym with workout machines, weights and work out area
Free WI-FI access
Garden with terrace overlooking the river
Social and study space for students
All classrooms are equipped with whiteboards. Audio-visual equipment (PPT, DVD, CD and digital projectors) is also available.

FACULTY

The School of Business faculty is composed by highly qualified academics with a sound experience also in related professional fields and it aims at offering students the possibility to learn with the support of theoretical and empirical experts in the different subjects. Student advising, cross-curricular teaching tools, innovative teaching practices (which include traditional lectures, case studies, consulting projects, site visits and business simulations) and a constant connection to the local territory align students with their academic requirements and future career objectives. The school of Business works closely with the school of Hospitality and the school of Fashion and Accessory studies and technology to provide a sense of the multidisciplinary dimension of economic and financial subjects.

ISB COMMUNITY ENGAGEMENT MEMBER INSTITUTION (CEMI)

Greenmapped service learning is ISB's initiative for integrating students within local economies. It involves projects such as implementing service learning components to academics and professional experiences beyond the classroom.

DEPARTMENT OF ACCOUNTING AND FINANCE

The Department of Accounting and Finance offers foundation and core accounting and finance courses to the business student.

BU AF AC 200
Topics in Accounting

3 semester credits. The course covers the fundamentals of accounting theory and practice and is designed for the non-accounting and finance students. It examines: accounting terminology, revenue expenses, net income, the accounting equation, debits, credits, balancing the accounting formula, the account structure, and ledgers. Emphasis is given to the use of basic financial accounting concepts to make better, more informed business decisions.

BU AF CF 300
Corporate Finance
3 semester credits. The course provides an introduction to the theory, methods, and challenges of corporate finance. Its focus is on financing decisions and investment. The following topics are addressed: risk and return, asset markets and market efficiency, valuation, capital structure, capital budgeting, dividend policy and derivative securities. Some consideration will also be given to financial management issues facing multinational firms, with a primary focus on the effects of currency denomination on financial decisions.

BU AF IB 320
International Banking
3 semester credits. The course will focus on international financial institutions and international banking activities. Topics include: credit and market risk management, country risk assessment, bank exposure to liquidity, international debt crises and regulations, VAR analysis, RAROC, and international rules for bank capital. Case studies are used frequently as a teaching tool to present real life banking experiences in the classroom. Prerequisites: Corporate Finance.

BU AF EF 380
Environmental Finance
3 semester credits. Environmental Finance is an emerging field of applied finance that covers all market-based instruments designed to deliver environmental quality and to transfer environmental risk. In the last years the financial service industry has introduced new products, like green mortgages, tradable pollution permits, weather derivatives, catastrophe bonds, etc. that help their corporate customers protect their profits against environmental damages. The increasing concern of the financial community to these issues is a clear signal of a radical change of direction in the way banks, insurance companies, investors operate. From this course the students will gain an understanding of the main concepts and tools used by financial institutions.
Prerequisites: Corporate Finance.
Cross-listed to Environmental Studies (Life Studies and Human Services).

DEPARTMEN OF ARTS, ENTERTAINMENT AND MEDIA

The Department of Arts, Entertainment and Media offers practice and theory courses to aid students in developing an understanding of key issues relevant in the professional worlds of news, art and entertainment.

BU AM MA 210
Managing the Arts
3 semester credits. Arts Managers perform the work that is required to bring the arts and cultural programs to audiences, organizing programs such festivals and exhibits, performing arts events and film screenings. This course will introduce you to the business of the arts, providing students with an overview of the careers in arts management, the types of work that arts managers do, and the current issues and trends now affecting arts management professionals. The course focuses on not-for-profit visual and performing arts organizations. Topics covered include the evolution of the field, the internal culture and structure, external influences, governance, planning, human resources, marketing, fundraising, financial management, economic impact, and other topics. Students will be introduced to a wide range of arts organizations, working arts administrators, and institutional models through field trips, guest lectures, readings, and institutional data.

BU AM FM 250
Financial Management in the Arts and Entertainment Industry
3 semester credits. This course introduces students to financial management issues and problems faced by managers in the arts, entertainment and culture sectors. Topics covered include: an introduction to bank accounting, financial statement preparation and analysis, internal controls, budgeting and programming, cash and resource management.
Prerequisites: Accounting or Management, or equivalent.

BU AM MG 320
Museum and Gallery Management
3 semester credits. Museum managers do not just preserve the relics of the past, just as museums are not simply repositories for objects. Museums bring the life of people of all ages alive and contribute to a better understanding of our heritage. After a brief introduction to the social, cultural, and political history of museums, this course will offer an overview of the contemporary theory and practice of museum work. It will also emphasize the interdisciplinary study of museums, and the challenge museum managers face in the age of digitalization. Topics covered will include organizational structure and roles of the various museum departments, operational issues, budget, leadership and strategic planning, legal and ethical issues, users' studies, and professional development. Visits to museums and cultural non-profit organizations in and around Florence will provide students with a direct experience of the reality of museums, and will include lectures by curators and meetings with other museum professionals. A selection of American museums will be included in the overview to emphasize differences and similarities with the Italian approach to museum management. Prerequisites: Background both in Management and in Art History.

BU AM PM 330
Performers Management
3 semester credits. The course examines the profession of Performers Manager, the professional figure who directs the affairs and interests of a wide range of performers, such as artists, musicians, entertainers and actors. The course will familiarize students with the diverse yet complementary roles of: personal manager, booking agent, talent agent, road manager and company manager. As in any other field of business, effective managers must have both technological and interpersonal skills, as well as excellent human resource management skills. The course will look at all of these abilities. Additional topics include: budgeting, creation and administration of an agency, staffing, development of talent, special touring and exhibition needs. Guest speakers and site visits to agencies will form an important part of the course. Prerequisite: Introduction to Management.

DEPARTMENT OF DECISION SCIENCES

The Department of Decision Sciences offers both practice and theory courses designed to understand and utilize quantitative methods used to aid decision making in the business environment.

BU DS SB 250
Statistics for Business
3 semester credits. The course introduces students to basic statistical concepts used in business research, analysis and decision making. Topics include: descriptive statistics, probability, probability distribution and estimation. The course also covers an introduction to statistical data analysis computer software.
This course satisfies the general education requirements.

BU DS DS 300
Topics in Decision Science
3 semester credits. The course is designed for non-majors in Accounting and Finance. It addresses both the traditional and the modern analytical processes and theories of business decision making. Topics include: problems inherent to the decision making process and negotiation as a means towards it, and Multi-Criteria Decision Analysis. The focus of the course will be on decision support systems such as computer-based solution tools, effective spreadsheet design and use, databases, and expert systems. Decision making theories address: alternatives, criteria, loss functions and risks.

BU DS SM 310
Simulation Models in Decision Making
3 semester credits. The course is an introduction to simulation models for business decision making purposes. Emphasis will be on building and analyzing models for a variety of applications, including manufacturing and service systems. The lectures will be held in both the classroom and the computer lab. Prerequisites: Topics in Decision Science or equivalent.

DEPARTMENT OF ECONOMICS

The Department of Economics offers the students a range of economic study courses and addresses key issues such as sustainability, civic responsibility and comparative analysis.

GS HS MH 250
Market and Happiness: Economy, Civic Virtues and Capabilities
3 semester credits
Cross-listed from Global Studies (GS), Department of Happiness Sciences

BU EC ME 280
Microeconomics
3 semester credits. The course investigates the economic forces behind pricing and production decisions, wages, labor market structure and distribution of income. Emphasis will be given to the contemporary economic institutions of EU countries (in comparison with those of North America) and the application of microeconomic theories to current economic problems.

BU EC MA 300

Macroeconomics
3 semester credits. The course presents an analysis of contemporary economic institutions and the application of macroeconomic theories to current economic problems. Emphasis will be given to European Union countries (with comparative reference to North America). The course will give a broad but detailed overview of economic theories for determining national income, governmental monetary and fiscal policy, the role of money and the banking system, international trade and the determination of foreign exchange rates.

BU EC EA 310
The Economics of Art
3 semester credits. The course presents an overview of the economic aspects of art and culture. The international art market will be analyzed from the point of view of an economist or else in terms of the supply and demand of rare commodities. Other topics include: economic models of non-profit cultural organizations, competition and market structure in the arts, public support for the arts, and the role and impact of public and private subsidies. Emphasis will be placed on Europe, with special focus on Italy. The United States will be referred to for comparative purposes. Prerequisites: Background in elementary Economics.

BU EC EE 320
Environmental Economics
3 semester credits. This course examines how economic theory and policy relate to the environment. Emphasis is placed upon the basic tenets of environmental conservation as well as the analytical tools employed in public decision making. Current topics such as global warming, recycling, non-renewable resource depletion, alternative energy sources and "green" jobs will be covered in depth through case study discussions. Prerequisites: Macro or Microeconomics.
Cross-listed to Environmental Studies (Life Studies and Human Services).

BU EC ES 330
The Economics of Sustainability
3 semester credits. The course will cover economic concepts and theories for analyzing sustainable development and practices from business, government and nonprofit organizations. Students will learn how economics is irrevocably linked to the natural environment and our social institutions. They will also study market and non-market values for environmental and social services, approaches to measure national progress toward sustainable development, causes and potential solutions to environmental and social degradation, roles of the business, government and nonprofit sectors in fostering sustainability, and the emerging field of ecological economics. Prerequisites: Microeconomics.
Cross-listed to Sustainable Development (Global Studies).

BU EC GE 350
Global Economy: History and Evolution
3 semester credits. The course is divided into two sections. Section 1 will provide an overview of the evolution of global economy throughout the past five centuries. Such section will discuss the emergence of the "New World Economy" and will examine the integration of product, labor and capital markets. Section 2, using micro and macroeconomic analysis tools, will look at the catalysts for and obstructers of market integration, and the impact of globalization on the economy and welfare of nations. Topics discussed will include: the role of international institutions such as the IMF and the WTO, the impact of changing economic environments on competitive strategy, the emerging trade blocs (European Union, NAFTA), the fluctuation of exchange rates, and the emergence of new markets. Prerequisites: Microeconomics and Macroeconomics.
Cross-listed to Sustainable Development (Global Studies).

BU EC CE 360
Comparative Economic Systems
3 semester credits. While in classical courses on comparative economics the focus was on capitalist, socialist and developing economies, this course will focus on three models: the Anglo-Saxon (Britain and the United States), the European (continental) and the Asian (China, India and Japan) one. While all of these models are market economies, they differ greatly due to diverse economic, historical, cultural and political factors. In addition, the course will focus on the shifting roles of world players as older economies are overtaken by the newer "dragons" and "elephants" of Asia. Prerequisites: Macro and Microeconomics, as well as a good knowledge of current international affairs.

BU EC ED 370
Economic Development
3 semester credits. More than two-thirds of the world's population is located in developing nations. These states, which have diverse and often complicated developmental issues, face the common problem of a widening gap between the "first world" and the developing one, as well as competition in a "globalized" international marketplace. During the introductory portion of the course, theories of development and growth will be explored. In the second part specific nation states and developmental issues will be introduced. Special focus will be given to states emerging from "national traumas" such as Afghanistan, Bangladesh, Congo, Haiti, Liberia, Somalia and Zimbabwe. Issues covered will include education, income distribution, healthcare, democracy and political stability, industrial development, financial stability and agricultural sufficiency. Regional, local, and ethnic conflict will be covered through case studies and in-class discussion. Prerequisite: International Relations or Macroeconomics or Finance.

DEPARTMENT OF ENTREPRENEURSHIP RESOURCES

The Department of Entrepreneurship offers innovative course programming dealing with entrepreneurship as a business form. Course content addresses sustainability, family ownership and ethical issues.

BU ER BS 300
Business Strategy
3 semester credits. The course is an introduction to the concept of business strategy on both internal and international levels. Covered topics include economic and market analysis, market entry, contracting with intermediaries, investment, strategic alliances, and internal organization of businesses. Students will be expected to simulate individual strategies based on case studies.
Pre-requisites: Corporate Finance or Introduction to Management or Introduction to Marketing.

BU ER FB 310
The Art of Italian Family Business
3 semester credits. Family enterprises have always been central to the social and economic fabric of Italy. Some of the world's oldest family companies are Italian and the city of Florence represents a very important starting point for some of these. The course will explore the evolution, characteristics and significance of Italian family firms and it will also analyze the changes and trends in Italian family business over the centuries and how this system with 2,000 years of history behind is reacting to an age of increasing European unity and integration, mass immigration to Italy, globalization and competition with China and India. The first part of the course will give an overview of the history of family-owned firms from the Roman empire to the present day and their role in the social, political and economic life of Italy. The second part will consider case studies in different sectors: wine and food, fashion, the automobile industry and the hospitality sector.
Field trips to family enterprises in and around Florence are an integral part of the course.
Cross-listed to Food, Family and consumer Sciences (School of Food and Wine Studies).

BU ER VE 320
New Ventures and Entrepreneurship
3 semester credits.In this course students will be introduced to all the factors involved in initiating new entrepreneurial ventures that have the enduring power to become a successful company. Essential building blocks to be examined are: market analysis and strategy, innovation and management, product development, operations, financial frameworks, and competitor analysis.

BU ER SC 330
Entrepreneurship in the Social Context
3 semester credits. The course focuses on how business operates in social contexts and enterprises. Students will explore the concept of creating social value by managing economic and human resources; how to achieve social values through commercial means; profit and non-profit organizations; the impact of business on society and cultures. During the semester case studies of different social enterprises will be presented and students will utilize them to form an interdisciplinary analysis of business in society.

BU ER IE 340
Major Italian Entrepreneurs
3 semester credits. Italy is home to several entrepreneurial empires recognized globally for distinctive branding of products and successful strategies of expansion. This course will focus on extraordinary case studies of modern entrepreneurs that influenced and continue to impact the Italian economy to the present day. Particular emphasis will be placed on the Agnelli family (founders and owners of Fiat) and Berlusconi's media monopoly.

BU ER FB 350
Green Mapping Family Run Business in Italy
3 semester credits. This unique course offers a dynamic opportunity to create a green map of the family-run enterprises on the Italian landscape. Green Mapping, a geographic concept used as a social tool to raise awareness on particular issues, will enable students not only to analyze family initiatives and entrepreneurial strategies (whether on a small or large level, whether applied by craftsmen or by industries) but also to track similarities, divergences, and developments highlighted on a larger scale by geographical coordinates.

BU ER SB 350
Business Sustainability
3 semester credits. Sustainability in business is both an imperative and an opportunity and it is a crucial strategic issue facing 21st century commerce. This course provides an overview of the current sustainable business theories and practice within a context where sustainable business strategies restore and protect environmental integrity and enhance social equity while improving economic vitality.

BU ER EB 400
Ethics in Business
3 semester credits. The course focuses on the role and significance of ethics in commerce and entrepreneurship, the role of business in society, the nature of corporate responsibility. The question of how ethics can redirect and humanize the economy through values of democracy and the practice of corporate responsibility versus the impact of unregulated 'laissez-faire' capitalism will be analyzed in the context of the present global economic situation.

DEPARTMENT OF MANAGEMENT

The Department of Management courses are designed to give the student a integrated perspective of issues relevant to successfully managing the business enterprise.

BU MA IM 250
Introduction to Management
3 semester credits. This introductory course gives students an overview of various management functions and managerial problem-solving techniques. Students will be instructed in the following areas: the characteristics of successful managers, the elements of strategic decision making at various levels of the organization, global business issues, goal-setting processes, and basic business controls. This course also teaches the basic principles of management built on human relations: how to manage and lead people effectively, how to resolve conflicts, and how to build productive teams.
This course satisfies the general education requirements.

BU MA BP 300
Business Plan Development
3 semester credits. Students will learn the fundamentals of preparing a successful business plan: organization and management, identifying opportunities and potential markets, funding and finances, forecasting sales and profits, growth strategies, formal business writing, and concepts of entrepreneurship. Formal writing styles for business plans and business plan presentations will also be discussed.

HC GH BA 300
The Business of Horticulture
3 semester credits
Cross-listed from Horticulture (HC), Department of General Horticulture.

BU MA IM 310
International Management
3 semester credits. This course is designed for students interested in international business ventures and partnerships. Management, leadership, human resource management, organizational skills and strategies will all be analyzed from a cross-cultural business perspective. Focus on strategies adapting managerial skills across cultures. Guest lecturers and on-site visits to international business ventures form an integral part of the course. Prerequisites: Introduction to Management or equivalent.

BU MA BM 310
Brand Management
3 semester credits. Brand management is a fundamental element of competitive strategy. This course is intended for those interested in learning how brands are managed as some of the most valuable assetts managed by companies are the brand names associated with their products and services. Strong brands can influence purchase decisions by communicating the value of and providing differentiation for products and services. Effective brand management is critical to maintaining the long-term profitability of products and services. This course is therefore designed to develop students understanding of the importance of brand equity as well as how to build, measure and manage brand equity. Topics will include understanding brands from the customer s perspective, building brand equity, measuring brand equity, leveraging brand equity, managing brand portfolios and managing brands over time.

BU MA BP 315
Business Planning
3 semester credits. This course emphasizes strategic planning and implementation across a broad spectrum of business contexts. It focuses on the managerial, multibusiness, multi-industry, multicultural, and multinational complexities of achieving and sustaining competitive advantage. The course integrates content from foundational courses such as economics, human resource management, marketing, supply chain/operations management, accounting, and finance with the development of analytical, communication, and teamwork skills. The overarching goal of the course is to have students demonstrate their capacity to develop and execute organizational strategies in actual or simulated business situations.

BU MA SF 320
Sports Facility Management
3 semester credits. This course examines the principles of facility operations in the Sport Industry focusing on the applications of facility operations and event management principles and concepts to organizations in professional, collegiate, and Olympic sport. This class provides students with an in depth investigation of the unique challenges and opportunities that are routinely faced by a business manager in the context of events at sport venues. Relevant business theories and frameworks (finance, economics, accounting, marketing, management) will be applied to current business issues relating to event management and facility operations.

BU MA NP 325
New Product Development and Management
3 semester credits. The course provides the tools and strategies required for the development and marketing of new products. Topics include conducting market researches for product launches, practices for differentiating specific products from the competition, incorporating innovative processes for cutting-edge results, capturing a market position for new products, marketing plans, forecasting sales and customer satisfaction, and delivering new products to the market.

BU MA SB 326
Strategic Luxury Brand Management
3 semester credits. The course analyzes the organization of activities related to the introduction, promotion, and optimization of brands that distinguish themselves from competitors. Examined issues will cover brand equity, business and marketing strategies, conducting market and consumer satisfaction surveys, product development, optimizing management of existing products, brand expansion, and optimizing the marketing mix.

BU MA CB 335
Consumer Behavior
3 semester credits. The course examines the practical and theoretic elements that drive consumer behavior. Managerial strategies and marketing research used to influence consumers, studied alongside the psychological factors of perception, decision making, persuasion, and socio-cultural and cognitive perceptions and influences will give students an in-depth understanding of consumer tendencies and how they shape the market. Prerequisites: Introduction to Marketing.

BU MA SB 340
Small Business Management
3 semester credits. This course examines the operations and risks involved in starting or expanding a small business. All areas pertaining to opening and running a small business - financing, accounting, organizational and managerial operations, marketing processes, employment laws, licensing, permits, taxes - will be covered in depth throughout the course.

BU MA HR 350
Human Resource Management
3 semester credits. The purpose of this course is to provide an overview of human resources management, with particular emphasis on human resource planning and strategy, personnel selection, equal employment opportunity, training, performance appraisal, compensation, and contemporary issues. The course has been developed for people whose job requires managing people in a global environment according to the traditional Human Resources. Topics covered include: human resource planning, job analysis, recruitment, personnel selection, performance, employee turnover, the importance of HR in an industry like the hospitality sector, ethics and practices within personnel, legal issues, and how diversity impacts the workforce.
Cross-listed to Hospitality and Tourism (Hospitality)

BU MA SM 350
Sales Management
3 semester credits. This course focuses on the Formulation, Implementation and Evaluation of Sales Execution. From developing a go to market strategy, choosing a sales methodology and establishing a successful sales culture; to development and implementation of The Talent Management System, the Rewards system and process and tools to support your sales force; and finally to evaluating your success via the metrics system, this course immerses students into the current issues of sales management. Students will study cases from the textbook, learn from the instructors personal experience in leading sales organizations, and will develop their own Sales Execution Plan based on a business case they develop within teams during the term. The class culminates with each team presenting their Sales Execution Plan in written and verbal form.

BU MA IA 360
Professional Intimacy and Abuse
3 semester credits. Professionalism vs. Personal conduct: business rules dictate that the two never go hand in hand. This course, however, seeks to analyze the obvious fact that business is conducted by human beings and consequently, human behavior. In the first place it will explore business relations and communications which go beyond selling the product and value customer service as the key element in successful partnerships. Professional intimacy

is therefore an approach that gives a new perspective to customer relations through a professionally "intimate" way of interfacing with clients through the areas of services, specializing products according to client interests, and rethinking interpersonal communication between the client and the vendor. In the second place it will analyze professional abuse, whether within the same company or between client and vendor, especially when it impedes problem solving and critical thinking in decisive business making or breaking situations. Lectures, case studies, and role-play will engage students in the course topic.

BU MA MC 400
Managerial Communication

3 semester credits. This course is built on the foundations laid by the 'Introduction to Management' course. It focuses on management communication skills used internally and externally by an organization. Students examine and practice communication and strategy skills, both oral and written, which are essential for success in business. Prerequisites: Introduction to Management.

BU MA OB 470
Organizational Behavior

3 semester credits. The intent of the course is to provide an overview of main theoretical concepts of organizational behavior (OB) and their application in contemporary hospitality organizations. The course covers various topics in OB, which are grouped roughly into the individual, group, and organizational levels of analysis. The course balances conceptual knowledge with practical application. In general, lectures will provide a broad overview of the topic and explain key concepts to be used to understand the real phenomenon of the business world. Cases, selected on the basis of their relevance to the course content, will be discussed in class in order to develop students skills in applying this knowledge to practical situations.

DEPARTMENT OF MARKETING

The Department of Marketing offers a full range of marketing courses from introduction to advanced dealing with marketing concepts.Students are encouraged to develop relevant creative , communicative and analytical skills. Several courses address marketing issues unique to single industries.

BU MK IM 280
Introduction to Marketing

3 semester credits. This course is designed for non-majors in Business and introduces students to the role of marketing within a business. Through a combination of lectures, case studies, readings and simulations, the student will address analytical marketing concepts and techniques developed from economics, psychology, statistics and finance in order to plan and develop goods and services to satisfy the needs of target customers. Topics include: product planning, pricing, promotion, advertising, distribution policies, targeting and market research techniques.

SH SS SM 285
Sport Marketing

3 semester credits
Cross-listed from Sports and Health Sciences (SH), Department of Sports Sciences.

BU MK EM 310
Entrepreneurial Marketing Experiential Learning

6 semester credits.The primary purpose of this course is to provide marketers with an in-depth understanding of product development practices including innovation, product strategy and processes, customer needs, identification, idea generation, concept development and optimization, forecasting, and launch. The course will analyze the marketing development strategies of new entrepreneurial companies with low budgets and little or no brand development. An important part of student learning and preparation for future careers is to work on real-world business problems and apply what s learned in the classroom. Studentswill be introduced to highly creative and effective experiential approaches ranging from case studies to business plans, entrepreneurs in the classroom, conducting entrepreneurial audits, working with concepts of marketing inventions, and consulting engagements.
Furthermore, students will be part of a dedicated lab team of cross-disciplinary learners led by faculty and advisers, and will collaborate with high-level executives from real companies on comprehensive business issues.
Course includes site visits to local companies and two special guest lectures from local prominent entrepreneurs.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved in learningby doingthrough real projects and integration with the local population and territory in order to remove cultural andlearning barriersas well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who track studentsstep by step during their learning experience, monitor and advise according to student needs, and support student initiative. This unique learning model allows students to benefit froman all-encompassing educational experience based on theory and practice in real enterprises,learning of comprehensive operational processes, problem-solving, leadership, and management.

BU MK MA 315
Marketing Strategies for the Arts

3 semester credits. The course teaches students how to market for visual and performing arts enterprises. Topics include: marketing theory and application, strategic marketing, niche marketing, audience development, public relations strategies, market research, planning against competition, and advertising.

BU MK MM 315
The Marketing Mix: Product, Price, Place and Promotion

3 semester credits. The course discusses and analyzes major marketing themes and concepts. It will focus on the influences a marketing plan has on Product definition (market of reference and segment analysis), on Price, on Place (distribution channels) and on Promotion. Topics include: introduction to marketing, marketing planning, product concepts and product management, segmentation, targeting and positioning, consumer buying behavior, promotional activities, channels of distribution and pricing concepts. The course will also discuss a valid approach to the marketing process: analysis, planning, implementation, and control of programs designed to bring about desired exchanges with target markets for the purpose of achieving organizational objectives.
Pre-requisite: Junior Standing.

BU MK FM 320
Fashion Marketing

3 semester credits. This course is an introduction to marketing and merchandising concepts in fashion retail, with an emphasis on the apparel and accessory industry in Italy. Students will learn terminology specific to the field and how to forecast trends. Other topics include: visual merchandising, planning, advertising, roles and components of the primary and secondary markets, different forms of in-store and non-store retail, consumer behavior and profiles, information systems, store location and design, and assessing the quality/cost equation of products. On-site visits to fashion retailers, buyers and trade fairs in Florence and Milan are an integral part of this course.
This course is also offered as a special seminar for 1 credit. The regular semester class will introduce the student to the subject and focus on the area of study, while the seminar will focus on the specialized area of study.

BU MK IT 320
International Marketing

3 semester credits. This course expands on the main principles of marketing by both exploring the strategic implications of marketing in different countries and cultures and identifying specific marketing techniques and modifications necessary to accommodate cultural differences. Topics include: global marketing, marketing planning, segmentation, culture and business customs, political and legal factors and restraints, economical and technological development and the international monetary system. Prerequisites: Introduction to Marketing or equivalent.

BU MK RS 320
Retailing and Sales Strategies

3 semester credits. This course provides student with an exposure to trade and retailing by understanding the strategies of important companies towards the supply chain, their competitors, their suppliers and costumers. The classes will provide students with the knowledge of the tools created by international or Italian companies in order to access the consumers and keeping them loyal. The managerial component of the course will also give students an understanding of basic methods of management in relationship to the flow of goods as well as the instruments of market and territory analysis specific for the retail marketing.

BU MK WM 325
Web and Social Marketing

3 semester credits. Recent years have seen the evolution and revolution in business communication. The birth of the web was the inspiration that led to a different way of relating between companies and customers. Approaches led to a constant customer participation in the creation and development of the business image.
Web marketing is based on techniques and principles applicable to all sectors and also suitable for small and medium-sized enterprises up to now often cut off from mass media because of the enormous budget required.
But the web is not just sites, in recent years social networks have pointed

the way towards a clear undisputed sway. Communication on social networks isnt only about purchasing advertising as in traditional media or even on most websites. The social is the most striking feature of what is called Web 2.0: the network of conversations; and the conversations don t occur only among customers, but must exist between the company and customers to stimulate the most powerful communication tool: word of mouth. A company that does not speak with customers is bound to be forgotten.

BU MK SM 330
Marketing Strategy Models

3 semester credits. Students will learn how to formulate informed and fact-based marketing models. Marketing decisions and issues to be discussed include market forecasting, segmentation, customer management, product/brand development and placing, pricing models, sales and promotion, and advertising. Prerequisites: Introduction to Marketing or equivalent.

BU MK NP 335
Non-Profit Marketing Experiential Learning

3 semester credits. Social and environmental issues are the focus of many debates, forums, events, and activities that take place within the public and private sectors.

The focus that is often placed on doing does not always account for the importance of making known, or properly processing what has been done, leaving a gap within the awareness of the individuals who could make concrete contributions. Fundraising is primarily based on communication. Promoting activities that allow the public to experience the essence of services and benefits is the basic motivation to stimulate and generate support. The Internet, new media, and non-conventional marketing tools are utilized in a comprehensive plan to achieve a primary objective: to involve people in a shared vision of the future.

Given this context, the course provides the knowledge and skills necessary for successful application of social marketing tools through the effective participation in a laboratory that has at its core a non-profit organization aiming to expand its services. The goal is to place students within real-life situations in order to foster and conceive actions that are effectively applicable in larger contexts such as ICT.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.

In addition to regular lecture hours, students will be involved in learningby doingthrough real projects and integration with the local population and territory in order to remove cultural andlearning barriersas well as to develop a strong likelihood for success in life.

The experiential learning hours are fully supervised by instructors who track studentsstep by step during their learning experience, monitor and advise according to student needs, and support student initiative. This unique learning model allows students to benefit froman all-encompassing educational experience based on theory and practice in real enterprises,learning of comprehensive operational processes, problem-solving, leadership, and management.

HP FB FW 350
Principles of Food and Wine Marketing

3 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

HP FB MS 370
Food and Wine Marketing Strategies

3 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

HP FB WC 380
Wine Communications and Marketing

3 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

HP HT IM 460
International Marketing for the Hospitality Industry

3 semester credits
Cross-listed from Hospitality (HP), Department of Hospitality and Tourism Management.

J SCHOOL
SCHOOL OF JOURNALISM, COMMUNICATION AND PUBLISHING

The School of Journalism, Communication and Publishing(J SCHOOL) offers six distinct departments in the following disciplines:

CONVERGENCE MEIDA AND BROADCASTING
CREATIVE ADVERTISING
FOOD COMMUNICATIONS AND PUBLISHING
JOURNALISM
MASS COMMUNICATION
PUBLISHING

The above departments have been developed in order to create within the higher education experience an opportunity to practice such disciplines in a global context that provides at the same time an extremely unique local field of study.

VISION
- J SCHOOL sustains the role of communication both locally and globally in today's connected world.
- J SCHOOL seeks to explore the various forms and impact of information diffusion with the fresh perspectives of its students.
- J SCHOOL and its academic disciplines contribute to FUA's mission of cultural integration by bridging international students with the contemporary aspects of Italy.
- J SCHOOL shapes the critical, discerning approach of students who dig beyond the Renaissance facade of Florence to uncover stories and issues that are the antithesis of stereotypes.
- In a city where craftsmanship plays a crucial role, J SCHOOL challenges and refines the craft of thought, elaboration, and expression to shape the voices of the future.

MISSION
- To provide the communicative tools to uncover the surface of cultures, societies, and urban movement within Italian landscapes through its department of Journalism.
- To offer an interdisciplinary approach to education through interactive cooperation with other areas of FUA academic disciplines and departments.
- To face the ethics and evolution of communication in the spheres of human interaction and digitalization through its department of Communication.
- To sustain and develop creative expressions and interpretations in both printed and electronic form through its department of Publishing.
- To promote student integration within the professional sphere of Florence. The central position in the city center offers immediate, transversal access to the rich stratification uniting the past, present, and future coexisting within the city.
- Florence's position as one of Italy's principal cities is home to important publishing houses, regional headquarters of national newspapers, and communication agencies. An active, dynamic presence of the professional realities related to the Schools academic disciplines create a stimulating study environment for our students.

VALUES
- An international faculty with solid academic and industry backgrounds.
- A stimulating and forward-thinking academic curriculum that integrates publishing projects drawn both from FUA's dynamic environment and the local community.
- A campus press that sustains publishing activities of students and faculty.
- Officially licensed periodicals
- newsletter and magazine - that represent the voices of FUA student and faculty.
- Collaboration with local journalism and citywide projects of communication.

J SCHOOL COMMUNITY ENGAGEMENT MEMBER INSTITUTION (CEMI)
The School works closely with the university press of Palazzi, Ingorda per Florence Campus Editore, which produces textbooks and publications specialized in travel, art, and gastronomy. Ingorda is affiliated with Nardini Editore, a Florentine publisher who operates locally and internationally.

FACILITIES
The School is located in the Santa Croce area of Florence's historic center. Courses are conducted in Palazzo Bombicci Pontelli Guicciardini Strozzi with laboratory and classroom support also from Palazzo Doni. Palazzo Bombicci Pontelli Guicciardini Strozzi facilities are equipped with:
The FUA library with reading and study area
40-seat capacity lecture room with amphitheater-style seating for classroom and event use (Sala Rosa - Pink Ballroom)
28 seat capacity lecture room
26 seat capacity lecture room
25 seat capacity lecture room
23 seat capacity lecture room
12 seat capacity computer and research lab classroom
18 developers dark room
Dance lab
Music facility with piano room and recording studio
Gym with workout machines, weights and work out area
Free WI-FI access Garden with river view terrace
Social space for students
All classrooms are equipped with whiteboards. Audio-visual equipment (PPT, DVD, CD and digital projectors) is also available.

FACULTY HIGHLIGHTS
The J SCHOOL faculty is composed of a dedicated group of academics and professionals from engaging backgrounds and experiences. Writers, poets, journalists, publicists, researchers, graphic designers and publishers regularly hold courses in each academic session. Our journalists and publicists are pooled from those recognized by Italy's national registers of journalism and publicity, our faculty comes from international backgrounds, several have taught for graduate and post-graduate levels, and those who come from professional careers have worked on or are currently conducting projects with prominent entities, publications, and organizations.

SCHOOL HIGHLIGHTS
The School sustains FUA's Blending newsletter and magazine. These periodical publications are created on a monthly and semesterly basis and are produced in collaboration with the students and faculty of Palazzi. Collaboration is regularly conducted with the Italian or local publications such as *Dolci Tentazioni, i.OVO* and Florence's primary event source, *Firenze Spettacolo*. Online media tools such as CiboChat, the collaborative, Florence-based gastronomy blog of Palazzi, and the Santa Cristina Cookbook recipe blog featured on the Santa Cristina wine website, are also sustained by the School. We are a proud to support the Florence winter version of SUNY Southampton's Writers Conference. Pulitzer Prize winners, *NY Times* bestselling authors, nationally recognized poets, and essayists regularly teach for both summer and winter editions.

PROGRAMS OF STUDY
Academic programs are offered on various bases:
- 4-Year Program in Digital Publishing & Communication
- Career Program in Publishing, 1-Year, two levels, see specific brochure
- Study Abroad Programs, see specific brochure.

4-Year Undergraduate Program: Digital Publishing & Communication
The 4-year Program in Digital Publishing & Communication will prepare graduates to enter the 21st century workforce in fields such as digital media, the arts, publishing, visual communication, and related creative sectors. The foundational concepts stem from the knowledge and skills required by dynamic and constantly evolving fields. Digital media spans a range of elements including interactive forms of published media and artistic production, and consumer and cultural products such as online publication media, video, design, photography, and other forms of emerging and converged media destined for electronic platforms. The 4-year program will provide students with a forward-looking education by fostering a solid foundation for participation in dynamic digital fields not just as concept developers but as creative implementers. Specialized knowledge in specific areas is developed through the choice of one of three concentrations offered by the program.

The Program offers three Concentrations:

- Digital Media
- E-Publishing
- Visual Communication

Core Curriculum for 4-Year Program (27 credits)

DI VC GI 210	Digital Graphic Illustration
CP PU FE 300	Fundamentals of Publishing and Editing
CP PU EP 330	E-Publishing
DI PH ID 180	Introduction to Digital Photography
DI DM RM 260	Introduction to Rich Media: Podcast Production
CP MC CM 350	Intercultural Communication
CP MC CT 330	Critical Thinking
LA AH GD 340	History of Graphic Design
PS PD PO 350	Portfolio Development I

Capstone Project - In the area of Program Concentration (3 credits)

CP PU CS 400 Digital Publishing & Communication Capstone, 3 credits

Concentration Course Work (24 credits)

In addition to the required core area courses, students in the Digital Publishing & Communication, 4-Year Program must complete 24 credit hours in one of the three areas of concentration.

DIGITAL MEDIA

24 credit hours including PS PD PO 360 Portfolio Development II and LA AH HP 310 History of Photography requirement. Examples of courses compatible with this concentration include but are not limited to:

DI PH OC 260	On-Camera and Studio Flash Photography
DI PH ID 300	Intermediate Digital Photography
DI PH AD 400	Advanced Digital Photography
DI PH PJ 240	Introduction to Photojournalism
DI PH PJ 340	Advanced Photojournalism
FA CL IP 190	Introduction to Classic Documentary and Portrait Photography
DI PH SE 550	Solo Exhibit and Publication of Solo Work
CP JL DR 370	Video and Digital Reporting for the Multimedialized Society
DI VP VE 380	Digital Video Editing
DI VP DP 410	Documentary Production
DI VP CV 200	Introduction to Creative Videomaking
DI VP AV 350	Advanced Videomaking and Post Production
FA AE MT 350	Practices, Modes and Trends in Today's Art Systems

E-PUBLISHING

24 credit hours including PS PD PO 360 Portfolio Development II requirement. Examples of courses compatible with this concentration include but are not limited to:

CP JL DL 290	Digital Literacy and Journalism
CP JL WM 300	Writing for Electronic Media
CP JL ML 360	Media Law, Policy and Ethics
DI VC AD 330	Introduction to Art Direction
CP PU DP 315	Desktop Publishing
CP PU PB 310	Professional Book Production
CP PU LM 330	Lifestyle Magazine Project I
CP PU LM 430	Lifestyle Magazine Project II
CP PU SP 325	Sustainable Publishing
DI VC TD 200	Typography Design I
DI VC TD 300	Typography Design II
DI VC DF 190	Visual Communication Design Fundamentals Studio I
DI VC DF 250	Visual Communication Design Fundamentals Studio II

VISUAL COMMUNICATION

24 credit hours including PS PD PO 360 Portfolio Development II requirement. Examples of courses compatible with this concentration include but are not limited to:

DI VC DF 190	Visual Communication Design Fundamentals Studio I
DI VC DF 250	Visual Communication Design Fundamentals Studio II
FA PD DP 310	Digital Painting
DI VC TD 200	Typography Design I
DI VC TD 300	Typography Design II
DI VC II 225	Introduction to Interface
DI VC DA 220	Digital Animation
DI VC DA 320	Digital Animation Intermediate
DI VC MG 420	Motion Graphics
DI VC CC 325	Creative Communications for the Third Sector
DI VC AD 330	Introduction to Art Direction
DI VC IM 390	Interdisciplinary Media Arts
ID SA SG 385	Sustainable Graphic Design for a Contemporary Green World
FA AE SL 340	Semiotics: The Signs and Language of Art
FA AE MT 350	Practices, Modes and Trends in Today's Art Systems

General Education Requirements (42 credits)

Students must successfully complete at least 42 credit hours in approved General Education courses. Courses must be taken in areas outside of the student major area to satisfy the General Education requirement of FUA and consistent with General Education component distribution as detailed below:

- English Composition (6 credit hours)
- Humanities (6 credit hours)
- Mathematics (6 credit hours)
- Physical & Biological Sciences (6 credit hours)
- Social & Behavioral Science (6 credit hours)
- Diversity & Intercultural Studies (6 credit hours)
- Italian Language (6 credit hours)

Free Electives (24 credits)

General Free Electives sufficient to reach a minimum of 120 credits.

Admissions. For Admission and General Education Requirements see the 4-Year Undergraduate Program section in the catalog introduction. Direct admission to the 4-year Program is granted to students who have successfully completed one of the following programs: 1-year Program in Publishing or a 2-year Program in Digital Photography or Visual Communication.

CAREER PROGRAMS

PUBLISHING

The year-long program in publishing begins with a study of fundamentals and moves on to the advanced skills required by the publishing industry. Particular focus is given to magazine and book publishing and the unique structure of the program allows students to partake in ongoing publishing projects. The program consists of 2 levels. Each level offers core courses and the option of adding specialized seminars, Italian language, or an internship/experiential learning special project for the non-beginning level.

DEPARTMENT OF CONVERGENCE MEDIA AND BROADCASTING

The department seeks to address the diversified tools, techniques, and platforms of the industries that employ media and broadcasting. Within the reporting industries, the single journalist finds advantageous the ability to report across different media while news organizations' structures and roles are shifting in response to the impact of converged formats. Courses are intended to create coverage of news, from both reporting and editorial perspectives, with specific priorities in mind - the velocity and immediacy required by evolving trends and target publics, multi-platform and multimedia approaches to collecting, creating and sharing news; and the interactivity between media and the public as digital technologies become increasingly participatory. The department offerings address both established and emerging forms of story telling in digitally managed forms, from studio broadcasting to videoreporting, podcasting, rich media, and documentary production.

CP BC NM 150
Broadcasting New Media

3 semester credits. The course introduces students to the field of broadcasting and offers a professional experience component. The first part of the course focuses on the broadcasting field and includes a comparative study of relevant international examples of broadcasting and Italian approaches. The second part of the course is geared towards the research of broadcasting technologies and the practice of various broadcasting formats to be performed and registered in a studio setting. Examples of formats include on-air interviews, readings, moderated talks and forums, etc., while course projects and activities will interact with the journalism and broadcasting activities of Blending, the newsletter and magazine of Ingorda per Florence Campus Editore.

DI DM RM 260
Introduction to Rich Media: Podcast Production

3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Digital Media

CP JL BW 310
Broadcast Writing
3 semester credits. This course teaches the basics of writing for various media - radio, internet, television and video. Students will be asked to consider broadcast writing from a different perspective compared to that used in writing for print. Scripts, leads, speeches and dialogues are initially written to be printed but change significantly with the multimedia output for transmissions, not to mention how the human voice can impact the output of scripted words. The techniques for precise spoken styles, creative broadcast writing, case studies, and exercises to test the viability between the script and the voice transmission will be covered during the semester.

CP BC BC 350
Broadcast Management: Conducting and Producing
3 semester credits. This course is intended for students who seek an in-depth academic experience in broadcast management from conducting to producing. Practical approaches in a studio setting will be applied from the beginning of the course, which also includes the study of how broadcast-related studios (radio, television, other web media) operate. Students will develop a feature program based on a format determined with the instructor such as event coverage, talk show, music program, etc., and develop the program from both the individual conductors perspective as well as the collective perspective of a broadcast station or organization and its regulatory policies. Course projects and activities will interact with the journalism and broadcasting activities of Blending, the newsletter and magazine of Ingorda per Florence Campus Editore. Prerequisites: Introductory broadcasting or reporting course, or equivalent.

DI DM RM 360
Advanced Rich Media: Podcast Production
3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Digital Media.

CP JL DR 370
Video and Digital Reporting for the Multimedialized Society
3 semester credits. A technical approach to the craft of videomaking and digital reporting of web journalism. The lab component will introduce the students to the fundamentals of production platforms, techniques of shooting, editing and postproduction. Various video and multimedia story formats will be introduced and experimented in this course. Students will be involved as video journalists in projects throughout the academic semester with the aim of covering a beat, writing and shooting relevant material, and producing a viable, publishable video story that incorporates the acquired skills of the course.
Cross-listed to Video Production (Digital Media and Visual Arts).

DI VP DP 410
Documentary Production
3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Video Production

DEPARTMENT OF CREATIVE ADVERTISING

The courses of the Creative Advertising department offer an advantageous perspective for students thanks to Italys cultural and artistic heritage, and the innovation of today. Advertisement in the arts and destinations are a strong feature of this department, considering the numerous examples and case studies drawn from an ever-evolving concept of made in Italy.

CP CR IA 150
Fundamentals of Advertising
3 semester credits. This is an introductory course to the field of advertising. The fundamentals will be covered for analyzing visuals and texts in advertisements, as well as the tools utilized for creating advertisements. Advertising campaigns strategies and the interaction of the roles involved in an advertising agency team are also considered. The role of visual communication will be analyzed for its importance in advertising, as well as the role of the customer in the process of developing a campaign.

CP CR AM 300
Advertising Management
3 semester credits. Analyzes advertisement management from the perspectives of fundamental marketing, communications, and advertising principles that will be used to explore creative advertising, media planning, account management, branding, selling, PR, web technologies in advertising, and the changing landscape of modern advertising management.

DI VC CB 310
Commercial and Business Advertising
3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Visual Communication.

CP CR MA 320
Advertising Strategy for the Arts
3 semester credits. This course teaches students the advertising strategies for visual and performing arts. Topics include: how to create campaigns, advertisements, artistic direction, electronic forms of advertisement, the key figures in the creation and production process. Specific focus will be given to advertising strategies that promote the artistic environment including concerts, museums, galleries, and temporary exhibitions.

CP CR AS 321
Advertising as Social Communication
3 semester credits. This course examines the social role of advertising. Students will gain an increased awareness of the theoretical aspects of the advertising process of both print and broadcast media, and how these media impact society. We will examine how and when advertising and the messages behind its image complement the fabric of society and how and when it does not. The ethical aspects of advertising will be closely examined through the use of case studies drawn from different countries and cultures. Particular emphasis will be given to the perspectives, that is the social approach, of the creators of advertising and the societies that are its recipients. Other topics include: methods of analyzing advertising messages, the link between advertising and the media and the pros and cons of persuasion.

BU MK WM 325
Web and Social Marketing
3 semester credits
Cross-listed from International School of Business (BU), Department of Marketing.

CP CR CM 360
Art, Food, Fashion, and Wine: Creative Advertising of Italian Destinations
3 semester credits. Italian destination cities immediately conjure up images of the art, food, fashion, wine, and culture in which their fame lies: fashion shows and La Scala in Milan, Renaissance art in Florence, Brunello wine in Montalcino, the Biennale and Carnevale in Venice. This course will explore how creative advertising strategies have been produced and implemented, their effect on city identity, the proliferation of creative areas in destination cities, and the future of creativity and creative marketing. Case studies of both well-established metropolises and developing destinations will be examined. Cross-listed to Tourism Management (School of Hospitality).

CP CR CS 380
Craftsmanship, Culture and Contemporary Art: Creative Strategies for Italian Niche Destinations
3 semester credits. Italy's abundance of destination cities and attractions in international tourism has a rich history of traditional destinations on one hand, and niche areas on the other. The creative advertising strategies in this course further challenge the concept of quality and Made In Italy by examining destinations, including lesser-known cities/territories or unexplored areas of traditional destinations, and how the concepts of "niche" and "specialty" are communicated to specialized consumers and tourists. In particular the components of craftsmanship (artigianato), local culture and contemporary art will be studied in their relationships to foreign and Italian consumers, and how the the implementation of creative advertising for these areas are evolving. Students will be involved in the hypothesis of responsible solutions to creatively advertising niche destinations based on the balance between maintaining integrity and increasing visibility.
Cross-listed to Tourism Management (School of Hospitality). Prerequisites: Art, Food, Fashion, and Wine: Creative Advertising of Italian Destinations, intermediate advertising course or equivalent.

DEPARTMENT OF FOOD COMMUNICATIONS AND PUBLISHING

This specialized department deals specifically with topics of communication and publishing in the world of gastronomy. Courses on writing, photography, and styling of food subjects aim to explore gastronomy as an increasingly important element of published media. The backdrop of Italian cuisine, and more specifically, Tuscan and Florentine cuisines, serve as both the stepping-stone and tool to practically apply learned concepts during coursework.

ID PD PL 300
Product Packaging and Labeling
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Product Luxury Design.

CP FC FP 320
Food Photography I
3 semester credits. This course will be the gateway to the world of food photography. Students will learn the technical and compositional basis of this specific field of photography, which is becoming one of the most commercially successful for the photo professional. The course will explore the most updated techniques in digital photography, as well as traditional ones, the study of basic food lighting in the studio and outdoors, special effects techniques, picture scanning and introductory graphic manipulation on computer. The course will be mainly geared towards digital camera shooting with elements of color transparency/peripherals within a kitchen set-up; prepared dishes/recipes to be photographed will be provided. Requirements: a digital camera - 5,0 megapixels minimum with an optical zoom lens at least 3X. or a 35mm reflex camera with a zoom lens, or a wide angle + 50 and a telephoto lens.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.
Cross-listed to Photography (Digital Imaging and Visual arts)

CP FC FP 320S
Food Photography I
1 semester credit. This seminar will be the gateway to the world of food photography. Students will learn the technical and compositional basis of this specific field of photography, which is becoming one of the most commercially successful for the photo professional. The seminar will explore the most updated techniques in digital photography, as well as traditional ones, the study of basic food lighting in the studio and outdoors, special effects techniques, picture scanning and introductory graphic manipulation on computer. The seminar will be mainly geared towards digital camera shooting with elements of color transparency/peripherals within a kitchen set-up; prepared dishes/recipes to be photographed will be provided.
Requirements: A digital camera - 8.0 megapixels minimum with an optical zoom lens at least 3X or a 35mm reflex camera with a zoom lens, or a wide angle + 50 and a telephoto lens.

CP FC WS 325
Wine and Spirits Photography
3 semester credits. The course will be oriented towards photographing just about everything that is contained in glasses, bottles, and transparent jars, with a particular focus on wines and spirits. This branch of photography differs greatly from traditional food photography, because the technical issues presented by the transparency of glass and other materials require a completely different approach to the subject matter. The course will be geared towards the use of digital cameras, with state of the art hardware and software, updated lighting equipment, still-life photography, CP composition, camera formats, and film types. Requirements: a digital camera - 5,0 megapixels minimum with an optical zoom lens at least 3X or a 35mm reflex camera with a zoom lens, or a wide angle + 50 + a telephoto lens. Cross-listed to Photography (Digital Imaging and Visual Arts).

CP FC FS 340
Food Styling I
3 semester credits. The course will help students understand food presentation on an aesthetic and technical level, learning the basics of food presentation for professional and media use or for personal pleasure, and learning to select the right objects/props/tableware/accessories to make an appealing food presentation. Students will work in a fully equipped kitchen classroom with occasional opportunities of assistance from professional cooking students and of having works photographed by students enrolled in Food Photography courses.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

CP FC FW 380
Food Writing I
3 semester credits. In this course students will write a variety of pieces for professional food and beverage publications and general interest magazines. They will develop research skills with an emphasis on examining trends in the foodservice and hospitality industry, as well as analyzing publications for reader profile, voice, content, structure, and style. Students will create a portfolio of works, including feature and news articles, personality profiles, book and restaurant reviews, recipes, and food narratives.
Cross-listed to English Composition and Creative Writing (Liberal Arts).
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

CP FC FW 380S
Food Writing I
1 semester credit.

CP FC FP 420
Food Photography II
3 semester credits. This course will enable the student to master at a professional level all aspects connected to food photography, acquiring the technical and visual skills that are necessary to create a fine food photograph for book or magazine publication. Students will enrich their visual and practical skills through the most advanced and state of the art techniques, such as advanced lighting for digital and analog photography, photographing food in existing and natural light, advanced special effects and tricks/props for food photography, mastering advanced scanning and digital imaging/graphic software. Students will use up-to-date computers/software/peripherals and digital cameras and lighting units and will have access to a kitchen classroom for setting up and preparing the dishes/recipes to be photographed. Prerequisites: Food Photography I or Equivalent. Requirements: a digital camera 8.0 megapixels minimum with an optical zoom lens at least 3X or a 35mm reflex camera with a zoom lens, or a wide angle + 50 + a telephoto lens. Cross-listed to Photography (Digital Imaging and Visual Arts).

CP FC FS 440
Food Styling II
3 semester credits. This course will enable the student to master at a professional level all aspects of food styling, leading to entry into the world of professional food styling for cookbooks, advertising and commercials. Students will gain a broad knowledge of objects used in a variety of world cuisines and how to set them in a refined and skillful way. Special techniques connected with food styling for photo and video commercial sets will also be studied. Students will operate in a professional kitchen classroom, with the possibility of assistance from advanced professional cooking students, and photography of their works taken by Advanced Food Photography students.
Prerequisites: Food Styling I or equivalent.
This course is also offered as a seminar for 2 semester credits. the regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

CP FC FW 480
Food Writing II
3 semester credits. This course is the continuation level of Food Writing I and open to students who have already covered the writing styles and approaches covered in the previous course. . Materials produced will be used for publishing projects. Prerequisites: Professional Food Writing I.

This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

CP FC FW 480S
Food Writing II
1 semester credit.

PS SP BP 510
Special Project in Book Publishing
3 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

DEPARTMENT OF JOURNALISM

This department provides the tools of investigative writing and reporting in a variety of fields, from global journalism to local topics such as the coverage of city peripheries.
Diverse genres such as travel, magazine, and industry specific approaches to journalistic writing are offered, as well as multimedia forms of communicating news.

DI PH PJ 240
Introduction to Photojournalism
3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Photography.

CP JL NN 280
Introduction to Journalism: News Gathering and News Writing
3 semester credits. This course teaches students the basic writing skills necessary for news reporting. Students will perform several in-class writing assignments based on news leads. Students will progress from short news items to longer stories with more complex issues and topics. They will learn to gather facts through skillful interviewing techniques, practiced during in-class role-playing exercises. Other topics include: how to write under pressure with a deadline, how to develop and verify sources, and how to structure news stories to capture and retain the attention of the reader. Some out of class field work (interviewing and opinion gathering) will be carried out.

CP JL DL 290
Digital Literacy and Journalism
3 semester credits. This course is designed to improve and challenge the students' knowledge of digital journalism and ultimately create a higher level of digital literacy. An overview of how technology, shifting corporate structures, and an increase in digitalized societies have changed the face of journalism will be utilized to generate an active analysis of how current developments will change the direction of the industry in the future. Thus the importance of cultivating literacy in a digital age is fundamental to the understanding of current journalistic practices and the society to whom they are directed. Topics include navigation of emerging electronic information sources for research, how to consume and produce information, and the possibility of adding-annotating-contributing-commenting in the world of published information.

CP JL TW 290
Travel Writing
3 semester credits. The basis of this course is the development of creative writing skills by focusing on the genre of travel writing. Students will read and discuss extracts from the great classics of travel writing as well as current travel journalism published in newspapers, magazines and on-line. Assignments will focus on helping the student find an individual voice, on developing ideas and honing them through revision and drafting. How to write for different audiences and publishing formats in their will be covered. Course projects and activities will interact with the journalism activities of Blending, the newsletter and magazine of Ingorda per Florence Campus Editore.
Cross-listed to English Composition and Creative Writing (Liberal Arts).

CP JL WM 300
Writing for Digital Media
3 semester credits. This course builds on the skills acquired in the News Gathering and News Writing course. We will look at the variety of writing required of digital journalists and web writers, both in style and in subject matter. Students will gain experience writing many different kinds of stories: investigative, news, feature, editorial, sports, entertainment, etc. They will learn how to write effectively for a targeted audience on a variety of digital platforms (such as websites including online versions of established media and wikis, blogs, applications and social media, multi-user communities and spaces, and smart device communication), how to document sources in a professional way, how online writing affects publication and interacts with social and civic participation, and how to evaluate and critique their own publications. This course will also give students a further understanding of the principles, ethics and practice of journalism in increasingly digitalized formats.Course projects and activities will interact with the journalism activities of Blending, the newsletter and magazine of Ingorda per Florence Campus Editore.

FT FC FM 300
Fashion, Media and Culture
3 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Communication and Publishing.

CP JL MW 315
Magazine Writing
3 semester credits. Magazine writing is an extremely diversified genre. The objective of this course is to provide aspiring magazine writers with a wide range of skills necessary to successfully research, write, edit, fact check, and submit an article from freelance and non-freelance points of view. Students will be asked to explore and develop a variety of magazine pieces from various markets in order to experiment with different styles, research, writing processes, and leads. Course projects and activities will interact with the journalism activities of Blending, the newsletter and magazine of Ingorda per Florence Campus Editore.

CP JL UJ 320
Urban Journalism
3 semester credits. Centralization and decentralization, the pulsating life and the constant movement witnessed by today's urban cities represent a major slice of journalistic coverage. The purpose of this course is to undertake a deeper examination of the city beat, of the phenomenon of polarization between centers and peripheries, how to evolve effective strategies of journalism that, with significance, track daily metropolitan development to ultimately portray the life of a city on a small and large scale. A part of the course is dedicated to Italian cities, beginning with the portrayal of independent city states throughout history to their current portrayal in the contemporary context.
This course includes a Service Learning component in the Florentine Community as a learning tool. Service Learning is a kind of experiential education that connects classroom learning with community service. In collaboration with community organizations, students learn about and apply tools of the academic discipline and specific course concepts in their service experiences. This combination enhances academic learning and civic awareness while also providing a meaningful service to and with the community.

CP JL SJ 325
Writing for Sports Journalism
3 semester credits. The aim of this course is to understand the fundamentals of sports journalism, identify the characteristics of successful sports journalism productions and distinguish the differences and similarities of various media on sports writing as newspapers, magazine, television, radio, web. Students will understand and practice basic forms of sport journalism production.
The course will cover an in-depth analysis of various forms of event reporting, how to source information as sports journalists, interview techniques, and issues of journalism from both investigative and financial points of view in the world of sports. Case studies drawn from Europe and especially Italy will be used as points of comparison and local examples.

CP JL GP 330
Global Perspectives of Journalism
3 semester credits. Journalism students are facing an era of instantaneous information accessibility whether for local or for global journalism. This course analyzes the shifting faces of journalism from an international perspective and poses the questions of how global journalists of today should be equipped (culturally, intellectually, politically and sociologically). The Italian location will let students experience both a full immersion, parallel exposure to how the realities of reporting and news coverage vary from country to country, from continent to continent, and the convergence of journalism practices from a unified, global point of view. Course projects and activities will interact with the journalism activities of Blending, the newsletter and magazine of Ingorda per Florence Campus Editore.

CP JL CS 335
Culture Journalism
3 semester credits. Journalism is presented in this course as a communicator of the arts and culture. Students will explore the diverse media that have evolved around the coverage of the arts, literature, music, culture, dance, gastronomic arts, theater and cinema. Coverage of individuals, movements, events, exhibitions and happenings is considered for critical reviewing, popular diffusion, sociological and philosophical questioning. The course also studies strategies of how cultural and creative journalism is presented to the public from a visual and esthetic point of view, drawing from examples found in printed and online media. Course projects and activities will interact with the journalism activities of Blending, the newsletter and magazine of Ingorda per Florence Campus Editore.
Prerequisites: Introduction to Journalism: News Gathering and News Writing, Digital Literacy and Journalism, or equivalent.

CP JL TT 340
Tracking Territories: Strategies of Socio-environmental Journalism
3 semester credits. A social, environmental and cultural diversification of journalism is frequent in several national contexts. This course will examine how issues related to the unique characteristics in a nation's territories are addressed by journalism. A survey comparison of national papers, local regional

papers, specialized magazines, and journalistic inserts will be utilized to examine content and message in news formats. Political currents, especially in Italy, will be considered in the analysis of how present events are delivered. The location in Florence, in a diversified country such as Italy, provides a prime opportunity to compare and contrast how news coverage may be affected by the profound roots of regionalisms. Course projects and activities will interact with the journalism activities of Blending, the newsletter and magazine of Ingorda per Florence Campus Editore.
Prerequisites: Introduction to Journalism: News Gathering and News Writing, Digital Literacy and Journalism or equivalent.

DI PH PJ 340
Advanced Photojournalism
3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Photography.

CP JL EJ 350
Entrepreneurial Journalism: Two Approaches
3 semester credits. This course covers the entrepreneurial world of journalism and reporting from two perspectives. The business models that govern the journalism industry provide an analysis of how the industry functions from a financial point of view. Government regulation and media policies will be considered on a case study basis pertaining to industrialized nations. On a more specific level, entrepreneurialism, finance and business are given consideration as topics of journalism and the various media created to generate and diffuse information to the public. Course assignments will involve exercises and projects intended to develop the students' practical skills and knowledge of business journalism.
Prerequisites: Introduction to Journalism: News Gathering and News Writing, Digital Literacy and Journalism, or equivalent.

CP JL ML 360
Media Law, Policy and Ethics
3 semester credits. This course addresses the legal, policy-related and ethical aspects of journalism. Media law, the concept/practice of free speech, the rights and limitations of journalists, libel and controversial cases requiring juridical intervention will be examined in major countries. The principles of such topics will be used to analyze the current state of ethical dilemmas that arise in a globalized and digitalized era. Decision making, view and positions at journalistic publications are considered through major case studies and students deal with ethical issues that arise in the practice of journalism. Those include verification of information, the relationship between personal morality and journalistic decisions, issues brought up by competition and the ubiquity of news, and the way the Internet forces decisions within narrow time frames.
Prerequisites: Introduction to Journalism: News Gathering and News Writing, Digital Literacy and Journalism, or equivalent.

DEPARTMENT OF MASS COMMUNICATION

The department of Mass Communication considers communication from multiple perspectives. From the foundations of communication to social media, the ethics and cultural divergences of communication, communication and society, and creative and alternative application of communication tools, department courses examine the dynamic nature of mass communication today.

CP MC IC 150
Introduction to Communication
3 semester credits. Students will be introduced to the basic concepts of communication and will use these concepts to explore the different theories and studies carried out in this field. The areas of organizational communication, interpersonal/intercultural communication, and mass communication will also be touched upon as an introduction prior to specialized areas of interest within the vast field of communication.
This course satisfies the general education requirements.

CP MC PS 200
Public Speaking
3 semester credits. This is an introductory public speaking course, which emphasizes the writing, organization and presentation of speeches in a variety of situations that students might face both in their college and professional lives. The following topics will be addressed: developing self-confidence and effective communication skills, audiences and goals, effective use of body actions, gestures and delivery. Listening to and effectively responding to questions will also be covered.This course satisifies the general education requirements.

CP MC MC 300
Introduction to Mass Communication
3 semester credits. This course is an introduction to the discipline of Mass Communication. The course includes a historical and theoretical overview that begins in the early part of the 20th century, continues through the rapid development of mass communication over the last 50 years, and concludes with current issues and concerns. The nature, structures, roles, processes and effects of mass media will be examined with primary emphasis given to radio, television, film and print media. The effects of mass communication on society will be examined and social and professional ethical issues will be discussed. Comparisons will be made between the mass media in Europe and other prominent examples abroad.

CP MC EC 315
Ethics in Communication
3 semester credits. This course examines ethical issues in the field of communication. As globalization continues to spread throughout the globe and a world of differences continually comes into contact, a critical need for the study of ethics in communication across contexts, cultures, the various media used in communication, and on both public and private levels becomes essential. Ethical issues will be applied to the study of communicational behavior, decision making, the quality of communication, public and private dialogue, and how the need to consider the ethical approach to this field impacts the individuals, the communities and the societies that populate the world today.

CP MC PC 315
Persuasive Communication
3 semester credits. The objective of this course is to evidence the theory and the practice of persuasion by considering the perspectives of both sender and receiver of messages. Students will be encouraged to develop their own persuasion skills as they examine topics such as persuasion styles and formats, how persuasion strategies vary from audience to audience, audience reception of persuasive communication, and how the market, media and politics employ persuasion tactics in communication strategies.

CP MC MS 320
Mass Media and Society
3 semester credits. Explores the nature of the relationship between mass media and society, starting from the emerging forms of mass media in the modern age, their evolvement over time, and the present influences of mass media on social structures. Specific forms of digital mass media such as radio, television, and internet and more traditional print media will be considered individually and analyzed for their content, messages, and effects on society, culture, history, politics, religion, and economy.

CP MC SM 320
Social Media
3 semester credits. What do we mean by "community"? How do we encourage, discuss, analyze, understand, design, and participate in healthy communities in the age of many-to-many media? With the advent of virtual communities, smart mobs, and online social networks, old questions about the meaning of human social behavior have taken on renewed significance. Although this course is grounded in theory, it is equally rooted in practice, and much of the class discussion takes place in social cyberspaces. This course requires active participation of students and a willingness to immerse in social media practices. Much of the class discussion takes place in a variety of virtual world environments during and between face-to-face class meetings. As a practicum, those who complete this course will actively and productively engage in established and emerging forms of social media - and have some notion of how these practices affect the self and the community.

DI VC CC 325
Creative Communication for the Third Sector
3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Visual Communication.

CP MC CT 330
Critical Thinking
3 semester credits. This interdisciplinary course helps students from all areas of study to develop their critical thinking skills. The principles of reasoning, analysis, logic, and rhetoric will be introduced in both ancient and modern contexts during lectures. Students will be asked to participate in in-class exercises. Students will examine arguments from both sides, learn to better analyze materials and therefore acquire a more thorough analysis of evidence, and apply these concepts to decision making situations. The aim of the course is to arrive at a real-life application of these practical techniques that are relevant to all individuals, from the managerial level for professionals to everyday contexts.

CP MC CM 340
European Media and Culture
3 semester credits. This course provides students with a broad analysis of the structural configuration and policies of the media in Europe and the European Union within cultural, political, and economic contexts. It examines the changing nature of the relationship of the media with European societies since the post-war period. There will be a particular emphasis placed upon the Italian media. Topics include: globalization of culture, language preservation and the social, political, economic and intellectual forces that shape the media. Special attention will be paid to how various communicative channels such as TV, advertising, film, newspapers, magazines and popular music interact with culture. A discussion on the so-called "consumer culture" will lead to an analysis of the ways culture in Italy has been subsumed by the "global consumer culture." Prerequisites: A background in Introduction to Mass Communication.

CP MC PR 340
Public Relations Writing
3 semester credits. This is an intensive-writing course in which all forms of writing related to the communication of public relations messages will be covered: press releases, media alerts, public service announcements, video news releases, pitch letters, speechwriting, brochures, newsletters, and other public relations presentations. Students will develop a personal writing portfolio. Cross-listed to English Composition and Creative Writing (Liberal Arts).

CP MC CM 350
Intercultural Communication
3 semester credits. In a pluralistic and multicultural society, it is particularly important to provide individuals with the appropriate tools to develop balanced and integrated personalities that are capable of social interaction with sensitivity and wide understanding. A skillful communication creates positive relationships and working teams as well as social groups including individuals from different cultures, religious beliefs, sexual preferences, age, and physical characteristics. In order to arrive at this form of intercultural communication, it is necessary to acquire basic competencies and psychological knowledge in the logic-verbal, intuitive and creative areas. The course analyzes the subjectivity of perception, the influence of cultural patterns on identity, the interdependence of contemporary life and working contexts and the capacity to acquire useful skills and experience for effective communication.

CP MC DS 360
Discourse, Argument, and Public Policy
3 semester credits. This course begins with a study of effective strategies of discourse, argument, and rhetoric. Students will use these concepts to formulate arguments for public advocacy, which at its most basic form consists of a claim and its support. Covered topics include the varying effects of implicit and explicit arguments, what an argument accomplishes when creating public advocacy, defining and expounding a position in an argument, how to create effective and convincing arguments for public policy.
Pre-requisite: Background or introductory course on public speaking.

CP MC ST 380
Living in a Techno-Savvy Culture
3 semester credits. Social media, from political campaigns to personal lives, increasingly intertwine public domain and the institutional spheres of culture, society, media, relationships, and politics. This courses intends to examine contemporary living and how "broadcasting" thanks to the ever-increasing technology and social media platforms are impacting the lives and operations of individuals and organizations. The course intends to pose a cultural and social analysis of connected individuals and organizations in the contexts of nature vs. technology in today's plugged-in culture.
Prerequisites: Social Media or equivalent

CP MC IC 440
Interpersonal Communication
3 semester credits. An examination of personal and small group communication with particular emphasis on methods of perceiving information and transmitting messages, gender bias in communication, nonverbal behavior, and methods of communicating ideas and emotions. Students also learn about decision making in groups and forces that influence group behavior. A review of the ways in which people communicate with each other and an introduction to the skills needed to communicate effectively in professional environments. Students participate in small and large group discussions and problem-solving situations involving listening skills, interviewing skills, verbal and nonverbal communication, and public speaking.

CP MC PP 480
Public Relations Strategies
3 semester credits.This course introduces students to the strategic roles and functions of the Public Relations (PR) practitioner and enables them to evaluate the context in which PR is practiced, to understand the potential and practice of PR as a management function, and to analyze critically the structure of PR management, its role and techniques. In addition, students will be introduced to the rhetorical arguments that impact upon PR activities and will be made aware of the importance of professionalism and ethics in the practice of public relations.

DEPARTMENT OF PUBLISHING

The department of Publishing explores traditional and innovative, sustainable approaches to the publishing industry. Offered courses provide both the principles and practical tools of book and magazine publishing as well as considerations of specialized sectors, such as academic and institutional publishing or children's literature.

DI PH PD 250
Introduction to Illustration Photography and Design
3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Photography.

CP PU FE 300
Fundamentals of Publishing and Editing
3 semester credits. This course examines the fundamental aspects of the publishing industry with an emphasis on book publishing. Issues such as editorial brainstorming and manuscript selection, layout processes, production, interior and exterior design, marketing, and financial factors are explored on a hands-on level with examples and collaborations drawn from ongoing publication projects. The emphasis on editing focuses on evaluating manuscripts, fact checking, copy cutting, editing, rewriting, proofreading and writing captions, titles and subtitles. Critiquing and creating titles and subtitles is also covered.

CP PU PB 310
Professional Book Production
3 semester credits. The topics of this course cover the areas of professional book production in both the digital and standard print sectors. Students will learn all processes involved in designing and producing books: font characters, colors and images, graphic manipulation, pagination, layouts, printing, and binding. Hands-on experience will be offered through the possibility of collaborating on ongoing publishing projects of the Institution. Course projects and activities will interact with the publishing activities of Ingorda per Florence Campus Editore.
Prerequisites: A background in layout design and an introductory course in publishing are recommended.

CP PU DP 315
Desktop Publishing
3 semester credits. This course consists both of lectures and computer lab sessions. The lectures cover all aspects of desktop publishing, from idea and content development to design, layout, proofreading, and printing. By learning combinations of photography, typography, color and illustration, students will be able to clearly communicate information to a target audience. The computer lab portion of the course will use layout software to help students conceive and produce designs for brochures, magazines, advertisements, etc. A field trip to a local printer is included in the course.

CP PU MP 320
Magazine Editing and Publishing
3 semester credits. This course explores the world of magazines and how they are produced. Elements of magazine design, content, editing, and printing will be covered. We will examine the types of writing styles used in magazine publications, editorial techniques, the professional roles in a magazine's masthead and production team, and the work cycle of magazines. Students will have the opportunity to participate in magazine publications with staff and faculty for a hands-on experience approach to the course topic. Course projects and activities will interact with the publishing activities of Ingorda per Florence Campus Editore. Cross-listed to Fashion Communication and Publishing (Fashion and Accessory Studies and Technology).

CP PU SP 325
Sustainable Publishing
3 semester credits. The movement to promote sustainable practices is especially relevant for the publishing industry and the volume of printed products that it generates. This course focuses on how publishers can be more efficient and environmentally-friendly in their production, how the internet and e-books and e-publishing have impacted the industry, what types of recycled products really contribute to the aesthetics and cost/waste factors of printed literature, and similar topics. The effects of the paper industry on forest environments and on workforce/employment will be examined in order to provide students with a balanced perspective of why in our age green practices are being considered increasingly by publishers. Course projects and activities will interact with the

publishing activities of Ingorda per Florence Campus Editore.
Prerequisites: Fundaments of Publishing and Editing or equivalent.

CP PU LM 330
Lifestyle Magazine Project I

3 semester credits. The first of a two-part series on magazine production, Lifestyle Magazine I gives students a professional magazine production experience as an academic course. Students, under the supervision of faculty members, will curate every phase of production brainstorming, design, writing, photos, editing, layouts, production and distribution of a professional lifestyle magazine produced by the institution. The magazine and its semiannual format will represent the student's approach to living in Florence and topics such as the arts, gastronomy, travel, style, city scenes, etc. from a cutting edge perspective that seeks to challenge and go beyond the surface of a city.
Prerequisites: Fundaments of Publishing and Editing or equivalent.

CP PU EP 330
E-Publishing

3 semester credits. The phenomenon of e-publishing has transformed the book industry from technical, technological and business perspectives. The course examines the opportunities for self-publishing and the evolving strategies of publishing companies, the workings of e-book sales online, and the pros and cons of digital books and their digital interactivity. Students will explore the main features and developments of e-publishing's effect on the concept of interactive reading and the interactive media that make up the structure of an e-book. A part of the course is dedicated to lab hours in which students practice the processes and phases of creating an e-book ready for the web. Course projects and activities will interact with the publishing activities of Ingorda per Florence Campus Editore.
Pre-requisite: A background in layout design.

CP PU FF 340
Finances and Funding in Publishing

3 semester credits. Students will explore all the financial systems involved in funding the production and marketing of publications. Accounting, production costs, financing marketing plans, projecting revenues and profits and other financial issues related to publishing will be analyzed.

CP PU PR 350
Public Relations, Communications and Marketing in Publishing

3 semester credits. The course covers the ever-changing practices of public relations, communications, and the marketing aspects of the publishing industry. Advertising, promotional materials, launches, press releases, distribution, and industry networking will be examined as necessary factors for the optimization of sales and distribution for all types of published works. Through a specialized study of communications and PR relations, students will learn the ins and outs of establishing, maintaining, and communicating with contacts whether press and marketing-related or with external contributors/ collaborators of publications.

CP PU AI 370
Academic and Institutional Publishing

3 semester credits. The course introduces the practices and parameters involved in the publication of works produced in non-commercial environments such as the academic/scientific and political fields. Covered topics include the production of textbooks, research papers, official communications, and bureaucratic writing.

CP PU CS 380
Publishing in the Children's Book Industry

3 semester credits. This foray into the world of children's literature explores different types of publications existing in this dynamic market. After an in-depth survey of publications destined for younger age groups, students will attempt to create a proposal and marketing plan of a publishable creative project for kids.

CP PU CS 400
Digital Publishing & Communication Capstone

3 semester credits. The Capstone course affords the student the opportunity to integrate many of the topics of the four year course of study. In this project the student must apply their cumulative knowledge and experientially acquired skills to complete the course project.

CP PU LM 430
Lifestyle Magazine Project II

3 semester credits. The second level of the Lifestyle Magazine course is aimed at developing and producing the second magazine project after the first semiannual edition. Students, having gained already one semester's worth of experience, will be challenged to explore deeper and more hidden topics in Florence as well as to act as critics by writing about the end of the year initiatives of PALAZZI institutions such as art and fashion shows, gastronomic events, etc. This project requires additional hours outside of regularly scheduled class times. Course projects and activities will interact with the publishing activities of Ingorda per Florence Campus Editore.
Prerequisites: Lifestyle Magazine Project I.

PS SP BP 510
Special Project in Book Publishing

3 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

SAS SCHOOL OF ARTS AND SCIENCES

The School of Arts and Sciences offers undergraduate and graduate studies spanning the spectrum of humanistic, artistic and scientific studies at FUA. The institutions position in Florence combines the city's historic, world-changing achievements in the above three areas with its contemporary innovations and challenges in order to cultivate a culture of knowledge that can be applied by today's and tomorrows global citizens. Beyond the research-based and expressive aspects of the School's academics, the departments grouped under the School of Professional Studies enact an active learning component through community and civic engagement to not only arts and Sciences but to all academic disciplines at FUA. The School of Arts and Sciences is subdivided into the following schools:

SCHOOL OF **FINE ARTS**
SCHOOL OF **GLOBAL STUDIES**
SCHOOL OF **HORTICULTURE**
SCHOOL OF **LIBERAL ARTS**
SCHOOL OF **LIFE STUDIES AND HUMAN SERVICES**
SCHOOL OF **PROFESSIONAL STUDIES**
SCHOOL OF **SCIENCES AND MATHEMATICS**

VISION

- SAS offers distinctive approaches to intellectual enquiry posed by each of its Schools and their departmental subdivisions.
- SAS turns its attention to the currents of a world whose natural environment and population is in profound change.
- SAS educates the next generation of global citizens, advocates, and leaders.
- SAS looks forward, taking into account the historical strengths of its location and both the contemporary and future development of Italy.
- SAS implements innovation in research, interpretation, expression, and artistic creation.

MISSION

- To educate through a sense of discovery and intellectual growth in the sciences, arts and humanities. To provide the foundations of knowledge, culture, creativity, intellectual curiosity in order to prepare students for significant interaction with the environment, society and community.
- To promote academic opportunities for service learning and civic engagement through initiatives, presentations, events and performances open to the public and aimed at contributing to the local culture.
- To foster a sustainable society by teaching diversity and intercultural strategies through a multicultural education.
- To expand students skills of research and communication in the visual, performed and written form.
- To share students artistic, humanistic and scientific experiences both locally and globally, academically and professionally.

VALUES

- Advanced learning tools and facilities that simultaneously preserve a historically important architectural context.
- An international faculty from diverse professional and academic backgrounds.
- An immediate connection to civic and cultural engagement offered by the School of Professional Studies.
- Community engagement fostered by the Artist in Residence Program and contemporary art gallery at F_AIR.
- Well-resourced technical and material support in specific areas of study such as fine arts and music studies.

FACILITIES

The historic Palazzo Bombicci Pontelli Guicciardini Strozzi is located in the Santa Croce area of Florence, on the Arno River. Its facilities are equipped with:
The FUA library with reading and study area
40-seat capacity lecture room with amphitheater-style seating for classroom and events 28-seat capacity lecture room
26-seat capacity lecture room
25-seat capacity lecture room
23-seat capacity lecture room
22-seat capacity lecture room
17-seat capacity lecture room
12-seat capacity computer and research lab classroom
18-developers dark room
Dance lab
Gym with workout machines, weights and work out area
Free WI-FI access
Garden with river view terrace
Social space for students
All classrooms are equipped with whiteboards. Audio-visual equipment (PPT, DVD, CD and digital projectors) is also available.

FACULTY HIGHLIGHTS

The highly qualified faculty of the School of Arts and Sciences come from diverse international, academic and professional backgrounds. Professional figures ranging from academics, artists, authors, journalists, scientific researchers, historians, to global communicators and advocates offer their compelling expertise and experiences with the student body. Faculty members are engaged in developing and fine-tuning students academic studies as well as guiding them in their cross-cultural connection to their studies in Italy and offering professional insight on how to apply acquired knowledge to future life paths.

SAS COMMUNITY ENGAGEMENT MEMBER INSTITUTION (CEMI)

About F_AIR The acronym A.I.R. is a worldwide reference to programs that allow artists to dwell in sites, usually, but not necessarily, away from their native surroundings, either for a short or long period of time. During this timeframe, the artist carries out solely artistic projects and gets to know an alternative reality that is only possible away from home. F_AIR and FUA School of Fine Arts offer the first artist in residence program in Florence for Italian and international artists. Florence has always been inspiring for artists and intellectuals from all over the world: they have flocked to its streets and museums, breathed in the same air of masters of the past, and have sought to recreate the same magic. The era of the artist who worked in isolation, moved by his/her own genius, is over. In recent times, the open streets and squares of both metropolitan cities and small towns have become the perfect place to learn and experiment. Contemporary art calls for participation and sharing, and artist in residencies are the expression of our times and the perfect means to practice these approaches. F_AIR is at the forefront of the contemporary art system and invites artists to reside within the school premises either for a semester or for the three months of summer sessions. During the stay, artists will learn to interpret the city and its surroundings through the expressive means of their art. They will exchange ideas with students, with fellow artists in town, and with professionals within the art world. They will work both as artists and academic professors and by the end of their stay they will present their project at a solo exhibition.

F_AIR Art Gallery

The art gallery at F_AIR is the innovative space and concept for contemporary art in Florence. Creativity and enthusiasm are its genius loci, as the location used to be a theater for musicals and comedies.
F_AIR and FUA School of Fine Arts seek to keep alive the spirit of the place, and its present appearance is designed to renew its special atmosphere.
F_AIRs gallery space is divided in three large vaulted bays whose arches are outfitted with adjustable dimming lights. The gallery floor is cut by a transversal line of LED lighting for the double purpose of addressing the working areas of the FUA Fine Arts department and to emphasize F_AIRs conceptual approach to transversality between the arts, languages, and issues. The LED lighting leads directly to the open courtyard around which unfold F_AIR's studios for painting, sculpture, ceramics, mixed media, and the resident artists apartment.
F_AIR alternates thematic exhibitions including works and projects by renowned artists from Italy and abroad, by emerging artists, as well as projects by promising art students. Solo shows are dedicated to a yearly gallery guest artist. The gallery is tuned to the global artistic panorama and plays an important role within the reality of contemporary Florence. For this reason, the gallery at F_AIR has a strong commitment towards the interpretation of today's most compelling issues and explores them through the practice of curated exhibitions.

The Resident Artist at F_AIR Young artists, between 28 and 35 years old, are invited to participate. Artists who understand the importance of participation and sharing as a fundamental step in the process of creating art, and who are eager to experience a world without boundaries.
F_AIR seeks artists who are willing to lecture and to work in our spaces, in close contact with students and faculty, who constantly seek to overcome the daily obstacles and difficulties.

PROGRAMS OF STUDY

The programs range from a variety of study abroad and four-year academic programs:
- Undergraduate 4-year program in Cultural Studies offering Concentrations in Art History or Fine Arts
- Study Abroad Programs, short and long term

4-Year Undergraduate Program: Cultural Studies

The 4-year curriculum in Cultural Studies offers student a choice of concentrating their work in Fine Arts or Art History. A liberal arts course of study is well suited to a student seeking to acquire a well rounded education and skill set rather than focusing on one field.

Core Curriculum for 4-Year Program (27 credits)

LA AH AH 210	Introduction to Art History
LA HS WC 230	History of Western Civilization from Antiquity to 1500
LA CW CW 300	Creative Writing
LA CS AH 325	The Age of Heroes: Illiad, Odyessey, Aneid
LA HS GR 340	Galileo and the Scientific Renaissance
LA HS IR 330	History of Italian Renaissance
LA CL PC 355	Literature of Migration
LA PS EG 340	Ethics of Globalization
LA RS WR 300	World Religions

Capstone Project – In the area of Program Concentration (3 credits)

LA AH CS 400 Cultural Studies Capstone

Concentration Course Work (24 credits)

In addition to the required core area courses, students in the Cultural Studies 4 Year Program must complete 24 credit hours in one of the two areas of concentration.

FINE ARTS CONCENTRATION

A suggested, representative concentration might include the following specific courses:

FA PD FD 120	Foundation Drawing
FA PD FP 120	Foundation Painting
FA CE CE 200	Ceramics Beginning
FA PM PM 200	Printmaking Beginning
FA SC FS 310	Foundation Sculpture
FA PD ID 220	Intermediate Drawing
FA PD IP 220	Intermediate Painting
FA PD WC 330	Watercolor Tempera Guache Techniques

ART HISTORY CONCENTRATION

A suggested, representative concentration might include the following specific courses:

LA AH SS 251	Symbols and Symbolism in Western Art (4 credits)
LA AH RA 321	Renaissance Art in Florence (4 credits)
LA AH AR 341	Italian Renaissance Architecture (4 credits)
LA AH HB 351	Michelangelo, Caravaggio Bernini (4 credits)
LA AH CI 361	Contemporary Italian Art (4 credits)
LA AH TC 371	Art Theory and Criticism (4 credits)

General Education Requirements (42 credits)

Students must successfully complete at least 42 credit hours in approved General Education courses. Courses must be taken in areas outside of the student major area to satisfy the General Education requirement of FUA and consistent with General Education component distribution as detailed below:

- English Composition (6 credit hours)
- Humanities (6 credit hours)
- Mathematics (6 credit hours)
- Physical & Biological Sciences (6 credit hours)
- Social & Behavioral Science (6 credit hours)
- Diversity & Intercultural Studies (6 credit hours)
- Italian Language (6 credit hours)

Free Electives (24 credits)

General Free Electives sufficient to reach a minimum of 120 credits.

For Admission and General Education Requirements see the Undergraduate 4-Year program section in the catalog introduction

SCHOOL OF **FINE ARTS**

School of Fine Arts is part of the School of Arts and Sciences.
Founded in 2005 and located in the center of Florence since 2010, FUA School of Fine Arts gathers nine departments:

ART EDUCATION
CERAMICS
CLASSIC PHOTOGRAPHY
CREATIVE ARTS
MIXED MEDIA
PAINTING AND DRAWING
PRINTMAKING
RESTORATION
SCULPTURE

In recent years the city of Florence has accepted the ever-changing challenges of contemporary art and has been experiencing an incredible cultural explosion. Signs are evident throughout its historical center and beyond, in the newer neighborhoods of its expanding urban borders.

FUA School of Fine Arts was born out of the recognition of these signs and of the will to play an active role in the citys artistic and cultural life. Through the acquisition of traditional art techniques combined with innovative practices of contemporary art, experiences and insights, students will gain the tools, vision and spirit to personally interpret today's complex world. They will develop their roles as visual communicators and future artists either by learning or by refining the most important art procedures of our legacy.

In the FUA School of Fine Arts vision, art has a new definition transcending the rigid boundaries which confine it to a static role in history or emphasize only its potential as a commercial source to be exploited. Artistic past and contemporary productions have a close connection and the continuous exchange between the two fosters new ways of interpreting artworks.

FUA School of Fine Arts supports blending: of art forms, of students with the city hosting them, of different cultural settings, of galleries and museums with artists' studios, of experiences, of materials, of universities with non-academic worlds.

THE SCHOOL MISSION IS:

- To provide students with the opportunity to grow personally and professionally and to experience changes in their lives and career through a wide choice of courses and workshops, a stimulating environment within futuristic, high-tech academic structures, and a constant interaction with the art world.
- To encourage students to be culturally active inside and outside their academic environment and to immerse them in the creative processes of practicing artists, while also giving shape to an artistic space involving the city, its history and present or future events, and embracing the visual arts, performance and music.
- To nurture its students' talents both introducing them to the basic artistic skills and notions and stimulating them to go beyond textbooks and theory. Students at FUA School of Fine Arts learn how to strengthen their knowledge and self-confidence, to improve their techniques, to challenge their imagination, - to build their own portfolios and artistic networks, in a constant relation with the city of Florence and Italian society.

FUA School of Fine Arts offers many advantages to both students and resident artists who share its facilities throughout the academic year:
One 20 seat capacity painting and drawing lab
One 16 seats capacity art lab for ceramics, sculpture, and fresco painting
One 20 seat capacity lecture room
One working studio for the artist in residence
One studio apartment for the artist in residence
One Academic Office
An outdoor patio
A progressive center for the arts and art gallery dedicated to students and resident artists.
The F_AIR (Florence Artist In Residence) program which combines thematic exhibitions, exchange of ideas and transverse interactions between arts, languages and issues.

One-Year Publishing Program Art concentration in affiliation with J School
Arty Fridays
Internships
Seminars of several types

FUA School of Fine Arts is proud to offer friendly, committed, and supporting instructors and professors in a multicultural setting which respects each person's uniqueness.
The School's faculty, made up of renowned professionals, university professors, artists and technical experts, firmly believes that art is participation and sharing, therefore encourages students and resident artists to surpass books and assigned tasks, to read walls, spaces, and an Italian society densely marked by cultural heritage and history as well as by a rich contemporary ferment.
FUA School of Fine Arts benefits from the collaboration of Zauli Foundation of Faenza, an institution actively working in the field of ceramics.

F_AIR (FLORENCE ARTIST IN RESIDENCE)

Contemporary art calls for participation and sharing, and artists in residence are the expression of our times and the perfect means to practice this approach. F_AIR and FUA School of Fine Arts offer the first artist in residence program in Florence for Italian and international artists and invite artists to reside within the school premises either for a semester or for the three months of a summer session. During their stay, artists will learn to interpret the city and its surroundings and they will exchange ideas with students, fellow artists in town, and professionals within the art world. They will work both as artists, also creating an exhibition, and academic professors.
F_AIR program collaborates with, among others, Throng Ngia Nguyen (Art Slant), Sebastien Sanchez de Santamaria (Residences Unlimited, NY), British Institute of Florence, Museo Nazionale Alinari della Fotografia, Pietro Gaglian (curator), and Alessandra Scappini (curator), all part of F_AIR non-executive advisory board.

Three large vaulted bays provided with adjustable dimming lights cover a floor intersected by a line of LED lighting which both designate the working areas of the department and emphasize F_AIR conceptual approach to transversality between arts, languages, and issues. The LED path leads to a patio around which F_AIR's studios for painting, sculpture, ceramics, mixed media, and the artist's apartment unfold.

The gallery, tuned to the global artistic panorama, organizes thematic exhibitions both of renowned artists from Italy and abroad and by emerging artists, as well as projects by promising art students. Solo shows are dedicated yearly guest artist.

F_AIR IN THE COMMUNITY

CEMI involvement: Course projects and activities will interact with the activities of F_AIR ART GALLERY Located in the district where the Medicis gave birth to the place which is considered the first example of an art academy, the art gallery at F_AIR is the brand-new space and concept for contemporary art in Florence.

ONE YEAR PUBLISHING PROGRAM

The One-Year Publishing Program in affiliation with J School consists of two semesters focused on the fundamental and advanced skills necessary to design, edit, produce, publish and market published media. Students choose one of the three concentrations offered in this certificate and attend intensive seminars as well as semester core courses that examine the topics such as writing for the arts, photography and printing processes, art direction, and marketing strategies for the arts.

For complete information on the Publishing Program, please request our specific brochure.

INTERNSHIPS

FUA School of Fine Arts offers its students different types of internships such as the Artist in Residence Assistance Internship. The first one gives students a grounding in the organization of studio practices, documentation management, works of art and exhibition preparation, while the second one forms students in the management, logistics, educational activities and communication of an art gallery.

ARTY FRIDAYS

Arty Fridays activities are created to transform our students into insiders of the contemporary art environment in Florence and its surrounding cities. Reserved for the School of Fine Arts but open to all PALAZZI students, Arty Fridays offer visits to art galleries and museums with curators, visits to artists' studios, screenings of art documentaries and movies, and encounters with young artists. An interesting yet easy and enjoyable way to explore the art world of our time.

DEPARTMENT OF ART EDUCATION

Focused mainly on theory and research, this department includes courses oriented towards the study and practices of disciplines useful for students interested in becoming art educators and art teachers at all levels. It is also designed for future artists and students willing to sharpen their understanding of the visual field.

FT FC CP 200
Art Media: Introduction to the Creative Process

3 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Communication and Publishing.

FT FC CP 200S
Art Media: Introduction to the Creative Process

1 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Communication and Publishing.

FA AE AE 280
Art Education

3 semester credits. This lecture/lab course will help prepare students to teach art to elementary and middle school children. Students learn about the role of visual arts in children's education and how it relates to developmental growth. The course will explore the historical, philosophical and social foundations of art in education, including recent developments, current issues and technology. The course introduces: basic philosophy and structure of art education, directed learning activities in 2 and 3-dimensional design, different approaches to teaching methodology, art appreciation, lesson themes, on-site observations, responsibilities of teachers, and health and safety in the art studio. Prerequisites: Studio Art major or its equivalent

FA AE AT 300
Art Therapy

3 semester credits. This lecture/lab course introduces students to the therapeutic functions of art. The aim is to have students familiarize with art therapy methods and techniques whose primary objective is to develop the creative potential present in every human being. During the class meetings students will use their own personal experiences to help them to understand the function of art within a therapeutic context: students will in effect conduct experiments on themselves. This hands-on experience will then be compared with the theoretical ideas outlined in the required readings. In the laboratory/studio part of the course students will handle a great variety of art materials ranging from the more traditional to less common items, such as buttons, boxes, leaves and so on. The aim is to facilitate self-expression on a non-verbal and creative level and in a safe environment, open to the free exchange of opinions and untouched by prejudiced or judgmental attitudes. All these essential elements which make up the created image - space, color, movement and form - will be examined and put to the test as expressive and symbolic tools of one's inner world.

FA AE DA 310
Diversity in Art Education

3 semester credits. This lecture/lab course focuses on issues related to the art education of culturally or linguistically diverse children, gifted children or children with special needs. Students will learn how to development instructional strategies that can be used to plan and sequence effective art-learning experiences for children with special needs. This course will pay extra attention to how art educators can help encourage and guide a child's artistic self-expression and sense of discovery. Students will also explore alternative assessment strategies for evaluating children's learning and performance in art. Prerequisites: Introduction to Art Education or its equivalent

LA MU MP 310
Music and Painting

3 semester credits
Cross-listed from Liberal Arts (LA), Department of Music Studies.

FA AE CA 320
Creative Media: Improving Your Creative Potential

3 semester credits. This course aims to make students aware of their creativity as well as to teach them how deal and take advantage of it. Classes will be devoted to the nature of creativity, art, genius, technique, aesthetic and artistic judgment in the history of art and philosophy from ancient Greece to present. Formal lectures, followed by open discussion.

FA AE AP 325
Art and Places: From Renaissance Florence to Contemporary Metropolis

3 semester credits. The course will develop a comparative study of art as an expression of human experience from the development of the paradigms of beauty and aesthetics developed during the Reinassance to the contemporary perception of beauty. The course will include major artists and influences in terms of styles and movements. The course

will feature a contrast between the two cities which embody these diverse ways to convery art and beauty as an experiential pathway to understanding the evolution of the language of art and its possible directions in the future.

FA AE SL 340
Semiotics: The Signs and Language of Art

3 semester credits. The main objective of the course is to examine the most important semiotic tools for the analysis of visual texts. Starting from a point of view based on the production of meaning, lectures will display theoretical and methodological instruments for the semiotic investigation of art works in painting, sculpture, architecture, photography, video and art installation, establishing a continuous communication among technologies. Our specific focus will be on the analysis of significance and meaning of visual languages used in visual arts. Students will actively participate in the inquiry and will be requested to make one or more analysis on their own. Authors such as Barthes, Eco and Morris will be examined. This course is also offered as a seminar for 2 semester credits. The regular semester class will introduce students to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study. Cross-listed to Visual Communication (Digital Imaging and Visual Arts); Mass Communication (Journalism, Communication and Publishing); Art History and Architecture (Liberal Arts).

FA AE CA 345
The Artist

3 semester credits. This course aims to understand the complexity of the figure of the artists, their creative processes and actions, when they manifest both in their private spaces (the artists' studio), as well as in the public sphere (exhibitions, fairs, events). By studying, observing and re-enacting some artists' practices, students will be able to direct their own creativity, and sharpen their art appreciation and criticism. The course is highly recommended to expand the creativity of media and expression of studio art students, and students with a curriculum of art history, art theory and criticism, and writing for the arts.

FA AE MT 350
Practices, Modes and Trends in Today's Art Systems

3 semester credits. The modes of making art have changed since modern times, and they continue to evolve. How does an artist confront the world today? What are the do's and don'ts that make the difference? What are the roles of the characters who do not make art but revolve around the art system? What are the functions of curators, art critics, gallerists? Why is the art system experiencing such an explosion of art biennials and art fairs, and what is the artist's role in this production of culture? Why has the Chinese panorama already expired and what were the contributing factors to the 2008 art collapse? This course, maintaining a constant dialectics with students, is meant to answer these and other questions.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.
Cross-listed to Visual Communication (Digital Imaging and Visual Arts) and Art History and Architecture (Liberal Arts).

FA AE GE 350
Gallery and Exhibition Curating Experiential Learning

3 semester credits.
Introduces all aspects of the working of an art gallery. Students will be involved in curating and marketing art shows and auctions through a community and on-campus promotions.

This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved in learningby doingthrough real projects and integration with the local population and territory in order to remove cultural andlearning barriersas well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who track studentsstep by step during their learning experience, monitor and advise according to student needs, and support student initiative. This unique learning model allows students to benefit froman all-encompassing educational experience based on theory and practice in real enterprises,learning of comprehensive operational processes, problem-solving, leadership, and management.

PS IN TA 420
Teaching Assistantship I

3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

PS EL AR 450
Artist in Residency Assistant Experiential Learning

3 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

PS EL GA 450
Gallery Assistant Experiential Learning

3 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

DEPARTMENT OF CERAMICS

This department offers a curriculum in ceramics suited for absolute beginners as well as for students interested in developing professionally in the field. Advanced courses are offered in combination with artistic environments in Ceramics.
The department also offers a special projects in Ceramics involving students in a project to be carried out in an external facility and in an activity which fosters a strong work ethic, commitment and dedication.

FA CE CE 200
Ceramics (Beginner)

3 semester credits. In this course, students will work on pottery and/or ceramic sculpture projects. In the first part of the course, emphasis will be on different clay hand-building techniques. In the second part of the course, students will progress to a variety of surface decoration techniques and different methods of firing. Slide lectures will give students essential information on the nature of clay and glazes. The history of Mediterranean ceramics will be covered during in-class lectures. Students will be introduced to local Tuscan artisan traditions and the work of contemporary ceramic artists during fieldtrips.
This course satisfies the general education requirements.

FA CE CI 260
Ceramics (Intermediate)

3 semester credits. The course is designed for students who wish to continue in Ceramics and advance their skills in various hand-building and sculpture techniques. Emphasis will be on design, critical evaluation of forms and advancement of technical skills. This class will help students expand their technical understanding of clay and clay bodies, decoration techniques, glazing and firing and it will also provide an introduction to plaster work and mold making. Students will be encouraged to explore their concepts and develop confidence in critical thinking, design, and artistic skills. Attendance at the weekly class is required with additional studio time individually arranged. Minimum studio time each week should be eight hours. Prerequisites: Ceramics (Beginner) and one semester of Art History.

FA CE CE 400
Ceramics: Advanced Special Project

3 semester credits. Ceramics: Advanced Special Project is an assigned course where students will have access to an external facility in which they develop their proposed project on a wider scale. This will require each student to get organized accordingly to the availability of the facility and to set the time necessary to complete the project in order to submit it on the due date. This requires advanced skills and a strong work ethic, commitment and dedication on the students' part to successfully complete the project with excellence.

PS IN TA 420
Teaching Assistantship I

3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

DEPARTMENT OF CLASSIC PHOTOGRAPHY

An institution under the School of Digital Imaging and Visual Arts (DIVA), this department is simultaneously oriented and devoted to the artistic education of students of photography, as well as to the photographic education of fine arts students. Analogic techniques and classic photographic genres are the focuses of the courses.

FA CL IC 140
Introduction to Classic Photography

3 semester credits. This course involves theoretical and practical work both outdoors in the city of Florence and its environs and in the darkroom. Students will learn how to use the camera correctly, how to expose the film and the basic principles of black and white photography and composition. In addition, students will be given a broad overview of the history of photography. During the semester students will work on two projects and a final portfolio.
To take pictures on film, students need to provide an analogical camera (SLR-35mm) possibly having both automatic and manual controls.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
This course satisfies the general education requirements .

FA CL IP 190
Introduction to Classic Documentary and Portrait Photography

3 semester credits. This course will introduce students to the photography world with a particular focus on the documentary and portraiture aspects of this art medium. The course will be divided between outdoor field practice

and the studio/darkroom, black and white classic printing and finishing. The lab practice will enable students to elaborate their pictures and print them in the correct manner. The course concentrates on portraiture using traditional manual equipment. Students learn about the history, compositional issues and techniques of documentary and portrait photography by studying the work of influential photographers (e.g. Henry Cartier-Bresson, Eugene Smith, Capa, Sebastiao Salgado, Richard Avedon, Philippe Halsmann, Youssouf Karsh, Edward Weston, etc.) and by conceiving, shooting, printing and laying out a series of portraiture/documentary projects. This course is recommended for students majoring in communications, journalism, psychology and social science Prerequisites: None. Basic black and white photography experience will be helpful. A traditional 35mm SLR camera is also needed, equipped with a zoom lens, or a standard 50mm lens+ a wide angle + a telephoto lens. This kind of camera can also be loaned from school.

FA CL IC 240
Intermediate Classic Photography

3 semester credits. The course will allow the students to develop a personal approach to the photographic medium. Exploring the classical photographic techniques, the student will achieve a full creative and technical control that will lead to a high quality final portfolio. During the course attention will be focused on the cultural, social, ethical, conceptual, artistic, economical and professional aspects of Photography. The most influential modern and contemporary artists in photography will be studied through slide shows, videos, books reviews, visits to photo and other art shows. Relationships of Photography and other art media will also be analyzed. The students will operate in a new and spacious darkroom and lab, where they will have the opportunity to refine their printing and technical skills at the highest levels. The instructor will also stimulate students to broaden their knowledge of the psychological aspects of visual perception.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.

Prerequisites: Introduction to Classic Photography or equivalent. To take pictures on film, students need to provide an analogical camera (SLR-35mm) possibly having both automatic and manual controls.

FA CL PP 270S
Pinhole Photography

1 semester credit. Pinhole photography relates to the use of time and being creative with the light from the sun. Today in the age of digital cameras, pinhole photography is still used as a method of making traditional images but with an old fashioned twist. Using traditional photographic techniques, this hands-on seminar allows students to design and build their own pinhole camera as well as use precision-made pinhole cameras (provided by the instructor) to make fine art alternative black and white prints. This class addresses basics in black and white film development and darkroom work. In addition to technique, this seminar presents the historical context of this process. Critique of students' work examines the aesthetic qualities of images rendered through this time-honored process. Prerequisites: None. Basic photography experience and knowledge will be helpful. A classic 35mm reflex camera with a zoom lens, or a wide angle + 50 + a telephoto lens is required.

FA CL IC 340
Advanced Classic Photography

3 semester credits.
For description see FA CL IC 240
Prerequisites: Intermediate Classic Photography.
To take pictures on film, students need to provide an analogical camera (SLR-35mm) possibly having both automatic and manual controls.

FA CL HP 350
Non-Silver Halide Photography

3 semester credits. This advanced course explores the technical and aesthetic implications of the platinum/palladium process, one of the most beautiful and subtle of all photographic printing processes. Topics include compounding emulsions, hand coating, paper selection, development variables and techniques for making enlarged negatives. Prerequisites: None - basic photography experience and knowledge will be helpful. A classic 35mm reflex camera with a zoom lens, or a wide angle + 50 + a telephoto lens is required.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

FA CL HP 350S
Non-Silver Halide Photography

1 semester credit. This advanced course explores the technical and aesthetic implications of the platinum/palladium process, one of the most beautiful and subtle of all photographic printing processes. Topics include: compounding emulsions, hand coating, paper selection, development variables and techniques for making enlarged negatives.
Basic photography experience and knowledge will be helpful.

FA CL ML 360S
Medium and Large Format

1 semester credits. This seminar provides a thorough introduction to 4x5 and 8x10 view camera technology and aesthetics by covering a number of image- making techniques and applications in the studio and on location. Landscape, architecture, portraiture, still life and specialized areas are covered. View cameras are provided. Prerequisites: Basic photography experience and knowledge will be helpful.

DEPARTMENT OF CREATIVE ARTS

The courses of this department are based on multidisciplinary art skills and knowledges and oriented to an everyday application of them. Paper mach, flower composition and découpage are some of the subjects which may interest more skillful students or any person with a passion for simple, hands-on artistic activities to be practiced in the free time.

FA CA PM 270
Papier-mâché and Creative Decoration

3 semester credits. This course begins by examining the historical origins of papier-mch before moving on to technique, design and production of individual student work. The contemporary application of papier-mâché in the theatre and as part of carnival floats will also be covered. In addition, focus will be devoted to other forms of decoration such as japanning, lacquer art, découpage, Asian paper arts as well as papier-mâché book binding techniques.

FA CA FC 280
Flower Composition and Arrangements

3 semester credits. The art of flower composition and arrangement is studied across the history of floral design, floral textures and fragrances, types of foliage and fruit composition, and contemporary styles and techniques. The key artistic concepts of balance, proportion, scale, line, form, space, and depth will also be studied and applied to floral arrangements in order to prepare students for events whether on the small or large scale.

FA CA DW 290
Découpage and Wood Decoration

3 semester credits. Students will trace the origins and development of dcoupage as an art form and decorative technique. Dcoupage as it is known today was at its zenith in 17th and 18th century Europe, both with the aristocracy and burgeoning middle class and was adapted by both Picasso and Matisse. The technical part of the course will introduce materials, tools and technique and require students to complete both a d coupage and wood decoration project by the conclusion of the course under the supervision of the instructor.

DEPARTMENT OF MIXED MEDIA

A wide range of disciplines is taught in this department. Mainly addressed to students with previous experience and background in foundation courses and core courses such as Painting and Drawing, the subjects of this department experiment different artistic modes, levels, materials and explore several media from digital technology to human bodies.

FA MM PT 260
Pastel Techniques Decorative Paintings and Mosaics

3 semester credits. In this course, students will study and understand about pastel techniques and decorative paintings such as stencil and trompe l'oeil, following both traditional and nontraditional methods. In the second part of the course the student will approach Mosaic techniques.

FA MM FA 290
Softer Shapes: Fabric and Textile Art

3 semester credits. The objective of the course is to teach students how to give the shapes and forms of a chosen subject to textiles and fabrics, letting aesthetics be the guide of sensitivity and emotional impact. Students will learn to concretize their ideas or emotions, and to pass from this phase to a planning one, where all the stages and details to transform different types of textile into a unique, irreplaceable product will be considered. Students will be able to give forms, three-dimensionality, plasticity and sculptural qualities to textiles by means of simple cuts, stitches, and folding. The final results will be scenographic, attractive, modeled and alienating.

FA MM MM 300
Mixed Media

3 semester credits. Complex contemporary installations are mostly mixed media works. The course aims at instructing how to produce mixed media works which are an assemblage of different artistic languages such as video, photography, sound, sculpture, performance, painting, etc. There will be an introduction to the history of mixed media to understand how the discipline does not only revolve around artworks and materials, but it also involves ideas, how they develop over time, and how the new ones result from past experiences. We will talk about how productions are embedded into history and how the artists react on events of historic significance as well. During

the course we will concentrate in the first instance on the students' works, to promote a strategy leading them to develop manifold and interesting expressions.

FA MM PE 360
Performance Art

3 semester credits. The goal of the course is to offer a survey of artistic practices referred to as the art of performance. It will also examine its merging with other forms of art and visual language, plus trace a path towards the realization of individual projects. Topics such as war, advertising, fashion, sexuality, science and iconography of the body will be explored and students will observe the importance of gesture. During the first half of the course assignments will encourage students to use different senses to describe the places that they will visit, creating diaries of perceptions. Use of diverse technologies that may be incorporated in the work is fostered and taught.

FA MM SP 390
Social Practices in Contemporary Art

3 semester credits. Participation and sharing are the latest urgent issues of contemporary art practices of our time, when the main outcome is not the production of the final aesthetic object or work of art, but it is the work in progress, which involves dealing with sociology, anthropology, environment, institutions. After the study of certain territories and conflicting realities, the artist becomes a producer of ideas and the conductor of behaviors and practices meant to stimulate consciousness and awareness. The direct participation of human resources, as well as the reliance on forces and materials available in situ, are often crucial for the success of such art projects. We will examine specific works of older and younger generation of artists, from Christo and Jean Claude to Rirkrit Tiravanija and the Italians Alberto Garutti and Cesare Pietroiusti. This course aims both at examining important projects of public art, social intervention, street art, happening, and at teaching the know-how behind those practices, in order to arrive to the production of a project involving the public of Florence in different degrees.

FA MM EF 400
Art in the Expanded Field: Installation Art

3 semester credits. Inspired by Rosalind Krauss's study "Sculpture in the Expanded Field", the course offers both a practical and a theoretical approach to methods, history, poetics and technologies associated with installation art. Through its historic background in the European avant-gardes and conceptual art of the 60s and 70s, we will observe the current relevance of installation as a process and as a strategy. Students will be asked to respond to different categories of space and their schemes to accumulate and transform. They will develop a personal installation project that will involve the specific context of Florence, a city offering complex case studies regarding contrasts between public and private, historical and contemporary, local and foreign, central and peripheral. Students' projects may include use of various technologies, video, sound or digital images.

PS IN TA 420
Teaching Assistantship I

3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships

DEPARTMENT OF PAINTING AND DRAWING

Designed to lead students through their educational path, from the acquisition of basic skills to the complete definition of an artistic career, this department offers a solid and articulated curriculum in the core courses of painting and drawing, examine various techniques, genres, and methods. Students are introduced to traditional, fundamental subjects such as Anatomy or Foundation Drawing and then followed towards more contemporary, experimental themes and techniques using the most diverse technologies and media.

FA PD FD 120
Foundation Drawing

3 semester credits. Working from still life and the natural and urban surroundings of the city of Florence, the student will learn the basic techniques of drawing, perspective, proportion, and composition. Students will explore the different media of drawing: pencil, charcoal, pen and ink. Group and individual critiques are an integral part of this course.

FA PD FP 120
Foundation Painting

3 semester credits. This course teaches beginning students the fundamental principles and techniques of painting, focusing on oil painting and exploring figurative subjects such as still life. Students will learn the build-up of form, tone and color, shading and highlighting on a two-dimensional surface, using the principles of perspective and drawing to portray a convincing pictorial space. Emphasis will be given to the theories of colors, forms, and composition. Practical demonstrations will alternate with lectures supplemented by slide shows and visits to Florentine museums to examine oil paintings first hand.
This course satisfies the general education requirements.

FA PD FP 200
Fresco Painting

3 semester credits. The aim of this combined studio art/lecture course is to introduce fresco painting (wall painting) to students who have not necessarily studied art history or acquired any form of artistic training. This course explains what fresco painting is and why it became one of the most important painting techniques in Renaissance Italy. Using a radically new and exciting approach to understanding this painting technique and the historical and political contexts in which these masterpieces were created, students will leave the course with a unique understanding of frescoes and their golden age. The primary focus of this course is to provide students with an intimate experience of how a fresco is created. They will be handling the basic ingredients of fresco painting, i.e. sand, lime, stone, stucco and mineral pigments, to create their own frescoes using traditional techniques. The aim of this course is an understanding of fresco technique and therefore focuses on process rather than the final product. An integral part of the course are the site visits to ascend the scaffolding in Florentine churches and palaces to witness at first hand the restoration of great fresco cycles normally closed to the public.

FA FD WP 210
Words, Painting and Emotions: The Mind Map of Creativity

3 semester credits. This art course aims to make students aware of their creativity as well as to teach them how to deal and take advantage of it. The course will be able to single out the artistic techniques that suit him or her best, as well as to master and appropriate them as tools for expressing his or her own world.
The course consists of lectures and workshops.
Lectures focus on nature of creativity, art, genius, technique, aesthetic and artistic judgement in the history of art and philosophy from ancient Greece to present times.
Workshops include a wide range of exercises based on creative telling, writing, painting, and moving.

FA PD ID 220
Intermediate Drawing

3 semester credits. In this drawing course figure models are used to build an extensive knowledge of anatomy and the structure of the body. Along with their own explorations, students will be introduced to the Italian Renaissance's focus on the human form through museum visits and slide lectures. Students will also focus on understanding "figure and ground" the relationship between the volume of a figure and the space which surrounds it. Students will explore different techniques through the use of traditional black and white as well as color media. Group and individual critiques are an integral part of the course. Students will also work on the development of a work or a body of works for the end of the year exhibition project (this does not apply to summer sessions). Prerequisites: Foundation Drawing or equivalent.

FA PD IP 220
Intermediate Painting

3 semester credits. This course builds on the basic elements of painting introduced in the foundation level course. The technical study of oil painting continues with a focus upon the nude human form through the use of figure models. Students will be guided through the challenges of color, composition, value and pictorial dynamics. This progressive building up of skills is balanced by the encouragement of the emerging personal artistic expression of each student. Group and individual critiques serve to analyze this personal expression as much as to monitor the mastering of the technical skills of painting. Visits to exhibits in Florence of contemporary painting will form part of the course. Prerequisites: Foundation Painting

DI VC DA 220
Digital Animation

3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Visual Communication.

FA PD RS 225
Riviera Sketchbook

3 semester credits. This course is designed to take full advantage of the student's unique experiences living and studying in the Italian Riviera. With on-site inspiration channeled into artistic creativity, students will draw on location at sites of historical significance and visual interest, ranging from architectural masterpieces, landscape vistas and historic streets to formal gardens, street markets and fountains. Slide lectures will document the rich history of how the area and its environs have attracted and inspired visiting artists for centuries. Students will develop individual sketchbooks with the aim of building up source material for future projects.

FA PD FS 225
Florence Sketchbook
3 semester credits. This course is designed to take full advantage of the student's unique experiences living and studying in the city of Florence. With on-site inspiration channeled into artistic creativity, students will draw on location at sites of historical significance and visual interest, ranging from architectural masterpieces, landscape vistas and medieval streets to formal gardens, street markets and Renaissance fountains. . Slide lectures will document the rich history of how Florence and its environs have attracted and inspired visiting artists for centuries. Students will develop individual sketchbooks with the aim of building up source material for future projects.

FA PD IC 250
Illustration and Cartooning Arts
3 semester credits. This course will teach students how to communicate their own articulated narrative or somebody else stories either via a single panel or via a complete graphic novel. Students will learn the ABC for illustrators and cartoonists, such as composition, pencil drawing, inking, hand coloring and hand lettering. Since for illustrators and cartoonists good drawing is not as essential as the ability of capturing and translating a complex text into a visual product, part of the course will be dedicated to writing for cartoons and to plot development. By the end of the course students will produce their own graphic novel.
Cross-listed to Visual Communication (Digital Imaging and Visual Arts).

FA PD CA 280
Drawing Anatomy: the Human and Animal Figure
3 semester credits. This upper-level course will build on previous figure drawing and the study of anatomy. Students will examine the similarities and differences among human, primate and quadruped structures and will draw from human and animal figures, life models, human anatomy models as well as preserved animals at La Specola museum. Students will complete a semester project that synthesizes their understanding of comparative anatomy.
Prerequisites: Intermediate Drawing or equivalent.

FA PD BD 300
Batik and Dyeing
3 semester credits. This course covers the techniques of traditional batik such as wax-resist and immersion dyeing, silk painting, paste resist, and the shibori tied-dyed and shaped-resist techniques. Students will practice dyeing processes and will work with color. Other fiber techniques like quilting and sewing, used to finish and embellish the dyeing processes, will be introduced.
Prerequisites: Foundation Painting.
Cross-listed to Fashion Design and Technology (Fashion and Accessory Studies and Technology).

FA PD SC 310
Storyboard Creation
3 semester credits. In this course students will develop manual and digital drawing skills to create visual representations for various media. They will communicate a message through the use of thumbnails and develop an organizational structure for a website through the use of charts and site maps. Students will develop storyboards for animation using key frames and create a shooting sequence for a short movie or commercial.

FA PD DP 310
Digital Painting
3 semester credits. In this course Students will learn how to use basic and advanced techniques of Digital Painting media, exploring traditional and new forms of art making and creativity, emphasizing color theory. Projects will include illustration, concept art, matte painting, character design and art direction, development of personal vision is expected and creativity is encouraged.

FA PD AD 320
Advanced Drawing
3 semester credits.
In this challenging course we will focus on mastering the formal elements of drawing (line, tone, space and composition) to put these at the service of expressivity and creative goals. Throughout the duration of the course students will strengthen technical skills using different materials and dealing with complex issues inherent to the drawing, such as figure and object drawing, synthesis and expression. We will also examine the role of drawing today as producer of meaning within different environments and contexts. A theoretical component of the course, consisting of discussions and critiques, will supplement the studio practice. Students will also work on the development of a work or body of works for the end of the year exhibition project (this does not apply to summer sessions).
Prerequisite: Intermediate Drawing or equivalent.

FA PD SL 325
Still Life Painting in Oils
3 semester credits. In this course the student will be concentrating on fundamental principles of still life painting in oil. Particular emphasis is placed on the perception and build-up of form, tone and color on a two-dimensional surface. Measurements and proportions of still life subject matter such as fruit, vegetables and drinking vessels, by means of creative expression, will be studied to determine space, volume and composition. Various brushwork and surface quality techniques will be investigated as well as color theory, tone, light and dark, value and color interaction. Since observation is so important, students will learn how to see and transfer information onto canvas in a skillful manner, bringing forth his/her own personal expression and interpretation. Through technical and theoretical information combined with critical analysis, each student will learn how to make a still life oil painting come alive. A visit to the Palazzo Pitti painting collection is part of this course.

FA PD WC 330
Watercolor and Tempera/Gouache Techniques
3 semester credits. This course is aimed at students who are interested in focusing on watercolor, tempera and gouache techniques. This course is based on modern painting techniques along with classical structure. Form, value, and proportions will be studied as means of determining space, shape, volume and composition. Emphasis on transparent watercolor techniques including the exploration of mixed media. Learning various brushwork techniques, interaction of shapes, of color, of negative and positive space will be thoroughly investigated so as to create vital, alive and fluid watercolors. The aim is to reenforce each student's level of observation, interpretation and critical ability, to allow a natural and skillful approach toward watercolor painting.

FA PD AP 350
Advanced Painting
3 semester credits. This is a rigorous course which allows advanced students to work on individual projects, developing their strengths, and working on areas of weakness. Student will emerge from the course not only having developed a "personal language" but also having attained a high level of technical competence in traditional methods and materials. Students will also have considerable practice time in non-traditional techniques and methods. Challenging individual critiques are an important component of this course and out-of-town field trips, including the Museum of Contemporary Art in Prato, are included. Prerequisites: Intermediate Painting or equivalent.

FA PD PN 380
Painting the New
3 semester credits.
This course introduces students to various aspects affecting painting today by exploring practical and conceptual issues within contemporary art. Practice with resins and synthetic paint, alternative materials, supports and spaces are crucial for this course. Technical expansiveness, theoretical development and the role of the visual experience are explored through projects and class discussion. This course includes out-of-town field trips to contemporary art sites and exhibitions.
Prerequisites: Intermediate Painting or equivalent.

PS IN TA 420
Teaching Assistantship I
3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

FA PD PP 450
Professional Practices in the Fine Arts
3 semester credits. This course prepares students for the business aspects of a career in the fine arts. The course's focus is on the preparation of a student's portfolio and rsum. The student will learn about practices such as: copyright, record keeping, creation of a personal website, contracts and shipping. The student will also receive credit for writing and talking publicly about their personal artistic vision. Search strategies for employment in Europe and elsewhere, and for accessing galleries, grants and residencies are taught.
Prerequisites: Intermediate Painting/Advanced Painting or equivalent.

DEPARTMENT OF PRINTMAKING

A wide range of printing techniques are offered by this department in fully equipped laboratories which are external to the school premises. Printing methods covered here are various and use different supports such as wood, paper, textiles, etc.

FA PM PM 200
Printmaking Beginning

3 semester credits. This course introduces students to basic printmaking processes and equipment. A variety of print media are covered, including monotype, relief, intaglio and lithography. Equal emphasis will be placed on concept and technique. Students will work on the development of multiple, one-of-a-kind images. Slide lectures will provide students with a brief visual history of printmaking from Renaissance times to the present day.
This course satisfies the general education requirements .

FA PM MT 250
Monotypes / Mixed Processes

3 semester credits. This course investigates combined monotype techniques, including both water and oil-based media. The emphasis will be on the combination of painting with printmaking processes. Over-printing, transfer techniques and stenciling are covered, using both single and multiple-plate processes. Prerequisite: Basic Printmaking skills useful but not essential.

FA PM ST 300
Silkscreening Textile Printing and Design

3 semester credits. This is a textile surface design course with an emphasis on learning textile design patterns and on realizing printed fabrics. Assignments will cover design exercises, sources of inspiration, pattern repeat systems, preparation of designs for printing, registration and printing of lengths of fabric.
Prerequisites: Foundation Painting.
Cross listed to Fashion Design and Technology (Fashion and Accessory Studies and Technology).

FA PM WC 320
Woodcut

3 semester credits. Students will be given an introductory slide lecture on the history of this ancient technique of printing. They will learn how it was revived in the twentieth century, providing a significant contribution to modern and contemporary art. In the studio, students will learn how to prepare the wood-panel matrix and how to print in black and white. In the second part of the course, students will learn how to print in color using multiple blocks.
Prerequisites: Proficiency in drawing is essential; Introduction to Printmaking is useful but not mandatory.

FA PM PM 400
Printmaking Intermediate

3 semester credits. This course is designed as a printmaking workshop with emphasis on individual projects. Further development of the etching technique will be stressed. Emphasis is placed on the specific process and continued development in a special topic area. The students will also experiment with soft ground, aquatint, spit bite, crayon, pastel, drypoint, etching color, mixed media, and experimental techniques. The art and technique of reproducing and printing metal zinc plates will be further elaborated and developed. Inspiration will come in connection with painting, sculpture and drawing advanced courses.
Prerequisites: Printmaking Beginning or equivalent.

PS IN TA 420
Teaching Assistantship I

3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

DEPARTMENT OF RESTORATION

The Department of Restoration is one of the most recent institutions of FUA School of Fine Arts. It is structured around the sound, longtime Florentine tradition in restoration and around a wide, important artistic network created by those who made Florence one of the world's capitals of this discipline. Wood, painting and marble and stone restoration (just to mention only some of the subjects offered) will be learned and practiced in notable, external laboratories and workshops.

FA RE HR 250
History of Restoration and Conservation

3 semester credits. This course presents the basic concepts and systems of the restoration process. The material is presented in a generic format with lecture, visual presentation, case studies and hands-on instruction. The topics covered are history of water damage restoration and standard dry procedures, fire and smoke damage restoration, microbial damage restoration, odor elimination, health and safety.

FA RE WR 260
Wood Furniture Restoration

3 semester credits. While developing practical skills in the main techniques of wood cleaning, consolidation, mold making, sawing, decoration, finishing such as lacquering, French polishing, and waxing, the students of this course will also learn the history of the styles, the materials of certain regions, and the techniques adopted over the times to make furniture and art products.
The theoretical approach will especially be emphasized in the phases of analysis of the damage and problem solving, in order to make decisions for the specific cases. The class will discuss all the issues in group, in order to find the best solution for any single piece, since in restoration every product is different.

FA RE PR 270
Painting Restoration

3 semester credits. Works of art of the past, as well as those of modern times, need care and preservation. This course is meant to give students the awareness of what type of intervention paintings from the Renaissance to the 19thcentury need, and to have students directly intervene on those with the most innovative restoration techniques. Held in an actual restoration workshop which has worked for the most important museums and private patrons, the course is taught by a professional who has developed methods that have proved successful in many fields. From surface cleaning, to consolidation of color, to reinforcement and reconstruction of the painting support, the course will give students a deep knowledge of painting materials, and of the appropriate techniques to intervene on their preservation and conservation.

FA RE GT 280
Gilding Technique

3 semester credits. This course will teach students different methods of applying gold on old as well as new frames for restoration and gilding. Students will become familiar with ancient techniques and materials, and they will develop a wide range of skills: from cleaning and mould making for frames, to bole, gilding, and craqueleing for paintings. The course balances art history lectures and practical demonstrations, in order to give the student a conceptual grounding in the field.

FA RE ST 330
Marble and Stone Restoration

3 semester credits. Due to its immense artistic patrimony, over the years Florence has developed a relevant know-how in restoration of stones and marbles, applicable not only to historical buildings, but also to their decorations, moldings, coats of arms, and certainly to statues and to the famous "commesso" (the Florentine intarsio of precious and semi-precious stones). The course will teach students traditional techniques of carving and replacements, as well as the latest technologies applied to the field, such as laser cleaning and cutting, and reintegration with synthetic materials. Attention will be given to contemporary issues in the field, such as reversibility of the interventions and the balance between maintenance and restoration.

FA RE CA 350
Contemporary Art Restoration

3 semester credits. "Contemporary art gets old earlier than modern art!" This is the evident premise that made restoration science develop faster and more specialized in contemporary art in comparison to other disciplines. How do we approach the restoration of synthetic paint, resins and glues? How do we reinstate the original rust of corten steel? How can we reintegrate a mixed media work, when the consistency of its material deteriorate differently? What is the destiny of an environmental work of art, if neither the artist, nor the institutions have left directions on its preservation? The novelty of the field makes contemporary art restoration very controversial. If it is important to have the know-how and skills to intervene practically on an art piece of today, it is also crucial to be aware of legal issues, chemistry, and recent art history. While restoring specific works of art, the class will therefore analyze case studies for a better comprehension of the course.

DEPARTMENT OF SCULPTURE

This department offers courses focusing on sculpture at the beginning, intermediate and advanced levels , offered in laboratories which are external to the school premises.

FA SC SB 300
Making Sculpture by Bending

3 semester credits. Mainly pictured on pedestals and associated to perennial presentness and consistency, sculpture can also be imagined and realized as a three-dimensional drawing where the outline becomes the perimeter. This course teaches students how to make sculpture by folding and bending, starting with strings and other linear materials such as iron and glass bars. By bending these elements and suspending them in space, students will learn to visualize today's ephemeral reality.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FA SC FS 310
Foundation Sculpture

3 semester credits. Through the study of sculpture in abstract or realistic modes, students develop their ability using different, traditional sculptural media such as wax, plaster and clay. This course has a strong emphasis on the developments of basic technical skills for the creation of bas-reliefs, high reliefs and more complex three dimensional forms, and all-around pieces. Basic casting techniques will also be introduced. By learning technical skills, the nature of different materials and their proper and more experimental use, students will learn how to channel their specific artistic identity and individual sensibility, and they will expand the possibility to express their own creativity through the arts.

FA SC IS 400
Intermediate Sculpture

3 semester credits. This course is for students who investigate the sculptural materials, processes, and methods through projects dealing with modeling, casting and assembling. Examining traditional and contemporary concerns of sculpture through projects, demonstrations and by analyzing contemporary and ancient sculptures as well.
Prerequisites: Foundation Sculpture or equivalent.

PS IN TA 420
Teaching Assistantship I

3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships

FA SC AS 490
Advanced Sculpture

3 semester credits. Continuation of the Sculpture sequence with greater emphasis on developing the student's unique and individual direction. Advanced projects in mold making, carving with wood, tufa stone and non-traditional sculpture materials are assigned. Students will also work on the development of a work or a body of works for the end of the year exhibition project (this does not apply to summer sessions). Course content varies from seme ster to semester and is geared toward student needs and desires.
Prerequisites: Intermediate Sculpture or equivalent.

SCHOOL OF GLOBAL STUDIES

The School of Global Studies is part of the School of Arts and Sciences. In a world distinguished by the increasing globalization of social interaction and human intervention and where cooperation is becoming a pressing duty and a compelling necessity in the most diverse spheres, the existence of a field of study capable of combining different disciplines which, together, can represent and illustrate the complexity of the new balances, orders and phenomena of the reality around us is a significant and timely academic need and concern. FUA School of Global Studies attempts to meet this demand, mingling education, engagement and ethics. The aim of the School is to empower students to make a positive difference in the world through developing their intellectual, inner and social potential, and to live in a way that will bring peace and well-being to themselves and the people around them. Students will learn cognitive, emotional and group skills as well as interactive attributes such as teamwork or persuasiveness within an interdisciplinary environment characterized by a practical approach.

The School's six departments offer a range of courses allowing students to understand their relationship between themselves and the world and to develop a sense of responsibility of the processes of change.

FUA School of Global Studies consists of the following departments:

- ANTHROPOLOGY
- HAPPINESS SCIENCES
- MULTICULTURAL DIVERSITY AND GENDER STUDIES
- PEACE STUDIES
- SUSTAINABLE DEVELOPMENT
- URBAN STUDIES

THE SCHOOL MISSION IS:

- To offer courses in some of the most recent and emerging branches of knowledge in the human and environmental sciences.
- To empower students with skills and competencies to develop their innate capacity to be respectful, kind and wise.
- To equip students with the necessary intellectual, reflective and experiential background to access their academic excellencies.
- To foster and develop high levels of competence in many of the above-mentioned marketable and transferable skills.
- To prepare students for graduate school as well as for careers in the most diverse areas: civil and public service, government, journalism, policy research, diplomacy and foreign service, conflict management, national or international non-governmental organizations or UN agencies, business, education and many others.

The School's location in the center of the city of Florence, a place distinguished by a longtime tradition of inclusion and tolerance, and a bent for dialogue and sustainability, makes it a perfect context for the study of world culture and cooperation.

The faculty of FUA School of Global Studies include professors whose position is wholly in global and international studies or in other related disciplines. Affiliate and visiting faculty are qualified academics with international experience in several fields and have a strong connection to the local territory. The School is linked to and supported by other FUA departments such as Political Science and International Relations, History, Geography, Environmental Studies, Sustainable Architecture and Design, Sociology and many others. The School also works together with several institutions, associations and non-governmental organizations.

DEPARTMENT OF ANTHROPOLOGY

The Department of Anthropology focuses on human diversities and similarities from a sociocultural point of view. Through theoretical and empirical work, issues related to the everyday, religion, food and music are examined.

GS AN CA 300
Cultural Anthropology

3 semester credits. This course focuses on the forces that shape cultures and societies. The following topics will be explored: our relationship to our environments, systems of social organization, social rules of law, politics, economics, religion, language and social practices. Students will come to an understanding of human variations through the study of people as social and cultural beings.
This course satisfies the general education requirements.

FW FC AF 301
Food and Culture: Anthropology of Food

3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Food and Culture

GS AN ME 310
Multiculturalism in Europe

3 semester credits. The course provides students with a multipurpose platform to stimulate multicultural diversity studies. It, first of all, aims to introduce students with historical and contemporary issues of multiculturalism in Europe. It also examines conceptions and dimensions of 'European identity' with the aim of critically evaluating debates surrounding this notoriously contested notion. The course then analyzes how the controversial process of Europeanization is trying to guarantee the coexistence of different ethnic, linguistic, religious and political forms across national borders based on the principle of cultural diversity and cosmopolitan tolerance.
This course satisfies the general education requirements.

GS AN IA 320
Italian - American Communities - An Anthropological Study

3 semester credits. This course traces the formation of Italian communities in the United States, beginning with the great migration from Italy to America in the 1880's, and continuing to present day. Particular emphasis will be placed on the social structures of these communities, their assimilation, and their changing cultural values over the span of more than a century. The course will examine both the individual and the social construction of an ethnic identity - the "Italian-American." The course will use personal biographies, literature, film and popular culture (television fiction).
This course satisfies the general education requirements.

GS AN MC 330
Music and Culture: An Anthropological Study

3 semester credits. This ethno-musicological study explores the varied forms, function and meaning of music within different cultures. Emphasis will be placed on non-western music, in particular, on the traditions of North Africa, the Middle East, India, Pakistan, the Caribbean and Brazil. Students will learn to view a culture's music historically, holistically and experimentally.
This course satisfies the general education requirements.

GS AN EI 340
Europe and Islam: Muslims in the West Today

3 semester credits. This course covers both the historical connections between Muslims and Europe, including the impact of Islamic art on the visual arts in the medieval and Renaissance periods, and the current realities of Muslims in the West. The latter will form the focus of the course. Muslims in Europe do not form homogeneous groups, but are all bound by the common tenets of the Islamic faith, with which the students will become familiar throughout the course. As background, the course will look at the rise and development of Islamic institutions in Europe including forms of leadership, worship, culture, politics, education and interaction with native communities.
This course satisfies the general education requirements.

GS AN AS 350
Anthropology of Space

3 semester credits.How can we be aware of the complexity of inhabited spaces in the midst of globalization, mobility, and the tendency of modern societies to obscure the anthropological contents of space? The same question is valid for the cultural dimension of territories. The triviality of everyday spaces is infinite: spaces can come in different scales (home, neighborhood, city, country), be occupied by rules, obey conventions, and match values, often implicitly. The approach to answering these questions is anchored in a reflection upon the forms and uses of space in different societies. If all societies have universal elements in common Found, Inhabit, Classify, and Distribute these common operations are practiced in diverse ways according to the specific culture of reference. The anthropology of space demonstrates, in present and past contexts, the relationship between space and society in a continuous dialectical exchange of ideas between the social sciences, architecture, and urbanism. The topic is appropriate for students, researchers, professionals, as well as any citizen in order to gain the tools necessary for a comprehensive understanding of the anthropological issues in spaces and for understanding how to face situations involving marginalization, conflict, and misery caused by spaces disconnected from the human experience.

DEPARTMENT OF HAPPINESS SCIENCES

The School believes that education goes beyond instruction to embrace the development of skills and competencies to fulfil the students' highest potential as human beings. There is a growing body of scientific research and evidence on the capability of human brain and behaviour to be equipped with the necessary skills for experiencing happiness and wellbeing in personal and professional life. The Department offers a range of courses aimed at providing the theoretical frame and practical experience of how to improve and make flourish the students potential, to enable them to make the best use of their studies and their life.

GS H S HL 280
Happiness and Liberty in Politics

3 semester credits. The aim of this course is to provide students with an understanding of both the historical and philosophical connections of the idea of happiness and liberty in politics between Europe and America. The course will focus on the political use of the Bible by modern european intellectuals in their struggle to defend the concepts of happiness and liberty of the human beings in the American Declaration of Human Rights. This course will also provide students the opportunity to learn how the idea of happiness and liberty develops into the Welfare State.
This course satisfies the general education requirements.

GS HS HW 210

The Science of Happiness: Skills of Wellbeing
3 semester credits. The course focuses on individual skills to succeed in social and personal life: it provides an introduction to the science of happiness, integrating findings from positive psychology, behavioural genetics, neuroscience, and behavioural economics. The course offers a set of tools and techniques to transform problems into learning and to develop and apply strategies and skills that promote all- round progress in a person's psychological, physical and social life.

GS HS EC 220
Ecological Communication

3 semester credits. The course studies and experience various interpersonal communication techniques for developing the necessary skills for effective dialogue with others. It analyses the problematic elements of the relationship-cultural,
language and personality barriers that tend to produce misunderstanding- and the instruments for transforming these negative aspects into opportunities.
Cross-listed to Mass Communication (School of Journalism, Communication, and Publishing).

GS HS TT 240
Teamwork and Team-building Skills and Instruments

3 semester credits. The courses focuses on individual skills and group competences needed in any successful working environment. It provides tools and techniques that allow the creation of positive working relationships, encourage effective and helpful patterns of communication and improve the well- being of both individuals and teams.

GS HS MH 250
Market and Happiness: Economy, Civic Virtues and Capabilities

3 semester credits. The aim of the course is to analyse the nexus between well-being, human capabilities, civil virtues and the market as the basic economic institution.
It studies the effects of globalization on cultural diversity, international finance, business and social institutions and the newest development models aimed at re-evaluating local resources in the respect for the environment. How to foster sense of belonging and the spirit of human solidarity.
Cross-listed to Economics (School of Business).
This course satisfies the general education requirements.

GS HS MP 270
Developing Mind Potential: Mindfulness Practices

3 semester credits. Work life requires a high degree of mental clarity and focus. Without effective tools to deal with that pressure the result is often emotional, mental and physiological imbalance, at work as well as at home. However, it is possible to live up to our daily challenges, and do so with clarity, kindness and happiness. These skills can be trained.
Mindfulness training is an active observation and training of the neural networks of our brain. The course aims at offering students the possibility to achieve previously inconceivable levels of concentration to unlock the power of a focused mind.

GS HS PS 290
Happiness in Western and Eastern Philosophy

3 semester credits.The course aims at offering a multifaceted perspective on happiness based on studies and techniques for the study of the mind and behaviour developed by both Western and Eastern psychology. It covers and compare common threads and differences in the understanding of
happiness in traditional and recent schools focused on possibilities and instruments to enhance human happiness and well-being.
This course satisfies the general education requirements.

DEPARTMENT OF MULTICULTURAL DIVERSITY AND GENDER STUDIES

The Department offers courses pivoting on the shape of sexualities, the definition of gender roles, slavery and Italian culture with a special attention to gender relations.

GS DG CS 300
Contemporary Slavery
3 semester credits. This course focuses on contemporary "slavery" in the 21st century. The types of modern slavery that are examined include forced labor, child soldiers, human trafficking, indentured servitude (domestic servants) and "foreign" sex workers. What part does the modern globalized world play in this? How do governments, popular culture, national immigration policies, organized crime, poverty and political instability contribute to what truly is the world's oldest profession. Special attention will be paid to the role of gender and how slavery is rampant worldwide and how it impacts those that are its victims.

IS IS IS 320
Gender Relations in Italian Society
3 semester credits
Cross-listed from Italian Studies and Linguistics (IS), Department of Italian Language and Culture Studies

GS DG LS 330
Love, Sex, Romance
3 semester credits. This course will explore sex, love, romance, desire, and intimate relationships in the modern worldfrom both the global and historical perspectives. Multicultural awareness and exploration of how identity formation, cultural norms, gender, xenophobia, class, and sexual orientation influences various ethnic and cultural stereotypes.
Topics will include intersections of race, ethnicity, class, gender, nationality, ability, and sexuality; changing definitions of sexual respectability; prostitution and sex work in different contexts; sexual behavior and sexual ideals; trans-sexuality and trans-gender identities; the meaning of marriage; the cult of romance; sexual revolutions and gender conflict; state regulation of sexuality; global sexual epidemics; love and sex in popular culture

GS DG HS 350
Human Sexuality: A Cross-Cultural Perspective
3 semester credits. Students will examine human sexuality via diverse world cultures. The course examines the evolution of human sexuality in order to better appreciate cultural, religious and regional differences, taboos and practices. Students will be expected to think critically about these influences while examining their own beliefs about sexuality. Topics that will be addressed include: influence of church and state on sexuality, marriage practices, sexual practices and behavior, as well as case studies addressing contemporary issues.

GS DG GR 360
Gender Roles and Stereotypes of Power in Italy
3 semester credits. The course aims to explore some key representative personalities of Early Modern Italy and to determine, through the examination of literary, artistic and historical sources, to what extent the characteristics of Italian mores - even in present times - have been shaped by the skills, virtues and vices of these historic figures. Taking as a starting point the almost continuous warfare between city states in Italy and the numerous foreign invasions and dominions that characterizes the peninsula from the Middle Ages to late modern periods, the making of Italian mentality emerges in the following representative categories: the prince, the courtesan, the merchant, the mercenary soldier, the nun, the cardinal patron, the brigand and the scholar.
Prerequisites: none

DEPARTMENT OF PEACE STUDIES

The Department of Peace Studies offers a range of courses on Conflict Resolution, Human Rights, Human Security, Nonviolence and Global governance. Since Peace Studies is a truly multidisciplinary undertaking, students are offered to approach their study from the perspective of a number of disciplines.

GS PS WM 280
War, Peace and Media
3 semester credits. This course combines a practical element in media studies with an engagement with research in peace, conflict and international relations. By focusing on this subject- specific knowledge, the course aims at equipping future media professionals (international correspondents, journalists, media editors, film and documentary makers, producers) with a foundation in media production skills as well as with a critical understanding of international affairs, in particular relating to peace research as well as conflict analysis and resolution.

GS SD ID 305
International Development Cooperation
3 semester credits
Cross-listed from Global Studies (GS), Department of Sustainable Development.

LA PS IR 310
International Relations
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Political Science and International Relations.

LA PL EW 330
Ethics in a World Context
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Philosophy.

LA PS PI 335
Islam and Politics
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Political Science and International Relations.

LA PS EG 340
Ethics of Globalization
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Political Science and International Relations.

LA PS IO 350
Governmental and Non-Governmental International Organizations
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Political Science and International Relations.

LA PS CM 360
Conflict Management
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Political Science and International Relations.

DEPARTMENT OF SUSTAINABLE DEVELOPMENT

The Department of Sustainable Development covers an interdisciplinary field which emerged out of the concern to promote positive changes in the international and local economies, societies and politics. Courses provide the analysis on contemporary challenges and the reflection on the most recent philosophical, economic and technical solutions.

GS SD SD 280
Beyond Sustainable Development:Economic Degrowth
3 semester credits. Degrowth is an economic approach promoted by researchers, practitioners and civil society members based on the analysis of the multidimensional aspect of the contemporary crisis, which was not just financial, but also economic, social, cultural, energetic, political and ecological. The crisis as a result of the failure of an economic model based on growth: Degrowth implies a multi-dimensional reduction of overall consumption and production as a path towards social justice, ecological sustainability and well-being, but the challenge is how to manage the process so that it is socially equitable at national and global scales.

ID SA DP 280
Design Principles for Sustainability
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

HP FB SF 300
Sustainability in the Italian Food Industry: From Farm to Table
3 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

ID SA SF 300
Sustainable Future: Historical and Critical Contexts
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

GS SD ID 305
International Development Cooperation
3 semester credits. The course will examine the history and evolution of international cooperations (development aid and humanitarian aid) and provide the students with relevant methodologies for international development campaigning, Project cycle management, communication, and networking with potential institutional or private donors. The final portion of the course will consist of a field application of the material covered via participation in the ongoing campaigns and events in Florence.

GS SD GW 310
Global Warming
3 semester credits. In this course students will study the Earth's climate system and explore the science and politics of global climate change. Students will become familiar with the science that lies behind the increasingly frequent forecasts of global warming, and they will be able to evaluate the likelihood and potential severity of major climate changes in the future. The following topics will be addressed: the physics of the "greenhouse effect", the carbon cycle as a global thermostat, ocean circulation, and the science and politics of global climate change.
Cross-listed to Environmental Studies (Life Studies and Human Services).

ID SA SC 315
Creating a Sustainable Career
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

ID SA LS 320
Sustainable Life Strategies
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

ID SA GR 325
Global Recycling Policies
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

BU EC ES 330
The Economics of Sustainability
3 semester credits
Cross-listed from International School of Business (BU), Department of Economics.

BU EC GE 350
Global Economy: History and Evolution
3 semester credits
Cross-listed from International School of Business (BU), Department of Economics.

ID SA SC 350
Sustainable Community: A Way of Life
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

ID SA SL 355
Sustainable Life Cycle
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

ID SA HS 370
History of Sustainability: A Look at the Past for a Future Vision
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

ID SA DN 380
Design by Nature II
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

HP HT WH 380
UNESCO World Heritage Site, Florence: Moving Towards Sustainable Tourism
3 semester credits
Cross-listed from Hospitality (HP), Department of Hospitality and Tourism Management.

DEPARTMENT OF URBAN STUDIES

The Department offers courses focusing on the sociology of urban spaces paying special attention to the city of Florence.

GS U S MG 370
Migrations in a Global Age
3 semester credits. The course aims to provide an overview of global mobility in human civilization. Migrations are a fundamental component of the history of mankind, since people were (and are) traditionally used to moving instead than permanently residing in their place of origin. An interdisciplinary approach will focus on global migrations from the modern to the contemporary age. It will deal with migration theories and interpretative categories such as 'migration,' 'nation-state,' 'Diaspora,' and 'transnationalism.' After an overview of main global mobility trends and their relations with the nation-state, the course will analyze phenomena as immigrants' integration in host societies by 'melting pot' or 'multicultural' policies; anti-immigrant bias; the role of the new immigrant generations; the debate over immigrants' contribute to host societies' economies; the linkage of migrants to the their 'homelands.'

CP JL UJ 320
Urban Journalism
3 semester credits
Cross-listed from Journalism, Communication and Publishing (CP), Department of Journalism

GS US FS 360
Florence Street Civilization and Culture
3 semester credits. Pedestrian Culture, a resource for research and artistic projects on places and landscapes experienced mostly (but not exclusively) via walking. Discussion of walking and related topics: place, landscape studies, mapping, psycho geography, soundwalks, field recording, sound art, acoustic ecology, soundscapes, history of walking, flaneur culture, walking in literature and the arts, locative media, urban studies, New Urbanism, walkable communities, pedestrian safety, street photography, placeblogs, graffiti etc. Announcements, reports/reviews, events, conferences, links, articles, books, films, bibliographies, syllabi, artist statements, manifestos, music and sound scores.

GS US OC 380
Origins of City
3 semester credits. What makes a city a city? What are the vital elements that make up the DNA of a city? This course examines how historical and cultural influences coupled with civic and physical characteristics impact and define cities. Specifically, the modern city of Florence will be examined as a classic example of a multi-layered city that faces issues of ancient as well as modern urban areas. Students will attraverse the city both historically and physically as the surrounding hill towns, post-war and modern suburbs will explored in order to appreciate the urban fabric of 21st century Florence. This course will include several fieldtrips in and around the suburbs of Florence. Fieldtrips will not be conducted during class time.

ID SA BE 390
Built Environment Influence on Human Life
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design

SCHOOL OF HORTICULTURE

The School of Horticulture is part of the School of Arts and Sciences. The curriculum in horticulture is intended to provide basic knowledge, techniques and development on the fruit and vegetable crops that characterize the system in Italy. The program offerings will focus on the entire cycle of plants, reproduction and/or propagation from the nursery until their insertion into the local environment, plants for horticultural fruit and for agricultural production, as well as flowering plants, shrubs and trees for public spaces and private gardens.

The School mission is:
- To educate motivated individuals to become horticulturists of the highest caliber who will take on leadership positions in both the public and private sectors.

One of the Schools many strengths is that it combines a strong academic curriculum with real-world experience gained by working alongside Italian Botanical Gardens expert horticulture staff.
School of Horticulture is structured in 3 different departments:

GENERAL HORTICULTURE

URBAN TERRITORY AND LANDSCAPE PLANNING

VITICULTURE & OLIVE TREE CULTURE

in order to offer a number of different education career possibilities that appeal to gardeners and agricultural growing professionals alike. The educational activities will be conducted with lectures, laboratories, on-site exercises and specialized seminars.

DEPARTMENT OF GENERAL HORTICULTURE

HC GH BO 180
Botany
3 semester credits. This course introduces students to the biology of plants and their evolution in time. It will cover classification, morphology, anatomy and physiology and topics will include cell structure and function, metabolism, reproduction and growth and genetics as well.

HC GH GE 190
General Entomology
3 semester credits. The course will cover the fundamentals of insect biology; the relationships among insects, plants and other types of organisms; classification and identification. It will examine the beneficial and detrimental effects of insects as well.
Prerequisites: One introductory course on biology.

HC GH SS 200
Soil Science
3 semester credits. This course is an introduction to the physical, chemical and biological properties of soils and to soil formation, classification, use and conservation. Students will be introduced to soil processes and relationships to land use, plant growth and environmental quality, with a focus also on lime, fertilizers, manures and peats. Agriculture, forestry, recreation, and urban development will be considered.

HC GH HO 210
Horticulture I
3 semester credits. This course introduces students to the principles of horticultural science: basic plant processes and techniques, plant propagation, maintenance of plant materials, irrigation and environmental factors affecting plant growth, etc.. Field experience and familiarization with tools and workmanship practice will be an important part of the course.
Prerequisites: Botany or equivalent.

HC GH PP 220
Plant Propagation
3 semester credits. Principles, practices and techniques of propagation of plants by sexual and asexual methods such as seed, cutting, layering and grafting will be addressed.

HC GH WP 230
Woody Plants I
3 semester credits. Focusing on identification, appropriate uses, culture and characteristics, this course introduces students to the study of several evergreens (broad and narrow leaf), deciduous trees and shrubs, in both natural and designed landscapes.
Prerequisites: Botany or equivalent.

HC GH EP 240
Introduction to Environmental Plants
3 semester credits. This course will provide insight into how plants can enhance the physical, visual and social environment. The use of ecological principles in developing sustainable, low-maintenance landscape systems will be addressed. Students will be introduced to classification, nomenclature and the variety of ways in which plants affect the environment.

HC GH FF 250
Fruit Trees and Fruit Culture
3 semester credits. The students of this course will be introduced to the science of pomology through the examination of the theories and practices regarding nutrition, flower and fruit development, pest management, dormancy, winter injury, pollination as well as common and experimental production techniques. Students will learn how to make the right decisions and to solve problems related to arbor tree culture (fruit and vines). The course will consist of both lectures and field trips or lab work and part of it will cover the culture of olive trees.
Prerequisites: Woody Plants I.

HC GH HP 260
Herbaceous Plants I
3 semester credits. The course examines the identification, culture, ornamental attributes and uses of annuals, plants treated as annuals and common bulbous plants used in gardens. Through lectures and field study students will also learn scientific and common names of plants, fundamental principles of selection and landscape design of herbaceous plants as practiced commercially.
Prerequisites: Botany or equivalent.

HC GH IF 270
Introduction to Floriculture
3 semester credits.
Introductory elements on floral crops growth and standard cut flower crops production; floral design, care and preparation; identification of indoor flowering plants.

HC GH GM 270
Greenhouse Management
3 semester credits. The course will introduce students to greenhouse structures, climate control and light, plant nutrition and irrigation, root environment. Topics will also include plant production and pest and disease control with elements regarding pesticide use.

HC GH NP 280
Nursery Production
3 semester credits. This course will provide insight into plant propagation, soil preparation, transplanting and potting, pest control, irrigation, fertilizers, as well as nursery systems, tool and equipment maintenance and use, record keeping.

SM CH IC 280
Introduction to Chemistry
3 semester credits
Cross-listed from Sciences and Mathematics (SM), Department of Chemistry

HC GH BA 300
The Business of Horticulture
3 semester credits. Applications of economics and business principles to the agricultural world. Topics will include theoretical issues and quantitative methods used in agricultural finance, practices used in financing agricultural businesses, factors affecting production and marketing of goods, analysis of supply/demand and future markets, risks in finance.
Cross-listed to Management (Business)

SM CH OC 300
Introductory Organic Chemistry
3 semester credits
Cross-listed from Sciences and Mathematics (SM), Department of Chemistry.

LS ES EP 305
Introduction to Environmental Plants
3 semester credits
Cross-listed from Life Studies and Human Services (LS), Department of Environmental Studies

HC GH HO 310
Horticulture II
3 semester credits. An assessment of horticultural skills developed through academics and field study, this course covers principles and practices of sexual and asexual methods of propagation, plants' environment and plants' growth response and control. Problem solving exercises and projects will help students to deepen their knowledge of the subject.
Field experience is an important part of the course.
Prerequisites: Botany or equivalent.

HC GH RF 310
The Rise and Fall of Plants and Civilizations
3 semester credits. Plants have existed since the birth of time itself and have given man sustenance, economic means, medicinal relief and inspiration for art and religion. They have initiated wars as in the case of Chinese opium and decided the fate of a country as seen in the tulipmania and crisis in the Netherlands in the 1600s. This course will focus on the science, sociology, anthropology and culture of specific plants and their roles throughout the succession of civilizations starting from the ancient and Biblical times to current issues of deforestation and depletion of oxygen, organic practices and lifestyles, the 'green' movement.

HC GH IP 320
Indoor Plants
3 semester credits. In this course students will study basic indoor horticultural principles and methods, flowering, identification and propagation applicable to plants grown indoors. Aesthetic values and ecological issues will be examined as well.

HC GH WP 330
Woody Plants II
3 semester credits. A continuation of Woody Plants I, the course covers additional evergreens, deciduous plants and shrubs, as well as vines with emphasis on identification, culture and appropriate use. A special attention will be paid to vines and typical Italian plants.
Prerequisites: Botany or equivalent.

HC GH MA 330
Medicinal and Aromatic Plants
3 semester credits. In this course students will acquire the basic skills needed to establish or conduct herb production, processing and marketing. The course will focus on the identification of important medicinal and aromatic plants and on their requirements, covering both agronomic practices (climate, soil management, cropping, harvesting, organic production) and potential harms (weeds, insects, diseases). Students will then be introduced to post-harvest management and primary processing, phytochemistry and quality control in the pharmaceutical and cosmetic industries, as well as to major marketing techniques to enhance any entrepreneurial activity based on medicinal and aromatic plants growing.

HC GH IA 340
Introduction to Arboriculture
3 semester credits. This course is an introduction to basic biology and care of shade and ornamental trees. Lectures and field study will focus on diagnosis of common diseases and environmental or nutritional problems and techniques and proper equipment for climbing, pruning, bracing, fertilization, maintenance, bark and cavity repair. Class training will include tree evaluation, job estimates, tree inventories, record keeping, and working with local administrations and community groups.
Prerequisites: Botany or equivalent.

HC GH IA 340
Introduction to Arboriculture
3 semester credits. This course is an introduction to basic biology and care of shade and ornamental trees. Lectures and field study will focus on diagnosis of common diseases and environmental or nutritional problems and techniques and proper equipment for climbing, pruning, bracing, fertilization, maintenance, bark and cavity repair. Class training will include tree evaluation, job estimates, tree inventories, record keeping, and working with local administrations and community groups.
Prerequisites: Botany or equivalent.

HC GH TM 350
Turf Management
3 semester credits. During this course students will be introduced to the establishment and maintenance of turf grasses under varying soil and environmental conditions. Characteristics of the soil, propagation, growth requirements, but also equipment, materials and work procedures will be some of the subjects covered. Students will deepen their knowledge of several types of areas, including golf courses and institutional and residential settings, and they will also examine environmental approaches to lawn maintenance and responsible use of fertilizers and pesticides.
Prerequisites: Soil Science.

HC GH HP 360
Herbaceous Plants II
3 semester credits. The course examines identification, culture, growing requirements, landscape use and flowering of herbaceous plants mostly used in gardens including ferns, several types of grasses, cultivated wild flowers and herbs. Appropriate designs for perennials, herbs and rock gardens will be covered as well. A special attention will be paid to typical Italian and Mediterranean plants.
Prerequisites: Botany or equivalent.

LA AH GL 360
Gardens of Love: Green Paradises in Italy from the Renaissance to Our Age
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Art History

HC GH PP 370
Plant Diseases and Pest Control
3 semester credits. Students will study basic entomology, diagnostic skills for identifying pest problems and causes of plant diseases, such as bacteria, fungi, virus, nematodes, parasites and environmental stresses. Weeds, pest control regulations, insecticides, fungicides and herbicides will be highlighted as well. Lectures and laboratory work will cover lawns, garden flowers, trees and shrubs.
Prerequisites: Entomology.

DEPARTMENT OF LANDSCAPE PLANNING

The Department features a selection of courses focusing on landscape planning and development.

DI PH LA 230
Landscape and Architectural Photography
3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Photography.

HC LP PD 250
Planting Design
3 semester credits. The art of composing plants to create a landscape design. Topics will include types of plans and possible different approaches, site analysis, grading plans and garden design including paving design, landform design, water features and the design of vertical and horizontal structures.
Prerequisites: Introduction to Horticulture.

HC LP LC 260
Landscape Cad I
3 semester credits. An introduction to computer aided design and drafting, this course gives students a thorough knowledge of two-dimensional AutoCad functions, tools and solutions related to landscape development. Through practice, exercise and the production of a final project, students will gain proficiency in 2D drawing, file set-up, plotting, etc.
Prerequisites: Introduction to Computer Graphics or equivalent; Landscaping and Garden Design.

ID SA DP 280
Design Principles for Sustainability
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design

HC LP LT 310
Landscape Techniques and Management
3 semester credits. This course first introduces students to studio techniques of landscape design and then leads them through an understanding of methods

of professional and appropriate landscape management. Major focus will be given to site analysis, water management, pruning, nutrition and other maintenance and improvement techniques. Part of the course will examine business management and contracts related to landscapes and gardening.
Prerequisites: A background in Landscape Graphics, Landscape Drafting or Landscaping and Garden Design.

ID SA DN 310
Design by Nature I
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design

HC LP SE 350
Site Engineering I
3 semester credits. Site selection and engineering play a fundamental role in any project involving the modification of the earth's surface and can have a long-term, economic impact on any constructed facility. The course provides students a background to properly determine site layout and access, survey landscape contours, establish drainage and grading, create drawings and perform alternative assessments.
Prerequisites: A background in Landscape Graphics or Design.

ID ID LG 360
Landscaping and Garden Design I
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Interior and Visual Design

ID SA HL 365
Holistic Living and Permaculture Design
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design

HC LP SL 370
Sustainable Landscape and Gardens
3 semester credits. Focusing on an environmentally responsible approach to land development and garden design, this course offers students a hands-on experience in integrated sustainable methods of understanding ecological contexts, transforming and maintaining sites, maximizing water retention, creating healthy soils and habitats for wildlife. A combination of classroom instruction and field trips will provide students with the necessary know-how to address global concerns such as climate and biodiversity changes, resource depletion and preservation of natural systems.
Prerequisites: Background in Landscape Graphics or Design.

ID SA BN 375
Biomimicry: Nature and Inspiration for Designers
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

HC LP SI 450
Site Engineering II
3 semester credits. A continuation of Site Engineering I, this course will address advanced drainage, irrigation and lighting design. Grading design processes, storm water management techniques and irrigation practices will be among the main topics of the course.
Prerequisites: Site Engineering I.

HC LP PP 460
Professional Practice in Landscape Architecture
3 semester credits. Landscape Planning major students will explore the side of their future profession that is more connected to business, public relations, promotion and ethics. Major topics will be responsible practice, emerging trends, negotiations, documents and contracts, firm marketing and communication, office management.

ID ID LG 460
Landscaping and Garden Design II
3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Interior and Visual Design.

DEPARTMENT OF VITICULTURE

The Department features a selection of courses focusing on viticulture and olive growing.

HC VO IV 250
Introduction to Viticulture
3 semester credits. This course is designed for non-Viticulture majors who would like to acquire the fundamentals of basic viticulture techniques and to familiarize with the origin, distribution and use of European and New World grapevines. The most important grape products in several regions of the world will be examined as well.
Not open to Viticulture majors.

FW WC TW 262
Tuscany and Its Wines
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine and Culture.

HC VO OT 300
Olive Growing
3 semester credits. The course will instruct students on theories and practices about olive tree growth, maintenance and propagation and about olive harvesting as well. Part of it will examine soil characteristics and fertilization, tree pruning, pollination and germination, while another part will focus on diseases and pest control. Emphasis will be also given to olive harvesting and picking.
Prerequisites: Arboriculture I.

FW WE WM 300
Introduction to Winemaking
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine Expertise.

FW WE WM 300
Introduction to Winemaking
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine Expertise.

FW WE RG 305
Table and Wine Grapes of Italy: an Educational Wine Tour I
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine Expertise.

HC VO PV 310
Principles of Viticulture
3 semester credits. A thorough knowledge and an understanding of the basis of viticultural practices are fundamental to properly establish and manage a vineyard. During this course students will be guided through the study of climate and soil conditions; characteristics and identification of grape varieties; physiology of the grapevine. The course will also cover basic cultural techniques (planting, pruning, trellising, irrigation, nutrition, etc.), harvesting, canopy management and weeds, pests and diseases.
Prerequisites: For Viticulture majors only.

HC VO PC 320
Production and Control of Olive Oil
3 semester credits. The course will examine the production phases of olive oil focusing on oil presses, machinery, techniques, compost disposal and use, as well as on quality parameters, classifications, standards and laboratory methods used in quality control.

HC VO GP 340
Grape Pest Management
3 semester credits. This course will introduce students to the identification and the biology of common vineyard pests and diseases. Students will also learn practices and strategies for applying control measures, sampling and monitoring. The pest management techniques covered will include sustainable agriculture operations and pesticide use and safety.
Prerequisites: Entomology and Principles of Viticulture.

FW WE WA 340
Wine Appreciation I.

3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine Expertise.

FW FC TO 345
The Complexity of Olive Oil: From Production to the Table
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Food and Culture.

HC VO PO 350
The Principles of Olive Culture in Tuscany
3 semester credits. Since the times of the Etruscan civilization Tuscany is considered a renowned mine of 'green gold', or olive oil, of diverse flavors and aromas produced from countless tree varieties. This is not only the result of differences in the region's geology and climate; t also reflects the labor of countless generations of olive growers and oil makers, each set in their own distinctive human context. For this reason the course will focus on the historical, cultural and geographical factors that affected the cultivation and the spread of olivicolture and oil making through the centuries. In the first part of the course the fundamental principles of biology and cultivation of the olive tree will be examined while the second part will cover the technical aspects of olive cultivation, oil production and the organoleptic and chemical properties of olive oil.

HC VO PO 350
The Principles of Olive Culture in Tuscany
3 semester credits. Since the times of the Etruscan civilization Tuscany is considered a renowned mine of 'green gold', or olive oil, of diverse flavors and aromas produced from countless tree varieties. This is not only the result of differences in the region's geology and climate; t also reflects the labor of countless generations of olive growers and oil makers, each set in their own distinctive human context. For this reason the course will focus on the historical, cultural and geographical factors that affected the cultivation and the spread of olivicolture and oil making through the centuries. In the first part of the course the fundamental principles of biology and cultivation of the olive tree will be examined while the second part will cover the technical aspects of olive cultivation, oil production and the organoleptic and chemical properties of olive oil.

HC VO FD 360
Flavor Development in Grapes and Wines
3 semester credits. The course examines the factors affecting the quality, the flavor and other attributes (mouthfeel, color, stability) of grape and wine in terms of growing region, environment, grape maturity, vineyard management, harvesting, vinification, cellaring, blending, and storage practices. Such matters will be covered under a biochemical perspective.
Prerequisites: for General Horticulture and Viticulture and Olive Oil Production majors at least one semester of general chemistry and Principles of Viticulture. For all other students a high school background in chemistry is highly recommended.

FW WE WW 360
Wines of The World I
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine Expertise

HC VO SO 380
Sustainable and Organic Grape and Wine Production
3 semester credits. Focusing on viticultural techniques aiming at building a sustainable agriculture and a harmonic interaction between human beings and nature, the course will examine specific environmental concerns, use (and misuse) of pesticides, local/organic and alternative productions compared to intensive ones.

HC VO AV 410
Advanced Viticulture: Wine Grapes
3 semester credits. A continuation of Principles of Viticulture, the course will provide students with a deeper knowledge of vineyard management procedures, vine propagation, harvesting and recent developments in viticultural techniques with emphasis on white and red wine grapes, their major and minor varieties, characteristics and needs.
Prerequisites: Principles of Viticulture.

HC VO TG 420
Advanced Viticulture: Table Grapes
3 semester credits. A continuation of Principles of Viticulture, the course will provide students with an overview of the table grape industry in Italy and a deeper knowledge of cultural practices, vine propagation and vineyard management. The specific focus of the course will be white and red table grapes, their major and minor varieties, characteristics and needs. Marketing strategies will be covered as well.
Prerequisites: Principles of Viticulture.

HC VO VO 430
Vineyard Operations I
3 semester credits. Offered in the Fall.
With an emphasis on the practical applications of the theory acquired in Principles of Viticulture, the course focuses on viticulture training for the fall and winter season. Operations will include harvesting, pruning, varietal selection, erosion control, fertilization, weed control, propagation, and vineyard development.
Prerequisites: Principles of Viticulture.

HC VO VO 440
Vineyard Operations II
3 semester credits. Offered in the Spring/Early Summer.
Viticulture practices for the spring and early summer season will enable the student to acquire experience and training in cultivation, planting and training a new vineyard, pest control, soil management, practices related to climate and irrigation, quality control measures and vineyard equipment use.
Prerequisites: Principles of Viticulture.

FW WE WA 440
Wine Appreciation II
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine Expertise.

HC VO VO 450
Vineyard Operations III
3 semester credits. Offered in the Summer.
The class will carry out vineyard practices for the summer season with a focus on the practical applications of viticulture theory. Emphasis will be given to vine training, canopy management, assessment of insect and disease problems, irrigation applications relating to soil and crop estimation.
Prerequisites: Principles of Viticulture.

FW WE VE 450
Viticulture and Enology: An Educational Wine Tour II
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine Expertise

SCHOOL OF **LIBERAL ARTS**

The School of Liberal Arts is part of the School of Arts and Sciences. FUA School of Liberal Arts was one of the first academic sections to be established and it now consists of fourteen departments:

- ART HISTORY
- CINEMA AND THEATRE STUDIES
- CLASSICAL STUDIES
- COMPARATIVE LITERATURE
- ENGLISH COMPOSITION AND CREATIVE WRITING
- CRIMINOLOGY
- GEOGRAPHY
- HISTORY
- DRAMATIC AND PERFORMING ARTS
- MUSIC STUDIES
- POLITICAL SCIENCE AND INTERNATIONAL RELATIONS
- PSYCHOLOGY
- PHILOSOPHY
- RELIGIOUS STUDIES

The School is designed to empower students with broad, interdisciplinary knowledge in the arts, the humanities and the social sciences and to provide them with a strong sense of values, civic engagement and the skills they need to become responsible members of the community.

THE SCHOOL MISSION IS:
- To provide students with an educational background based on ethical leadership, critical thinking, global perspectives and effective communication.

- To prepare students for graduate school as well as for careers in the most diverse areas: teaching at all levels, business, professional schools, law, ministry, performing arts, etc.
- To allow students to have the means of obtaining specific occupational requirements which cannot be met from a traditional academic path.
- To give students a source of personal growth, to prepare them to face the choices they will have to make in their lives.

Through their studies at the School of Liberal Arts, using a combination of lectures, discussions and seminars, students will acquire skills in synthesizing, evaluating and analyzing themes, events, trends and facts. They will also be able to understand key terminology in the chosen discipline, to produce oral and written reflections on their subject and to apply practical reasoning to what they study or examine, inside and outside the academic environment.
Close to the famous church of Santa Croce and the Italian National Library, the School of Liberal Arts main seat is in Palazzo Bombicci Guicciardini Strozzi, an enchanting palace where several administrative offices, Palazzi Library and other facilities are also hosted. The building is equipped with traditional classrooms as well as with computer-provided classrooms and lecture rooms. All rooms are equipped with whiteboards and audio-visual technology.
Born in different countries or having an international educational background, FUA School of Liberal Arts faculty members emphasize interdisciplinary learning, effective communication and problem solving skills as well as an appreciation for diversity and creativity. Supportive and caring, they promote academic excellence and professional expertise, fostering students to explore the whole range of human knowledge, to deeply examine themes, methods and assumptions of the humanities and the arts and to pursue a renewed and revived model of the old Renaissance ideal of a complete, eclectic human being enriched with cultural and ethical values.

PROGRAMS OF STUDY

The programs range from a variety of short term up to four-year academic programs:
- 4 year undergraduate program in Cultural Studies, Concentration:
Art History, Fine Arts (see the general introduction to the School of Arts and Sciences)
- Study Abroad Programs, please refer to the specific brochure.

DEPARTMENT OF ART HISTORY

The Department of Art History offers a broad spectrum of courses allowing students to follow a structured academic track towards a complete education in the arts. The Department provides students with a clear insight on the history of artistic and architectural movements, on the features of major masterpieces, on artistic and architectural details as well as on aesthetics, from ancient times to our days.

LA AH AH 210
Introduction to Art History

3 semester credits. This introductory art history course will take students through of Italian and European art from the classical Greek and Roman world period up to and including the eighteenth century. Special emphasis will be given to Florentine and Italian art of the thirteenth and fourteenth centuries and to the 'Golden Age' of the Renaissance period. This course is aimed at students who have not taken a history of western art course before. Slide lectures will alternate with on-site teaching in Florence, including architectural walking tours and visits to museums, churches and palaces.
This course satisfies the general education requirements.

LA AH IR 220
Introduction to Renaissance Art

3 semester credits. This introductory course is aimed at students who have little or no background in the history of Western Art. Before examining the beginnings of Renaissance art which took hold in Florence in the early years of the fifteenth century, students will be given a broad overview of Greek and Roman art and architecture, the emulation of which is fundamental to understanding the cultural revolution of the Renaissance. Through on-site visits to medieval churches and palaces in Florence, students will early on become familiar with the Romanesque and Gothic styles in which the first Renaissance painters, sculptors and architects had their roots and from which they were dramatically to diverge. Since site-visits are a significant part of this course, the focus will be on Florentine artists who will include: Masaccio, Donatello, Brunelleschi , Fra Angelico, Botticelli, Leonardo da Vinci and Michelangelo. By way of comparison consideration will also be given to other art centers in Italy such as Venice, Siena and Ferrara. As well as analyzing the style and subject matter of works of art, students will learn about the techniques of painting and sculpture and comparisons will be made with techniques in other countries in the same period, for example the use of oil paints in Flemish painting. This course satisfies the general education requirements.

LA AH EC 250
The European City: From Antiquity to the Renaissance

4 semester credits. This course will examine the growth and transformation of European cities from antiquity to the Renaissance. Focusing on three cities, Periclean Athens, Medieval Paris and Renaissance Florence, the course will explore the growth of these cities through their built environment, including physical location, street plans, styles of architecture, provision of housing and public buildings, fortification and defense. Economic, social and political changes will be mapped through the evolution of these cities.
Cross-listed to Architectural Restoration and History of Architecture (Interior Design, Environmental Architecture and Sustainability).

ID ID HI 250
History of Interior and Industrial Design

3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Interior and Visual Design.

LA AH SS 251
Symbols and Symbolism in Western Art

4 semester credits. This course is divided into three parts. Since religious subject matter dominated Western art up to the end of the seventeenth century, the first part of the course will look at Christian symbolism in art and help the student decipher the visual language of images and objects in religious paintings, sculpture, architecture and objets d'art. The emphasis will be on Italian art from the medieval and Renaissance periods. These symbols can range from the straightforward identification of saints by objects they hold, to the more complex messages relating to Christian
belief, such as the concept of incarnation. The second part of the course will have a more secular focus (although there will still inevitably be a strong interconnection with religious symbolism). With a concentration on Italian ruling families (the Medici in Florence, for example), students will learn about the importance and significance of emblems (imprese) and symbols adopted by individuals and individual families during the period of the Italian Renaissance. In conclusion, the students will look at the ways geometry is used symbolically in art and architecture to communicate a specific belief. Here the concentration will be on: geometric forms: the circle, triangle, square, pentagon and, related two- and three-dimensional forms such as the cross, spiral, Golden Mean and Platonic solids. Museums visits form part of this course and include the Uffizi Gallery and the Bargello Museum.

LA AH MC 261
The Modern European City

4 semester credits. The city is "the point of maximum concentration for power and culture in a community" (Lewis Mumford). Most people in Europe live in cities that are the hearts of modern life. Focusing on three cities, Paris, Berlin and Milan, this course will provide a broad overview of the modern European city, examining it from multiple viewpoints - social, cultural, economic, and political. Topics include urban development, engineering in urban life, energy systems, transport, the city and the consumer, recycling and waste, leisure technologies, fashion, and art.

LA AH RW 291
The Renaissance Artist Workshop

4 semester credits. This course examines the relationship between Florentine art of the Renaissance and the immediate conditions under which it was created. The training of Renaissance artists will be explored through an examination of the highly regulated workshop (bottega) system. The organization of workshops, the social position and material conditions of artists will be considered along with the main materials used in the creation of works art ranging from large scale bronze sculptures for public spaces in Florence to small objets d'art for the home. Much emphasis will be placed on the huge variety of works of art which all artists were trained to produce. The techniques examined will include: fresco painting, egg tempera on panels and the later introduction of oil painting. Drawing techniques will receive particular attention and include: the underdrawings (sinopie) for mural paintings, silver point drawings and the revolutionary drawing methods used by Leonardo da Vinci. In considering sculpture the student will be introduced to the wide range of materials used in the Renaissance period: wood, clay, glazed terracotta, marble, bronze, limestone and gold and silver. Particular attention will be given to the techniques employed by Michelangelo whose many unfinished works reveal great works of art 'in the making'. The teaching is divided between lectures and many on-site visits to museums, galleries and churches as well as to present day craftsmen's 'botteghe' in Florence.

LA AH AF 300
Art and Fashion: Crossovers of Creativity

3 semester credits. Fashion and art: two different realities which have often crossed their paths during the 20th century and are right now living in coexistence, in a continuous interchange of inspirations, quotations and references. Fashion designers receive academic awards and are knighted by kings and presidents, fashion collections are displayed in the most important museums in the world, while artists have exhibitions in boutiques and transfer their works on clothes

and accessories, or appear on the cover of worldwide famous magazines, thus becoming true fashion icons. How did this all happen? The course will analyze the history of those contaminations, starting from the end of the 19th century (with the birth of the "Arts and crafts" movement in England) and will then touch the most important moments of contact between the two disciplines.
Cross-listed to Art Education (Fine Arts) and Fashion Communication and Publishing (Fashion and Accessory Studies and Technology).

LA AH ER 301
Greek, Etruscan and Roman Art

4 semester credits. This course traces the development of Greek, Etruscan and Roman art - comprising painting, sculpture, architecture, vase paintings and mosaics - from the sixth century B.C. to the reign of the Emperor Constantine in the early fourth century A.D. Particular attention will be given to themes such as: art as an instrument of political power, the military tradition, portraiture and the use of classical mythology. A field trip to Rome and site visits in Florence form an important part of the course.

LA AH HP 310
History of Photography

3 semester credits. This course proposes a history and appreciation of photography from the first photographs (1820's) to the present day. The following topics will be covered: the work of pioneer photographers Niépce, Daguerre, Talbot; the rise and acceptance of photography as an independent art medium; the aesthetic and humanistic ideas and beliefs of photographers within their cultural and social contexts; the contribution of photography to the visual arts of painting, sculpture, drama, film, music, dance and literature.

LA AH FA 311
Food in Art

4 semester credits. A great chef glorifies natural elements, uses them in ways that enhance their essence and knows how to extract their aromas and flavors and set off their consistencies. However, he does so by transposing them into a new register, where they disappear, only to be reborn as a whole that owes its existence to intelligence and creativity. An artist uses natural elements, medium and materials, knows the exact combination of colors and shadows, works on composition and creates a work of art, which owes its existence to intelligence and creativity. The course is divided into four parts: art in the classical age with a visit to the Archeological Museum; bread and wine, from antiquity to the Last Supper; the table arrangement with a visit to Palazzo Pitti and the Museo degli Argenti; the Medici - the herbal aromatic garden and the citrus plants and the garden as a source of food.

LA AH MA 320
Marble Arts: From Michelangelo's Scalpel to Contemporary Practices

3 semester credits. From classical times to the present day, the quarries in Carrara have been supplying the purest white marble, an element favored by protagonist Michelangelo Buonarroti, who has given the area one of the most intriguing roles in art history. Marble sculpture is present in memorials, propaganda, public palaces and private mansions; it will be considered for its idea of incorruptibility, man's efforts to borrow from nature and transform the material into art and beauty. This course will examine the history of marble sculpture, with a special focus on the artists and monuments that have succeeded in making their marble "speak" (as sculptor Gianlorenzo Bernini used to say). We will start with classical sculpture, continue with Nicola and Giovanni Pisano, up to the Renaissance and artists such as Bernini and Canova. The work of Michelangelo Buonarroti will be analyzed in depth for his sculptural methods and his passionate relationship with the quarries. The course will conclude with a focus on modern manifestations such as the Biennale di Carrara featuring contemporary artists who continue to be inspired by the noble material.

LA AH RA 321
Renaissance Art in Florence

4 semester credits. This art history courses gives the student a unique and stimulating opportunity to study Renaissance art in Florence - the city of its birth. The course will provide students with an in-depth exploration of Florentine Renaissance painting, sculpture and architecture throughout the 15th century and into the beginning of the 16th century. Students will not only learn to identify and analyze the individual styles of artists such as Montello, Brunelleschi, Masaccio, Fra Angelico, Botticelli, Verrocchio, Leonardo da Vinci and the young Michelangelo, but they will also be able to relate the artists and their work to the social, religious, philosophical, political and cultural contexts of the time. Patronage conditions will receive much attention with particular emphasis being given to the Medici family as arbiters of taste. The many visits to museum, churches, palaces and other on-site teaching form an integral and essential part of this course. Students will also be expected to carry out homework assignments related to museums and other art historical sites not included in the class visits.
Prerequisites: College-level survey of western art or equivalent.

LA AH DA 326
History of the Decorative Arts in Italy

4 semester credits. This course, which covers the period from 1300 to 1700, is a survey of those arts considered to be arti minori when compared to the 'big three': painting, sculpture and architecture. These arti minori had, however, enormous monetary, symbolic and aesthetic significance in their time. The arti minori or 'decorative arts' include: jewelry, goldsmith and silversmith work, tapestry, book covers, embroidery, ceramics, mosaics, stained glass and objets d'art fashioned from natural materials such as amber, ivory, coral and pietre dure or semi-precious stones. Museum visits form an important part of the course as Florentine museums such as the Palazzo Pitti museums and the Bargello Museum have some of the finest collections of decorative arts in Europe.

LA AH CT 331
Classical Tradition in Western Art and Architecture

4 semester credits. This art history course traces the varied responses to Greek and Roman art and architecture in the centuries subsequent to the demise of the classical world in the middle of fourth century A.D. Classical Art enjoyed its most obvious revival during the Italian Renaissance. The course will focus most of its attention on this period, particularly with on-site classes at various museums and sites of Florence. Attention will also be given to the Romanesque art and architecture of the medieval period, and to later periods of classicism, particularly the Greek revival neoclassical movement of the eighteenth century (e.g. Thomas Jefferson's residence, Monticello). The historic, intellectual and political reasons behind preference for the classical will be examined for each period covered.
Cross-listed to Architectural Restoration and History of Architecture (Interior Design, Environmental Architecture and Sustainability).

LA AH SD 336
Secret Domestic Architectural Details of Renaissance Florence

4 semester credits. "I was in a sort of ecstasy from the idea of being in Florence" (Stendhal, 'Naples and Florence: A Journey from Milan to Reggio', 1817). Students will be taught to "read" Renaissance architecture beyond the surface and analyze architectural details of domestic and civic architecture which are usually neglected by books: wine windows, carriage doors, fountains, door handles and window stone decorations. Lectures combined with readings and site visits will shape an unusual picture of Florentine Renaissance Architecture. During the semester, students will gain an understanding of the social and political context of Florence's artistic growth and they will become familiar with some of the architectural and artistic secret treasures of Florence and their historical background.
Cross-listed to Architectural Restoration and History of Architecture (Interior Design, Environmental Architecture and Sustainability)

LA AH GD 340
History of Graphic Design

3 semester credits. Graphic design is a discipline with its own distinct history similar to movements in the history of art, but which requires a separate interdisciplinary study which examines, amongst other things, the mixture of the 'High' and popular culture that guides advertising, posters, book design and illustration. A chronological approach is taken in this course, beginning with the inception of graphic design and writing systems in Mesopotamia 4,000 ago, and continuing through to the design movements of the 21st century. Students will be introduced to the rich and varied tradition of printmaking - woodcuts, engravings, lithographs, silk screening, etchings and other graphic media. In addition, students will learn about the philosophies, methods and techniques behind the major graphic design styles and how economics, society, politics and technology have made an impact on the history of graphic design. Twentieth century graphic design will receive the most attention.

FA AE SL 340
Semiotics: The Signs and Language of Art

3 semester credits
Cross-listed from Fine Arts (FA), Department of Art Education.

LA AH NY 341
Museums and Collections, Yesterday and Today

3 semester credits. This course examines the history of the collecting of objects from the sacred collections in the temples of classical antiquity to the creation of the great national museums formed in the nineteenth century. Topics include: the medieval Schatzkammer and the Renaissance Studiolo; the great private collections of Baroque Rome and how they came to be public museums. Special attention will be given to the Uffizi Gallery in Florence and its transformations over 450 years up to the present day. By visiting contemporary museums located in ancient buildings, students will be able to assess the difficulties and the methods of museological display and their effects on the contemporary visitor's perception of art history. A one-day field trip to Rome forms part of this course.
Prerequisites: Survey of Western Art or equivalent.

LA AH AR 341
Italian Renaissance Architecture

4 semester credits. This course explores the principal architects, monuments and themes of fifteenth and sixteenth century Italian architecture. Class time is divided equally between slide lectures and on-site visits in the city of Florence. Emphasis will be on Renaissance architecture in Florence, but will also include architectural developments in Rome, Urbino, Mantua, Verona and Vicenza. Special topics will include: architectural theory, Medici and papal patronage, urban planning, and church and palace design. Attention will be given to architects: Brunelleschi, Alberti, Michelozzo, Giuliano Sangallo, Bramante, Antonio Sangallo the Younger, Michelangelo, Giulio Romano and Palladio. Visits to key Renaissance buildings and urban spaces in Florence will be part of the course as well.
Cross-listed to Architectural Restoration and History of Architecture (Interior Design, Environmental Architecture and Sustainability).

LA AH HM 346
High Renaissance and Mannerism

4 semester credits. The High Renaissance style in the first half of the sixteenth century is considered to be the apex of Italian Renaissance art which had begun a century before. Dominated by the achievements of Leonardo da Vinci, Bramante, Michelangelo and Raphael, it is a classic style of harmony and balance which was to serve both as a model as well as a point of departure for a new generation of painters, sculptors and architects who took the formal vocabulary of the High Renaissance and transformed it into the style known as Mannerism. This varied and often contradictory style, which explored anti-classicism, subjective expression and complex movement as well as, at times, a highly polished, stylish sophistication, will be placed in the context of the profound social, religious and scientific turmoil which characterized much of the sixteenth century in Italy. The course begins with an overview of the High Renaissance style particularly in Florence, Rome and Venice before considering the main exponents of the Mannerist style who include: Rosso Fiorentino, Pontormo, Parmigianino, Giulio Romano, Bronzino and Giambologna. Prerequisites: Introduction to Western Art or its equivalent.

LA AH DA 346
Domestic Architecture and Lifestyle in Renaissance Florence

4 semester credits. This course examines the development of domestic architecture - specifically villas and palaces - during the Renaissance period in Florence. Students will study the evolution of these buildings within the context of the growth of the built environment of Florence from its beginnings in ancient Roman times to the construction of the magnificent buildings of the 15th and 16th centuries. These patrician Renaissance homes will be considered from various standpoints: the design of the buildings with their constant references to classical architecture; the role of the great families of Florence, such as the Medici, in the building patronage of the city; the needs of the Renaissance 'humanist' living in his public environment: the City; and his private world of the Palazzo, and the Villa - the tranquil place of retreat from city life. The course is structured on lectures in class and site visits.
Prerequisites: A strong interest in architecture and its design.
Cross-listed to Architectural Restoration and History of Architecture (Interior Design, Environmental Architecture and Sustainability).

FA AE MT 350

Practices, Modes and Trends in Today's Art Systems
3 semester credits
Cross-listed from Fine Arts (FA), Department of Art Education.

LA AH AR 351
Renaissance Drawing

4 semester credits. This course explores the role of drawings in the Italian Renaissance workshop (bottega) between 1400 and 1600. Various techniques will be studied: sinopie for fresco painting, silver-point drawings, cartoons, etc. We will look at drawings with a technical perspective - how they were made and why - and will consider how their usage relates to studio practice at the time and how they must not be seen in isolation, but rather as a means to an artistic end. The second part of the course will explore how, in the hands of artists such as Leonardo da Vinci and Michelangelo, so-called 'presentation drawings' became works of art in themselves and no longer a means to an end. Anatomical drawings will also receive much attention. In addition to the aforementioned artists, this study will include: Pisanello, Antonio Pollaiuolo, Botticelli, Domenico Ghirlandaio, Filippino Lippi.

LA AH HB 351
Michelangelo, Caravaggio, Bernini

4 semester credits. Taking as its focus a close consideration of three major Italian artists - Michelangelo, Caravaggio and Bernini - this course will examine the development of significant artistic movements from the High Renaissance to the Baroque. Michelangelo Buonarroti's genius in painting, sculpture and architecture epitomizes the 16th century High Renaissance, but at the same time his achievements paved the way for the Baroque style. The Baroque will be examined through the work of two of the most innovative and original artists of the 17th century: Caravaggio and Gian Lorenzo Bernini. The dramatic supra-realistic paintings of Caravaggio will be related to his equally dramatic lifestyle. The impact of Caravaggio's style in Northern Europe will receive particular attention. Gian Lorenzo Bernini, whose name has become synonymous with the High Baroque, produced sculpture and architecture which can be read as compelling visual embodiments of the Roman Catholic Counter-Reformation and the idea of the 'Church Triumphant', as well as of secular absolutism. Lectures in the classroom, on-site visits in Florence as well as a 2-day field trip to Rome will provide the student with a detailed knowledge of the three artists and their oeuvre within the context of political, religious and social history.
Prerequisites: Survey of Western Art or equivalent.

LA AH AA 355
Art and Architecture in Florence and Tuscany

4 semester credits. This course explores the principal architects and artists, monuments and themes from the fifteenth and sixteenth centuries in Italian art and architecture. Class time is divided equally between slide lectures and on-site visits in the city of Florence. Emphasis will be on Renaissance architecture in Florence, but will also include architectural developments in other Italian towns. Special topics will include: architectural theory, Medici and papal patronage, urban planning, and church and palace design. Attention will be given to architects such as Brunelleschi, Alberti, Michelozzo, Michelangelo and Leonardo, in addition to the visits to key Renaissance buildings and urban spaces in Florence.

LA AH GL 360
Gardens of Love: Green Paradises in Italy from the Renaissance to Our Age

3 semester credits. This course traces the origins of gardens in the Mediterranean basin starting from the mythical Garden of Eden, as a symbol and model for all enclosed gardens. The ancient Romans enjoyed sophisticated urban gardens and grandiose rural retreats, celebrating their love of nature in the arts. During the Early Middle Ages the garden survived in monastic communities and in Christian iconography, but the secular pleasure garden was revived in the Gothic "garden of Love". Arab presence in Spain and Southern Italy developed an Islamic tradition of Paradise on Earth in gardens, which still influence design. The Renaissance brought these different strands together in gardens with elements of Classical antiquity, Christian iconography, with exotic plants and new horticultural techniques The gardens of Renaissance Florence set a standard adopted in much of Europe from the 15th century onward. Baroque developments can be seen in the more theatrical gardens of Lucca, and in the opulent gardens of the Roman countryside. Romantic ideas challenged the Italian-inspired model of the formal garden, and from the late 18th century the English landscape style became popular throughout Europe. This Romantic style of planting often replaced complex formal gardens with more naturalistic sweeps of planting, highlighted at times by architectural 'follies' or exotic statues. From the early 20th century there has been a revival of the formal layout of the Renaissance and Baroque, in very successful Neo-Renaissance gardens. Visit to gardens in Florence and its environs form an integral part of this course.

ID RH MA 360
Masters of Architecture

3 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Architectural Restoration and History of Architecture.

LA AH CI 361
Contemporary Italian Art

4 semester credits. The course explores the works of those artists who, over half a century, have made today's art and constructed the relationship between artists and the city of Florence in the Italian context. Emphasis is placed on comparing the panorama of traditional, historic Florence and Italy to international contemporary art. The course will involve lectures (a survey of art in Tuscany and Italy, including abstract experiences, Italian pop art, minimal art, Poesia visiva, Trans-avant-gardism and the present-day tendencies of figurative art) and fact-finding visits to artists' ateliers where course participants are encouraged to ask questions. For example, which factors led artists towards certain decisions, which cultural forces led artists to adopt certain forms, etc. The course alternates between fieldwork visiting galleries and ateliers and carrying out interpretative analyses of the fieldwork in the classroom. The course encourages contact with the living tissue of art. The Florence creative scene, vibrant today but rooted in history, is varied and complex; this course gives the student the opportunity to establish direct, informed contact with it.

LA AH CT 361
Culture and Style in the Great Courts of Europe

4 semester credits. The European princely courts were one of the major sources for artistic commissions. Art Historians have, therefore, long been interested

in the history of patronage, i.e. the history of the relationship between artists and their patrons, either princes of the church or princes of the blood. More recently, scholars have started to concentrate on female patrons and their specific preferences in the sponsorship of the arts. The aristocratic strata of society followed cosmopolitan patterns of fashion and behavior. Princes were kept informed by their spies and diplomatic staff of the current fashions and etiquette of fellow aristocrats, enabling them to imitate these or even to develop them further. The aim was, of course, to be seen as the most wealthy, well educated, and discerning man or woman of good taste who was able to attract the foremost artists and able to finance the most ambitious projects. What is commonly labeled as the 'International Gothic Style', perhaps best embodied by the works of Gentile da Fabriano, is a visual expression of this cosmopolitan and privileged part of society and its ambitions. Court culture is, however, much more than patronage of the figurative arts. A court needed to be run on a day-to-day basis. A large number of staff had to be supervised, fed, lodged, and kept under control. Bureaucracy had to be invented and developed to enable the senior staff to keep track of petitions, diplomatic relationships, alliances and treaties, marriage negotiations, and the movements of the household goods from one hand to another. Hence, this seminar-style course will look at different aspects of European princely courts and examine the connections between political, artistic, social and cultural history. Students will be introduced to an interdisciplinary study of history, art history, and cultural history. The course concentrates on the Renaissance period, ca. 1400 to 1600, and on the courts of Western and Central Europe.
Prerequisites: Survey of Western Art or equivalent.

LA AH MA 366
Modern European Art: Avant-gardes

4 semester credits. Modernism begins with Manet's Olympia and Baudelaire's Painters of Modern Times: they mine the established artistic genres and categories and lay the foundations of the Avant-gardes of the first half of the 20th century. The course starts with the exploration of the meaning of Modernism and the examination of the different methods of interpreting art, which the Avant-gardes developed during the 20th century. Beginning with the Post Impressionism, key movements such as Fauvism, Futurism, Cubism, Dadaism are studied, both as promoters of new artistic language as well as in relation to the social, political, philosophical and intellectual context of the time. The course places particular emphasis on the problem of representation, and provides students with the critical tools and terminology necessary to understand the visual language of modern and contemporary art. We will place particular attention to some topics such as the birth of the performance as new artistic language (Futurism, Dadaism), the reception of the European Avant-gardes in America after the 1913 Armory Show, and the seminal work and ideas of Marcel Duchamp.

LA AH AM 371
Art and Mythology: From Praxiteles to Picasso

4 semester credits. This is a study of mythological subjects in art from classical antiquity to modern times. Emphasis will be placed on the Italian Renaissance and Baroque periods. By starting with the literary text of the Roman poet Ovid's Metamorphoses (the most commonly used source for the stories of the classical gods and goddesses) the students will become familiar with the varied function and interpretation of mythology in art, from the straightforward narrative depictions of antiquity to the complex allegories of Botticelli, the subtly erotic interpretations of Titian, the mocking parodies of Caravaggio, the propaganda usage of the Neoclassicists, and to the explicit sexuality of Picasso. Museum visits form an integral part of this course and include: the Archaeological Museum, Uffizi Gallery, Galleria Palatina, and Palazzo Vecchio.

LA AH TC 371
Art Theory and Criticism

4 semester credits. This course examines major philosophies and concepts that have contributed to the discussion of art theory, aesthetic discourse and contemporary criticism. Reading and analyzing various texts from Antiquity to the present, we will be looking at the underlying questions and meanings of art and how they interact or conflict throughout the development of western thought. The aim of this course is to equip the student with a foundation in art theory in order to develop an informed critical approach. Texts we cover in class will include writings by philosophers, critics and artists such as Plato, Alberti, Kant, Benjamin, Greenberg, Barthes, Baudrillard, Lippard and Trin T. Minha. The course will be in seminar format with no more than 10 students.
Prerequisites: Introduction to Art History.
Cross-listed to Photography (Digital Imaging and Visual Arts)

LA AH AP 380
Expressions of Art in Photography

3 semester credits. This course analyzes the movement that arose in cultural circles around 1980 and legitimized photography for the first time as a fully-fledged artistic expression. Art Photography is the name of a trend created by a group of German, English and American photographers whose work reached art galleries in times of unprecedented wealth in the western world. The market's legitimation of photography as a major art form has had profound consequences in the developments of contemporary painting, sculpture and the graphic arts. At approximately the same time, photography itself underwent an enormous change with the onset of the digital age. Through the studies of technical progresses and artistic developments, this course presents the work of photographers/artists that are still at work and enormously influential today, when photography emerged as the leading art form of our times. Students will gain a global outlook of the phenomenon and will research contemporary works and artists from very different cultural backgrounds.

LA AH JR 381
Jewels and Jewelry in Renaissance Art

4 semester credits. Using the study of Renaissance paintings as visual documents, this course explores the significance of precious stones, pearls, jewels, goldsmith work and jewelry in Renaissance art, both in Italy and in the Netherlands. Students will study the role of jewelry as being simply adornment for men and women, and their role as rich symbolism in both religious and secular contexts. Works of art studied include: the Madonnas of Piero della Francesca, the mythological paintings of Botticelli and Titian, Jan van Eyck's Ghent Altarpiece and the state portraits of Bronzino. Visits to Florentine museums and galleries (including the Uffizi and the Galleria Palatina) are included.

LA AH WR 386
Women in Italian Renaissance Art

4 semester credits. This course examines the role of women in Italian art between 1400 and 1600. This subject will be approached from different standpoints, beginning with an overview of the role of women in society and how Renaissance art production and patronage was shaped by that role. In this context, an examination of Renaissance domestic interiors will receive special attention through the study of marriage paintings, wedding chests (cassoni) and birth salvers (deschi da parto). Women as patrons of art in their own right, especially among the princely ruling families of Italian city states, will receive attention (Isabella d'Este and Marchioness of Mantua, for example). In addition, students will learn how notions of gender influenced how women were represented in both religious and secular paintings. Portraiture, (painted, sculpted and in medal form) will also be looked at. Finally, we will study the few female artists who made their mark in the Italian Renaissance (Sofonisba Anguissola, for example). Museum visits are an integral part of this course and include the Uffizi Gallery the Galleria Palatina, and the Palazzo Vecchio.

LA AH PJ 390
The Photographic Journey of Fashion in Culture and Society

3 semester credits. An analysis of the relationship between art and fashion in photography from the 1880s to our time, this course explores how photographers have deployed contemporary artists'strategies to respond to the challenge of creating fashion images. A chronological approach will first introduce students to the early images (the daguerreotypes) that were used to publicize trends created by the new bourgeoisie, and will then lead them through the exciting relationships between artistic avant-gardes, fashion designers and creative editorial directors of the 1930s and 1940s (Poiret, Coco Chanel, Alexey Brodovitch, etc.) to take them to the 1980s and 1990s, when all barriers between "high"and "low"art collapsed and fashion houses started employing artists (like Marc Jacobs for Louis Vuitton), and finally to the very latest developments, where fashion houses like Prada are multinational conglomerates which spend lavishly to create an ever-changing brand image able to fit in with contemporary world-wide developments in architecture, designs, cinema and photography. Students will learn about the philosophies, methods and techniques behind modern and contemporary photography and how society, economics and technology have affected the steady flow of images that bombards us today in social networks and media. Contemporary developments will receive the most attention.
Cross-listed to Fashion Communication and Publishing.

LA AH CS 400
Cultural Studies Capstone

3 semester credits. The Capstone course affords the student the opportunity to integrate many of the topics of the four year course of study. In this project the student must apply their cumulative knowledge and acquired skills to complete the course project.

DEPARTMENT OF CINEMA AND THEATRE STUDIES

The Department of Cinema and Theatre Studies mainly focuses on the Italian theatrical scene and on Italian cinema, offering historical surveys and examining both traditional modes and themes and more contemporary issues. Through films, students will be able to acquire a unique point on view on, among others, European politics, Italian society, fashion, art, the Second World War and the Holocaust.

LA CT IC 220
History of Italian Cinema

3 semester credits. This course traces the history of Italian Cinema from the 1940's to the present. The evolution of Italian cinema is explored through an overview of the different genres of movies: from neo-realism to commedia all'italiana; from the spaghetti western to the auteurism of the 60's and 70's, and beyond.
This course satisfies the general education requirements .

LA CT IS 220
Italian Society in Film I

3 semester credits. The aim of this course is to explore and understand the evolution of contemporary and modern Italy through the viewing and discussion of Italian films produced since the Second World War. The films chosen strongly reflect the nation and its changing culture and society. Critical, historical and sociological readings augment the analysis and discussion of the films themselves.
Cross-listed to Italian Studies (Italian Studies and Linguistics).

LA CT IS 230
Introduction to Italian Theatre

3 semester credits. This course traces the history of Italian theatre from the Renaissance to the 20th century. The students will receive a broad overview of the subject and will be able to relate the evolution of Italian theatre to the rest of the arts, including 19th century Opera.

FT FC FF 230
Fashion in Film

3 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Communication and Publishing.

LA CT CA 240
Commedia dell'Arte

3 semester credits. This course introduces students to the history of the Commedia dell'Arte, the vital form of improvisational popular theatre that began in Italy in the fifteenth century, and to how this form created the foundation for modern theatre. Students will learn the techniques of Commedia dell'Arte in terms of movement, mask-work, voice and how to approach the roles of the stock characters: Zanni, Arlecchion, Brighella, Pantalone and the Lovers. Students will also learn precise comic mechanisms, improvisation styles, "lazzi" (gags) and "generici" (general texts), character improvisation, 'Canovaccio' scenes and relationship with modern comedy.
Cross-listed to Italian Studies.

LA CT FC 250
The Mouthwatering Movie: The Relationship Between Food and Film

3 semester credits. An analysis of the relationship between movies and food from the Italian post-war dream through the French tradition of elegant restaurants to American fast food settings. A selection of international movies will be presented analyzing the food as one of the main characters of the movie: its role, its symbolism, its spiritual meaning. Each movie will be considered in terms of its relashionship with food in that specific context. Discussions of the recipes menus and settings in each will form the activities of the lessons. Cross-listed to Food and Culture (Food and Wines Studies).

LA CT TT 300
Italian Theatre in the 20th Century

3 semester credits. This course explores the development of Italian 20th century theatre. The following playwrights will receive the most attention; Chiarelli, D'Annunzio, Pirandello and the theatre of the absurd, Betti, De Filippo and others.

IS IS CC 300
Contemporary Italian Cinema (in English)

3 semester credits
Cross-listed from Italian Studies and Linguistics (IS), Department of Italian Language and Culture Studies.

LA CT IS 320
Italian Society in Film II

3 semester credits. The course explores the evolution of contemporary and modern Italy through the viewing of Italian films produced since the Second World War. The chosen works strongly reflect the nation and its changing culture and society. Critical, historical and sociological readings and discussions augment the analysis of the films themselves.

LA CT PF 330
European Politics through Film

3 semester credits. The phenomenon of mass politics emerged at the heart of the struggle between revolution and reaction in the 20th Century. This time period also saw the similar emergence of the mass culture phenomenon during the birth and rapid development of film. This course will explore how European films presented (from both a political and an aesthetic standpoint) the interaction between revolution and reaction. The films selected for this study will include: Sergei Eisenstein's "Battleship Potemkin", Leini Riefenstahl's "Triumph of the Will", Roberto Rossellini's "Rome, Open City", Gillo Pontecorvo's "The Battle of Algiers", and Bernardo Bertolucci's "The Conformist".

LA CT HF 350
The Holocaust in European Film and Fiction: Memorial and Mourning

3 semester credits. This course examines the representation of the Shoah in European fiction, documentary and narrative film. All aspects of the Holocaust will be explored, from Nazi anti-Semitic propaganda, to film and fiction as memory and mourning, to oral testimony of perpetrators and survivors, and even to parody and comedy. Class discussions form an important part of this course and will focus particularly on the ethics and appropriateness of representations of the Shoah in film and fiction.

IS IL CC 400
Contemporary Italian Cinema (in Italian)

3 semester credits
Cross-listed from Italian Studies and Linguistics (IS), Department of Italian Language and Culture Studies.

DEPARTMENT OF CLASSICAL STUDIES

Focusing on the teaching of Latin, on ancient history and on archaeology, this Department enables students to advance in their knowledge of the classics but also to explore the origins of Western civilization and life in the Roman world, while giving them the possibility to deepen their theoretical competence with on-site research and field trips to sites and museums.

LA CS LA 150
Latin (Beginning)

3 semester credits. This course is an introduction to the basics of Latin grammar, syntax and vocabulary, with emphasis on reading continuous passages. The course will include some on-site teaching both in Florence's city center (to examine Latin inscriptions) and in the Archaeological Museum of Florence, in order to give a cultural context to the study of the language.

LA CS LA 200
Latin (Intermediate)

3 semester credits. A continuation of Latin (Beginning), the course deepens the students' knowledge of Latin grammar, its syntax, morphology and semantics. Emphasis will be given to readings and translations.
Prerequisites: Latin (Beginning).

LA CS AR 260
Archaeology: Theory and Practice

3 semester credits. This course gives students an overview of the history and methodologies of the archaeological discipline. It also offers the opportunity of supplementing in-class experience with a direct contact with archaeological sites and historical buildings present in Tuscany. Finally, it provides students with a basic technical preparation, which enables them to work on an archaeological excavation. The class will explore the ever-changing functions, meaning and value of archaeology, as well as the profession of the archaeologist. These issues will be investigated through case studies that address the relationship of theory to practice, and will also be approached through a direct experience of the local territory, extremely rich in archaeological resources. The course is divided in four sections: Methods and Practice in Archaeology and Excavations; Etruscan Culture; The Roman Period; The Middle Ages.
This course satisfies the general education requirements .

LA CS ER 300
Etruscan, Greek, and Roman Culture and Civilization
6 semester credits. This course traces the development of Greek, Etruscan and Roman civilizations present in Italy with a focus on three particular areas: Tuscany (Etruscans), the city of Rome (Romans), and Sicily (Greeks). The objective is to explore the cultures that arose in these ancient civilizations and how they have shaped and continue to affect Italy. Themes that will be addressed include art, culture, mythology, history, political and military development, comparison and contrast between the three civilizations, the relationship between them and the above-mentioned locations. Please note: On-site research in Tuscany, Rome, and Sicily throughout the duration of the academic session will provide direct access to locations and sights of interest related to course topics.

LA CS LP 310
Daily Life in Pompeii
3 semester credits. This course seeks to bring to life the Roman city of Pompeii as it was at the time of its destruction by the eruption of Mount Vesuvius in A.D. 79. Through an examination of the surviving artworks (frescoes, sculpture, objects d'art and architecture), and through the reading of primary sources, students will explore the daily life of Pompeii, its economy, religious practices, entertainment, urban development, politics and relationship with Rome. A two-day field trip to Pompeii, the neighboring town of Herculaneum, and the Archaeological Museum in Naples concludes the course.

LA CS RW 310
Daily Life in the Roman World - Pompeii and Rome
6 semester credits. This course focuses on life in ancient Rome by examining Pompeii as a model of Roman society. In this course, students will study the ancient Roman city of Pompeii before its destruction by the eruption of Mount Vesuvius in A.D. 79. By examining the surviving artworks (frescoes, sculpture, objects d'art and architecture), and by reading primary sources, students will explore the daily life of ancient Pompeii including its economy, religious practices, entertainment, urban development, politics and relationship with Rome. Students will spend four days on-site between Rome and Naples. In Rome students will visit: the Forum, Colosseum, Pantheon, National Museum of Rome and Baths of Caracalla before moving on to Naples where they will finish their presentations on-site in Herculaneum and Pompeii and visit the crater of Vesuvius.

LA CS WC 320
Women in the Classical World
3 semester credits. This is a study of women in the ancient civilizations of Greek and Rome. Through the study of primary sources (both literary and artistic) the realities of women's daily lives are placed within the broader spectrum of their roles in society, specifically their participation in economic, political, cultural and religious institutions. The roles of women in classical myth will also be examined. A field trip to the Archaeological Museum will be part of the course.

LA CS AH 325
The Age of Heroes: Iliad, Odyssey, Aeneid
3 semester credits. The course is a general overview of ancient literature through the analysis and comparison of one of the oldest works of western civilization. Through the reading of some significant chapters taken from the Iliad, Odyssey and Aeneid, the students will get in contact with the aristocratic world and heroes described by Homer in 8-7th century BC, in order to reconstruct the society of early Greece. The stories presented in the Iliad, Odyssey and Aeneid, fundamental for the Classical Civilization, show how Greeks used myth to express archetypal values which became immortal for successive generations. Myths are analyzed not only as amazing stories but also as bearers of important messages about life within society and as primary forms of communication and instruction.

DEPARTMENT OF COMPARATIVE LITERATURE

The Department of Comparative Literature examines some of the major themes related in fiction and poetry and track their cultural, social and historical development. Childhood, war, love, the arts, traveling and food and drink are just some of the topics that courses cover and analyze.

LA CL IL 120
Introduction to Literature
3 semester credits. The purpose of this course is to survey important authors, works and genres (including fiction, poetry, drama, and non-fiction) of Western literature from the 16th to the 20th century. The course emphasizes the study of the literary, historical and cultural significance of the selected works. Students will be introduced to basic literary terms and concepts relating to the various genres and styles and will be given the essential tools to develop their own critical approach to the texts analyzed.
This course satisfies the General Education requirements.

LA CL CL 300
Childhood in Literature
3 semester credits. The theme of childhood is a compelling presence in European literature especially from the nineteenth century onwards. This course explores the child as a literary persona through the works of various European writers including Charles Dickens, Leo Tolstoy, Milan Kundera and Martin Amis. A central theme in this exploration will be that of the transformation of the child seen as a receptacle of innocence - the state of 'Nuditas Virtualis' - when faced with the realities of a threatening world, and the pains this loss of innocence entails.

LA CL WF 310
Women Writing about Florence
3 semester credits. "It is a woman's voice, sire, which dares to utter what many yearn for in silence" (Elizabeth Barrett Browning). When considering the literary responses to a city that has attracted visitors for centuries, the female voices - those of writers who have made Tuscany their home as well as those who have been touched by its power during a shorter period of stay - offer a particular insight and depth to the impact of "la bella città". Exploring the writings of Anglo-American authors from the nineteenth century to the present day, this course intends to bring to life for the student the specific inspiration which these female writers drew upon - the city of Florence itself and its surrounding Tuscan region. Italy attracts to it artists with a certain quality - a curiosity for living and a questioning of life. And, at the same time it forces those artists to make a unique engagement with it. Through the work of the writers chosen for this course, and field trips to some of the locations of which they write, the student will travel on a journey through time examining the manner in which women have depicted, struggled with, been stimulated by, and personally engaged with one of the most inspiring cities in the world. The writers examined will include: Elizabeth Barrett Browning, Mary McCarthy, Iris Origo, Magdalen Nabb, Sarah Dunant.

LA CL FD 315
Food and Drink in Literature
3 semester credits. Food and drink play such a fundamental role in life that it is no wonder that writers incorporate them so readily into their fiction, drama, poetry, and biography. This course provides the student an excellent opportunity to broaden their knowledge by introducing them to different impacts of food and hunger on artistic expressions. Students will first read and analyze masterpieces of world literature with descriptions of rich arrays of food and drink, from the Lucullan banquet tables, through Edith Wharton and Emile Zola, Elizabeth Barrett Browning, Emily Dickinson, and Virginia Woolf as well as the spartan yet piercing descriptions of Hemingway's Parisian tables. Modern examples such as M.F.K. Fisher will introduce a development of food literature through the food memoir, which as a genre will be further evolved by contemporary writers such as Ruth Reichl, Gabrielle Hamilton, and Anthony Bourdain. Scientific, journalistic, and anthropologic treatises such as those of Michael Pollan will also be discussed.

LA CL WW 320
Writing and War
3 semester credits. This course is not a study of the literature of military history, but rather one that examines the experience and the reaction of the individual, in different eras and in different cultures, when faced with armed conflict. The literature of war will embrace fiction, autobiography, poetry, plays, private letters and reportage. Themes will include: violence, heroism, fear, fellowship ("band of brothers"), character change, social alienation, war and the media, memory, rhetoric, mourning and memorials. Conflicts considered will include: the Persian Wars (5th century BC), First World War, Second World War, the Vietnam Conflict and the Gulf War. Readings will include works by: Herodotus, Thucydides, Euripides, Remarque, Graves, Owen, Sherriff, Hasek, Junger, Ledig, Herr, Webb and Shay.

LA CL AF 330
The Artist in Fiction
3 semester credits. Artists and writers often explore common life themes: birth, death, rites of passage, the changing self, etc. Therefore, the artist as protagonist in fiction presents a myriad of themes for analysis and exploration. This course introduces students to the presentation of the creative life in modern fiction. The term 'artist' is used its widest sense to include visual artists, writers and musicians. Readings will include: T. Chevalier's "Girl with a Pearl Earring", Siri Hustvedt's "What I Loved", Oscar Wilde's "Dorian Gray", James Joyce's "Portrait of the Artist as a Young Man", Vikram Seth's "An Unequal Music" and A.S. Byatt's "Possession".

LA CL CL 330
Comparative Approaches to Literature
3 semester credits. This course introduces the student to the comparative approach to reading, understanding and enjoying dramatic, lyrical, narrative, and rhetorical literature from different countries and from different periods, from antiquity to the present day. Emphasis will be on the comparative study of themes and motifs common to many styles of literature throughout the world such as love, death, memory and childhood. Literature's relation to the 'real' history will be discussed, as both context and as inspiration.

LA CL GT 340
Literature of the Grand Tour of Italy
3 semester credits. Since antiquity travel has been one of the most fascinating experiences in the lives of individuals or groups of people and Italy one of the most desired destinations among travellers of different countries. The term 'Grand Tour' was used for the first time in 1670 by the British priest Richard Lassels and it specifically refers to the travelling experiences of members of the British nobility in Italy and France during the seventeenth and eighteenth centuries. Especially in the second part of the eighteenth century the Grand Tour became an essential ingredient in a young gentleman's life and general education. "A man who has not been in Italy is always conscious of an inferiority, from his not having seen what it is expected a man should see", said the critic Samuel Johnson, expressing a view widely shared by his contemporaries. This course will analyze the literature generated by the 'Grand Tour' experience in Italy during the 18th and the 19th century and its continuation and development in the 20th century. The main focus of the course will be the textual analysis of the essays, letters and diaries written by some of the most famous authors who resided and travelled in Italy. Our selection will include writings by Byron, Shelley, Goethe, Stendhal, Dickens, Mark Twain, Mary McCarthy, Kate Simon, Christopher Woodward.

LA CL ME 350
Modern European Literature
3 semester credits. This course covers literary works from the 18th and 19th century. The focus of the course is on reading and analyzing great works of literature which have come out of Europe during the modern age. Students will read and analyze novels, short stories, plays and poetry written by European authors during this period. Special emphasis will be paid to the various literary movements of modern Europe and how the historical context contributed to the development of these movements.

LA CL TV 350
Traveling: A Voyage of Self-Discovery
3 semester credits. Since antiquity travel has been one of the most fascinating experiences in the lives of individuals or groups of people. Traveling usually combines a physical change of location with the evolution of one's own consciousness. It enlarges our view of the world and exposes us to other people's habits, lifestyles and mentalities, but it also shows us things about ourselves we might not have known before, our fears, our prejudices, our limits. This course will examine writings that deal with real or fictional traveling experiences or with the idea of travel in itself. We will examine excerpts from "The Odyssey", Herodotus's "Histories", the "Epic of Gilgamesh", Buddhist Scriptures, 18th and 19th century traveling memoirs of the Grand Tour and the experiences and theories of contemporary travelers and journalists such as Bruce Chatwin and Bill Bryson.

LA CL PC 355
Literature of Migration
3 semester credits. This course explores the theme of the immigrant in contemporary postcolonial literature. The focus will be on both fictional and non fictional modes of transcribing the experience of dislocation. A special emphasis will be given to the role played by literary tradition in the writer's shaping of his/her identity: therefore the first lessons will provide students with the basic theoretical tools to help them discuss a literary text (especially autobiographical writings). Experiment in form as well as significant innovations in content will be dealt with in depth. Students will also be introduced to the basic historical events and changes of such countries as India, Pakistan, Sri Lanka, South Africa, Algeria in order to better understand past and contemporary interactions between the ex-colonies and the ex-colonial powers, Britain and France. Readings will include works by J.M. Coetzee, Michael Ondaatje, Hanif Kureishi, Jhumpa Lahiri, Azouz Begag, Salman Rushdie, Edward W. Said.

LA CL LE 360
Literature in European Cultures
The course considers literature and European identity, focusing on post-war mutations in traditional fictional themes and techniques as a consequence of world-historical events, the new metropolis-bound life-style, new ideologies and the reconstruction of the self. It covers a period from Colonial Empires, Fascism, Nazism and the Second World War to recent events, like the impact of 9/11 on European lifestyle and mentality. The novels under focus refer to England, Italy, Portugal, France, Germany, Switzerland, Czechoslovakia.

DEPARTMENT OF CRIMINOLOGY

The set of academic sections covering the Social Sciences and Human Studies includes the departments of Political Science and International Relations, Psychology, Philosophy, History, Religious Studies, Geography and Criminology. Here students can acquire a theoretical background and a professional know-how ranging from international organizations to conflict management, from social psychology to ancient philosophy, from history of Western civilization to Eastern religions, from human rights to international terrorism.

LA CR IO 250
International Organized Crime
3 semester credits. The course aims at providing instruments of knowledge, analysis and evaluation on the main international organized crime organizations as the various types of Mafia: Italian, Russian and Albanian, South American Cartels, Chinese Triads and Japanese Yakuza. It aims at identifying their historical, economic, political and social causes as well as the factors that have produced and supported them and their contemporary markets. It analyses the range of instruments and strategies to fight against their illegal activities. The course aims at presenting the specific structural and phenomenological aspects of these international mafia and mafia-type organizations, their role in global economies and politics. It provides a glance at some of the cultural languages through which these organizations have been narrated and represented.

LA CR CC 260
Crimes and Criminality in Italy
3 semester credits. This interdisciplinary course will examine various facets of the Italian criminal justice system including: overview and present day realities of the justice system, types and tendencies of crime nationwide, correctional and rehabilitation policies and facilities, gender issues both in policing as well as regarding criminality and the role of the family and Church. Case studies will be used to examine and illustrate the Italian situation as well as a series of documentaries and films. Please note that films may be viewed outside of regularly scheduled class time.

LA CR CR 270
Criminology
3 semester credits. This course presents the key concepts and debates in criminology. The core of the course will cover such issues such as the definition, measurement, and explanations of crime, offender treatment, the role of research, and the influence of criminology on public policy. In addition, case studies will be used to illustrate issues and policy in Italy and the European Union.

LA CR HR 280
Human Rights and International Criminal Justice
3 semester credits. In the 20th century the international community has progressively elaborated rules and procedures to state that certain behaviors are crimes and to ensure violations are punished acts. The course will provide an introduction to the birth, evolution and contemporary challenges of human rights, humanitarian law and the international systems to maintain peace or restore justice. It aims at offering an overview of the history of Human Rights from their appearance on the international scene to contemporary debates. It will analyze the process of definition of Crimes against Humanity, Crimes against Peace, War Crimes and Genocide, and the mechanisms to protect Humanitarian Law, from the emergency logic of Nuremberg Trials after World War II to the institutionalization of International Criminal Justice and the various typologies of humanitarian interventions: peacekeeping, peace-making, peace-enforcing.
This course satisfies the general education requirements .

LA CR CS 300
Investigating Crime Scenes
3 semester credits. This course is divided into two sections. The first focuses on the theory and legal constraints associated with the investigative process. In the second half practical methods will be studied including overall management

and packaging of a crime scene, violent crime issues, handling and processing of evidence, as well as interviewing strategies. Special attention will be given to case studies and examples from the Italian system.

LA CR FI 310
Forensic Investigation

3 semester credits. More and more, solving crimes is coming down the expert knowledge of Forensic Scientists. This course is designed to bring the complex issues of both solving and proving guilt in court to the student attention. The course shall cover the most frequently talked about methods of analysis as well as some of the more unusual. The student will cover the basic the most basic techniques (for instant fingerprinting) find the sometimes complex and controversial issues behind their use. The still emerging field of DNA testing and analysis is proving crucial in both exonerating and proving the guilt of so many, but is it infallible? And how does it work? The student will be encouraged to analyze different cases: both famous historical cases as well as hypothetical crime scenes. Based on methods of both conventional lecturing as well as Field trips and Crime Lab Workshops this course will prove to be both entertaining and educational.

LA CR WD 345
Women to Die for: Lethal Passion

3 semester credits. Death by murder, illness or suicide is the end result in many of most compelling stories of true crime. From the topos of the fallen woman that permeates the 19th century novel to the performances of awesome vengeance in Hedda Gabler and Medea, women heroines often take the brunt of society's censure of "inappropriate" passion. The protagonists are always marked by a difference that extends far beyond their illicit yearnings, and that precedes its development in the plot: they are made strange in comparison to other characters. They are somehow smarter, more interesting, more confused, and more demanding than the rest of society.

LA CR RM 350
Rape, Marriage and Legalized Crime in Italy

3 semester credits. Bride kidnapping, also known as marriage by abduction or marriage by capture, is a practice throughout history and around the world in which a man abducts the woman he wishes to marry. The custom of fuitina was widespread in Sicily and southern Italy. In theory and in some cases it was an agreed elopement between two youngsters; in practice it was often a forcible kidnapping and rape, followed by a so-called "rehabilitating marriage" (matrimonio riparatore). In 1965 this custom was brought to national attention by the case of Franca Viola, a 17- year-old abducted and raped by a local small-time criminal, with the assistance of a dozen of his friends. When she was returned to her family after a week, she refused to marry her abductor, contrary to local expectation. Her family courageously backed her up, and suffered severe intimidation for their efforts; the kidnappers were arrested and the main perpetrator was sentenced to 11 years in prison. The exposure of this archaic and intransigent system of values and behavioral mores caused great national debate. A 1970 film, "La moglie pi bella" (The Most Beautiful Wife) by Damiano Damiani and starring Ornella Muti, is based on the case. Article 544 of the Italian Penal Code will be changed only in 1981, when, by Law, rape could not be cancelled by marriage. This course examines the relationship between gender inequality and the legal system. Topics include abortion, marriage, divorce, custody, equal pay, sexual harassment, rape, pornography, and prostitution. Students are introduced to basic legal research tools, such as statutes, regulations, cases, and legal literature.

DEPARTMENT OF DRAMATIC AND PERFORMING ARTS

The Department of Dramatic and Performing Arts and that of Music Studies offer a wide range of subjects, theoretical as well as practical. Along with music theory and composition, covered musical instruments include the piano, the violin, the guitar and the viola and students have also the possibility to educate their voice or expand their skills in vocal chamber repertory or diction.
Studio classes, dance workshops, courses in choreography and dance ethnography will allow students to acquire the fundamental techniques of several types of dances and to explore different aspects of creative processes, history of entertainment and approaches to the study of movement and the body.
Course projects and activities will provide the students the opportunity to study with excellent instructors who will encourage them to discover the city and its historical backdrop, merging with the eventful Florentine scene.
The teachers are an essential part of the city's entertainment industry and provide through their classes the chance to blend with prestigious dance and actor's companies as well as widely known concert performers.
Through this department students will access the behind-the-courtains of the Florentine theatrical season and through the department's artistic productions they will live the experience of stepping onto stage to display and share their talents infront of the international and local community.

LA PA PB 120
Beginner Piano

3 semester credits. The course is a basic introduction to playing piano through individual lessons. The course will cover basic technical skills and an introduction to the ground elements of solfege and harmony. The students will focus on understanding music symbols and terminology, using appropriate techniques for piano performance and developing ear training.
The students will also be exposed to a variety of musical literature and to the music environment belonging to the history of Florence which will enhance their learning experience through hands-on research and through the participation to concerts and venues offered by the local theaters and opera house.
The course is designed for those students with little or none piano experience.

LA PA VI 120
Introduction to Violin Techniques

3 semester credits. This course offers instruction in basic violin technique while also developing general musical skills and understanding. Topics include: basic technical skills and tone production, bowing techniques, development of the left hand, the fundamentals of accurate intonation, and an introduction to violin repertoire.

LA PA CL 120
Introduction to Cello Techniques

3 semester credits. This course offers instruction in basic cello technique while also developing general musical skills and understanding. Topics include: basic technical skills and tone production, bowing techniques, development of the left hand, the fundamentals of accurate intonation, and an introduction to cello repertoire.

LA PA VO 120
Introduction to Viola Techniques

3 semester credits. This course offers instruction in basic viola technique while also developing general musical skills and understanding. Topics include: basic technical skills and tone production, bowing techniques, development of the left hand, the fundamentals of accurate intonation, and an introduction to viola repertoire and reading the alto clef.

LA PA GI 120
Guitar Beginner

3 semester credits. The course offers instruction for both students who are sight readers and non-readers of musical notation. All students will be expected to sight read in the first position on the guitar by the end of the course. Students will learn technical command over the chosen repertoire. This includes efficient reading of pitch and rhythm notation and proper fingering technique. Students will also learn basic understanding of chordal theory as offered during the course by the instructor.

LA PA MD 150
Modern Dance Beginner

3 semester credits. This is a studio class aimed at introducing students to the elementary techniques of modern dance based on the movement vocabularies of great choreographers such as Isadora Duncan, Martha Graham and others. Structured technical exercises condition the body for strength, coordination and flexibility. Aspects of space, time, shape and movement dynamics are explored.

LA PA JD 180
Jazz Dance Beginner
3 semester credits. This is a studio class in which students are introduced to the techniques and varied styles of jazz dance which is based upon the musical elements of jazz. Students are encouraged to develop the integration of different rhythmic concepts, movement through space, alignment, flexibility, jumps and combinations and dynamic expression.

LA PA IA 200
Introduction to Acting
3 semester credits. This course introduces the basic elements of acting to those students who have either never studied the art form before or have a modest level of experience with it. Through text analysis, scene study, monologue work, character development, and physical and vocal expression, the student will be given the tools with which to strengthen their self-confidence with public expression through the encouragement of freedom of the imagination and personal growth. Students from this course will have the opportunity to participate in the presentation of plays resulting from the playwriting course. In addition, students will be able to observe, firsthand, the process of the development of professional theatre by attending a rehearsal of a production of the 'Florence International Theatre Company', followed by a question and answer session with the director and cast members.

LA PA PA 200
Intermediate Piano
3 semester credits. This course is a development of the knowledge and techniques acquired in Piano Beginner. This course will address more complex and challenging piano repertoire encouraging the students to develop the skills necessary to increase their technical awareness of piano music. The course will also take into account the analysis and understanding of a selected number of theoretical musical elements to better appreciate the depth of the musical language studied. Starting from the intermediate level onwards the selection on studies and technical pieces will be geared towards the individual level and needs of the participant in order to address the specific challenges met by the students. Through this course students will increase their musical aesthetic and their awareness of the relevance of music in society thanks to hands-on research in contact with Florence's musical institutions.

LA PA OP 230
Opera Singers:Operatic Repertory (with Piano Accompaniment)
3 semester credits. This class will focus on studying the Italian operatic repertoire with the aid of a piano "corripetiteur". Starting from the works of Mozart and Rossini, the belcanto of Bellini and Donizetti or the operas of Verdi and Puccini the students will be able to focus on the arias and characters that better suit their voice register, enhancing the interpretation of the chosen characters in full rounded perspective. Tackling the entire score, the collaborative work of the piano accompanist will emphasize phrasing, dynamics, color, rhythm, intonation, proper Italian diction, and the specific performance practices of the single character. Singers, depending on their level, will prepare a chosen role of an entire work and through the practice with the pianist they will be able to develop the knowledge and experience necessary to interpret it and perform it according to the expected standards of the professional career.
CEMI: This course affords students a unique opportunity to engage in experiential learning through CEMI (Community Engagement Member Institution) .

LA PA VT 240
Opera Singers: Vocal Techniques
3 semester credits. In this course students, under the professional guidance of the instructor, will be able to study and practice the necessary voice techniques to approach and master the opera repertoire. Through a series of individual lessons students will be instructed on the development of healthy and correct breathing habits, on the proper use of the muscles to obtain better and more accurate sound emissions in order to support the sound through the body. The course will also address the key techniques necessary to achieve correct tone placement and sound resonance. The course will train students to gain control over the physiological aspects of phonation therefore acquiring competence in singing in Italian in order to address proficiently the challenges of the singers career. The course will provide the opportunity for the students to merge with the local musical community through research assignments and through the participation to performances and venues held at the local opera house.
CEMI: This course affords students a unique opportunity to engage in experiential learning through CEMI (Community Engagement Member Institution) .
Prerequisites: placement audition to determine level and skills.

LA PA MD 250
Modern Dance Intermediate
3 semester credits. This studio class builds on Modern Dance I, with emphasis on more advanced techniques, rhythm, style, coordination and performance.
Prerequisites: Modern Dance I or its equivalent. Placement audition required.

LA PA MN 260
Vocal Repertoire: Music of Naples
3 semester credits. This voice course provides individual instruction in the bel canto technique in order to introduce the student to the full repertoire of Neapolitan songs. Included in the instruction are the study of posture, breath management, diction (which includes vowel and consonant production, as well as vowel modification), expression and phrasing. Emphasis will be on performance ability and students will have the opportunity to participate in monthly recitals.
Prerequisites: placement audition to determine level and skills.

LA PA ES 270
Ensemble Music
3 semester credits. Students will be placed in a Florentine group of choral singers. Guided by a specialist in ensemble singing, students will study a program of excerpts from the Italian polyphonic repertory from the Middle Ages to the present day. Particular emphasis is placed on the control of the intonation and the fundamentals of Italian phonetics, diction, and sound production. Students will have the opportunity to perform in monthly recitals.
Prerequisites: placement audition to determine level and skills.

LA PA WB 280
Writing the Body: Women in Performance From the 60's to the Present
3 semester credits. This course explores how women have used performance to challenge historic constructions of femininity and the objectification of women's bodies. For this purpose, each week students will critically engage in the discussion of one or more artists assisted by accompanying theoretical sources. How women have used performance as a site of political and social intervention will be also analyzed. Discussions will focus both on the performative strategies and on the writerly performances displayed by the artists and theorists under consideration. In order to analyze these performances, the course will outline French feminists writing of the body of the 1970s and 1980s. Then proceed to consider the critiques of essentialism and eurocentrism that appeared in later debates all the while tracking women's performance art works. Considering how performance is also a site embedded in a power structure, students will examine the politics behind art making and the politics that art makes. They will engage with a wide range of performance practices and performance spaces, from the theater, galleries, museums to fashion runway, public squares and streets, and cyber space.

LA PA MP 290
Musical Theater Performance
3 semester credits. The course aims to provide the students with the opportunity of practicing and developing a musical theatre performance. By understanding the various elements linked to the staging of the show in terms of vocal techniques , dancing and acting students will gain an insight into the world of a full rounded artist. Students , under the guidance of their instructor of their instructor will be able to appreciate also the historical backdrop of the pieces which will be analysed in class and develop a professional approach which will help them understand the challenges of a professional career in the performing arts.
CEMI involvement: Course projects and studies will interact with F_AIR , Florence Artist in Residence at FUA's School of Fine Arts space for contemporary art in Florence

LA PA DW 300
Dance Workshop
3 semester credits. This dance workshop is primarily concentrated on choreography, the creative process and the analysis of movement. Different themes are addressed which reflect the contemporary as well as the ancient culture and art of Tuscany. Students will compose and work on original dances for a live performance at the end of the semester. Basic principles of composition and techniques of choreography will be used to explore themes which range from Medieval arts and society to the relationship between space and the body: how to express space by using one's body, and how the human body can create different types of space to communicate different meanings; the study of the expressiveness of body movement, and the relationship between the interior world and external appearance. Method: Laban/Bartenieff Movement Analysis.
Prerequisites: One semester of Modern or Contemporary Dance or Classical Ballet.

LA PA MB 300
Vocal Repertoire: Middle Ages, the Renaissance and the Baroque
3 semester credits. This voice course is for students interested in exploring the historical Italian vocal repertory from the Middle Ages, the Renaissance and the Baroque. Particular emphasis is placed on the repertoire of Italian madrigals (O. de Lassus, Palestrina, Monteverdi) and on early forms of melodrama (Peri, Caccini). Vocal literature will be discussed in relation to vocal technique. The fundamentals of Italian phonetics, diction and sound production will be studied. Students will have the opportunity to perform in monthly recitals.
Prerequisites: Placement audition to determine level and skills.

LA PA PA 300
Advanced Piano
3 semester credits. This course provides piano students with continuing instruction on an advanced level. The course is designed for students who have an extensive piano experience and need to enhance their performance skills, expand their knowledge of repertoire and acquire keyboard proficiency. The study will be conducted by exposing the students to the analysis and interpretation of selected pieces developing technical mastery along with repertoire awareness in terms of interpretation and expressivity. Along with the study of the instrument the students will be given research assignments linked to the composers and to the musical languages studied to better contextualize the learning experience in a different culture. The course will provide the students the opportunity to be in contact with Florence's musical venues and to appreciate and understand the role and position of the professional performer in society.

LA PA PV 300
Private Voice Coach
3 semester credits. This is an individualized course aimed to offer to each student professional guidance in achieving the student's personal objectives as a singer and as a performer. The program of the course will differ according to each student granting a tailored approach to each in order to analyze specific breathing techniques and the necessary vocal exercises needed to improve pitch and sound quality. Focus will be given also to the interpretation and correct styling of the repertoire which will vary from classical opera to modern art songs. Through the course the student will have the unique opportunity to blend into the professional singer's environment in Florence's vivid musical landscape.

LA PA VI 300
Violin Performance
3 semester credits. This course is designed to provide to the students the opportunity to enhance their musical proficiency in violin study and performance. Merging with the Florentine musical scene students will follow individual lessons, geared towards each individual need.
The students will develop new repertoire and will be given the opportunity to perform it in local clubs and venues, experiencing the world of contemporary music in Italy.
As a part of this professional experience students will be able to use the state-of-the art recording studio facility to record their own demo cd under the guidance of studio technicians and sound engeneers to allow the student to conclude this experience with a high quality recording of their repertoire testifying the growth experienced during the semester.

LA PA GW 300
Guitar Workshop
3 semester credits. This course is designed to guide the students through the diverse landscapes of guitar playing. The course is structured in a series of individual lessons where the student will be exposed to ground elements of right and left hand techniques, rhythm, pick stroking, chordal theory and guitar notation and scoring. The course will help the students enhance their musicianship through ear training and the development of aural skills along with hands-on research on a variety of musical styles and techniques to better appreciate the vast repertoire of the instrument. Within the course the students will be encouraged to take advantage of the many contemporary and classical music venues that Florence has to offer, assisting to live performances and studio session to better understand the figure of a full rounded music professional.

LA PA VO 300
Viola Performance
3 semester credits. This course is designed to provide to the students the opportunity to enhance their musical proficiency in viola study and performance. Merging with the Florentine musical scene students will follow individual lessons, geared towards each individual need.
The students will develop new repertoire and will be given the opportunity to perform it in local clubs and venues, experiencing the world of contemporary music in Italy.
As a part of this professional experience students will be able to use the state-of-the art recording studio facility to record their own demo cd under the guidance of studio technicians and sound engeneers to allow the student to conclude this experience with a high quality recording of their repertoire testifying the growth experienced during the semester.

LA PA DR 300
Drum Workshop
3 semester credits. Drums are an incredibly versatile instrument, rich in artistic expressivity and potential. The purpose of the course is to guide the student through the vivid musical landscapes of this instrument with a hands-on performance-based approach. The classes will focus on the different techniques behind a variety of drumming styles, exploring different kinds of beats and fills, along with sound research and feel of groove. Topics addressed in class will include, rock and latin drumming, ghost-stroking techniques, syncopated grooves odd time and more. As the course consists in a series of individual lessons, the student will be able to agree with his\her instructor on what are his particular points of strength and areas needing improvement, so to better address the challenges of the performance career.

LA PA WD 300
Western Dance History
3 semester credits. This course explores the artistic developments of Western concert dance from the Reinassance to the 20th century with the purpose of understanding and appreciating the historical influences that shaped western concert dance. Considering the development of ballet, modern and postmodern dance, the influence of African-American dance, and the recent trends in the American and European dance scene. In this course students will observe how the development of Western concert dance has been influenced by specific socio-political conditions and how it has always hybridized genres, traditions, and cultures, merging ritual and entertainment, low and high culture. Although structured along a chronological timeline, the course will pay attention to the anthropological, philosophical, and socio-cultural issues linked to dance across time. Rather than approaching history as a list of dates and names, we will highlight the connections between the past and the present with the awareness that history is hard to separate from what we do. The course will seek to trace the aesthetic values of western dance forms over time and to connect them to the students' own emerging identities as dance practitioners. Through readings, lectures, discussions and extensive viewing of video and live performance, students will come to understand the rich lineage of current dance forms. Readings will range from the historical to the theoretical.

LA PA CL 300
Cello Performance
3 semester credits. This course is designed to provide to the students the opportunity to enhance their musical proficiency in cello study and performance. Merging with the Florentine musical scene students will follow individual lessons, geared towards each individual need.
The students will develop new repertoire and will be given the opportunity to perform it in local clubs and venues, experiencing the world of classical music in Italy.
As a part of this professional experience students will be able to use the state-of-the art recording studio facility to record their own demo cd under the guidance of studio technicians and sound engeneers to allow the student to conclude this experience with a high quality recording of their repertoire testifying the growth experienced during the semester.

LA PA CS 320
Choreographic Space
3 semester credits. This course will consider how space is socially constructed both in performance and in everyday life. Field trips to museums, shopping malls, and a variety of other sites in Florence will illustrate how urban, tourist, and retail built environments work. In addition, this course will focus on bodily explorations of space. Through movement warm-ups and structured improvisation students will examine the spatial possibilities between the performer's body and the environment. Because the emphasis of this course is on developing social commentaries through performance, students will be asked to create performative "fragments" in response to the readings and sites visited. Interactions between diverse media and genres will be highly encouraged.
Prerequisites: Modern Dance I or equivalent. Placement audition required.

LA PA SD 330
Singer's Diction
3 semester credits. This is a specialized course for singers designed to provide individual instruction in Italian phonetic and diction. Using the International Phonetic Alphabet the student will study the linguistic techniques used for the vocal arts and learn how to effectively express the written word with his vocal organ . Emphasis will be given to the study of phonetics, resonance and breathing systems, to syllabification and articulation, to the value of vowels and tonic and phonic accents. Drawing from some of the finest works of Italian literature from masters such as Dante Alighieri and Lorenzo de Medici, the student will undertake clause analysis, improve the students diction and pronunciation, and learn how to declaim a text accurately, before interpreting it through the song. Students will have the opportunity to gain a real insight in the professional singers' environment provided by the vivid Florentine musical scene. The great variety of theaters and the performance season of the Maggio Musicale Opera house will grant students exposure to a world-class level of recital performances which will broaden the students horizons in terms of musical influences and taste.

LA PA PF 340
Fashioning Dance - Choreographic Fashion
3 semester credits. This course will explore the relation between fashion and performance from a theoretical and a performance practice perspective.

students will first consider how fashion has become the prominent way in which we express our identities and relate fashion to questions of identity and self-fashioning as well as to images of the body, ideas of femininity and masculinity, conformism and subversion. While analyzing current theoretical discussions on fashion, they will evaluate the lines of intersection among fashion, performance, media, and spectacle. The course will examine how the fashion industry consciously employs performative modes and theatrical devices to stage runway shows, ready-made fashion advertisements, and retail stores and seek to understand what lies beyond the continuous invoking of the theatrical and the spectacular in fashion. Are these modes used consciously as a way to assuage the ambivalence of fashion shoppers and their collective guilt over consumption? And, how are "artistic and theatrical" devices used to dissociate clothing from the labor process that produced it?
Prerequisites: Modern Dance I or equivalent. Placement audition required.
Cross-listed to Fashion Communication and Publishing (Fashion and Accessory Studies and Technology).

LA PA PF 340
Performing Cosmopolitanism: Fashion, Global Cities, and Gender

3 semester credits. This course will explore how global cities are constructed as great sources of cosmopolitan fashion-style and how fashion, in turn, has been paramount in the construction of the modern metropolis and its conjunction with cosmopolitanism. While considering the triangulation between fashion culture, global cities and cosmopolitanism, students will analyze the gender dynamics and privileges at play in this relation. The primary focus in this course will be the gendered agency that this triangulation enables. Among the questions explored: What kinds of femininity/ies and masculinity/ies are performed in this fashion-cosmpolitanism conjunction? Is this conjunction expanding female subjectivity and her urban imaginary? What kinds of omissions are necessary to fashion today's cosmopolitan body? Are there any gaps between the wordliness ideals put forth by the fashion industry and the ways in which gendered, racialized, and classed bodies are represented? What are the gender politics behind fashion's production and commodification of cosmopolitanism? As part of this study we will identify current theories of fashion, global cities, and cosmopolitanism. Methodologies will include ethnographic participant observation, close analyses of fashion, urban landscape, and gendered fashion bodies, as well as visual, textual, and narrative analysis of popular media. Students will carry out small research projects during the course, engaging in data gathering and analysis, either individually or in small groups.
Prerequisites: Modern Dance I or equivalent. Placement audition required.
Cross-listed to Fashion Communication and Publishing (Fashion and Accessory Studies and Technology).

LA PA DE 350
Dance Across Cultures: Dance Ethnography I

3 semester credits. This course introduces students to dance across a variety of cultures and historical periods. The course will begin with an overview of the history of the field. Surveying the writings and documentaries of early dance ethnologists, ethnographers, and folklorists, such as Katherine Dunham, Maya Deren, De Martino, and Alan Lomax, we will assess the advantages and disadvantages of their methods and approaches. We will then turn our focus to recent dance ethnographies to examine the possibilities and challenges of cross-cultural dance analysis. Through lectures, discussion, weekly readings, written responses to the readings, and extensive viewing of filmed and live performance, students will come to understand dance as a rich human activity with many different manifestations and applications.
Prerequisites: Modern Dance I or equivalent. Placement audition required.

LA PS MT 350
Music Theraphy: The Secret Language of Sound

3 semester credits
Cross-listed from Liberal Arts (LA), Department of Psychology.

LA PA DS 380
Topics in Dance Studies

3 semester credits. "Choreographing Community: Dance, Culture, and Society": The course will explore the meanings of culture as it relates to dance and discuss the relationship of the term 'society' to the study of culture and dance. "Dance and Everyday": Students will explore the connections between daily movements and dance and discuss how post-modern dance turned to the neglected aspects of the 'quotidian' to fill the gap between art and everyday life. "Dance, Kinetic Knowledge, and Ethnographic Methods": Discussion on why ethnography and qualitative research are the preferred methods in dance studies. "Self-reflexivity and auto-ethnography. Dance and the Body": To examine how the concept of body has recently stirred the attention of the social sciences and explore the key contribution that dance and dance studies can make to the discussion. "Dance and Gender": We will consider the contribution of feminist and gender theory to dance scholarship. "Dance and Multiculturalism": students will explore how multiculturalism, a term taken up most strongly in the arts, relates to issues of race and ethnicity. Discussion of postcolonial theory and diaspora studies will be included. "Dance and Tourism": Consideration will be given to the role of dance in the representation of a nation/culture through global tourism. "Choreographing the Virtual": The emergence of videodance, the creation of dances in virtual settings, and the use of ICT in dance (DanceForms software) will be covered.
Prerequisites: Dance Workshop or equivalent.

LA PA DE 420
Dance Across Cultures: Dance Ethnography II

3 semester credits. The second level of this course will focus readings of recent dance ethnographies and the workshopping of students' own writing. Building on their own projects, students will conduct fieldwork and discuss their in-progress ethnographic accounts in class. Alongside, exploring dance practices within a world-wide contexts, we well examine the experience of fieldwork and participant-observation research methods. Students will develop practical skills related to ethnographic approaches, including participant-observation and interviewing, documentation and analysis of performances. The course will run primarily as a workshop in which students will have the opportunity to work on a paper or performance piece (new or conceived in previous courses) and develop them into fuller research projects. Student projects will focus on using ethnographic approaches. Students will incorporate this analysis into their own inquiries as dance practitioners including the cultural specificity of their own dance forms and in clarifying their individual relationship to issues such as cultural appropriation.
Prerequisites: Dance Across Cultures: Dance Ethnography I.

DEPARTME OF ENGLISH COMPOSITION AND CREATIVE WRITING

Based on reflections, discussions and in-class writing exercises, the Department of English Composition and Creative Writing introduces the student to university level writing and expands the students' critical abilities and introduces them to several types of written productions, from college papers to poetry, from memoirs to professional writing related to fields such as fashion, public relations, the arts and food.

LA CW EC 101
English Composition
3 semester credits. This course prepares students for university level academic work by emphasizing expository writing, the basics of library research, and the conventions of academic discourse. Students employ a variety of voices (first, second, and/or third) appropriate for diverse rhetorical situations.
This course satisfies the general education requirements of the 4 year programs.

LA CW CR 230
Critical Writing

3 semester credits. In this course students will expand and strengthen their critical abilities to read, reflect on, discuss, and write about texts taken from a range of disciplines: history, philosophy, the social sciences, general science as well as from a variety of literature. This course is designed for students who want to develop a critical approach to their academic reading and writing in order to write successful college papers. Guidelines on organizing effective research methods both in libraries and on the internet form an integral part of the course.
This course satisfies the general education requirements of the 4 year programs.

CP JL TW 290
Travel Writing

3 semester credits
Cross-listed from Journalism, Communication and Publishing (CP), Department of Journalism.

LA CW CW 300
Creative Writing

3 semester credits. This is an introduction to fiction writing. It covers the technical elements of fiction writing through in-class writing exercises that develop dialogue, voice, plot, image, character development, point of view, scene, structure and other prose skills. The in-class work will be augmented with homework assignments which students will use in writing larger pieces of fiction. Students will learn to critique work from a writer's perspective.

LA CW PW 300
Poetry Writing

3 semester credits. This course is for students who have some prior experience of writing poetry or fiction. The class will involve discussion of students' poems and debate on assigned readings of the work of major poets. Particular attention will be given to helping students balance the necessary technical skills (rhythm, sound, diction and shape) with finding their "own voice" as poets. Students will

be required to write and revise at least 5 poems and present them for class critique. Prerequisites: Prior experience with poetry and/or creative writing.

LA CW IM 310
Writing Your Life: Introduction to Memoir

3 semester credits. This is a course for those students interested in autobiographical writing as a means of clarifying their own perception of the world, as an instrument to improve writing skills and as a source of potential material and ideas for creative writing, both poetry and fiction. Students will learn the use of narration and reflection and the distinction between private and personal. Students will share weekly writing exercises with the class for critique and discussion. Reading and analyzing the autobiographical work of major writers will play an integral role in the course.

FT FC WF 310
Writing for the Fashion Industry

3 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Communication and Publishing.

LA CW WA 320
Writing for the Arts I

3 semester credits. This course examines the different types and genres of writing generated in the world of art. The professional aspect of writing for the arts will consider types such as catalog writing, PR and publicity writing for artistic events and shows, and art criticism. Students will also be asked to consider how writing is treated in art from an art-topic point of view, how the presence of words affects a work of art and how writing and literature have influenced art in past and present times. Students will be asked to produce, as class samples, projects that involve both the creative and professional processes in uniting the art of writing to art itself.
This course is also offered as a seminar for 1 semester credit. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

LA CW WF 320
Writing about Florence

3 semester credits. Since the nineteenth century (and even before)This creative writing course will guide students to find their own voice in responding to the city of Florence and their own experience of it. Since the nineteenth century - and even before - Florence and Tuscany have provided inspiration for a large number of Anglo-American writers : poets (Percy Bysshe Shelley, Elizabeth Barrett Browning) novelists (George Eliot, D.H. Lawrence, E.M. Forster, Thomas Harris, Sarah Dunant) or travel writers/memoirists (John Ruskin; Mary McCarthy, David Leavitt): after reading and discussing their work we will add our voices to theirs.
Assignments, in the form of short stories, poetry and non-fiction, will focus on helping the student to find ad individual voice and on developing ideas and honing them through revision and drafting. Emphasis will also be placed on the students' ability to evaluate and critique their own work and that of others. Walking tours of the city and its outskirts will be an important part of the course.

LA CW WA 320S
Writing for the Arts I

1 semester credit. This seminar examines the different types and genres of writing generated in the world of art. The professional aspect of writing for the arts will consider types such as catalog writing, PR and publicity writing for artistic events and shows, and art criticism. Students will also be asked to consider how writing is treated in art from an art-topic point of view, how the presence of words affects a work of art and how writing and literature have influenced art in past and present times. Students will be asked to produce, as class samples, projects that involve both the creative and professional processes in uniting the art of writing to art itself.

CP MC PR 340
Public Relations Writing

3 semester credits
Cross-listed from Journalism, Communication and Publishing (CP), Department of Mass Communication.

LA CW PW 350
Playwriting

3 semester credits. This course introduces the basic elements of playwriting resulting in the completion of a short one-act play to be presented to the students and faculty of FUA in staged-reading format. The study of texts of major world playwrights will be included to illustrate structural and developmental progression of story telling. Students will be encouraged to draw on their experiences in Florence as source material for their writing.
Prerequisites: Introduction to Creative Writing or equivalent.

CP FC FW 380
Food Writing I

3 semester credits
Cross-listed from Journalism, Communication and Publishing (CP), Department of Food Communications and Publishing.

LA CW WA 420
Writing for the Arts II

3 semester credits. This course is a continuation of LA CW WA 320. Materials produced will be used for publishing projects.
Prerequisites: Writing for the arts I.
This course is also offered as a seminar for 1semester credits. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

CP FC FW 480
Food Writing II
3 semester credits

Cross-listed from Journalism, Communication and Publishing (CP), Department of Food Communications and Publishing.

DEPARTMENT OF GEOGRAPHY

All human activity takes place on a geographic stage of diversity and transformation, the study of geography in this department focuses on people and cultures with an insight on the European and Italian aspects of cultural geography.

LA GE DE 200
Discovering Europe: Mapping the Voyage

3 semester credits. This course provides a broad but detailed analysis of European Geography, using a systematic topical and regional approach. Topics include: topography, climatology, demographic patterns, migrations, political geography, transport and communication, pre-agricultural and agricultural Europe, industrialization, environment and tourism. The special dynamics of the countries of the European Union will receive special attention.

LA GE IT 230
Italian Tales: A Spatial and Temporal Approach to Italy

3 semester credits. The course has an interdisciplinary approach, as it aims to present and deepen the relation between the different layers of time (History) as they happened within space (Geography), with a particular focus on Central Italy between the Renaissance and the twentieth century. After an introduction to the physical conformation of Italy and its geographical features, the course will analyze how the most important central Italian historical happenings took place within such spaces, and how the latter were modified by the former. Particular attention will be devoted to the study of specific historical and social episodes that have transformed Italian society since the fifteenth century, and the way these transformations have changed the geography of the Italian peninsula, with a focus on the agricultural changes of Central Italy and Tuscany in particular. The course will show the close link between history and geography in Italy, and how it evolved during recent centuries. Prerequisites: knowledge of European history is recommended.

LA GE RP 250
Regional Perspectives: A Voyage of Discovery

3 semester credits. Every region of Italy from Piedmont to Sicily has its own cultural identity, from History to Culinary Specialties. In this course the student will get an inside perspective of the different customs, traditions, linguistic diversities and historical background. Starting from Tuscany the study will expand to the rest of Italy, analyzing the different cultural aspects that render Italy a unique example in the world. An important element of this course is the Italian language component, which acts as a bridge to Italian culture based on communication skills. Throughout the course, students will be encouraged to apply their basic knowledge of Italian language to fulfill course requirements.

LA GE RP 251
Regional Perspectives: A Voyage of Discovery

6 semester credits. Every region of Italy from Piedmont to Sicily has its own cultural identity, from History to Culinary Specialties. In this course the student will get an inside perspective of the different customs, traditions, linguistic diversities and historical background. Starting from Tuscany the study will expand to the rest of Italy, analyzing the different cultural aspects that render Italy a unique example in the world. A complete insight of the subject will be complemented by mandatory field trips to the south, center and north of Italy. Students will complete a journal project as part of this course. An important element of this course is the Italian language component, which acts as a bridge to Italian culture based on communication skills. Throughout the course, students will be encouraged to apply their basic knowledge of Italian language to fulfill course requirements.

DEPARTMENT OF HISTORY

The set of academic sections covering the Social Sciences and Human Studies includes the departments of Political Science and International Relations, Psychology, Philosophy, History, Religious Studies, Geography and Criminology. Here students can acquire a theoretical background and a professional know-how ranging from international organizations to conflict management, from social psychology to ancient philosophy, from history of Western civilization to Eastern religions, from human rights to international terrorism.

LA HS WC 230
History of Western Civilization from Antiquity to 1500

3 semester credits. This course guides the student from the rise of society in Ancient Greece and Rome, through the Middle Ages and to the European Renaissance. This span of European history is examined from many viewpoints: intellectual, scientific, cultural, economic, political and social. This course includes museum visits.
This course satisfies the general education requirements.

LA HS AR 250
The Power, Decadence and Collapse of Ancient Rome

3 semester credits. This intensive course covers the history of Rome from its origins to the fall of the empire in the fifth century. The course is divided in to four periods: 1) Early Roman civilization from its early foundations to the destruction of Carthage in 146 B.C. 2) The destruction of Carthage to the death of Caesar and the collapse of the Republic. 3) An examination of the first twelve emperors and the social, political, and economic situation of the Roman Empire during their reigns. 4) The social, political, economic, and religious aspects of empire from the reign of Trojan to that of Constantine the Great to the disintegration and fall. There is a mandatory class fieldtrip to Rome during which students will present their research on-site. Films and documentaries screened as a part of this course will be viewed outside of the regularly scheduled class time.

FW FC RC 250
Renaissance Culture through Lifestyle and Cooking

3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Food and Culture.

LA HS EU 310
19th Century Europe: The Long Century (1789 - 1914)

3 semester credits. This course examines the great revolutions, national movements and innovations that shaped Europe in the 19th century. The course begins with the origins of the French Revolution and concludes with the start of the First World War. The evolution of the nation state and effects of the industrial revolution will also be carefully analyzed. Special attention will be given to the unification of Italy and the rise of the Italian nation state and how that state embodied and copied the characteristics of its European neighbors.

LA HS WM 310
Women and Madness

3 semester credits. The course will provide an historical survey of issues related to the reality and perceptions of mental instability in women from ancient times to the present day. Perceived madness, the "female malady" from saints, witches, mystics, sinners and anorexics, will be explored through historical accounts, biography, autobiography, literature, drama, opera and film. Particular emphasis will be given to the Middle Ages (witch- hunts) and to the nineteenth century (madwoman in the attic).

LA HS IR 330
History of Italian Renaissance

3 semester credits. This course explores the meaning of the term 'Renaissance' when applied to the period of Italian history from circa 1350 to 1550. The subject will be approached from a variety of standpoints: social, political, economic, intellectual, scientific and artistic. The focus will be on the concept of Italian Renaissance Humanism and on the relationship between art and society during this period. Lectures will be supplemented by a number of visits to key historical sites in Florence. Field trips and museum visits are an integrant part of the course.

LA HS MF 330
The Medici Family: A Florentine Dynasty

3 semester credits. This course traces the rich and varied history of the Medici family, whose name has become almost synonymous with the history of Renaissance Florence itself. Beginning with the rise of the Medici bank under the astute and mindful Cosimo the Elder in the early fifteenth century, and concluding with the death of Giangastone de' Medici and the opulent luxuries of his princely palace in 1737, this course examines the Medici as bankers, statesmen, patrons of the arts, entrepreneurs and, ultimately, as absolute rulers of the state of Tuscany. The role of the family's women will also be examined, especially in relation to their dynastic marriages, which linked the Medici to leading European political powers. Visits to key Medici historic sites (palaces and villas) will form part of the course.

LA HS SM 330
Social Life in Medieval Italy

3 semester credits. Focusing on the medieval Tuscan cities of Florence and Siena, this course will explore the political, economic, religious, and cultural structures of medieval Italy (c.1250 to 1400) through the perspective of its citizens and their daily lives. Case studies include: the monk, the banker, the artist, the merchant, the merchant's wife, the statesman, the artisan and the peasant. On-site lectures in medieval churches, monasteries and palaces in Florence are an integral part of the course. A field trip to the city of Siena, one of the best-preserved medieval cities in Italy, is included.

LA HS CB 340
Court Brides: Pawns of Politics and Dynasties

3 semester credits. This course seeks to define the figure and role of a dynastic bride from the late Middle Ages to the Enlightenment. For centuries young ladies of good family served as pawns for their male relatives' political and economic aspirations. Married to former foes or potential allies, to make peace or to seal a treaty, these women often had to leave their hometown or country and quickly acclimatize themselves to life at their husbands' court. Differences in climate, fashion, etiquette, religion, and not least, language, made their new existence a challenge.These Brides were considered outsiders whose main task was to produce the proverbial "heir and a spare" while at the same time being often prevented from bringing up these children according to the customs they had been used to. A rise in rank, new powers, being able to spend on commissions and fashion may have compensated in part for some of these drawbacks.
Prerequisites: A background in European history and in art history would be helpful but is not required.

LA HS CS 340
Church and State

3 semester credits. The relationship between state and religion is an issue as old as time. Students will examine how throughout history 'church', 'temple' or 'mosque' and state were intertwined with the rise and fall of great civilizations. Special focus will be given to contemporary issues regarding secularism in the 21st century and how the phenomenon of multiculturalism and globalization have made these fundamental questions for many societies.

LA HS GR 340
Galileo and the Scientific Renaissance

3 semester credits. Galileo Galilei was one of the founding fathers of the modern scientific world, living and working for the larger portion of his life in Florence under the protection of the ruling Medici family. His life and works are a landmark in the history of science. What did he do and why is it so important? This course is designed to introduce the students to the intellectual ferment of the Renaissance, which produced the revolutionary figure of Galileo. Both the works of Galileo and his contemporaries will be examined. Visits to the Science Museum of Florence and other scientific institutions form an integral part of this course.
Cross listed to Physics (Sciences and Mathematics)

LA HS HS 345
The Hermetic Sciences: A History of Alchemy, Astrology and Magic

3 semester credits. This course aims to reinstate the significance of the 'lost sciences' of antiquity such as alchemy, astrology and magic by examining them in the context of world intellectual history. Students will come to understand the powerful influence of astrology on the philosophy, science, literature, visual arts, religion and daily life of the major civilizations of Asia and Europe for over two millennia. The nature and the history of alchemy will be explored from its ancient origins, through its development in Islam, to its re-emergence in the Middle Ages and, above all, in the European Renaissance.

LA HS WA 345
A History of Western Astrology - Myths, Signs, Symbols

3 semester credits. This course aims to reinstate the significance of one of the 'lost sciences' of antiquity - astrology - by examining it in the context of world intellectual history. Students will come to understand the powerful influence of astrology on philosophy, science, literature, the visual arts, religion and daily life on the major civilizations of Asia and Europe for over two millennia. The nature and the history of alchemy will be explored from its ancient origins through its development in Islam to its re-emergence in the Middle Ages and, above all, in the European Renaissance. This course focuses on the magic and occult traditions during the Scientific Revolution (1450-1750), that is, chronologically and conceptually, from Renaissance naturalism to the achievements of Isaac Newton and the much-discussed foundations of the Enlightenment. The course will examine the development of techniques, signs and symbols of astrology as well as the fundamental human needs, desires and fears that underlie it. In sum,

lectures, discussions, and readings are concerned with the origins, transmission, and evolution of ideas in the context of social and cultural events; an essential organizing theme is the relationship of so-called pseudo-scientific thought and the emergence of rationalism, empiricism, and the new science.

LA HS DW 350
The Devil and the Witch - A History of Witchcraft

3 semester credits. The course presents a history of witchcraft from the earliest signs of the phenomenon to the beginning of modern rationalism, inquiring into the ideological, social and psychological motivations, which lie behind the persecution of witches in Europe and North America. A variety of sources are used: trial reports, treatises on witchcraft, literary allusions, as well as prints, paintings and drawings. The course will also address theologically grounded misogyny, strategies of demonization, theories on demon lovers, black magic and the Devil. A film screening (The Name of the Rose, inspired by Umberto Eco's novel) and a visit to the Museum of instruments of torture in San Gimignano are also included.

LA HS SR 350
Love, Sex and Marriage in Renaissance Italy

3 semester credits. Beginning with an examination of the "how to" advice manuals common to Italian households during the Renaissance period, this course explores various aspects of sexuality in Renaissance Italy. These aspects range from the aforementioned self-help books aimed at instructing young couples in sexual pleasure, conception and childbirth, to an examination of the differing social roles of the common prostitute (meretrice) and the high class courtesan (cortigiana). The theme of male homosexuality will also be explored with special focus placed on the intellectual climate of Renaissance Florence, where the prevailing interest in Neoplatonic philosophy could have played a part in creating a more lenient moral climate for homosexuals. Much use will be made of Renaissance art where erotic subjects became increasingly popular in courtly circles in the sixteenth century. Museum visits form an integral part of this course.

LA HS WI 350
The Second World War in Italy and Its Aftermath

3 semester credits. This course looks at the Second World War as it was fought in Italy from July 1943 to May 1945; and its effects on postwar Italy. The battle for Italy was remarkable because it involved not only conventional warfare between the German and Allied armies; but also an overlapping and vicious 'civil war' between fascist and anti-fascist Italians. There is too the question of the Catholic Church's neutrality; the incursion of Tito's Yugoslav partisans and, of course, the deportation to the death camps of much of Italy's Jewish community. The class will include lessons using power point display, visits to the sites of the 'civil war' in Florence and viewings of Italian films - films of exceptional calibre - relating to the war in Italy. Students will also be assessed on one of three Italian novels relating to this period.

LA HS MI 355
Modern Italy: From Risorgimento to Fascism

3 semester credits. This course traces the origins of the Italian nation state in the post-Napoleonic period of the Concert of Europe (1815). Themes include the forces behind the "Risorgimento" movement and final unification of Italy, the role of the Catholic Church, mass emigration, liberal "laissez-faire" Italy, World War I, the origins and rise of Fascism, Italy as a "colonizer" and Italy's ambivalent roles in the two World Wars. Lectures will be complemented by appropriate documentaries and films. (Films may be shown outside of regularly scheduled class time).

LA HS PS 355
Prostitution in History

3 semester credits. The world's oldest profession is examined from a historical perspective spanning ancient civilizations through biblical times until today. This course connects the cultural, political and economic interests of those involved and associated in prostitution with society as a whole. Special attention will be given to ancient Rome, the "courtesans" of Venice and the transformative influence of feminism, technology and migration.

LA HS CI 360
Contemporary Italy: Postwar period to the present day I

3 semester credits. The first half of this course will focus on Italy in the immediate postwar period, investigating the quasi civil war between fascists and partisans prior to the formation of the Italian Republic in 1948. The second half of this course will focus on: the attempt at building a new national identity after the fall of Fascism; the Cold War and its impact on Italian Politics, culture and society; the North-South divide, the economic miracle, the southern and Mafia issues; the role of the European Union and Italy as a multicultural nation.

LA HS JH 360
Italian Jewish Heritage: Culture, History and Tradition

3 semester credits. The Jewish community in Italy is the oldest in Europe existing for some 2,200 years. This course will investigate when and why they came, where they settled and why they chose certain areas over others. Topics will include: language, art and architecture; particular religious traditions and chants; their 'Golden Age'; the ghettos; relations between Jews and their host communities; Tuscany as a unique example with areas (such as Livorno and Florence) of full freedom or of severe limitation; their legal status; family life; participation in national politics. The Holocaust will be addressed through the experience of Jewish communities in Italy. The course includes visits to important Jewish sites in Florence and film screenings.

LA HS CC 365
Cultural Crossroads: The Crusaders and the Middle East

3 semester credits. This course explores the world of the western settlers in the Middle East during the time of the Crusades, through the analysis of the historical sources. The phenomenon of the Crusades determined for Europeans the new problem of surviving and trying to develop a new society in a very different geographical and cultural situation; the course will analyze how they dealt with this issue, what choices they made in their every day life, and why. The focus will be on the consequences determined on their own culture by the contact with this completely new landscape. While analyzing their life in towns, castles, villages and monasteries through the archaeological and documentary sources, we will discover the traces left on western material culture by the effect of the interaction of the "Crusaders" with the several local cultures present in the Middle East: Jews, Muslims, local Christians. The field trips will allow the student to observe the physical evidence of this interaction as seen in its influence on European art.

LA HS SH 370
Shoah: The Holocaust in History

3 semester credits. This course explores the origins, causes and aftermath of the Nazi attempt to exterminate European Jews in an industrialized and systematic act of genocide from 1933-1945. Following a survey of the history of anti-Semitism in its various forms, the course will cover German decisions and policies and an analysis of European and American political reactions and policies in the face of unfolding events. Although the approach of this course is strongly historical and political, the Shoah will also be examined from a psychological and sociological perspective. Lectures and class discussions will be supplemented by the viewing of a number of films and documentaries.

LA HS HM 380
History of the Mafia

3 semester credits. This course discusses the origins and development of the Mafia in the context of Italian politics, economics and society from the nineteenth century until the present day. It analyses the nature of Mafia activities and their international relevance. Special focus will be given to judicial procedures against the Mafia and the experiences of key individuals and groups contrasting their illegal activities.

LA HS CM 390
Contemporary Mafia and Antimafia

3 semester credits. The course presents the specific structural and phenomenological aspects of the various types of mafia operating at present times in Italy and internationally. It analyses contemporary criminal, social, cultural and political features of mafia-type groups, exploring traditional and emerging illegal markets. It describes main Italian and international law policies and legislations to contrast this type of organized crime and the experiences of leading individuals and groups developing a culture of legality to combat the mafia.

LA HS CI 410
Contemporary Italy: Postwar period to the present day II

3 semester credits.
Prerequisites: Please note that the 410 level is taught in Italian. Students must take the Italian Placement Test.
For description see LA HS CI 360

DEPARTMENT OF MUSIC STUDIES

The department of Music Studies is tailored to fit the gap between the artists and the creative industry. Focusing on the use of new technologies and on professional guidance, the courses are designed to address each segment of the creative process, from the sparkle of an idea to the final product.

Offering courses starting from historical and cultural contexts in music and arriving at music production, sound design and studio recording, students will experience firsthand the professional musical environment. By understanding the shifting boundaries of the musical market and the successful business models of production companies, students will be able to acquire the knowledge and skills that will make them professionals of this art.

LA MU HO 300
Great Italian Opera

3 semester credits. The course gives a broad overview of the history of Italian opera from its origins to the beginning of the 20th century. As one of the most popular expressions of Italian culture, opera features specific musical and dramaturgic traits, as well as a fascinating symbolic language which will be investigated during the course. The course will analyze a selection of the most representative operas, understanding their social and political context as well as the traditions linked to their interpretation and performance styles. The students will be provided with the opportunity of study opera in the very city in which it was created and experience live opera performances accessing the prestigious operatic seasons of the Florentine theaters and venues.
Selected works include: Mozart's Don Giovanni and Le Nozze di Figaro; Rossini's Il Barbiere di Siviglia; Bellini's Norma; Donizetti's L'elisir d'amore; Verdi's La Traviata and Rigoletto and Puccini's Bohme.

LA PA MW 300
Musical Instrument Workshop

3 semester credit. The purpose of the course is to guide the student through the vivid musical landscapes of the chosen musical instrument with a hands-on performance-based approach. The classes will focus on the different instrumental techniques and on a variety of practice styles, exploring the instrument's acoustic and electronic resources,with the aid of the school's recording studio. Topics addressed in class will include research on different musical styles, artist and genre exploration, development of aural skills and sight read. As the course consists in a series of individual lessons, the student will be able to agree with his\her instructor on what are his particular points of strength and areas needing improvement, so to better address the challenges of the performance career.

LA MU MP 310
Music and Painting

3 semester credits. This course compares the two disciplines of music and painting from a variety of historical periods. Examining their shared terminology (with words such as shape, color, texture, rhythm, line, form, structure, balance), the scientific aspects of both art forms are analyzed, such as comparing the colors of the spectrum and the wavelengths of sounds, or the discovery of linear perspective in art and the emergence of tonality in music. A broad chronological overview of different parallel movements in painting and music will be examined, from Impressionism to the present day, tracing positive interaction between the arts (eg. the second Viennese school and expressionism, including Schoenberg and Kandinsky), from fauvism, cubism, orphism, dada, surrealism to neo- classicism, as well as making more speculative correlations (such as abstract expressionism in relation to the post-war avant garde in music and textural music, or op art and minimalist music), demonstrating both the extent to which these art forms have mutually interacted, as well as the major irreconcilable differences with regard to their audiences and general role in society.
Cross-listed to Art Education (Fine Arts).

LA MU RM 310
Renaissance Music In Italy

3 semester credits. This course will trace the extraordinary flowering of musical composition and performance in Italy in the fifteenth and sixteenth centuries. We will study the Florentine canti carnascialeschi, analyze the work of major renaissance composers and discuss the evolution of the major genres: sacred (masses, motets) and secular (settings of lyric poetry like the frottola and the madrigal). Other topics include: patronage (Court and Church), the evolution of an independent repertory of instrumental music, castrati singers, the effects on music on the Council of Trent, problems in performance practice, representations of instruments, and musical performance in Renaissance painting.

LA MU BM 320
Baroque Music

3 semester credits. This course is a survey of the music of the period 1580-1750, including the music of transitional composers like Monteverdi, Vivaldi and Rameau. Topics include: the rise of national styles, the emergence of an independent corpus of instrumental music, the sonata, the concerto, the birth of opera and its spectacular growth as a public genre, church vs. court and private patronage, the emergence of public concerts, castrati singers, and the problem of authenticity in present-day performances of Baroque music. Technical and stylistic matters like tonality, basso continuo, and the vocal and instrumental forms of Baroque music will be explained. Music as an expression of the Baroque zeitgeist and its relation to the other arts will be explored.

LA MU MS 330
Music And Society

3 semester credits. This course will examine the various aspects of music in Western society from ancient Greece to present day. Topics include: the function of music in society over the centuries, the changing face of patrons, musical institutions, the role of governments in determining musical production, the evolving status of musicians in society, the evolving hierarchy of individuals within the world of music, the emergence of market forces on the production and "consumption" of music, and music's response to social changes. The changing attitude of society towards composers and performers will be examined together with: music's relation to other art forms, considering music as a moral force and an element in institutionalized education, the influence of technological innovation on musical composition, instruments and performance practice, "elite" vs. "popular" music and public vs. private music.

LA MU MA 340
Music Appreciation

3 semester credits. This course is a listener's guide to the history, literature and material of music. The aim of the course is to develop the students' listening skills and, consequentially, their appreciation for and enjoyment of classical music. The first part of the course will be an introduction to the elements of music and a broad overview of Western art music from the Middle Ages to present day. The second part will concentrate on a selection of pieces from each period of classical music: medieval, Renaissance, Baroque, Classical, Romantic, and Twentieth Century.

LA MU MT 350
Music Theory

3 semester credits. The course is designed for the students who wish to develop skills in music theory and analysis, composition, arranging, and aural cognition working with elements of music study such as notation, harmony, rhythm, ear training, music history, basic composition, form and analysis, and music history.

LA MU MC 360
Music Composition

3 semester credits. The objective of this course is to encourage individual creative language while exposing the students to contemporary techniques of music composition. Through practical guidance in the composition of original music and intensive exploration of 20th century music theory and compositional methods, students will be able to concentrate on both the creative and the analytical aspects of contemporary composition. Collaboration between students in this course is strongly encouraged, exchange of ideas, opinions, information and help each other with the composition and performance of their technical exercises and creative projects enhanced.

IS IT IM 360
Italian through Music

3 semester credits
Cross-listed from Italian Studies and Linguistics (IS), Department of Italian Language.

LA MU MP 370
Music Production

3 semester credits. The aim of this course is to acquire the key features of a full rounded music producer. The first part of the course will target the technologies employed in professional recording studios. Students will be exposed to sound engineering, editing, mixing and recording techniques, acquiring the skills to understand and master each section of the creative process. The second part of the course will analyze the business management of a production label in terms of relational and professional skills, product and artist management and successful business strategies to challenge the expanding boundaries of the creative industry.

PS IN MP 450
Internship: Music and Performing Arts

3 semester credits
Cross-listed from Professional Studies (PS), Department of Internships.

DEPARTMENT OF PHILOSOPHY

The set of academic sections covering the Social Sciences and Human Studies includes the departments of Political Science and International Relations, Psychology, Philosophy, History, Religious Studies, Geography and Criminology. Here students can acquire a theoretical background and a professional know-how ranging from international organizations to conflict management, from social psychology to ancient philosophy, from history of Western civilization to Eastern religions, from human rights to international terrorism.

LA PL ME 300
From Medieval to Early Modern Philosophy

3 semester credits. This course is a survey covering the themes and methods developed from the Middle Ages to Early Modern times focusing on the thought of Augustine, Thomas Aquinas, William Ockham; on the revolutionary era of scientific reasoning; on Descartes, Spinoza, Leibniz and English Empiricism. Topics will include the analysis of the external world, the nature of mind and body, the existence of God, the characteristics and limits of human knowledge and the new relationship between science and philosophy.

LA PL AW 300
Ancient Western Philosophy

3 semester credits. This is course is a survey study of the major Greek philosophers and schools from sixth to third century BC. The emphasis will be on the pre-Socratics, Socrates, Plato and Aristotle. Special attention will be given to: the influence these philosophers have had on the history of Western thought, specifically early Christian and Medieval; the interest in Neoplatonic philosophy which characterized the intellectual climate of Renaissance Italy.

LA PL ML 305
Machiavelli's Legacy in Political Philosophy

3 semester credits. The course will introduce students to Niccol Machiavellis political thought, questioning his relevance for two fundamental traditions in political philosophy: realism and republicanism. Moving from a conceptual analysis of Machiavelli s most famous books (The Prince and The Discourses on Livy), the course will examine the influence of Machiavellism on the realist tradition (from Thomas Hobbes to Carl Schmitt, until the 20th century international relations theory), as well as the interpretation of Machiavelli promoted by the neo-republican current (Q. Skinner, P. Pettit, M. Viroli).
Lectures and class discussions will be supplemented by the viewing of a number of videos and documentaries.

LA PL MP 310
Modern Political Philosophy (1600-1900)

3 semester credits. The course is an introduction to political philosophy from 1600 A.D. to 1900 A.D. focusing on the works of thinkers such as Hobbes, Locke, Rousseau, Marx, Mill and on the ethical, epistemological and metaphysical bases and implications of their theories. Students will be invited to examine and critically assess themes relating to the subject: justice, freedom, and individuality and its relation to society.

LA PL PA 310
Aesthetics and Philosophy of Art

3 semester credits. This course examines philosophical issues concerned with the nature of art. Students will learn about the aesthetic branch of philosophy which looks at the nature of beauty, art and taste and the creation and appreciation of beauty. Students will also analyze and discuss meaning and the social role of the visual arts, including: painting, sculpture, architecture, photography and garden design. Course readings will range from Plato to Kant and will include recent postmodern theories of art and art criticism.

LA PL PS 315
Philosophy and Science in Early Modern Italy

3 semester credits. Starting from the dichotomy logos-mythos in classical antiquity, the course will explore the evolution of philosophical thought in early modern Italy, displaying its unique richness of trends: Christianity, Platonism, Neoplatonism, Aristotelianism, Hermeticism and magic. The new vision of man and the universe, as well as the investigation of nature and the individual's cognition potential, addressed in connection with the progress of science, will be illustrated by the contributions of Marsilio Ficino, Pico della Mirandola, Pietro Pomponazzi, Agostino Nifo, Leonardo da Vinci, Giordano Bruno and Galileo Galilei. The course includes two on-site lessons: a visit to the Secret Rooms and the Room of the Elements in the Palazzo Vecchio, and a visit to the Museum of the History of Science.

LA PL LS 320
Philosophy of Love and Sex

3 semester credits. This course intends to examine philosophical and theological conceptions in attitudes concerning love and sexuality. Gender, race/ethnicity, and sexual orientation will be the themes analyzed through readings, essays, and group projects. The course encourages students to understand ethical awareness inquiring different points of view and developing a richer understanding of their own position.

LA AH GF 320
The Genius of Florence

3 semester credits. Students spend a semester in Florence, but they spend so much time traveling it is not unusual for students to finish the semester with little understanding of Florence itself or what defines the city and its people. This course is designed to give students and introduction to the genius and uniqueness of Florence. Course meetings will take place mostly at relevant locations such as churches, streets, and museums as the purpose of the course is to begin to familiarize the students with the city and to train their eyes to notice and comprehend what is around them. The course consists of an overview focusing on the genius of Florence as manifested in specific areas. Each lesson will focus on a single theme (artist, event, building, painting, etc.) with an emphasis on examining how the theme fits into a larger context and how the theme drew from or shaped the past and future. Students will visit Roman and Medieval Florence, the Bargello, Palazzo Davanzati, the Church of Santa Croce, Santa Maria Novella, the Museum of the Opera del Duomo, Palazzo Medici-Riccardi, Palazzo Vecchio, San Lorenzo and the Medici Chapels, the Hospital of the Innocents, Palazzo Pitti and the Boboli Gardens, and the Institute and Museum of the History of Science (Museo Galileo).

LA PL EW 330
Ethics in a World Context

3 semester credits. The aim of this course is to introduce the fundamental moral theories and standards and to encourage their application - through mechanisms of moral reflection and judgment - to ethical problems arising throughout the world. The course is articulated through a large number and variety of studies of moral cases drawn from various parts of the world which will bring the student to confront prescriptive moral theories with some degree of sophistication. Our study of such matters as the French legislation against veils in schools, reproductive rights in Italy, U.S. drug laws and Iranian censorship vs. the value of liberty-will inevitably result in meta-ethical reflections, that is, thinking about the nature of morality and the limits of our moral judgment. The students' participation in class discussion is a fundamental element of this class.

DEPARTMENT OF POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

The set of academic sections covering the Social Sciences and Human Studies includes the departments of Political Science and International Relations, Psychology, Philosophy, History, Religious Studies, Geography and Criminology. Here students can acquire a theoretical background and a professional know-how ranging from international organizations to conflict management, from social psychology to ancient philosophy, from history of Western civilization to Eastern religions, from human rights to international terrorism.

GS H S HL 280
Happiness and Liberty in Politics
3 semester credits
Cross-listed from Global Studies (GS), Department of Happiness Sciences.

LA PS IP 300
Modern Italian Politics

3 semester credits. Following an introductory survey of Italian politics from the unification of Italy in 1870 through to the Fascist era, this course will focus upon the political institutions established in Italy following the Second World War and on the main protagonists in party politics since that time. The emphasis will be on the forty-year dominance of the Christian Democrats and the changes, which came about with the institutional revolution of Mani pulite ("clean hands") and leftist rule in the 1990's. The latter gave way, in 2001, to the present day 'Berlusconi era' which will receive particular attention. The following recurrent political issues will be discussed: the problems of integrating the south of Italy into the national economy, state responses to social movements (domestic terrorism in particular), how Italian politics and the Italian economy play a key role in the Mediterranean and European balance of power.

LA PS IR 310
International Relations

3 semester credits. This course provides a survey of major concepts and issues in international relationships from 1919 to the present day, together with discussion of how and why things happen in the international state system. Issues include: imperialism, anarchy, the cold war, decision- making in foreign policy and world organizations, theories of cooperation and conflict, international security and arms control, international law and international economic relations.

LA PS HC 325
Comparative Health Care Systems - Europe
3 semester credits. Health care is a priority and concern facing all industrial nations. All countries whether they have a private, public or mixed health care system face the same challenges with regard to quality, delivery and cost of services. Many health care systems face the challenge of restructuring and redefining their mission, which has changed significantly since the end of the post-war period when most systems were implemented. Of particular importance are the origins and development of the welfare state first in Bismarck's Germany and later in Victorian England and how this formed the basis for the majority of European national health care systems following WWII. This course will focus on the historical origins, present day functioning and challenges to health care systems in the United Kingdom, France, Germany, Italy, Sweden and Poland. The major areas covered will include: medical training, nursing, state funding, public and private insurance companies, cross border medical treatment, differences between universal health care systems and aging populations and the challenges facing all nations of long-term care.

LA PS EU 330
The European Union
3 semester credits. This course introduces students to the theory, history, politics and institutions of the European Union, which plays an increasingly significant role both internationally and domestically for European countries. The following topics will receive the most attention: The European Commission, the Council, the European Parliament, judicial politics, the Single Market, Common Agricultural Policy, Economic and Monetary Union and Foreign and Security Policy. In the second part of the course particular focus will be given to 1) Italy as a member state of the EU and; 2) the relationship between the United States and the European Union (the so-called 'transatlantic relationship'). An optional field trip is offered to Brussels (EU Institutions and NATO) and The Hague (International Court of Justice).

LA PS PI 335
Islam and Politics
3 semester credits. This course analyzes the politics of the Muslim world by tracing the historical origins of Islamic religious doctrine and the spread of the practice of Islam in different cultural contexts from South, Central and South-East Asia to the Middle East, North Africa and Europe. The course will introduce students to basic Islamic doctrines, the differences between Sunni and Shi'a traditions, Sufi mysticism, and Islamic fundamentalism, and will examine the interplay between religion, politics, and international relations. In the course, students will explore the different forms of political institutions that govern Muslim societies, and will analyze the implications of class, race, gender, and modernism on these societies. In particular, students will learn about at the political and social identity of Muslims in Italy through guest speakers from the Muslim community in Florence and through their own student presentations.

LA PS EG 340
Ethics of Globalization
3 semester credits. Is globalization good or bad? For whom? Will it go away or is it here to stay? Do I need to worry about it? Globalization, free trade, improved communications, travel, and transportation, together with the information revolution have created new moral challenges and intensified some existing ones across the planet. In reviewing the pros and cons of globalization, we will consider arguments from philosophers, economists, businessmen, labor leaders, environmentalists, journalists, etc., as they examine north-south relations, economic development, population growth and migration, environmental questions, and the state of international law concerning security, the flow of trade, of ideas, and of people.

LA PS IO 350
Governmental and Non-Governmental International Organizations
3 semester credits. "To build a foundation of enduring peace we must not only work in harmony with our friends abroad, but we must have the united support of our own people", 1st H. S. Truman's Speech to Congress (April 16, 1945). This course will trace a brief historic evolution of how an International Organization comes together. We will focus on the definition of International Organization by evidencing the common and distinctive aspects of this phenomenon. After the subdivision between the governmental and non-governmental we will study in detail some of the more important organizations such as : United Nations, UN System Organizations, Sovereign Order of Malta (SMOM), Red Cross and Amnesty International. During the course there will be several encounters with key figures from the above organizations in order to learn first-hand about their operations and the daily issues that they encounter.
Cross-listed to Peace Studies (Global Studies).

LA PS NU 355
UNESCO: The Necessary Utopia
3 semester credits. "Since wars begin in the minds of men, it is in the minds of men that the defenses of peace must be constructed" (UNESCO Constitution). This course provides a complete vision of the United Nations Educational, Scientific and Cultural Organizations (UNESCO) and its close relationship with the United Nations (UN System). After a brief historical introduction, the course will analyze the three main pillars of the organization: Science, Education, and Culture, presenting and analyzing the current programs. We will also consider the more important aspects of the UNESCO Treaty: the relationship with the UN, the function of the National Commissions (a connecting organ between UNESCO and each member state), and the system of "civil volunteering". Special attention will be given to the relationship between the US and UNESCO and its evolution.

LA PS CM 360
Conflict Management
3 semester credits. Conflict represents a relevant part of human experience: it concerns both personal and public relationships. It can be a source of positive development or, on the contrary, a source of violence depending on its management. This course aims at presenting a general introduction to the theory of conflicts and the basic principles of their prevention and management. The first part of the course will analyze the nature, causes and characteristics of conflict, together with the various mechanisms fostering it. It will focus on nonviolent communication to promote individual skills of listening, empathy, participation and constructive critical sense. The second part of the course will specifically analyze nonviolence in its principles and in the experience of some of its most significant past and contemporary representatives such as Gandhi, Martin Luther King and the Dalai Lama.
This course satisfies the general education requirements of the 4 year degree programs.

LA PS TE 365
International Terrorism
3 semester credits. The US State Department defines terrorism as "Premeditated politically motivated violence perpetrated against noncombatant targets by sub national groups or clandestine agents, usually intended to influence an audience." This course focuses on terrorist movements as domestic political phenomena. The course's comparative approach allows students to analyze the fundamental issues of terrorism: political, economic, historic, psychological and social. The course will look at particular terrorist organizations, such as Hamas (Middle East), the IRA (Northern Ireland), ETA (Spain; Basque separatists), Brigate Rosse (Italy), Shining Path (Peru), and Russian separatists (Chechnya); and will examine the various governments' responses to these groups.
Prerequisites: Background in International Relations and/or Political Science recommended.

DEPARTMENT OF PSYCHOLOGY

The set of academic sections covering the Social Sciences and Human Studies includes the departments of Political Science and International Relations, Psychology, Philosophy, History, Religious Studies, Geography and Criminology. Here students can acquire a theoretical background and a professional know-how ranging from international organizations to conflict management, from social psychology to ancient philosophy, from history of Western civilization to Eastern religions, from human rights to international terrorism.

LA PY PS 200
Introduction to Psychology
3 semester credits. This course will acquaint students with the basic principles of psychology and fields of study within psychology. The course will cover the following topics: the biological basis of psychology, learning, memory, emotion, perception, intelligence, thought, language, sensory processes, psychological development, consciousness and altered states, abnormal states, methods of therapy, stress and health.
This course satisfies the general education requiremets.

LA PY PP 230
Personality Psychology
3 semester credits. This course focuses on the field of personality psychology as it is studied by researchers today. Offering students an up-to-date picture of the field and of the challenges faced by personality psychologists, it also explores how current research is put to use in the real world. Students will examine the structure of personality - including traits, motives and cognition - and the determinants of the unfolding of personality over time. The course provides in-depth consideration of contemporary areas of research such as the self, unconscious processes, mind-body connections, and reasons why people do and do not change.

LA PY SP 300
Social Psychology
3 semester credits. "We see the world as we do, not because that is the way it is, but because we have these ways of seeing" (Wittgenstein). Social Psychology is a scientific discipline that explores how the individual is influenced by social contexts. Students will learn to identify how social, environmental, and cognitive factors shape our thoughts, feelings, and actions. The course covers theories about attraction, aggression, conformity, and pro-social behavior. As this course is taught to Americans living in Italy, students will have the

advantage of observing and testing theories learned in class in a foreign environment.
This course includes a Service Learning component in the Florentine Community as a learning tool. Service Learning is a kind of experiential education that connects classroom learning with community service. In collaboration with community organizations, students learn about and apply tools of the academic discipline and specific course concepts in their service experiences. This combination enhances academic learning and civic awareness while also providing a meaningful service to and with the community.

LA PY CS 310
Culture Shock: Cross-Cultural Psychology
3 semester credits. Over the past 30 years, globalization has brought with it a phenomenon that has increasingly been recognized by both psychologists and anthropologists as a viable field of research: Culture Shock. Also referred to as 'culture fatigue' or 'role shock', Culture Shock refers to the reactions of travelers during their first few months in a foreign country. This course presents Culture Shock within the context of cross-cultural psychology and puts a specific emphasis on the students' own experiences as they live and study in a foreign country. Topics explored will include the following: the role of communication and communication norms, cultural variables, taboos and rituals, and cultural adjustment. Prerequisites: A background in Psychology or Social Psychology recommended.

SH SS PS 320
Psychology of Sport
3 semester credits
Cross-listed from Sports and Health Sciences (SH), Department of Sports Sciences.

LA PY IR 330
Quality Intimate Relationship
3 semester credits. During this course, students will learn how to implement skills and characteristics in order to create positive relationships.Students will be encouraged to study the nature and importance of intimacy, and the influence of culture, individual differences, experiences, and human nature on intimacy and relationship. Discussion about personalities, the concept of self, expectations, communication styles, and how these elements impact relationships will bebe explored.

LA PS MT 350
Music Theraphy: The Secret Language of Sound
3 semester credits. "One could say that sound itself is more privileged than words. Music has a much larger world of associations at its disposal precisely because of its ambivalent nature: it is both inside and outside the world" (D. Barenboim). The course is aimed at students who both have and don t have a musical educational background. Through a combination of lectures, specific listening and group work, the course will stimulate students creativity, feelings and imagination, leading them not only to acquire a deeper knowledge of classical music, but also to develop a special sensitivity to music. The experience of exposure to sound will provide students with an insightful tool to analyze and understand the psychological and physiological effects of musical therapy, its impact and potential.

DEPARTMENT OF RELIGIOUS STUDIES

The set of academic sections covering the Social Sciences and Human Studies includes the departments of Political Science and International Relations, Psychology, Philosophy, History, Religious Studies, Geography and Criminology. Here students can acquire a theoretical background and a professional know-how ranging from international organizations to conflict management, from social psychology to ancient philosophy, from history of Western civilization to Eastern religions, from human rights to international terrorism.

LA RS PR 300
Philosophy of Religion
3 semester credits. This course is an introduction to the central concepts, basic problems, and classical arguments of philosophy of religion. Among the specific themes and topical problems that will be analyzed there will be: the concept of God in various religious traditions, arguments for and against the existence of God, the problem of evil, the conflicting truth claims of different religions, the meaning of human destiny, morality and religion, the peculiarity of religious language.

LA RS WR 300
World Religions
3 semester credits. This is an introductory comparative study of the world's major religions including: Hinduism, Buddhism, Judaism, Christianity, Islam and the religions of China and Japan. The course will examine a significant number of specific themes in all religions studied such as: the nature of this world and universe, the relationship between the individual and the transcendent, ultimate reality, the meaning and goals of worldly life, the importance of worship and rituals, the importance of devotion to the master or guru, ethics and human action. Excerpts from important texts of each tradition will be analyzed .

LA RS RS 305
Introduction to Religious Studies
3 semester credits. This course offers students an examination of different religious concepts and some of the methods used to studying religious behaviors and beliefs. The course has strong focus on the relationships between values and beliefs within different religions. Religious ethics, biomedicine, human sexuality, and social justice will be examined through the analysis of issues such as euthanasia, abortion, and poverty. The course will also study various festivals, rites; sacrifices, diets and fasting practices of certain religions to better understand the background and cultural influences of the religion.

LA RS ER 310
Eastern Religions and Philosophies
3 semester credits. This course consists of a survey of the different religions and philosophical systems of India, China, Japan and Southeast Asia, including Hinduism, Jainism, Sikhism, Buddhism (Theravada, Mahayana,Vajrayana), Taoism, Confucianism, and Shinto. The course will examine a significant number of specific themes and concepts in all religions and philosophies studied such as: truth, wisdom, virtue, liberation, yogic discipline, spiritual devotion, enlightenment, ethical behaviour. Excerpts from important texts of each tradition, including The Upanishads, The Bhagavad Gita, The Tao Te Ching, The Dhammapada, The Confucian Canon, will be analyzed. The teachings and writings of some influential spiritual leaders of the 20th century will also be discussed.

LA RS JC 310
Judaism, Christianity and Islam
3 semester credits. This course is a comparative introduction to the three Abrahamic religions. They will be analyzed in relation to each other, to highlight both the aspects they have in common and the major points of difference. Specific themes and concepts will be discussed in relation to each one of them: the idea of God and afterlife, the importance of authority and tradition, worship and ritual, ethics, material culture. Significant excerpts from the most important texts of each religion will also be discussed and compared.

LA RS HC 310
History of Christianity
3 semester credits. This course will approach Christianity both as an institution and as an intellectual tradition from a historical point of view. Attention will be given to: the roots of Christianity, Christianity during the Roman Empire, the Medieval church, the Papacy, monasticism, the schism between the Western and Eastern Churches, the Protestant Reformation and the Counter Reformation as well as the challenges facing contemporary Christianity. The course will include visits to churches and monasteries in Florence.
This course includes a Service Learning component in the Florentine Community as a learning tool. Service Learning is a kind of experiential education that connects classroom learning with community service. In collaboration with community organizations, students learn about and apply tools of the academic discipline and specific course concepts in their service experiences. This combination enhances academic learning and civic awareness while also providing a meaningful service to and with the community.

LA RS RW 320
Religion and Women
3 semester credits. This course will examine the presentation and position of women in major world religious traditions such as Christianity and Islam. Other religions, including pagan and neo-pagan cults and religions, will be introduced for comparative purposes. Much use will be made of religious texts, feminist criticism and the study of the visual arts. Lectures will be augmented by on-site teaching in Florence in order to examine the depiction of female saints in Italian art in the Medieval, Renaissance and Baroque periods.

LA RS MR 325
Magic and Religion: A Controversial Relationship
3 semester credits. This course will explore the meaning of magic and religion in human culture through the exploration of the connection to the past cultural survival of pre-Christian religions, ancient Roman beliefs, and shamanism. The course will analyze the historical events that characterized the relationships between the principle world religions and magical thought and practice. Through lectures and readings, students will gain an understanding of amulets, superstitions, and spiritual beliefs in order to develop a deeper comprehension of culture and society.

FW FC DF 330
Diet and Fasting in World Religions
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Food and Culture.

SCHOOL OF **LIFE STUDIES AND HUMAN SERVICES**

The School of Life Studies and Human Services is part of the School of Arts and Sciences. FUA School of Life Studies and Human Services is the academic section dedicated to the study of the world where we live and the interaction among all its components. It consists of two departments:

ENVIRONMENTAL STUDIES

SOCIOLOGY

The life of our planet is a complex, comprehensive activity on which human development and relationships, cultural frames and ecological strategies have a strong impact. Our composite and demanding society requires individuals who are capable of understanding the precarious balance existing between nature and human intervention, as well as the forces shaping social interplay: the study of people and life can help us to build better and healthier ways of living and to improve interpersonal dynamics. While the courses in the Environmental Studies area are introductory and have a wide breadth, the ones in the Sociology section are mostly focused on Italian culture, society and traditions, on Florentine subjects as well as on more general European social contexts and issues.

MISSION

- To educate students about the importance of the interactions between people and their environment and the effects that environment has on people.
- To provide students with analytical and inquiry skills, as well as other instruments to interpret social phenomena, changes and occurrences.
- To foster students to contribute to a sustainable society and to give them the tools to build environmental strategies and better ecosystems.
- To prepare students for graduate school, teaching, and professional areas such as social work, law or business.

Located in the heart of the city of Florence and close to the Italian National Library, the School of Life Studies and Human Services main seat is in Palazzo Bombicci Guicciardini Strozzi, a historical palace where also several administrative offices, Palazzi Library and other facilities are hosted. The building is equipped with traditional classrooms as well as with computer-provided classrooms and lecture rooms. All rooms are equipped with whiteboards and audio-visual technology.

FACULTY HIGHLIGHTS

The School of Life Studies and Human Services faculty members hold degrees from several academic backgrounds and committed to mentoring. Attentive to their students' needs, they teach classes which are small enough to grant individual attention and support, in a well-structured environment marked by computer-assisted learning as well as encouragement.

PROGRAMS OF STUDY

FUA School of Life Studies and Human Services hosts study-abroad programs of both universities and educational institutions from several countries among which there are the United States, Brazil and Mexico.

DEPARTMENT OF ENVIRONMENTAL STUDIES

The Department of Environmental Studies focuses on environmental conservation, ecosystems, biodiversity and sustainable development applied to finance, engineering and horticulture.

LS ES FC 200
The Greenmap of Florence: Environmental City Walks

3 semester credits. This course wants to offer students the availability to learn in an unformal and non-formal environment. Lessons will be all external visits and fieldtrips. In 12 steps student will see the major strategies for shifting to a more environmentally sustainable economy: water conservation, pollution prevention, energy saving, solar cell technology, reduce recycling & reuse, environmental design and architecture, environmental education, community gardens.We will visit wonderful places, some of which were Medici's home. If you think that learn and fun go together, this course is for you.

LS ES ED 280
Introduction to Environmental Studies

3 semester credits. This course introduces the student to the multi-disciplinary nature of environmental issues. We examine the interrelationship between our environment and cultural, economic and political variables as well as scientific technologies and social complexities. Students will learn how humankind's basic requirements for clean air, pure water, fertile soil, stable climate and the preservation of an ozone umbrella - must be managed in a delicate ecological strategy of checks and balances. This course provides basic scientific understanding of ecological and environmental principles that relate to the interconnection between human and natural environment. Emphasis will be on: ecology, economics, aesthetics, population growth, ecosystems, adaptation, ethics and law.

LS ES EC 300
Environmental Conservation

3 semester credits. This course teaches students about managing the world's environment and will address a wide range of issues which include ecosystems, energy, water quality, pollution, biodiversity, sustainable development, soils, and wildlife conservation. Much emphasis will be placed on the development of students problem-solving strategies. Questions of environmental degradation will be addressed on the global level, with additional focus on conservation issues and procedures in Italy and Tuscany in particular.
This course includes a Service Learning component in the Florentine Community as a learning tool. Service Learning is a kind of experiential education that connects classroom learning with community service. In collaboration with community organizations, students learn about and apply tools of the academic discipline and specific course concepts in their service experiences. This combination enhances academic learning and civic awareness while also providing a meaningful service to and with the community.

LS ES EP 305
Introduction to Environmental Plants

3 semester credits. This course will provide insight into how plants can enhance the physical, visual and social environment. The use of ecological principles in developing sustainable, low-maintenance landscape systems will be addressed. Students will be introduced to classification, nomenclature, and the variety of ways that plants affect the environment. Characteristics of plant groups and the development and maintenance of cultivars will also be an included topic.
Cross-listed to General Horticulture (Horticulture).

LS ES RE 310
Renewable Energies

3 credits. This course examines present and potential future energy trends. Emphasis is placed on energy demand on an international scale and its impact on the environment. All renewable energies are analyzed along with the pros and cons in respect to fossil fuels. Particular emphasis will be given to technologies used in the United States and in Europe.

GS SD GW 310
Global Warming

3 semester credits
Cross-listed from Global Studies (GS), Department of Sustainable Development.

BU EC EE 320
Environmental Economics
3 semester credits

Cross-listed from International School of Business (BU), Department of Economics.

BU AF EF 380
Environmental Finance

3 semester credits
Cross-listed from International School of Business (BU), Department of Accounting and Finance.

DEPARTMENT OF SOCIOLOGY

The Department of Sociology, communicating to students an appreciation for history, traditions and social engagement, offers a wide range of courses and many of them specifically address European social phenomena and Italian social frameworks, culture, and gender and family relations.

LS SO CI 200
Cultural Introduction to Italy

1 semester credit. The study of Italian culture helps the student to acquire a deep awareness of both cultural unity and regional diversity. This one week intensive course is intended to provide students with an in-depth introduction to Italian culture and to broaden ones awareness and understanding of the role of cultural heritage in customs and lifestyles. Lectures will provide students with an organized, focused, and academic understanding of Italian history, art, architecture, food, religion and culture. The course provides additional enrichment through basic notions of Italian language and terminology along with assigned readings and a final paper. On-site teaching is a significant part of this course and is aimed to provide the student with an incomparable experience of studying important sites of artistic architectural and social relevance in present-day Italy.

Students are encouraged to observe the sites through active participation and to discuss their observations using specific and analytic social assessment skills.

LS SO CI 202
Cultural Introduction to Italy

3 semester credits. The study of Italian culture helps the student to acquire a deep awareness of both cultural unity and regional diversity. This course is intended to provide students with an in-depth introduction to Italian culture and to broaden ones awareness and understanding of the role of cultural heritage in customs and lifestyles. Lectures will provide students with an organized, focused, and academic understanding of Italian history, art, architecture, food, religion and culture. The course provides additional enrichment through basic notions of Italian language and terminology along with assigned readings and a final paper. On-site teaching is a significant part of this course and is aimed to provide the student with an incomparable experience of studying important sites of artistic architectural and social relevance in present-day Italy. Students are encouraged to observe the sites through active participation and to discuss their observations using specific and analytic social assessment skills. Florence only.

LS SO CI 206
Cultural Introduction to Italy

6 semester credits. One week before semester/summer session with focus on Italian culture: Rome, Southern Tuscany, Versilia (Fall-Summer), Rome-Orvieto-Perugia (Spring).
During the semester, the course consists of 3 hours of Italian culture with a language component per week plus fieldtrips: Parma/Modena and Turin/Langhe, as well as two 1-day field trips focusing on Tuscan Wine and Olive Oil.
During summer the course consists of 3 hours of Italian culture with a language component per day, on-site teaching and one weekend trip to Venice.

The study of Italian culture helps the student to acquire a deep awareness of both cultural unity and regional diversity. This course is intended to provide students with an in-depth introduction to Italian culture and to broaden ones awareness and understanding of the role of cultural heritage in customs and lifestyles. Lectures will provide students with an organized, focused, and academic understanding of Italian history, art, architecture, food, religion and culture. The course provides additional enrichment through basic notions of Italian language and terminology along with assigned readings and a final paper. On-site teaching is a significant part of this course and is aimed to provide the student with an incomparable experience of studying important sites of artistic architectural and social relevance in present-day Italy. Students are encouraged to observe the sites through active participation and to discuss their observations using specific and analytic social assessment skills.

LS SO CI 207
Cultural Introduction to Italy

4 semester credits.
One week before semester/summer session with focus on Italian culture: Rome, Southern Tuscany, Versilia (Fall-Summer), Rome-Orvieto-Perugia (Spring).
The course consists of 3 hours of Italian culture with a language component per day, on-site teaching.

The study of Italian culture helps the student to acquire a deep awareness of both cultural unity and regional diversity. This course is intended to provide students with an in-depth introduction to Italian culture and to broaden ones awareness and understanding of the role of cultural heritage in customs and lifestyles. Lectures will provide students with an organized, focused, and academic understanding of Italian history, art, architecture, food, religion and culture. The course provides additional enrichment through basic notions of Italian language and terminology along with assigned readings and a final paper. On-site teaching is a significant part of this course and is aimed to provide the student with an incomparable experience of studying important sites of artistic architectural and social relevance in present-day Italy. Students are encouraged to observe the sites through active participation and to discuss their observations using specific and analytic social assessment skills.

LS SO CP 210
Cultural Perspectives: Exploring and Discovery

2 semester credits. This course gives the students a better understanding of the Old Continent culture and civilization: its different historical environment, its traditions and present-day situations. Integral part of the course are visits and field trip sights.

LS SO CP 211
Cultural Perspectives: Exploring and Discovery

3 semester credits. This course gives the students a better understanding of the Old Continent culture and civilization: its different historical environment, its traditions and present-day situations. Integral part of the course are visits and field trip sights.

LS SO FF 255
Italian Culture through Festivals and Feasting

3 semester credits. The course is designed to offer students a comparative study of the religious and social festivities in Italy, both in public and in private areas (i.e. national holidays and family events). All the main festivities are analyzed through their history, regional or national importance, and through the role they play in local culture, including rituals, celebrations, table manners, social gatherings and their evolution throughout the centuries. All the various aspects of Italian social lifestyle will be introduced, together with the cuisine and the rituals and changing customs. Lectures will be complemented by student cooking labs and tastings.

LS SO FS 280
Introduction to Family Studies

3 semester credits. This course focuses on the internal dynamics of family life and on group and individual development in families. It aims at carrying out a comparative examination of family life in North America and Europe.
This course satisfies the general education requirements.

LS SO MF 300
The History of Marriage and Family In Europe

3 semester credits. A sociological and historical study of the institution of the nuclear family in Europe from the Middle Ages to the present day. Topics include romantic love, gender roles, earning and work, sexuality and contraception, childbirth and the raising of children, the changing composition of the family and changing lifestyles.

LS SO CC 300
Cultural Connoisseurs. An Italian Approach

3 semester credits. Italy is ripe with culturally rich contexts unique for their quality, innovation, historical relevance, and international identity as Italian "know-how" which often translates to the "Made in Italy" concept. This course seeks to cultivate cultural connoisseurship in the areas of music, manners, style and clothing, the arts, theater, and literature. An in-depth view of these areas with specific examples will be studied in order to build a viable expertise that can be applied to professional spheres where the analysis and appraisal are involved. Specific examples may include an evening at the opera, visits to specialized museums, lessons on style, etiquette, and table setting for formal receptions, etc. Skills to build include the development of appraisal, the refinement of taste, professional approaches to criticism, the investigation of the value inherent in objects and events of cultural importance, and how to effectively communicate connoisseurship to the public.

LS SO GR 310
Gender Relations in Italian Society

3 semester credits. The course examines the evolution of the concept of gender relations in Italian society from the beginning of the 20th century to the present day, through a!reflection upon the most relevant social and political events, which marked this period. Topics covered: Gender and Sexuality from the aftermath of the First World War and the seizure of power of Fascism, the influence exercised by the Catholic Church in defining the relevance and structure of the family in the society, the effects of Second World War and the role played by the Resistance Movement. Emphasis will be given to the birth of democracy and the entry in force of the new Italian constitution, the Feminist movements and the debates on divorce and abortion, contemporary legislative interventions in the field of family law, domestic violence, access to and advancement in the job market. It will also briefly introduce gender relations within a pathological "family": the mafia and mafia-type criminal organizations.

LS SO CF 310
Celebrating Florence and the Florentines: an Examination of the Florentine Hubris

3 semester credits. The citizens of Renaissance Florence proclaimed power, wealth and piety of their city through the arts, and left a rich cultural heritage that still surrounds Florence with a unique and compelling mystique. This course will examine the rise of Florentine power and its demise; its people, the arts and civic status and compare it to today's political super powers. Social reasons that fostered such a flowering of the arts, the works that were particularly created to promote the status and beauty of the city, and the reaction of past and present Florentines to their extraordinary home. Students will "read the city" of Florence through its many layers of history and reconstruct the personalities and characteristics thorough facts, fights, families, and language and compare it to todays "typical" Florentine personality: artistic, inventive, ironic, arrogant, witty, entrepreneurial and adventurous.

LS SO CP 310
Cultural Perspectives: Awareness, Exposure, and Engagement

6 semester credits.
The aim of this course is to study Italian culture through action and participation, and to build awareness from the perspective of active engagement beyond

mere observation. The course concept is intended to give students a better understanding of contemporary Italian society and culture politics, economy, social environment, traditions and compare their current expressions with historical contexts by using hands-on and interactive participation in cultural integration programs that involve the local community.
An important element of this course is the Italian language component, which acts as a bridge to Italian culture based on communication skills. Throughout the course, students will be encouraged to apply their basic knowledge of Italian language to fulfill course requirements. The course is designed to expand the students global prospective through constant reflection and constructive criticism in order to incorporate intercultural knowledge into a richly articulated awareness of the self intended as the individual, as the individual within a community, and the individual within a culture. The Cultural Perspective course includes: 10 visits in Florence, regular involvement in activities related to cultural immersion and fieldwork. During the semester it also includes a weekend research trip to Sicily as an integral component of the academic coursework. During Summer sessions, the course includes a weekend trip to Rome and one weekend trip to Verona and lakes as an integral component of the academic coursework.
The course focuses on cognitive development, cultural awareness, and intercultural and interpersonal communication by integrating and placing the student in direct contact with local culture.

LS SO FC 315
Food, Culture and Society In Italy
3 semester credits. This course is targeted towards students with an interest in Italian food traditions, society, and culture. The main focus consists of what is generally defined as "made in Italy" culture and style in post-war Italy. Also covered are the relationships between Italian traditions, folklore and contemporary Italian society drawing from examples including festivals, food, tourism and economy, and the influence of foreign civilizations. Students will be asked to regard the subject of food outside of the context of ingredients and the procedures used to create a dish; we will instead examine a large scale context in which food is either featured as a main component or an integral element in cultural situations. Thus the student is asked first and foremost to observe the presented material across an anthropologic lens that roves over the entire Italian peninsula. Lectures will be complemented by student cooking labs and tastings.

LS SO LS 320
Exploring Life Skills
3 semester credits. This course explores elements essential to the life of the family. Topics include nutrition and health, personal and social responsibility, resource management, and career prospects and development.

FW FS IF 320
Social and Cultural Aspects of the Italian Family
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Food, Family and Consumer Sciences.

IS IS IA 325
The Italian-American Experience
3 semester credits
Cross-listed from Italian Studies and Linguistics (IS), Department of Italian Language and Culture Studies.

LS SO WC 330
Exploration of Wine Culture in Italy
3 semester credits. The wine-related culture in Italy takes its origins from the successful combination of rural and noble expertise always devoted to wines. The structure of Italian wines; their harmony, and their refinement reflect the link between the farmer, who learns directly from nature, and the refined Renaissance gentleman, noble by education and tradition. The course aims to provide the student with images, feelings, and flavors of wine across the cultural, architectural, economic and historical aspects of Italian civilization that is now experiencing a second rebirth.

LS SO SC 340
Sex in the City: Sexuality in Contemporary Society
3 semester credits. This course utilizes a comparative approach to the changing nature of sexuality society. Special attention is given to the formation and "transformation" of sexual identities, sex and the human body, the changing form of romantic love, the role of erotica and pornography, sexual ethics and the effects of globalization. A portion of this course will be dedicated to the male-female relationship in classic "Latin" Europe.

FW WC WC 340
Food, Wine and Culture in Italy
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine and Culture.

FW WC WC 345
Food, Wine and Culture in Italy
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine and Culture.

FW CA FC 680
Italian Food and Culture
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts.

SCHOOL OF **PROFESSIONAL STUDIES**

The School of Professional Studies draws its sense of purpose from FUA and SAS' core mission of receptiveness to challenge and innovation. This mission is achieved through classroom study, as well as many unique field placements, internships, and teaching placements, where our students have the opportunity to apply the knowledge, skills and competences that they have learned within the classroom. With an urban focus, it seeks to integrate academic and professional experiences, using the community as a living laboratory with field placements. Our mission is mentoring students in their academic growth and engaging them in relevant research projects.
The School of Professional Studies is a leading source of professional instruction whose mission is to provide a diverse student community with the tools to build their careers by integrating academic excellence with real world experience.

Special emphasis is placed on:
- Active and Experiential Learning: practical experience and learning that is challenging to students who will become researchers and not just receivers.
- Professional outreach: instruction that is transformative for students, granting them new and valued abilities that redefine their opportunities and their future professional choices. The School of Professional Studies commits itself to aligning the education and hands-on experience it offers with the current needs of its students and their world(s). The School of Professional Studies' main goal is providing students with relevant education as global citizens, emphasizing workplace application, career enhancement, personal growth, ethical decision-making and leadership skills.

The School of Professional studies shares FUA's core mission of integrating with the city of Florence, enhancing its civic learning component and engagement. Florence is a world renowned city for tourism and hospitality, offering students the unique opportunity to take advantage of the city as an additional resource for their professional growth and participating in its changing and stimulating society.
The school offers a wide selection of different courses in the following departments:

COMMUNITY SERVICE
EXPERIENTIAL LEARNING
INTERNSHIP
PORTFOLIO DEVELOPMENT
POSTGRADUATE OFFERINGS

For Non-Credit Internships please see the specific brochure.

DEPARTMENT OF COMMUNITY SERVICE

The mission of Community Service department courses is to acquaint students with career and professional-skill-volunteering possibilities in the non-profit sector as well as foster their social awareness. Through this department Palazzi links with the city of Florence and its more urgent issues, raising students perception on their own ability of intercultural communications, teamwork and creativity approach to social topics.

PS CS CS 280
Community Service
3 semester credits. Community Service is a vital part of many communities. Community service projects involve hands-on, real-world problem solving and

work to build a sustained engagement that transforms students into active community members and citizens. Through their work, students are guided through deeper understanding of self in relation to philosophy and practice of community and public service. Students examine social issues, study and discuss concepts in community service disciplines, learn professional skills, explore service careers and organizations appropriate for their unique interests and abilities, and apply their base of knowledge to further the purpose of civic involvement.

PS CS LS 300
Learn and Serve
3 semester credits. This service-learning project provides students the possibility of an active involvement in Italian society through the combination of community service with academic instruction. Students will be assigned to NGOs and cultural associations according to their area of interest, expertise and, if required, command of the Italian language. Their work, emphasizing reciprocal learning, will address community needs and civic responsibility and will promote critical thinking. Depending on their concentration and major, students can carry out their activity within certain programs and departments of Palazzi.

DEPARTMENT OF EXPERIENTIAL LEARNING

The Experiential Learning department focuses on the learning process for individual students through reflection on doing. The course selection within experiential learning department offers a strong and effective balance to any students' academic curricula between didactic learning in class and first hand experince. Palazzi faculty coordinating Service Learning courses and special projects operates as facilitators in the highly involving process of learning thorugh real life experience and mediators of different cultures.

IS IT IB 104
Italian Language Beginner - Service Learning
4 semester credits
Cross-listed from Italian Studies and Linguistics (IS), Department of Italian Language.

DI PH ID 185
Introduction to Digital Photography Experiential Learning
6 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Photography.

IS IT II 204
Italian Language Intermediate I - Service Learning
4 semester credits
Cross-listed from Italian Studies and Linguistics (IS), Department of Italian Language.

DI VP CV 205
Introduction to Creative Videomaking Experiential Learning
6 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Video Production.

LA PY SP 300
Social Psychology
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Psychology.

LS ES EC 300
Environmental Conservation
3 semester credits
Cross-listed from Life Studies and Human Services (LS), Department of Environmental Studies.

HP HT EI 301
The Event Industry Experiential Learning
3 semester credits
Cross-listed from Hospitality (HP), Department of Hospitality and Tourism Management.

DI PH ID 305
Intermediate Digital Photography Experiential Learning
6 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Photography.

BU MK EM 310
Entrepreneurial Marketing Experiential Learning
6 semester credits
Cross-listed from International School of Business (BU), Department of Marketing.

LA RS HC 310
History of Christianity
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Religious Studies.

CP JL UJ 320
Urban Journalism
3 semester credits
Cross-listed from Journalism, Communication and Publishing (CP), Department of Journalism.

ID PD PD 320
Product Design Experiential Learning
6 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Product Luxury Design.

HP FB SM 331
Front of the House Management Experiential Learning
6 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

ID SA PS 335
Project for Sustainable Interior Design I Experiential Learning
6 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

FW CA PC 335
Introduction to Professional Cooking Experiential Learning
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts.

IS IS ED 335
Education In Italy
3 semester credits
Cross-listed from Italian Studies and Linguistics (IS), Department of Italian Language and Culture Studies.

BU MK NP 335
Non-Profit Marketing Experiential Learning
6 semester credits
Cross-listed from International School of Business (BU), Department of Marketing.

FW WE WS 337
Wine Service and Beverage Management Experiential Learning
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine Expertise.

PS SP AD 340
Special Project in Accessory Design
3 semester credits. This is a course intended for students who wish to develop skills and experiment with Accessory Design. Students create their own digital works in order to be edited. Composite printing and experimentation with different techniques will also be employed and addressed in order to complete the desired final "look".
CEMI Engagement Course: course work and projects will interact with fashion and accessories design activities and exhibitions at FLY , Fashion Loves You.
Prerequisites: Introduction to Accessory Design or equivalent Cross-listed to Accessory Design and Technology (Fashion and Accessory Studies and Technology).

PS SP DP 340
Special Project in Digital Photography
3 semester credits. This is a course intended for students who wish develop skills and experiment with photography. Students create their own digital works in order to be edited. Composite printing and experimentation with different techniques will also be employed and addressed in order to complete the desired final "look".
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
Cross-listed to Photography (Digital Imaging and Visual Arts).

PS SP FC 340
Special Project in Fashion Communication and Publishing
3 semester credits. This is an advanced course intended for students who wish to develop skills and experiment with Fashion Communication. Students create their own digital works in order to be edited. Composite printing and experimentation with different techniques will also be employed and addressed in order to complete the desired final look. Cross listed to Fashion Communication and Publishing (Fashion and Accessory Studies and Technology)

PS SP FD 340
Special Project in Fashion Design
3 semester credits. This is a course intended for students who wish to develop skills and experiment with Fashion Design. Students create their own digital works in order to be edited. Composite printing and experimentation with different techniques will also be employed and addressed in order to complete the desired final "look".
CEMI Engagement Course: course work and projects will interact with fashion and accessories design activities and exhibitions at FLY , Fashion Loves You.
Prerequisites: Fashion Design Studio I or equivalent Cross-listed to Fashion Design and Technology (Fashion and Accessory Studies and Technology).

PS SP ES 340
Special Project in Eco-Sustainable Design Experiential Learning
6 semester credits. This is an advanced course intended for students who wish to develop skills and experiment with Sustainable Architecture and Design. Students create their own digital works in order to be edited. Composite printing and experimentation with different techniques will also be employed and addressed in order to complete the desired final "look".
This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

Cross-listed to Sustainable Architecture and Design (Interior Design, Environmental Architecture and Sustainability).

PS SP LD 340
Special Project In Luxury Design I
3 semester credits. This is a course intended for students who wish to develop and experiment skills in luxury design. Students create their own digital works which will be edited. Composite printing and experimentation with different techniques will also be employed in order to obtain and complete the desired final look.
Prerequisites: Intermediate Interior Design or equivalent.
CEMI Engagement Course: course work and projects will engage with traditional and digital media visual production and communications focused activities of CEMI members.
Cross listed to Interior and Visual Design (Interior Design, Environmental Architecture and Sustainability)

PS SP ES 340
Special Project in Eco-Sustainable Design Experiential Learning
6 semester credits
Cross-listed from Professional Studies (PS), Department of Experiential Learning.

PS SP LD 345
Special Project In Luxury Design I Experiential Learning
6 semester credits. This is a course intended for students who wish to develop and experiment skills in luxury design. Students create their own digital works which will be edited. Composite printing and experimentation with different techniques will also be employed in order to obtain and complete the desired final look.
Prerequisites: Intermediate Interior Design or equivalent.
This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.

Cross listed to Interior and Visual Design (Interior Design, Environmental Architecture and Sustainability)

FA AE GE 350
Gallery and Exhibition Curating Experiential Learning
6 semester credits
Cross-listed from Fine Arts (FA), Department of Art Education.

FT FD FC 355
Fashion Collection Design and Production I Experiential Learning
6 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Design and Technology.

FW BP PS 355
Pastry Shop Experiential Learning
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Baking and Pastry.

FT FC SF 365
Fashion Retail Management Experiential Learning
6 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Merchandising.

FT AD LB 365
Line Building for Accessories Experiential Learning
6 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Accessory Design and Technology.

FT AD AC 370
Accessory Collection Design and Production I Experiential Learning
6 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Accessory Design and Technology.

ID ID DH 370
Deluxe Hotels Experiential Learning
6 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Interior and Visual Design.

FT FD FD 375
Fashion Design Studio II Experiential Learning
6 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Design and Technology.

DI VC MM 380
Multimedia Studio II Experiential Learning
6 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Visual Communication.

HP FB WC 385
Wine Communications and Marketing Experiential Learning
6 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

ID SA SG 385
Sustainable Graphic Design for a Contemporary Green World Experiential Learning
6 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

PS SP LD 390
Special Project In Luxury Design II Experiential Learning

6 semester credits. This is an advanced course intended for students who wish to develop and experiment skills in luxury design. Students create their own digital works which will be edited. Composite printing and experimentation with different techniques will also be employed in order to obtain and complete the desired final look.
This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved inlearning bydoing through real projects and integration with the local population and territory in order to removecultural and learningbarriers as well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who trackstudents step by step during their learning experience, monitor and advise according to student needs, and support studentinitiative. This unique learning model allows students to benefit from an all-encompassingeducational experience based on theory and practice in real enterprises, learning ofcomprehensive operational processes, problem-solving, leadership, and management.
Prerequisites: Intermediate Interior Design or equivalent.
Cross listed to Interior and Visual Design (Interior Design, Environmental Architecture)

HP FB RM 392
Restaurant Management Experiential Learning

6 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

ID SA PS 395
Project for Sustainable Interior Design II Experiential Learning

6 semester credits
Cross-listed from IDEAS School of Interior Design, Environmental Architecture and Sustainability (ID), Department of Sustainable Architecture and Design.

HP FB OM 405
Food and Beverage Operations and Management Experiential Learning

6 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

FT FD FC 410
Fashion Collection Design and Production II Experiential Learning

6 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Fashion Design and Technology.

FT AD AC 410
Accessory Collection Design and Production II Experiential Learning

6 semester credits
Cross-listed from Fashion and Accessory Studies and Technology (FT), Department of Accessory Design and Technology.

HP HT SE 415
Special Event Management Experiential Learning

6 semester credits
Cross-listed from Hospitality (HP), Department of Hospitality and Tourism Management.

DI VC SP 420
Special Project in Visual Communication and Publishing

3 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Visual Communication.

DI PH SP 420
Special Project in Exploratory Digital Photography Experiential Learning

6 semester credits
Cross-listed from Digital Imaging and Visual Arts (DI), Department of Photography.

PS EL AR 450
Artist in Residency Assistant Experiential Learning

3 semester credits. This course is meant to give the student a grounding in the organization of the studio practices, and it will supply the artist with a twofold assistance in documenting and organizing the different steps of the residency. The student will be responsible for the visual and written documentation of the work done by the artist during the residency. The material, also available to the artist, will be used by the school for private and public record of the guest's work. More practical tasks are those concerning the organization of the artist's activities and at the location/s of the final show. The student will follow and assist with the preparation of the works of art, classes and/or workshops and exhibitions. The student will have a factual role in assisting the artist in the developing of his final exhibition (managing and logistics, display, communication, educational activities, etc.).
Prerequisites: Two or more Visual and/or Fine Art courses or a semester at DIVA.
This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved in learningby doingthrough real projects and integration with the local population and territory in order to remove cultural andlearning barriersas well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who track studentsstep by step during their learning experience, monitor and advise according to student needs, and support student initiative. This unique learning model allows students to benefit froman all-encompassing educational experience based on theory and practice in real enterprises,learning of comprehensive operational processes, problem-solving, leadership, and management.

PS EL GA 450
Gallery Assistant Experiential Learning

3 semester credits. This course is offered to highly motivated individuals who have experience or intentions of entering the world of art exhibitions and art galleries. The chosen candidate will assist the F_AIR coordinators with all aspects concerning the show installations, management, communications, and care taking of the F_AIR gallery. He/she will work closely with the Fine Arts Department, with the graphics and communication office, and, in occasion of special exhibits, with artists and staff.
F_AIR is a brand-new art gallery that is seeking to grow with the goal of gradually expanding its national and international networking aimed to the promotion of the newest generation of artists worldwide. It has already exhibited established young artists from Italy and abroad, and it is continuously looking for new stimuli and proposals.This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI).CEMI are dynamic learning environments created to foster learning through a structured interaction with the community.
In addition to regular lecture hours, students will be involved in learningby doingthrough real projects and integration with the local population and territory in order to remove cultural andlearning barriersas well as to develop a strong likelihood for success in life.
The experiential learning hours are fully supervised by instructors who track studentsstep by step during their learning experience, monitor and advise according to student needs, and support student initiative. This unique learning model allows students to benefit froman all-encompassing educational experience based on theory and practice in real enterprises,learning of comprehensive operational processes, problem-solving, leadership, and management.

PS IN HO 450
Special Project in the Hospitality Industry

3 semester credits. Non-paid part-time professional experience under the supervision of an experienced professional. Students must attend the pre-internship seminar sessions as well as all the scheduled meetings with the mentor/supervisor. A daily journal is required, signed by the internship supervisor, with detailed descriptions of tasks and experience. Summary and evaluation reports are required. Some Internship levels take place at GANZO*, the Apicius non-profit cultural association and restaurant-club.

FW CA CC 455
Professional Cooking II: Italian Creative Cuisine and Decoration Experiential Learning

6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts.

FW BP RD 495
Restaurant and Production Desserts Experiential Learning

6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Baking and Pastry.

PS SP WE 500
Special Project: Practicum in the Wine Industry
3 semester credits. Non-paid part-time professional experience under the supervision of an experienced professional. Students must attend the pre-internship seminar sessions as well as all the scheduled meetings with the mentor/supervisor. A daily journal containing detailed descriptions of tasks and experience and signed by the internship supervisor is required. Summary and evaluation reports are required as well. Practicum will take place at GANZO, the Apicius non-profit cultural association and restaurant-club. Cross-listed to: Wine Expertise (Food and Wine Studies).

FW CA CC 503
Professional Cooking III: Italian Creative Cuisine and Decoration Experiential Learning
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts.

FW CA WC 506
Worldwide Cuisine Experiential Learning
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts.

FW DN TF 507
Physiology of Taste and Flavor Experiential Learning
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Dietetics and Nutrition.

PS SP BP 510
Special Project in Book Publishing
3 semester credits. This course is designed as a full immersion in the world of publishing. The final project is a book published by Ingorda for Florence Campus Publishing. Students will work on one specific publication to present by the end of the course. All areas of book publishing will be covered, from concept creation to research, writing, photography, graphic layout and design, production, and marketing and distribution.
Prerequisites: Students must have already taken the Lifestyle Magazine I course and be enrolled in Lifestyle Magazine II. Cross-listed to Food Communications and Publishing (Communication and Publishing), Publishing (Communications and Publishing), Fashion Communication and Publishing (Fashion and Accessory Studies and Technology).

FW CA RC 530
Advanced Italian Restaurant Cooking I Experiential Learning
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts.

PS SP BP 550
Special Project in the Baking and Pastry Industry
3 semester credits. Non-paid part- time professional experience under the supervision of an experienced professional. Students must attend the pre-internship seminar sessions as well as all the scheduled meetings with the mentor/supervisor. A daily journal containing detailed descriptions of tasks and experience and signed by the internship supervisor is required. Summary and evaluation reports are required as well. Cross-listed to: Baking and Pastry (Food and Wine Studies)

FW CA MC 550
Mediterranean Cuisine and Ingredients Experiential Learning
3 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts

FW CA PW 580
Italian Pasta Workshop Experiential Learning
1 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts.

FW CA RC 630
Advanced Italian Restaurant Cooking II Experiential Learning
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts.

FW CA GM 660
Garde Manger Experiential Learning
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts.

PS EL BP 700
Master Italian Pastry Arts Experiential Learning
6 semester credits. Operative course based on production management. During the course student will be in charge of production, food purchasing, menu planning. During the course students, on a rotating schedule, will be in charge of managing production of other students.

The Master course is focused on the production management process of a professional pastry shop. The course will put students in charge of production and food purchasing. Students will have to plan the menus and coordinate in the rotating schedule of the pastry shop. Through this experiential learning course studets will be exposed to the real life scenarios of running a pastry business as well as understand the timing and logistics of pastry production and management.

DEPARTMENT OF INTERNSHIPS

The Academic Internship department focuses on enhancing students' professional attitude through experience in their field. Students will be able to apply academic knowledge combined with analitycal skills in a variety of stimulating environments. Internship programs provide students the unique opportunity to merge with Florentine culture as well as discovering or deepening their interest in a specific career.

PS IN SE 411
Internship in Special Event Management
3 semester credits. The apprenticeship core is to expose students to the principles of event planning with emphasis on development and integration of operational strategies in recreation and hospitality management and application of program techniques in event management. Students will learn how to maximize on program ideas and trends. Topics will include: booking entertainment, event programming and coordination, theming and program partnerships.

PS IN TA 420
Teaching Assistantship I
3 semester credits. The assistantship is suggested to students who have already successfully completed a semester. Students can meet with the academic prerequisites laid down for the Teaching Assistant Program for which they are applying. To be eligible they must produce proof or having successfully completed at their home institution the preliminary courses necessary and at the levels stipulated. Further guidelines on admission are available on request.
CEMI Engagement Course: course work and projects will interact with relevant school's Community Engagement Member Institution.
Prerequisites: First Year Professional Certificate Program courses or equivalent. Cross listed to: Accessory Design and Technology, Fashion Design and Technology, Fashion Communication and Publishing (Fashion and Accessory Studies and Technology); Digital Media, Eco-Sustainable Design, Interior and Industrial Design, Photography, Product Design, Visual Communication (Digital Imaging and Visual Art); Art Education, Ceramics, Mixed Media, Painting and Drawing, Printmaking, Sculpture (Fine Arts).

PS IN FD 450
Internship: Fashion Merchandising
Retail merchandising is the process in selling through retail. They make sure that the proper products and clothes are available in the stores, and that they have the right price tags. Fashion Retail and Merchandising includes a good deal of business procedures and client presentations, which require accuracy and negotiation. This internship allows the student to interact with the lccal community, as well as to put into practice what learnt in class and network with future clients. Interns will have the chance to learn directly about working life and the working environment in retail fashion industry. Duties will include but are not limited to: maintaining the fashion closet, keeping careful track of incoming and outgoing samples, helping to send out issues every month, picking up clothing at showrooms, attending and assiting on editorial photo shoots, writing credits and updating stocklist, running general errands and overall administrative duties.
Cross listed to Department of Fashion Merchandising.

PS IN FD 450
Internship: Fashion Design
3 semester credits .Fashion designers work on the design of items of clothing and fashion ranges. Some may focus completely on one specialist area, such as sportswear, childrenswear, footwear or accessories.
Depending on their level of responsibility and the company they work for, interns may work to their own brief or be given a brief to work towards, with specifications relating to colour, fabric and budget. Depending on the company they might deal more with the press sides of things, organizing photo-shoots and communicating with the media through press releases. Other fashion interns may be more concerned with the technical side of the business, such

as designing the packaging for collections. Everyday duties for any intern could include checking stock, sending e-mails to a variety of people and general research.
Cross listed to department of Fashion Design and Technology.

PS IN AD 450
Internship: Accessory Design

3 semester credits. Accessory designers create fashion additions, including bags, shoes and eyewear. They create sketches, choose materials and see items through the design and production process.
Accessory design interns will focus on research, assess current trends and predict what will be in style in the upcoming seasons. They will use trend reports to decide on colors, fabrics and shapes for their accessories. In order to create sketches for their designs, accessory design interns generally begin with hand sketches but may also utilize computer-aided design (CAD) software. Interns may assist and observe the produce prototypes of their accessories and make modifications before going into production. Interns may also participate in the marketing of their products and help to organize fashion shows, cater to specific clientele or work with advertisers. Cross listed to Department of Accessory Design and Technology.

PS IN SD 450
Internship: Studio Design

3 semester credits. Architect Interns provide architectural support to the lead architect in the design, selection, coordination, and detailing of architectural materials and systems. Designing schematics specialized in space programming and site planning as well as developing of elevations, sections, 3D renderings and architectural details of residential and commercial projects that include high-end custom homes, multi-family dwellings, active adult communities, restaurants, offices and mixed-use buildings. Following through design development drawings and collaborated with the production staff for technical details and completion of construction drawings. Knowledge of computer design software (including AutoCAD) and illustration techniques is a must. Interns must have a team-oriented attitude, an attention to detail and an ability to meet deadlines. Cross listed to Deparment of Ecosustainable Design.

PS IN HO 450
Internship/Externship in the Hospitality Industry

3 semester credits. Non-paid part-time professional experience under the supervision of an experienced professional. Students must attend the pre-internship seminar sessions as well as all the scheduled meetings with the mentor/supervisor. A daily journal is required, signed by the internship supervisor, with detailed descriptions of tasks and experience. Summary and evaluation reports are required. Some Internship levels take place at GANZO, the Apicius school restaurant.

PS IN IN 450
Internship

3 semester credits. An unsalaried, internship scheduled individually for a minimum of ten hours per week. Integrates students' design knowledge with field experience at a specific manufacturer with a company supervisor. The internship is open to students who have already successfully completed a semester (minimum 12 credits). Candidates must meet with the academic prerequisites laid down for the internship program for which they are applying. To be eligible they must produce proof of having successfully completed, at their home schools, the preliminary courses necessary and at the levels stipulated. Further guidelines on admission are available on request. The program combines an internship in a professional workplace. Students serve as interns part time, generally Monday through Friday, although some internships may require weekend hours, depending on the area chosen. Students will have regular meetings with their internship supervisors who will monitor their progress and the drafting of an extensive analytical internship report. At end of the course, students will be well trained and ready to enter the professional world.
Prerequisite: Cv Presentation and/or one semester at FUA
Internships are offered, but not limited to, the following areas: Accounting and Business; Management; Hospitality Operations and Management; Culinary Arts and Wine Expertise; Communication and Publishing; Photography; Visual Communication; Fashion and Accessories Studies and Technology; Fine Arts; Performing Arts; Architecture; Interior Design and Industrial Design; Student Life and Development Office; Physical Education and Sport Training.

PS IN MP 450
Internship: Music and Performing Arts

3 semester credits. The music and performing arts internships aim to fill the gap between the student's academic background and the diversified environments of the creative industry. Students who apply for this internship program will dive into the hectic and ever-changing field of entertainment, artist management and music event organization. Through this hands-on experience students will be able to understand the practical skills and expertise needed to access this competitive working environment and shadow leading figures in the business. By seeing the hidden realities and the "behind the scenes" professionals involved in the creative process, interns will appreciate the role of the music performer, producer or entrepreneur in a full rounded perspective.

PS IN VC 450
Internship: Visual Communication

3 semester credits. Visual communications designers conceive and design visual concepts to best convey clients' messages to their intended audiences. As a visual communications designer internn, students will learn how to use visual stimuli to persuade an audience to do or feel something or receive a specific message. The intern will assist the visual communication staff of publishing house, marketing departments or freelancers to develop stories or ideas for the media or other projects within the realm of communications.
Tasks may also include: Assisting with photo and video opportunities,
Writing pressreleases , e-newsletters, communication plans and letters, developing flyers and power points presentations, designing logos and brochures as well as maintaining and improving websites.
*Cross listed to Visual Communication Department

PS IN PH 450
Internship: Photography

3 semester credits. The intern will have the great opportunity to acquire new knowledge achieved in class by closely assisting a professional photographer in the Traditional and/or Digital Photo Lab. The intern will learn to carry out research and preparation for a shoot and to work in different locations and in different circumstances to get the right image. The intern will also, according to the level, be involved in processing film and prints photos at Photo Lab, stocking and refilling equipment.
Tasks may also include: arranging products, scenes, props and backgrounds; developing a good portfolio; managing the processing and use of images, discussing technical problems and self-marketing by, for example, producing business cards, postcards and promotional materials, and creating and maintaining a website.
CEMI INVOLVEMENT: Course projects and activities will interact with the photography activities of Corridoio Fiorentino, the photographic gallery located at DIVA campus that features the works of international photographers including DIVA students and faculty. Cross listed to Photography.

PS IN BP 450
Internship in the Baking and Pastry Industry

3 semester credits. Non-paid part- time professional experience under the supervision of an experienced professional. Students must attend the pre-internship seminar sessions as well as all the scheduled meetings with the mentor/supervisor. A daily journal containing detailed descriptions of tasks and experience and signed by the internship supervisor is required. Summary and evaluation reports are required as well. Cross-listed to: Baking and Pastry (Food and Wine Studies).

PS IN MK 450
Internship: Marketing

3 semester credits. This internship program is designed for those students who are looking to enhance their experience and knowledge of marketing strategies and techniques in an international setting. The internship will provide students with exposition to a business environment where interns will be asked to give a contribution within the organization based on their particular profile and skills.

PS IN TA 480
Teaching Assistantship II

3 semester credits. The assistantship is suggested to students who have already successfully completed a semester. Students can meet with the academic prerequisites laid down for the Teaching Assistant Program for which they are applying. To be eligible they must produce proof or having successfully completed at their home institution the preliminary courses necessary and at the levels stipulated. Further guidelines on admission are available on request.
CEMI Engagement Course: course work and projects will interact with relevant school's Community Engagement Member Institution.

PS IN CA 500
Culinary Arts Internship I

3 semester credits. Non-paid, part-time professional experience under the supervision of an experienced professional. Students must attend the pre-internship seminar sessions as well as all the scheduled meetings with the mentor/supervisor. A daily journal, containing detailed descriptions of tasks and experience and signed by the internship supervisor, is required. Summary and evaluation reports are required as well.
Cross-listed to Department of Culinary Arts.

PS IN CA 550
Culinary Arts Internship II

For description see PS IN CA 500
Cross-listed to Department of Culinary Arts.

PS IN HO 550
Internship/Externship in the Hospitality Industry
3 semester credits. For description see PS IN HO 450.

PS IN HO 600
Internship/Externship in the Hospitality Industry
3 semester credits. For description see PS IN HO 450.

PS IN HO 610
Internship/Externship in the Hospitality Industry
3 semester credits. For description see PS IN HO 450.

DEPARTMENT OF PORTFOLIO DEVELOPMENT

Portfolio Development department offers students specific guidance on professional portfolio creation helping students to show individuality and creativity as well as give evidence of the skills and abilities they have achieved.
Students will be led to reflective thinking strategies by collecting personal documents of achievements in order to be able to show future career ambitions reflected in a consummate professional portfolio.

PS PD PO 350S
Portfolio Development I
1 semester credits. This course gives students the opportunity to create a personal portfolio of creative work. Through individual guidance in executing boards for original design ideas, students present a theme or career-goal orientated portfolio of finished work. By working with sketches, graphic illustrations and using Adobe Illustrator and Adobe Photoshop, students create a coherent design portfolio for the industry by researching target market studies, trends, and analyzing the design philosophies of contemporary designers and develop a personal drawing style and design concepts presentation appropriate to the focused market.
Prerequisites: The academic seminar will focus on the specialized area of study.

PS PD PO 350
Portfolio Development I
3 semester credits. This course gives students the opportunity to create a personal portfolio of creative work. Through individual guidance in executing boards for original design ideas, students present a theme or career-goal orientated portfolio of finished work. By working with sketches, graphic illustrations and using Adobe Illustrator and Adobe Photoshop, students create a coherent design portfolio for the industry by researching target market studies, trends, and analyzing the design philosophies of contemporary designers and develop a personal drawing style and design concepts presentation appropriate to the focused market.
This course is also offered as a seminar for 2 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the academic seminar will focus on the specialized area of study.
Prerequisites: Fashion Design Studio I or equivalent.
Cross-listed to: Accessory Design and Technology, Fashion Design and Technology and Fashion Communication and Publishing (Fashion and Accessory Studies and Technology); Eco-Sustainable Design and Visual Communication (Digital Imaging and Visual Art).

PS PD PO 360
Portfolio Development II
3 semester credits. This course gives students the opportunity to create a personal portfolio of creative work. Through individual guidance in executing boards for original design ideas, students present a theme or career-goal orientated portfolio of finished work. By working with sketches, graphic illustrations and using Adobe Illustrator and Adobe Photoshop, students create a coherent design portfolio for the industry by researching target market studies, trends, and analyzing the design philosophies of contemporary designers and develop a personal drawing style and design concepts presentation appropriate to the focused market. This course is also offered as a seminar for 2 semester credits. The regular semester class will introduce the student to the subject and then focus on the area of study, while the academic seminar will focus on the specialized area of study.
Prerequisites: Portfolio Development I
Cross-listed to: Accessory Design and Technology, Fashion Design and Technology and Fashion Communication and Publishing (Fashion and Accessory Studies and Technology); Eco-Sustainable Design and Visual Communication (Digital Imaging and Visual Art).

PS PD PO 360S
Portfolio Development II
1 semester credits. This course gives students the opportunity to create a personal portfolio of creative work. Through individual guidance in executing boards for original design ideas, students present a theme or career-goal orientated portfolio of finished work. By working with sketches, graphic illustrations and using Adobe Illustrator and Adobe Photoshop, students create a coherent design portfolio for the industry by researching target market studies, trends, and analyzing the design philosophies of contemporary designers and develop a personal drawing style and design concepts presentation appropriate to the focused market.
Prerequisites: Portfolio Development I

PS PD PO 380S
Portfolio Development III
1 semester credit. This seminar gives students the opportunity to develop a personal portfolio of creative work. Working with professional design critics, students learn the fundamentals of assembling a portfolio for employment in the industry. Using Adobe Photoshop and Adobe Illustrator, they practice advanced rendering, theme pages, and print work. Areas of specialization are showcased.
Prerequisites: Portfolio Development I and II or equivalent.
Cross-listed to: Accessory Design and Technology, Fashion Design and Technology and Fashion Communication and Publishing (Fashion, Accessory Studies and Technology); Eco-Sustainable Design and Visual Communication (Digital Imaging and Visual Art).

PS PD PO 400
Portfolio Development IV
3 semester credits. This course gives students the opportunity to develop a personal portfolio of creative work. Working with professional design critics, students learn the fundamentals of assembling a portfolio for employment in the industry. Using Adobe Photoshop and Adobe Illustrator, they practice advanced rendering, theme pages, and print work. Areas of specialization are showcased.
CEMI Engagement Course: course work and projects will interact with fashion and accessories design activities and exhibitions at FLY , Fashion Loves You.
Prerequisites: Portfolio Development III or equivalent.
Cross-listed to: Accessory Design and Technology, Fashion Design and Technology and Fashion Communication and Publishing (Fashion and Accessory Studies and Technology); Eco-Sustainable Design and Visual Communication (Digital Imaging and Visual Art).

DEPARTMENT OF POSTGRADUATE OFFERINGS

The Summer graduate program, Graduate Experiential Learning in Hospitality, prepares students for supervisory and management positions in the world's largest and fastest growing industry. The Florence experience is a unique opportunity that is open only to a limited number of students who already possess a professional and advanced educational training in the culinary field. Courses emphasize practical and management skills through a combination of theoretical classes, Experiential Learning, practical labs and field studies led by professors with extensive industry experience.

The overall program is divided into 4 concentrations focusing on:

Food & Beverage Service Concentration
Food Preparation Concentration
Culinary Management Concentration
Special event management & Catering Concentration

All classes and labs will take place at GANZO Restaurant, the creative learning lab of Apicius International School of Hospitality. Please request the specific brochure.

Admission Requirements
- Students who have successfully completed the Apicius master in Italian Cuisine or the 2-year Career program in Culinary Arts or Hospitality are automatically accepted
- Applicants from other institutions who have not completed the above requirements must meet the following requirement: Bachelors degree in Hospitality Management or must have been employed in a commercial or institutional kitchen for at least one year prior to the commencement of the program.

FW WE FW 461
Food and Wine Pairing and Wine Service
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Wine Expertise.

HP FB DR 591
Dining Room Service Management and Operations
6 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

HP FB DR 592
Restaurant Management Traineeship
6 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

HP FB CM 593
Successful Culinary Management
3 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

HP HL EP 594
Special Event Planning and Catering Management
6 semester credits
Cross-listed from Hospitality (HP), Department of Restaurant, Food and Beverage Management.

FW CA LC 683
Italian A La Carte Cuisine
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts.

FW CA IS 684
Advanced Italian Style Restaurant Preparation Techniques
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts.

FW CA CT 689
The Italian Chef's Table
6 semester credits
Cross-listed from Food and Wine Studies (FW), Department of Culinary Arts.

SCHOOL OF **SCIENCES AND MATHEMATICS**

FUA School of Sciences and Mathematics is part of the School of Arts and Sciences and is the academic section dedicated to the sciences and it consists of four departments:

BIOLOGY
CHEMISTRY
MATHEMATICS
PHYSICS

These subjects are fundamental to understand the natural world, they yield new technologies that touch almost every aspect of human life from better diagnostic tools in medicine to more efficient computer hardware components, from important discoveries regarding nutrition to ground-breaking ways to work on environment promoting sustainable practices and they are the basis of new methods of practical value. The School of Sciences and Mathematics provides students with a variety of basic courses which can be taken for numerous reasons including fulfilling degree requirements or as prerequisites of Career programs, preparing them for future graduate and research work, learning paths in professional curriculums and teaching.

The School mission is:
- To offer students a foundation in the sciences developing accurate and penetrating thinking and fostering an awareness of the world of which we are a part.
- To prepare students to be effective communicators, researchers and teachers.
- To allow students to increase their knowledge about the world around them, about ourselves as a species and about possible ways to better interact with the environment, as well as to give them a source of personal development.
- To give students a means of obtaining all their specific degree or professional requirements.
- To provide students with cross-disciplinary learning and research topics.

Located in the city where the oldest European scientific museum was established and where Galileo Galilei wrote some of his famous treatises, close to the Italian National Library, the School of Sciences and Mathematics main seat is in Palazzo Bombicci Guicciardini Strozzi, a historical palace where also several administrative offices, Palazzi Library and other facilities are hosted. The building is equipped with traditional classrooms as well as with computer-provided classrooms and lecture rooms. All rooms are equipped with whiteboards and audio-visual technology.

The School of Sciences and Mathematics faculty members hold advanced degrees from a diverse set of scientific backgrounds. Active as published scholars and educators, they are dedicated, experienced and committed to mentoring. Their courses focus on students' success and classes are small enough to grant individual attention and support, in a well-structured environment marked by computer-assisted learning as well as encouragement and ease.

PROGRAMS OF STUDY

FUA School of Sciences and Mathematics hosts study-abroad programs of both universities and educational institutions from several countries around world.

DEPARTMENT OF BIOLOGY

The Department of Biology covers applied subjects as well studies with a wider vista. In a world where biology is at the forefront of technology, medicine and environmental concerns an understating of human biology and ecosystems segue with many other disciplines. Dedicated examinations of nutrition and health and physiology, nutrition and sports sciences are provided.

SM BO TB 280
Topics in Basic Biology

3 semester credits. This course introduces students to the fundamentals of cell biology, biochemistry, molecular biology, genetics, biotechnology, microbiology, zoology, botany, ecology, human anatomy, physiology and behavioral science. Topics are discussed with a focus on how current developments in the biological sciences impact society. Laboratory work is a central part of this course.
This course satisfies the general education requirements.

SM BO DT 290
Uses and Misuses of Drugs and Therapeutics in Everyday Life

3 semester credits. This course will provide the students with general aspects of pharmacology such as drug effects on the nervous system, psychopharmacology, depressants and stimulants of the central nervous system, anuses of drugs and therapeutics in Everyday Life esthetics, drugs used in cardiovascular diseases, drug effects on the respiratory tract, drugs that influence metabolic and endocrine functions, drugs of abuse, chemotherapy and toxicology. It will help the students in understanding the basic processes and studies in the developments of new drugs and therapeutics. Moreover, it will clarify the mechanism of action of most of the drugs commonly used in everyday life. At the end of the course, we expect the students to be familiar with the names, classification and the mechanism of action of drugs in each of the specific areas of pharmacology mentioned above.

SM BO AP 300
Human Anatomy and Physiology

3 semester credits. This course provides a general introduction to the study of human and mammalian anatomy and physiology. The course is designed for non- biology majors who want to learn basics anatomy. General properties of living organisms are considered while human structures and functions are emphasized. The class will study the skeletal, muscular, digestive, circulatory, nervous and reproductive systems and their physiological processes. In addition, students are given an historical overview of anatomical studies from the work of Galen in antiquity to the anatomical investigations of Leonardo da Vinci, Michelangelo and Vesalius during the Renaissance. Field trips include the Zoological Museum 'La Specola', with its collection of 18th century anatomical wax models.
This course satisfies the general education requirements of the 4 year degree programs.

SM BO HS 310
The Art and Science of Seeing

3 semester credits. This course introduces students to the science of vision. The course is designed for students who do not necessarily have a science background. This course will discuss how sight relates to our perception of the world, and how we often seek to recreate this vision in the arts. The course is therefore particularly appropriate for studio art majors. The main goal of the course is to familiarize students with the basic science of 'seeing' by giving an overview of recent advances in optics and the science of vision. Some historical material will also be used, particularly in relation to Renaissance artists' scientific investigations into optics, and how the results of such investigations were reflected in the visual arts. Field trips include a visit to the Science Museum of Florence.

SM BO NS 340
Introduction to Neuroscience

3 semester credits. This course serves as an introduction to the basic principles of cellular and molecular neurobiology and nervous systems. The main topics include: brain Anatomy, organization of simple networks, neural systems and behavior; how the brain develops and the physiology and communication of neurons and glia; the molecular and genetic basis of cell organization; ion channel structure and function; the molecular basis of synaptic receptors; transduction mechanisms and second messengers; intracellular regulation of calcium; neurotransmitter systems, including excitation and inhibition, neuromodulation, system regulation and the cellular basis of learning, memory and cognition; main pathology affecting central nervous system.

SH SS PD 340
Pharmacology and Doping Issues in Sport

3 semester credits
Cross-listed from Sports and Health Sciences (SH), Department of Sports Sciences.

DEPARTMENT OF CHEMISTRY

The Department of Chemistry provides courses of both broad spectrum understanding of the chemistry of the world around us and a specific look at chemistry in the art world. With a foundation of the atom, the structure and processes in the world around us fall into place. Chemical understanding applied to art brings alive a city where renaissance masterpieces are still being discovered and restored as well as photographed.

SM CH IC 280
Introduction to Chemistry

3 semester credits. This is a lecture-laboratory course designed to introduce the non- science major to basic concepts in general and organic chemistry. Topics include: atomic discovery and structure, the Periodic Table and principles of chemical bonding, the mole and stoichiometry, oxidation/reduction and electro-chemistry. The purely scientific side of the course will be complemented by readings and discussion sessions used to address the diverse roles of chemistry in today's world. Discussions will range from environmental issues to cosmetics.
This course satisfies the general education requirements.

SM CH CE 300
Chemistry in Everyday Life

3 semester credits. This lecture/lab course gives students a broad overview of how chemistry forms an integral part of our daily lives. The course is designed for non-science majors and will begin with an introductory survey of the basic principles of chemistry. The basic principles will then be investigated in relation to a wide range of activities including: cooking, cleaning, photography, the use of cosmetics and medication, gardening and automobiles.

SM CH OC 300
Introductory Organic Chemistry

3 semester credits. The course covers the fundamental principles of organic chemistry. Topics that will be examined are preparation, reactions, physical properties of alkanes, cycloalkanes, alcohols, alkyl halides, aromatic compounds, aldehydes, ketones, organic acids, acid derivatives, and amines.
The course is designed for non-Chemistry majors.
Prerequisites: Introduction to Chemistry.

SM CH CA 310
Chemistry and the Visual Arts

3 semester credits. This lecture/lab course provides an introduction to chemistry as it relates to the visual arts with particular emphasis on painting and photography. The course is designed for non-science majors and will begin with an introductory session on the basic principles of chemistry - particularly in relationship to atomic structure, light and color. Topics include: chemicals used in photography; paint pigments, dyes and the manufacture of paints; the physics and chemistry of color mixing, oil- based paints, varnishes, solvents, fixatives, acrylic emulsion and acrylic solution alkyd resin, and PVA paints; and detection of art forgery. Conservation and restoration topics will be addressed with particular focus on sculpture and paintings in Florence. Field trips to art galleries, museums and restoration laboratories form an important part of this course.
This course satisfies the general education requirements of the 4 year degree programs.

DEPARTMENT OF MATHEMATICS

The Department of Mathematics prepares students on fundamental principles of algebra, geometry, functions and statistics; on the relationship between numbers and art; on finite mathematics applied to other disciplines and to individual or societal needs, and on projective geometry.

SM MA BM 280
Topics in Mathematics

3 semester credits. This course covers the fundamental principles of algebra, geometry, graphs, statistics, functions, probability, finance, and mathematics. Topics are introduced through their application to everyday life with an emphasis on practical and conceptual approaches to problem solving.
This course satisfies the general education requirements.

SM MA MA 300
Mathematics in Art

3 semester credits. The goal of this course is to give a broad but detailed overview of the relationship of mathematics to the visual arts and architecture. The course will introduce students to the mathematics of patterns, and to symmetry, structure, shape and aesthetics. Topics include: perspective, the golden mean, Platonic solids, polyhedra, the pyramids, kaleidoscopes, mazes, labyrinths, and optical illusions. The application of mathematics to music will also be discussed. Prerequisites: Topics in Mathematics or equivalent.
This course satisfies the general education requirements.

SM MA PG 310
Projective Geometry
3 semester credits. Projective geometry, introduced in the 19th century, is considered one of the most important modern geometries; the course is prefaced by its interesting history. Comparisons with Euclidean geometry will be made. This branch of geometry is concerned with properties of geometric figures under projection, and the mathematical foundation of pictorial perspective. Projective geometry has useful applications to graphics, computer graphics, information security, statistics and computer vision. The following topics will be covered: conic sections, quadric surfaces, projective configurations, isomorphism, point-line duality, and Mobius nets. The theorems of Pascal, Brianchon, Desargues and von Staudt will be covered. Prerequisites: Topics in Mathematics or equivalent.

SM MA FM 340
Finite Mathematics
3 semester credits. This course features topics that demonstrate basic mathematical ideas used to analyze and problem solve questions of individual or societal need. Topics include mathematical logic, sets, counting techniques, probability, statistics, and geometry.
This course satisfies the general education requirements.

DEPARTMENT OF PHYSICS

The Department of Physics is well placed in the city of Galileos birth, to explore the beginnings of and the impact of physics in the world around us. A general course expands from the beginnings of Natural Science to the modern day, while a more specific course looks at the development of the modern scientific method by examining the world and experiments of Galileo.

SM PH IP 280
Introduction to Physics
3 semester credits. This is an introductory course investigating the nature and function of matter, motion, light, electricity, magnetism and energy. Further topics include: thermodynamics, electromagnetism, quantum mechanics and relativity. Part of the course will be given over to discussion sessions and readings on the role of science in today's world
This course satisfies the general education requirements .

SM PH PL 300
Physics in Daily Life
3 semester credits. This course presents a non-mathematical approach to understanding the scientific principles of physics. Its aim is to stimulate the non-science major to critically examine, in the light of physics, apparently mundane events in our daily lives - Why does a microwave oven heat food but not the plastic container its in? How can an airplane be suspended in mid air? A thematic approach is adopted. For example 'light and sound' explores the technology behind optical fibers for communications, laser vision correction and so on. Other topics include: mechanics (the laws of motion), fluids, heat, waves, and electric and magnetic forces.

LA HS GR 340
Galileo and the Scientific Renaissance
3 semester credits
Cross-listed from Liberal Arts (LA), Department of History.

SQUOLA CENTER FOR CULTURE AND ITALIAN STUDIES

Founded in 2009, Squola is the School of Italian Studies and Linguistics, and Center for Contemporary Italian Studies. The School of Italian Studies and Linguistics is the academic center of Florence University of the Arts specialized in teaching Italian as a foreign language to semester, short term and immersion students. A four year liberal arts degree with a major in Contemporary Italian Studies is also offered. The Center for Contemporary Italian Studies (CCIS) brings together international academics and professionals to complement the educational and cultural mission of the Florence University of the Arts academic institutions.

VISION

- SQUOLA is an academic institution in Florence dedicated to transforming the meaning of learning the Italian language by teaching an understanding of what it means to be an Italian speaker today, immersing students in Italian culture, and encouraging students to go beyond the textbook and learn outside the classroom by speaking Italian often and experientially to local Italians and friends.
- SQUOLA exposes its students to the changing realities of Italy today.
- SQUOLA is an integration project that takes its students beyond memorized words and towards acquiring a real grasp of sounds and nuances.
- SQUOLA seeks to offer a complete, contemporary, culturally and sociologically rich vision of the Italian language in the city that gave birth to linguistic pioneers such as Dante and Boccaccio.
- Why the Q? SQUOLA is a deliberate misspelling of scuola, school, becoming a word play challenging students to immerse themselves culturally and linguistically.

MISSION

- To offer intensive immersion programs - short and long term
- for students in combination with internships, volunteer and community service positions where they put into practice their language skills.
- The contemporary approach of SQUOLA goes beyond traditional learning methods by teaching students how to speak and live in the Italian culture and society.
- To create a bridge, through interdisciplinary linguistic studies, between the international student and the Italian/Florentine experience.
- To promote an open forum that hosts academic gatherings, conferences, and conventions on contemporary Italian studies.
- To lead integration programs to unite the local, student, and international communities in Florence such as: thematic events, lectures, and cinema programs.

VALUES

- An innovative intensive language program suited for individuals with a serious interest in maximizing progress during their studies in Florence.
- A faculty of international academics and professionals to complement the educational and cultural mission of the PALAZZI institutions.
- Dynamic, modern facilities that offer the latest learning technologies in a completely restored historic palazzo just beyond the Duomo, equipped with high-tech language labs and classrooms, computer center, reading room and lounge for students, and an amphitheater style cinema room for didactic use or thematic events such as film series open to the public.
- Programs open to the public, proposed and managed by an international Advisory Board.
- RIVISTA magazine focusing on contemporary Italian society, politics, art and business.
- Workshops for teachers of Italian language and Italian studies.
- Institutional conferences, book launches, and cinema events.

FACILITIES

Palazzo Ramirez Montalvo (Via dell'Oriuolo, 43), historical building that faces the Duomo of Florence, is the site for sQuolas Italian language and culture programs at the Center for Contemporary Italian Studies at FUA. The campus facilities are equipped with:
amphitheater-style Cinema Auditorium for classroom, conference, and event use.
10-seat classroom
12-seat classroom
15-seat classroom
20-seat classroom
30-seat classroom
language lab with 6 computers with 12-seat occupancy for classroom use.
Academic office
Free Wi-Fi access Inside courtyard with social/study area
Computer and internet center for students
All classes are equipped with whiteboards Audio-visual equipment (PPT, DVD, CD and digital projectors) is also available.

FACULTY HIGHLIGHTS

The School of Italian Studies and Linguistics faculty is composed of a dedicated group of certified scholars and professionals who share their background and passions with students. As faculty members are often writers, poets and researchers, they participate in the school's events and are continuously proposing new ideas. With their solid backgrounds, faculty members provide individual attention and support with innovative, high-quality methods responsive to the students' educational needs and interests.

SQUOLA COMMUNITY ENGAGEMENT MEMBER INSTITUTION (CEMI)

CCIS CENTER FOR CONTEMPORARY ITALIAN STUDIES

What is CCIS? sQuolas Center for Contemporary Italian Studies (CCIS) offers a rich program of cultural events and activities throughout the year for both students and the general public. Every November, FUA and SUNY Stony Brook host a themed multidisciplinary conference at the sQuola facilities. Past themes have included Futurism, Cultural Integration and the Digital Renaissance and have gathered academics and professionals from both the US and Italy. The CCIS lecture series is part of the intensive language program and is also open to the general public. Every week, CCIS offers a short lecture and discussion on a current cultural, social, or political theme followed by discussion. Please consult the event calendar as the same lecture is often offered both in English and Italian. The CCIS film series is part of the intensive language program and is also open to the general public. Italian films are shown weekly with a commentary in an amphitheater-style auditorium. Please consult the calendar for film titles and synopses.

STUDENT ACADEMIC INVOLVEMENT

sQuola has partnered with Università degli Studi di Firenze for conversation exchange projects between international and Italian students during the Fall and Spring semesters. In addition, conversation exchange opportunities for all FUA students regardless of major/study are available throughout the year through the Student Life Department (SLD). Students can volunteer and get involved in diverse areas of cultural integration. sQuola specific volunteer opportunities may include, but are not limited to, collaborating with state schools for children, centers for the elderly, pro-animal associations, environment organizations (Legambiente) as well as diverse NGOs.

SCHOOL OF ITALIAN STUDIES AND LINGUISTICS

The School of Italian Studies and Linguistics is the academic center of Florence *University of the Arts specialized in teaching Italian as a foreign language to semester, short term and immersion students.*

The School of Italian Studies and Linguistics hosts three departments:
ITALIAN LANGUAGE (IT)
ITALIAN LITERATURE (IL)
ITALIAN LANGUAGE AND CULTURE STUDIES (IS)

PROGRAMS OF STUDY

The School offers:
Semester, short term and immersion programs(see brochure)
A four year program in Liberal Arts

4 YEAR PROGRAM IN LIBERAL ARTS
MAJOR IN CULTURE AND ITALIAN STUDIES

The 4 year curriculum will provide the graduate with the skills and understanding suited to carreers in such fields as the arts, business, education, journalism and diplomacy.

For Admission and General Education Requirements see the 4-Year Undergraduate Program section in the catalog introduction.

General Education Requirements (42 credits)
Core Curriculum for 4-Year Program (24 credits)

LAAHIR 210 Introduction to Art History
LAHSWC 230 History of Western Civilization from Antiquity to 1500
FAAEAE 280Art Education
LA PLPS 315 Philosophy and Science in Early Modern Italy
LAHSIR330 History of Italian Renaissance
LACLLM355 Literature of Migration
LAPSEG340Ethics of Globalization
LAHSMI355 Modern Italy: From Risorgimento to Fascism
Two 100 or 300 level courses from dept Painting and Drawing

MAJOR ELECTIVES

7/8 electives (7/8 courses 21/24 credits) from the following major elective departments:
Culture and Italian Studies: 8 courses from the Center for Culture and Italian Studies, Departments of Italian Literature and Italian Language and Culture Studies.

Capstone Project - Major Concentration (3 credits)

Plus General Free Electives from any FUA Department sufficient to reach a total of 120 credits.

DEPARTMENT OF ITALIAN LANGUAGE

The department of Italian Language has a wide assortment of courses ranging from the most basic levels to more advanced stages. They include the Pre-beginning, Beginning, Intermediate I, II, and III, Advanced I and II levels as well as courses to improve and perfect conversational or writing skills, and Italian Language and Culture. This section also offers Italian Language for Hospitality Majors focusing on interaction skills, vocabulary, and cultural aspects related to the hospitality industry.

IS IT CI 101
Communicating in Italian

3 semester credits. This course focuses on the relationship between students and the city. Students will have an overview on basic Italian Language structures used to develop communication skills.
Students will develop a vocabulary that will enable them to engage in simple but useful everyday conversations, thus enhancing and supporting their Italian experience.
After taking this course, students will be able to express themselves in daily life context e.g. shopping for food, clothes, interacting with Italians, talking about yourself, habits, hobbies. Emphasis will be given to oral expression of practical vocabulary. This level is for absolute beginner students who have never studied Italian before.
Through lessons students will be invited to practice the acquired knowledge in a native environment.

IS IT IB 101
Italian Language Beginning

3 semester credits. This course develops basic conversation, reading and writing skills. Equal focus will be given to grammatical structures, vocabulary and conversation skills. Students will develop a vocabulary that will enable them to engage in simple but useful everyday conversations, thus enhancing and supporting their Italian experience. After taking this course, students will be able to express themselves in basic sentences, will recognize gender and number both in nouns and adjectives, and will approach passato prossimo. Emphasis will be given to oral expression of practical vocabulary and newly acquired grammar structures. This level is for absolute beginner students who have never studied Italian before and might wish to continue studying this language.

IS IT IB 104
Italian Language Beginner - Service Learning

4 semester credits. This course develops basic conversation, reading and writing skills. Equal focus will be given to grammatical structures, vocabulary and conversation skills. Students will develop a vocabulary that will enable them to engage in simple but useful everyday conversations, thus enhancing and supporting their Italian experience. After taking this course, students will be able to express themselves in basic sentences, and will approach passato prossimo. Emphasis will be given to oral expression of practical vocabulary and newly acquired grammar structures. This level is for absolute beginner students who have never studied Italian before.
This course includes Service learning hours within the Florentine Community. This will involve associations and institutions based in Florence, but known throughout Italy, such as AIL (Association against Leukemia), Libera Terra (Association of producers and institutions working on former Mafia belongings land and buildings), Caritas, Misericordia to name but a few.

IS IT HO 130
Italian Language for Hospitality Majors

3 semester credits. This course concentrates on rapidly developing a basic command of Italian while introducing the student to various aspects of the Italian culture through the Hospitality Industry. Students will have the opportunity for on-site learning with their instructors through a series of walking tours and visits in Florence to hotels, restaurants and wineries. Technical vocabulary will be enhanced and finalized to prepare the student for the Internship session. Equal focus will be given to grammatical structures, vocabulary and conversation skills. Students will develop a vocabulary that will enable them to engage in simple but useful everyday conversations, thus enhancing and supporting their Italian experience. After taking this course, students will be able to express themselves in the Present tense, passato prossimo and to use both nouns and adjectives in the correct form with reference to gender and number. No prior knowledge of Italian required, this course is a beginner level course.

IS IT LC 150
Italian Language and Culture Beginning

6 semester credits. Italian Language and Culture is an interdisciplinary course which concentrates on rapidly improving the students' command of Italian while introducing them to various aspects of Italian history, culture, cuisine and to the realities of contemporary Italy. Students will have opportunity for on-site learning with their instructors through a series of walking tours and visits in Florence. In addition students will have the opportunity to view classic and current Italian films outside of class time.

IS IT IB 165
Intensive Italian For Six Credits (Beginner)

6 semester credits
IS IT II IB 101 Beg + IS IT II 201 Int I
The intensive six-credit Italian course gives students the opportunity to experience total immersion in the language. Students will develop the four cornerstones of foreign language study, comprehension, readings, writing, and, above all, speaking. All lessons will be taught in Italian.
The beginning levels concentrate on the development of the spoken language and on the ability to understand. The intermediate levels help students to master more complex grammatical structures and to enrich their vocabulary with the use of contemporary material such as newspapers and videos. In addition, students will compose short written essays.
Participation to extra-curricular activities is highly recommended.

IS IT IB 175
Intensive Italian For Nine Credits (Beginner)
9 semester credits

IS IT IB 101 Beg + IS IT II 201 Int I + IS IT II 250 Int II

The intensive nine-credit Italian course gives students the opportunity to experience total immersion in the language. Students will develop the four cornerstones of foreign language study, comprehension, readings, writing, and, above all, speaking. All lessons will be taught in Italian. The course concludes with a week of in-depth review and final exam.

The beginning levels concentrate on the development of the spoken language and on the ability to understand. The intermediate levels help students to master more complex grammatical structures and to enrich their vocabulary with the use of contemporary material such as newspapers and videos. In addition, students will compose short written essays.

IS IT IB 185
Intensive Italian For Twelve Credits (Beginner)

12 semester credits.

IS IT IB 101 Beg + IS IT II 201 Int I + IS IT II 250 Int II + IS IT II 280 Int III

The intensive twelve-credit Italian course gives students the opportunity to experience total immersion in the language. Students will develop the four cornerstones of foreign language study, comprehension, readings, writing, and, above all, speaking. All lessons will be taught in Italian. The course concludes with a week of in-depth review and final exam.

The beginning levels concentrate on the development of the spoken language and on the ability to understand. The intermediate levels help students to master more complex grammatical structures and to enrich their vocabulary with the use of contemporary material such as newspapers and videos. In addition, students will compose short written essays.

IS IT LC 200
Italian Language and Culture Intermediate

6 semester credits. Italian Language and Culture is an interdisciplinary course which concentrates on rapidly improving the students' command of Italian while introducing them to various aspects of Italian history, culture, cuisine and to the realities of contemporary Italy. Students will have opportunity for on-site learning with their instructors through a series of walking tours and visits in Florence. In addition students will have the opportunity to view classic and current Italian films outside of class time.

Prerequisites: At least one semester of Italian, equivalent or instructor approval. Students must take the mandatory Italian Placement Exam.

IS IT II 201
Italian Language Intermediate I

3 semester credits. This course builds on and extends fundamental skills developed in the beginner course. Emphasis is placed on developing fluency skills and integration of language and culture through more extensive reading and writing. After taking this course, students will be able to express polite requests using the Present Conditional, making future plans using the Future tense and develop their language ability by using direct and indirect object pronouns. This course is aimed at students who already have a basic vocabulary of Italian and some knowledge of elementary language structures.

Pre-requisites: One semester of Italian language or equivalent, the last course must have been taken in the last academic year. Students must take the Italian Language Placement Test.

IS IT AB 201
Allegro con Brio: Italian Language and Music

3 semester credits. If you want to communicate information, you may want to speak in English, but if you want to convey passion, then Italian is your language. The history of the Opera has testified the capabilities of Italian when it comes to describe love and drama, as well as joy and hopefulness. The history of Opera as well as the modern Italian Musica Leggera provide to the students the opportunity to study the language through a musical path that will not only give them both language and cultural competency thorough the discussion of popular music but will also set the stage to work on pronunciation, diction, fluency and tone. Throughout the lectures students will pick a selection of very significant pieces of music to be read, discussed and analyzed both on linguistic and cultural grounds to enhance the students learning and speaking capabilities.

IS IT GG 201
Grow Green and Learn Italian

3 semester credits. The course offers an innovative way to learn Italian language and develop environmental consciousness and action while exploring Florence and its surroundings. Main themes such as the relationship between man and nature, ecology and its relevance to man, natural resources, their sustainable management and conservation will be the background to learn basic italian vocabulary and experiential learning will provide the context to use it. The course aims to develop the four basic skills (reading, writing, listening and speaking) of Italian language while providing experiences and on-site classes aimed to expand the emotional connection between individuals and the natural world and develop sustainable lifestyles. Each topic, excursion and experience will be sided by an organized and structured class of Italian language, being at the same time a great opportunity to explore Florence, its parks, its people and its traditions by a new perspective.

IS IT CI 201
Communicating in Italian Intermediate

3 semester credits. order to enhance their opportunities to speak to Italians on a daily basis, either performing daily activities or through social interaction. After taking the course students will be able to express themselves with a more in depth knowledge of Italian vocabulary, in a variety of contexts and using both formal and informal conversation structures. This level is for students who already have a basic knowledge of Italian, or have already studied Italian fundamentals before. Through the lessons students will be invited to practice the acquired knowledge in a native environment.

IS IT II 204
Italian Language Intermediate I - Service Learning

4 semester credits. This course builds on and extends fundamental skills developed in the beginner course. Emphasis is placed on developing fluency skills and integration of language and culture through more extensive reading and writing. After taking this course, students will be able to express polite requests using the Present Conditional and develop their language ability by using direct and indirect object pronouns. This course is aimed at students who already have a basic vocabulary of Italian and some knowledge of elementary language structures.

This course includes Service hours within the Florentine Community. This will involve associations and institutions based in Florence, but known throughout Italy, such as AIL (Association against Leukemia), Libera Terra (Association of producers and institutions working on former Mafia belongings land and buildings), Caritas, Misericordia to name but a few.

Pre-requisite: One semester of Italian language or equivalent, the last course must have been taken in the last academic year. Students must take the Italian Language Placement Test.

IS IT II 215
Intensive Italian For Six Credits (Intermediate I)

6 semester credits

IS IT II 201 Int I + IS IT II 250 Int II

The intensive six-credit Italian course gives students the opportunity to experience total immersion in the language. Students will develop the four cornerstones of foreign language study, comprehension, readings, writing, and, above all, speaking. All lessons will be taught in Italian.

The course concludes with a week of in-depth review and final exam in week 12 of the semester.

The intermediate levels help students to master more complex grammatical structures and to enrich their vocabulary with the use of contemporary material such as newspapers and videos. In addition, students will compose short written essays.

Pre-requisites: Students entering at the Intermediate levels or above are required to take a placement test.

IS IT II 250
Italian Language Intermediate II

3 semester credits. This level is for those students who already have an active knowledge of elementary language structures (i.e. the expression of past actions and events, the discussion of future plans), who can communicate simple and routine tasks, discuss familiar and routine topics and describe his/her background and who can understand clear standard speech on familiar matters regularly encountered in work, school, leisure, etc. After taking this course, students will be able to use more complex pronouns both in spoken and written Italian and will have a basic grasp of Subjunctive in all four tenses.

Pre-requisite: Two semesters of Italian language or equivalent, the last course of which should have been taken in the last academic year. Students must take the Italian Language Placement Test.

IS IT II 265
Intensive Italian For Six Credits (Intermediate II)

6 semester credits.

IS IT II 250 Int II + IS IT II 280 Int III

The intensive six-credit Italian course gives students the opportunity to experience total immersion in the language. Students will develop the four cornerstones of foreign language study, comprehension, readings, writing, and, above all, speaking. All lessons will be taught in Italian. The course concludes with a week of in-depth review and final exam in week 12 of the semester.

The intermediate levels help students to master more complex grammatical structures and to enrich their vocabulary with the use of contemporary material

such as newspapers and videos. In addition, students will compose short written essays. At the advanced levels students will develop what they have learnt in the previous levels and will further progress in their ability to produce written texts and to be able to discuss specific topics without pre-preparation.
Pre-requisite: Students entering at the Intermediate levels or above are required to take a placement test.

IS IT II 275
Intensive Italian For Nine Credits (Intermediate I)

9 semester credits.
IS IT II 201 Int I + IS IT II 250 Int II + IS IT II 280 Int III
The intensive nine-credit Italian course gives students the opportunity to experience total immersion in the language. Students will develop the four cornerstones of foreign language study, comprehension, readings, writing, and, above all, speaking. All lessons will be taught in Italian.
The intermediate levels help students to master more complex grammatical structures and to enrich their vocabulary with the use of contemporary material such as newspapers and videos. In addition, students will compose short written essays. At the advanced levels students will develop what they have learnt in the previous levels and will further progress in their ability to produce written texts and to be able to discuss specific topics without pre-preparation.
Pre-requisite: Students entering at the Intermediate level or above are required to take a placement test.

IS IT II 280
Italian Language Intermediate III

3 semester credits. This course is directed towards the acquisition of more complex grammar structures to express personal opinions and preferences. This level enables students to enter unprepared into conversation on topics with which they are familiar, which are of personal interest or which pertain to everyday life (i.e. family, hobbies, work, travel, and current events). During this course, students will develop skills which will allow them to narrate a story, relate the plot of a book or film or write correctly on topics which are familiar or are of personal interest. After taking this course, students will have developed a good understanding of Subjunctive and will be able to judge when to use Indicative, Subjunctive or Conditional moods.
Pre-requisite: Three semesters of Italian language - at least one of these semesters must have been completed within the last academic year or equivalent. Students must take the Italian Language Placement Test.

IS IT II 285
Intensive Italian For Twelve Credits (Intermediate I)

12 semester credits
IS IT II 201 Int I + IS IT II 250 Int II + IS IT II 280 Int III + IS IT IA 301 Adv
The intensive twelve-credit Italian course gives students the opportunity to experience total immersion in the language. Students will develop the four cornerstones of foreign language study, comprehension, readings, writing, and, above all, speaking. All lessons will be taught in Italian.
The intermediate levels help students to master more complex grammatical structures and to enrich their vocabulary with the use of contemporary material such as newspapers and videos. In addition, students will compose short written essays. At the advanced levels students will develop what they have learnt in the previous levels and will further progress in their ability to produce written texts and to be able to discuss specific topics without pre-preparation.
Pre-requisite: Students entering at the Intermediate/Advanced levels must take the Italian Placement test

IS IT II 290
Intensive Italian for Nine Credits (Intermediate II)

9 semester credits
IS IT II 250 Int II + IS IT II 280 Int III + IS IT IA 301 Adv I
The intensive nine-credit Italian course gives students the opportunity to experience total immersion in the language. Students will develop the four cornerstones of foreign language study, comprehension, readings, writing, and, above all, speaking. All lessons will be taught in Italian.

The intermediate levels help students to master more complex grammatical structures and to enrich their vocabulary with the use of contemporary material such as newspapers and videos. In addition, students will compose short written essays. At the advanced levels students will develop what they have learnt in the previous levels and will further progress in their ability to produce written texts and to be able to discuss specific topics without pre-preparation.
Pre-requisite: Students entering at the Intermediate level or above are required to take a placement test.

IS IT CI 300
Conversational Italian

3 semester credits. This course is meant for those students who already master elementary langauge structures and who wish to perfect their skills in current idiom. Group discussions on general topics, TV news, newspaper interactive reading and everyday situations are included. Students are required to prepare an oral class presentation on different subjects related to contemporary Italy.
Pre-requisites: Two semesters of Italian language or equivalent, the last course of which should have been taken in the last academic year. Students must take the Italian Language Placement Test.

IS IT II 300
Intensive Italian for Six Credits (Intermediate III)

6 semester credits
IS IT II 280 Int III + IS IT IA 301 Adv I
The intensive six-credit italian course gives students the opportunity to experience total immersion in the language. Students will develop the four cornerstones of foreign language study: comprehension, readings, writing, and, above all, speaking. All lessons will be taught in italian. The course concludes with a week of in-depth review and final exam.
The intermediate levels help students to master more complex grammatical structures and to enrich their vocabulary with the use of contemporary material such as newspapers and videos. In addition, students will compose short written essays. At the advanced levels students will develop what they have learnt in the previous levels and will further progress in their ability to produce written texts and to be able to discuss specific topics without pre-preparation.
Pre-requisite: Students entering at the Intermediate/Advanced level must take the Placement Tes

IS IT IW 300
Writing in Italian

3 semester credits. This course is addressed to intermediate-advanced students of Italian language. The goal of the course is to improve writing skills, to enrich vocabulary and to broaden knowledge of the Italian and Tuscan culture.
Students will explore and describe Florence and other historical and art highlights/Tuscan cities. They will be required to take notes and to produce written assignments (in Italian) about the visits.
At the end of the course students will produce a written guide-report of Tuscany.
Pre-requisite: This course substitutes the Italian requirement. Three semesters of Italian or equivalent, the last course of which should have been taken in the last academic year. Students must take the Italian Language Placement Test.

IS IT IA 301
Italian Language Advanced I

3 semester credits. This level is for those students who already have a sound knowledge of Italian grammar and are able to express themselves fluently and articulately using all past tenses. Students should have familiarity with subjunctive and conditional tenses in both written and spoken Italian. During the semester they will improve vocabulary and comprehension, reading and discussing literary tests as well as newspaper articles on current affairs, culture and politics. In this course students will perfect their skills in the use of all verb tenses acquired at the Intermediate levels and study Passive voice.
Pre-requisites: Four semesters of Italian language or equivalent, the last course of which should have been taken in the last academic year. Students must take the Italian Language Placement Test.

IS IT IH 350
Survey of Italian Art:Grandi Maestri dell'Arte Italiana (in Italian)

3 semester credits. This course is meant for students who already possess fluency and confidence in the Italian language and who wish to perfect their skills through studying an essential aspect of the Italian culture: art history.
Students will be offered the opportunity of an artistic journey through Italy and its beauties, from Classical antiquity to the 20th century. Students will become familiar with the great masters of Italian art through the ages. They will explore Greek and Roman art, the art of Byzantium, Romanesque and Gothic styles, the cultural revolution of the Renaissance, Baroque art, the artistic movements of the 18th and 19th century as well as the avant-garde movements of the 20th century.
Students will have first hand experience of artworks through site-visits to museums and art exhibitions.
By completion of the course, students will have a broad vocabulary and will be able to describe and discuss artistic movements and artworks. This is not a language course, therefore, grammar will be given for granted.
Pre-requisite: This course substitutes the Italian requirement. Four semesters of Italian language or equivalent, the last course of which should have been taken in the last academic year. Students must take the Italian Language Placement Test.

IS IT IA 350
Italian Language Advanced II

3 semester credits. This final level takes students to a more sophisticated use of the language both written and spoken. They will be exposed to different registers of communication in Italian from the very colloquial to the literary standard, taking into consideration also modern 21st century Italian through the media. Students will become familiar with non-finite forms of verbs (forme implicite) i.e. the use of gerund, present and past participle and the Infinitive.
Pre-requisite: Five semesters of Italian language or equivalent, the last course must have been taken in the last academic year. Students must take the Italian Language Placement Test.

IS IT IM 360
Italian through Music

3 semester credits. This course gives students the opportunity to become familiar with Italian music. It will stretch from Italian Opera examples to music of the 50s until present groups/singers. Students will be in contact with different topics that were common in all periods that will be examined.
Among the singers, students will get in contact with 'cantautori' such as Lucio Battisti, Fabrizio De Andr, Jovanotti, Laura Pausini, Tiziano Ferro and groups that are very well-renowned not only in Italy, such as Negramaro.
In this course grammar will be given for granted, because it will concentrate on idioms, usage of language for poetic purposes, figurative language and students will examine how music and words are linked in a song.
Pre-requisite: This course substitutes the Italian requirement. Three semesters of Italian or equivalent, the last course of which should have been taken in the last academic year. Students must take the Italian Language Placement Test.

IS IT IA 365
Intensive Italian for Six Credits (Advanced I)

6 semester credits. IS IT IA 301 Adv. I + IS IT IA 350 Adv. II
The intensive six-credit Italian course gives students the opportunity to experience total immersion in the language. Students will develop the four cornerstones of foreign language study, comprehension, readings, writing, and, above all, speaking. all lessons will be taught in Italian. Students will begin the course with a comprehensive Florentine cultural and practical orientation, including site visits and walking tours. At the advanced levels students will develop what they have learnt in the previous levels and will further progress in their ability to produce written texts and to be able to discuss specific topics without pre-preparation.
Pre-requisite: Four semesters of Italian language or equivalent, the last course of which should have been taken in the last academic year. Students must take the Italian language Placement test.

IS IT II 375
Intensive Italian for Nine Credits (Intermediate III)

9 semester credits.
IS IT II 280 Int. III + IS IT IA 301 Adv. I + IS IT IA 350 Adv. II
The intensive nine-credit Italian course gives students the opportunity to experience total immersion in the language. Students will develop the four cornerstones of foreign language study, comprehension, readings, writing, and, above all, speaking. All lessons will be taught in Italian.
The intermediate levels help students to master more complex grammatical structures and to enrich their vocabulary with the use of contemporary material such as newspapers and videos. In addition, students will compose short written essays. At the advanced levels students will develop what they have learnt in the previous levels and will further progress in their ability to produce written texts and to be able to discuss specific topics without pre-preparation. The course concludes with a week of in-depth review and final exam.
Pre-requisites: Three semesters of Italian language or equivalent, the last course must have been taken in the last academic year. Students must take the Italian Language Placement Test.

IS IT II 385
Intensive Italian For Twelve Credits (Intermediate II)

12 semester credits
IS IT II 250 Int II + IS IT II 280 Int III + IS IT IA 301 Adv I + IS IT IA 350 Adv II
The intensive twelve-credit Italian course gives students the opportunity to experience total immersion in the language. Students will develop the four cornerstones of foreign language study, comprehension, readings, writing, and, above all, speaking. All lessons will be taught in Italian.

The intermediate levels help students to master more complex grammatical structures and to enrich their vocabulary with the use of contemporary material such as newspapers and videos. In addition, students will compose short written essays. At the advanced levels students will develop what they have learnt in the previous levels and will further progress in their ability to produce written texts and to be able to discuss specific topics without pre-preparation.
Pre-requisite: Students entering at the Intermediate or Advanced level must go through the Placement Test

IS IT CI 400
Advanced Conversational Italian

3 semester credits. This course is meant for those students who already possess fluency and confidence in the Italian language and who wish to perfect their skills in current idiom. Group discussions on general topics, TV news, newspaper interactive reading and everyday situations are included. Students are required to prepare an oral class presentation on different subjects related to contemporary Italy.
Pre-requisites: Four semesters of Italian language or equivalent, the last course must have been taken in the last academic year. Students must take the Italian Language Placement Test.

IS IT RW 400
Reading and Writing in Italian

3 semester credits. This course is addressed to advanced students of Italian language.
The goal of the course is to improve reading and writing skills, to enrich vocabulary and to broaden knowledge of the Italian culture through excerpts taken from different periods of Italian Literature.
Students will become familiar with important literary periods and authors.
They will be required to take notes and to produce written assignments (in Italian) about the texts/authors discussed in class.
At the end of the course students will produce a short paper (in Italian) about a theme chosen by the students.
Pre-requisite: This course substitutes the Italian requirement. Four semesters of Italian or equivalent, the last course of which should have been taken in the last academic year. Students must take the Italian Language Placement Test.

DEPARTMENT OF ITALIAN LANGUAGE AND CULTURE STUDIES

The department of Italian Language and Culture studies and its courses introduce students to Italian culture and the characteristics of Italian excellence in several fields such as art, architecture, design and fashion. All the courses within this section feature a language component which allows students to understand and appreciate the subjects discussed using the Italian language as a means to discover Italian culture.
A section of courses covers more sociological and pedagogical topics such as gender relations, education and family in Italy.

IS IS WI 180
Women and the Construction of Italy

3 semester credits. Italian recent history is full of names of great men who contributed to the creation of national unity. But women played an essential role too. This course aims at researching and examining the great female personalities who made it possible for modern Italy to be created, within their political, social and cultural context in four historical periods: Italian Unity, transition between the 19th and the 20th centuries, Italian Resistance and the formation of the Republic, as well as a final reflection about the role of woman in contemporary Italy.

IS IS CI 200
Cultural Introduction to Italy

1 semester credit. The study of Italian culture helps the student to acquire a deep awareness of both cultural unity and regional diversity. This one week intensive course is intended to provide students with an in-depth introduction to Italian culture and to broaden ones awareness and understanding of the role of cultural heritage in customs and lifestyles. Lectures will provide students with an organized, focused, and academic understanding of Italian history, art, architecture, food, religion and culture. The course provides additional enrichment through basic notions of Italian language and terminology along with assigned readings and a final paper. On-site teaching is a significant part of this course and is aimed to provide the student with an incomparable experience of studying important sites of artistic architectural and social relevance in present-day Italy. Students are encouraged to observe the sites through active participation and to discuss their observations using specific and analytic social assessment skills.

IS IS CI 202
Cultural Introduction to Italy

3 semester credits. The study of Italian culture helps the student to acquire a deep awareness of both cultural unity and regional diversity. This course is intended to provide students with an in-depth introduction to Italian culture and to broaden ones awareness and understanding of the role of cultural heritage in customs and lifestyles. Lectures will provide students with an organized, focused, and academic understanding of Italian history, art, architecture, food, religion and culture. The course provides additional enrichment through basic notions of Italian language and terminology along with assigned readings and

a final paper. On-site teaching is a significant part of this course and is aimed to provide the student with an incomparable experience of studying important sites of artistic architectural and social relevance in present-day Italy. Students are encouraged to observe the sites through active participation and to discuss their observations using specific and analytic social assessment skills. Florence only.

IS IS CC 204
Cultural Introduction to Italy: Civilization and Community

4 semester credits.
The Study of the culture of Italy helps the student to acquire a deep awareness of both the cultural unit and diversity of the people of Italy. This course is intended to provide students with in-depth introduction to Italian Culture and designed to explore the diversity of culture and history in Italy in order to broaden awareness and understanding of the role of cultural heritage on customs and life styles.
The lectures will provide the students with an organized, focused, and academic understanding of the rich history, art, architecture, and culture of Italy. The course provides additional enrichment through contextual use of Italian language and terminology along with assigned readings and a final reflective paper.
On-site teaching is a significant part of this course and is aimed at providing the student with the incomparable experience of studying important sites of artistic architectural and socially relevance in order to understand present-day Italy. Students are encouraged to truly observe the sites through active participation and to discuss their impressions and reactions.
Journal project: Students will record and respond to different experiences by creating an original journal in which their thoughts and experiences are recorded and given an organized form.
This course includes a SERVICE LEARNING component in the Florentine Community as an optional. Service Learning is a form of experiential education that connects classroom learning with community service. In collaboration with community organizations, students learn about and apply tools of the academic discipline and specific course concepts in their service experiences. This combination enhances academic learning and civic awareness while also providing a meaningful service to and with the community.

IS IS CC 205
Cultural Introduction to Italy: Language and Community

4 semester credits.
The Study of the culture of Italy helps the student to acquire a deep awareness of both the cultural unit and diversity of the people of Italy. This course is intended to provide students with in-depth introduction to Italian Culture and designed to explore the diversity of culture and history in Italy in order to broaden awareness and understanding of the role of cultural heritage on customs and life styles.
The lectures will provide the students with an organized, focused, and academic understanding of the rich history, art, architecture, and culture of Italy. On-site teaching is a significant part of this course and is aimed at providing the student with the incomparable experience of studying important sites of artistic architectural and socially relevance in order to understand present-day Italy. The course provides additional enrichment through contextual use of Italian language and terminology. Equal focus will be given to grammatical structures, vocabulary and conversation skills. Students will develop a vocabulary that will enable them to engage in simple but useful everyday conversations, thus enhancing and supporting their Italian experience. Emphasis will be given to oral expression of practical vocabulary and newly acquired grammar structures.
Journal project: Students will record and respond to different experiences by creating an original journal in which their thoughts and experiences are recorded and given an organized form.
This course includes a SERVICE LEARNING component in the Florentine Community as an optional. Service Learning is a form of experiential education that connects classroom learning with community service. In collaboration with community organizations, students learn about and apply tools of the academic discipline and specific course concepts in their service experiences. This combination enhances academic learning and civic awareness while also providing a meaningful service to and with the community.

IS IS CI 206
Cultural Introduction to Italy

6 semester credits.
One week before semester/summer session with focus on Italian culture: Rome, Southern Tuscany, Versilia (Fall-Summer), Rome-Orvieto-Perugia (Spring).
During the semester, the course consists of 3 hours of Italian culture with a language component per week plus fieldtrips: Parma/Modena and Turin/Langhe, as well as two 1-day field trips focusing on Tuscan Wine and Olive Oil.
During summer the course consists of 3 hours of Italian culture with a language component per day, on-site teaching and one weekend trip to Venice.

The study of Italian culture helps the student to acquire a deep awareness of both cultural unity and regional diversity. This course is intended to provide students with an in-depth introduction to Italian culture and to broaden ones awareness and understanding of the role of cultural heritage in customs and lifestyles. Lectures will provide students with an organized, focused, and academic understanding of Italian history, art, architecture, food, religion and culture. The course provides additional enrichment through basic notions of Italian language and terminology along with assigned readings and a final paper. On-site teaching is a significant part of this course and is aimed to provide the student with an incomparable experience of studying important sites of artistic architectural and social relevance in present-day Italy. Students are encouraged to observe the sites through active participation and to discuss their observations using specific and analytic social assessment skills.

IS IS CI 207
Cultural Introduction to Italy

4 semester credits. One week before semester/summer session with focus on Italian culture: Rome, Southern Tuscany, Versilia (Fall-Summer), Rome-Orvieto-Perugia (Spring).
The course consists of 3 hours of Italian culture with a language component per day, on-site teaching.

The study of Italian culture helps the student to acquire a deep awareness of both cultural unity and regional diversity. This course is intended to provide students with an in-depth introduction to Italian culture and to broaden ones awareness and understanding of the role of cultural heritage in customs and lifestyles. Lectures will provide students with an organized, focused, and academic understanding of Italian history, art, architecture, food, religion and culture. The course provides additional enrichment through basic notions of Italian language and terminology along with assigned readings and a final paper. On-site teaching is a significant part of this course and is aimed to provide the student with an incomparable experience of studying important sites of artistic architectural and social relevance in present-day Italy. Students are encouraged to observe the sites through active participation and to discuss their observations using specific and analytic social assessment skills.

IS IS II 210
An Italian Identity: Speak the Culture

3 semester credits. This course is designed to provide students with the opportunity to discover Italian language through its culture. This course will expose students to contemporary Italian culture and society and its many components pertaining to society, politics, education, cultural influences, culinary traditions and lifestyle. 3 3 semester credits. In each class students will be asked to engage actively in the lectures and explore, under the guidance of their instructor the many components of life in Italy in order to identify the common traits of a contemporary Italian identity. During each class students will also address linguistic components relative to the topics discussed, in order to highlight the many connections between spoken language, vocabulary and idioms in order to disclose the many ways through which the Italian language has become an up-to-date mean to convey Italian culture.

LA CT IS 220
Italian Society in Film I

3 semester credits
Cross-listed from Liberal Arts (LA), Department of Cinema and Theatre Studies.

IS IS SI 230
Sports in Italian Society

3 semester credits. Sports in Italy are a very important component of culture, as they do not only represent a form of entertainment but also symbolize through the many teams and leagues the diverse cultural roots and identities of the Italian population. The course is aimed at addressing the relevance and influence of the most popular sports in Italy: soccer, aquatic sports, gymnastics, cycling, skiing, athletics and volleyball among many others. The course will provide opportunities to be actively engaged with sporting events for a personal and active student engagement, as well as a language component to discover the use of Italian language in the context of sport and entertainment and develop basic comprehension and communication skills.

LA CT CA 240
Commedia dell'Arte

3 semester credits
Cross-listed from Liberal Arts (LA), Department of Cinema and Theatre Studies.

IS IS MI 250S
Made in Italy

2 semester credits. This seminar explores the extraordinary phenomenon of the renowned excellence and distinctive characteristics of Italian style from the Unification of the Italian Nation to the present day. It focuses not only on particular products and brands but also on the distinctive Italian character, way of living, attitudes and peculiarities. This historical study of Italian taste will be set within the context of social, artistic, economic, political, technological and scientific issues. Particular emphasis will be given to the Florentine environment. Consideration will be given to all aspects of industry, craftwork and product design from ceramics to textiles, from cuisine to showbiz, from automobiles to furniture, from fashion to household objects.

IS IS MI 250
Made in Italy
3 semester credits. This course explores the extraordinary phenomenon of the renowned excellence and distinctive characteristics of Italian style from the Unification of the Italian Nation to the present day. The course focuses not only on particular products and brands but also on the distinctive Italian character, way of living, attitudes and peculiarities. This historical study of Italian taste will be set within the context of social, artistic, economic, political, technological and scientific issues. Particular emphasis will be given to the Florentine environment. Consideration will be given to all aspects of industry, craftwork and product design from ceramics to textiles, from cuisine to showbiz, from automobiles to furniture, from fashion to household objects.

IS IS CI 250
Contemporary Italy: Family, Education and Religion
3 semester credits. The course, which features the Family Club activities offered by Student Life is designed to address the many influences of Italian society and its reflections in the daily habits, rituals and traditions of the Italian population. The course will provide the unique opportunity to experience the daily life of an Italian family in Florence, understanding with and through them the relevance of the family environment in Italian culture. The course will also focus on the Italian education system, and its mostly public nature, its structure and organization from primary schools to the University system. Finally the course will address matters related to religion in Italy, and the evolution of the country from its Christian roots to a modern multi religious community, explaining the role that faith has played in recent political history, family law and marriage.

LA GE RP 250
Regional Perspectives: A Voyage of Discovery
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Geography.

LA GE RP 251
Regional Perspectives: A Voyage of Discovery
6 semester credits
Cross-listed from Liberal Arts (LA), Department of Geography.

IS IS IJ 255
An Italian Journal
3 semester credits. One of the most valuable activities you can do to enhance your international and intercultural experience is to keep a journal. No matter how amazing and unforgettable your experience may seem, it doesnt take long before your memories begin to fade. More importantly, it actively engages you in your personal overseas journey through thinking, interpreting and analyzing intercultural experiences transforming you into global citizen The course will provide students to develop a Journal of the many opportunities for engagement a student is exposed to during a study abroad experience. Students will be actively involved with the Student Life Department to discover and reflect on the environment around them addressing matters of cultural diversity, language, customs, social outreach and engagement as well as lifestyle and entertainment. This course feature active involvement with the Student Life activities department.

IS IS CC 300
Contemporary Italian Cinema (in English)
3 semester credits. This course has as its focus contemporary Italian cinema from the 1980's up to the present day. The following films receive the most attention: Tornatore's Cinema Paradiso, Moretti's Polombella Rossa, Benigni's La Vita Bella. All films will be discussed with reference to political, social and aesthetic issues in contemporary Italy. Please note that film viewing hours will be outside of the regularly schedule class time.
Cross-listed to Cinema and Theatre Studies (Liberal Arts).

IS IS CP 310
Cultural Perspectives: Awareness, Exposure, and Engagement
6 semester credits. The aim of this course is to study Italian culture through action and participation, and to build awareness from the perspective of active engagement beyond mere observation. The course concept is intended to give students a better understanding of contemporary Italian society and culture politics, economy, social environment, traditions and compare their current expressions with historical contexts by using hands-on and interactive participation in cultural integration programs that involve the local community. An important element of this course is the Italian language component, which acts as a bridge to Italian culture based on communication skills. Throughout the course, students will be encouraged to apply their basic knowledge of Italian language to fulfill course requirements. The course is designed to expand the students global prospective through constant reflection and constructive criticism in order to incorporate intercultural knowledge into a richly articulated awareness of the self intended as the individual, as the individual within a community, and the individual within a culture. The Cultural Perspective course includes: 10 visits in Florence, regular involvement in activities related to cultural immersion and fieldwork. During the semester it also includes a weekend research trip to Sicily as an integral component of the academic coursework. During Summer sessions, the course includes a weekend trip to Rome and one weekend trip to Verona and lakes as an integral component of the academic coursework.
The course focuses on cognitive development, cultural awareness, and intercultural and interpersonal communication by integrating and placing the student in direct contact with local culture.

IS IS IS 320
Gender Relations in Italian Society
3 semester credits. The course examines the evolution of the concept of gender relations in Italian society from the beginning of the 20th century to the present day, through a reflection upon the most relevant social and political events, which marked this period. Topics covered: Gender and Sexuality from the aftermath of the First World War and the seizure of power of Fascism, the influence exercised by the Catholic Church in defining the relevance and structure of the family in the society, the effects of Second World War and the role played by the Resistance Movement. Emphasis will be given to the birth of democracy and the entry in force of the new Italian Constitution, the Feminist movements and the debates on divorce and abortion, contemporary legislative interventions in the field of family law, domestic violence, access to and advancement in the job market. It will also briefly introduce gender relations within a pathological 'family': the mafia and mafia-type criminal organizations. Cross-listed to Sociology (Life Studies and Human Services).

LA CT IS 320
Italian Society in Film II
3 semester credits
Cross-listed from Liberal Arts (LA), Department of Cinema and Theatre Studies.

IS IS IA 325
The Italian-American Experience
3 semester credits. This course explores the cultural anthropology and sociology of the Italian-American family from the beginning of the twentieth century to present day. The course will focus on the following themes: stereotypes, gender, religion, politics, social change, and community character and adaptation. Students will analyze newspapers, magazines, and narrative fiction, as well as documentaries, feature films, and popular television programs. Special attention will be paid to the emotional and cultural experience of the return of the Italian-American to his/her roots in Italy.
Cross-listed to Sociology (Life Studies and Human Services).

IS IS ED 335
Education In Italy
3 semester credits. The first part of this course examines each stage of the Italian educational system from nursery school (asilo nido) through the various levels and choices of secondary and high schools. This examination of Italian schooling will also be approached from an historical standpoint, particularly mapping changes in the last three decades. The following questions will be examined: What is the effect of immigration on schools and how have they adapted to the recent influx of non-European pupils? What is/has been the role of the Catholic Church in state education and has the increasingly secularized nature of Italian society impacted on schooling? How has the role of the teacher changed and how does that role compare to those in other countries? How and why has the curriculum changed? The second part of the course will examine the choices for higher education from technical colleges to university. Italy boasts the oldest universities in the world - those of Salerno, Bologna, Padua and Pavia - and some attention will be given to the history of the Italian university and its role in the Renaissance period. The structure, organization, admission procedures, student life and degree system of the modern university will be examined.
This course includes a Service Learning component in the Florentine Community as a learning tool. Service Learning is a kind of experiential education that connects classroom learning with community service. In collaboration with community organizations, students learn about and apply tools of the academic discipline and specific course concepts in their service experiences. This combination enhances academic learning and civic awareness while also providing a meaningful service to and with the community.

IS IS FC 350
Family and the Community
3 semester credits. This course provides a study of the relationship between child, family, community and educators, including a study of parent involvement in community lifestyles. The main component of the course is a field study of a less affluent community of a suburb of Florence with a growing immigrant population. Students will study family lifestyles and current issues in the community with a focus on education, social and racial integration, recreation and healthcare. Prerequisites: Students should have completed at least two semesters of Italian (Intermediate II) in order to take this course. Use of Italian is fundamental to completing this course. Students must take the Italian Placement Test.

IS IL CC 400
Contemporary Italian Cinema (in Italian)
3 semester credits. This course has as its focus contemporary Italian cinema from the 1980's up to the present day. All films will be discussed with reference to political, social and aesthetic issues in contemporary Italy. Please note that film viewing hours will be outside of the regularly schedule class time.
Pre-requisite: This course can substitute the mandatory Italian language course. Students must have completed at least three semesters of Italian and must take the Italian Placement Test.

DEPARTMENT OF ITALIAN LITERATURE

Courses in the Department of Italian Literature examine various periods, authors and currents of the Italian literary world. The Middle Ages (and a specific course on Dante and another on Petrarch and Boccaccio), the Nineteenth century, more contemporary time frames as well as introductory surveys are covered.

IS IL IL 300
Survey of Italian Literature
3 semester credits. This course offers students a comprehensive survey of the development of Italian literature from the beginning up to the present day. Readings, lectures and discussions will cover: 1) The fourteenth century writers Dante, Petrarca and Boccaccio; 2) the Renaissance period's Humanist poetry and prose, chivalric poems and the work of Machiavelli; 3) the poetry and prose of the nineteenth century; 4) the theatre of Pirandello; and 5) the contemporary novel.

IS IL ML 305
An Introduction to Medieval Italian Literature: Dante, Petrarca, Boccaccio
3 semester credits. This course has as its focus the important trio of fourteenth century Italian literature: Dante Alighieri, Francesco Petrarca and Giovanni Boccaccio. The following texts will receive the most attention: Dante's Vita Nuova and Divine Comedy, Petrarca's Il Canzoniere and Boccaccio's The Decameron. All three writers will be discussed in relation to the culture and society of their times.

IS IL CL 310
Contemporary Italian Literature
3 semester credits. This course is an introduction to contemporary Italian literature from Neorealism to the present time: in particular novels, short stories, essays and poetry will be read. As in all countries of the Western world, the post-war period in Italy was a time of enormous development, upheaval and change that completely transformed Italian society. The strong worldwide impact of globalization of the last few decades has introduced in Italy as well new economic and cultural challenges. The aim of the course is to analyze and understand how the process of transformation in Italian society has been reflected in the literary production.

IS IL DW 320
'Midway in Our Life's Journey' - Dante and His World
3 semester credits. While remaining primarily a literary study of the great medieval poet Dante Alighieri (1265-1321), this course will place a strong emphasis on history. This exploration of the Divina Commedia and other works will be set against the often dramatic and personal events of the poet's own life, and set in the context of medieval culture, philosophy and the turbulent politics of fourteenth-century Florence. Dante was described by his son as 'theologian, philosopher and poet.' In the Commedia, Dante deals with the universal subjects of good vs. evil, man's responsibility and free will vs. predestination. This course will analyze the impact of the Divine Comedy on Western thought. Some classes will be conducted on-site in Florence's city center.

IS IL NC 325
Nineteenth Century Italian Literature
3 semester credits. This class will examine the 19th century Italian novel, with a special emphasis on Alessandro Manzoni's I Promessi Sposi (1840). The course will also examine certain 20th century novels like Tomasi di Lampedusa's Il Gattopardo (1958) which were influenced by 19th century novels. The social, cultural and political context of these novels will be emphasized. The focus will be placed on the common themes of gender, class, location.

IS IL VP 330
Vasco Pratolini's Florence: Readings and Cultural Walks
3 semester credits. Vasco Pratolini is one of the most important writers of the twentieth century in Italy and his writings embody the literary spirit of the city its society and its history during the years of Fascism and World War II. The course features poetic walks between the banks of Arno, several stops in Piazza Santa Croce and Piazza del Carmine, using the features of Pratolini's narrative to re-tracing several locations in Florence The writer describes a geography of real and imaginary places in the city providing students with the opportunity to explore the city and discover the historical and traditional neighbourhoods being inspired by the writings and books by Pratolini as well as other Italian writers of the '900s.

IS IL IL 400
Survey of Italian Literature (in Italian)
3 semester credits. This course offers students a comprehensive survey of the development of Italian literature from the beginning up to the present day. Readings, lectures and discussions will cover: 1) The fourteenth century writers Dante, Petrarca and Boccaccio; 2) the Renaissance period's Humanist poetry and prose, chivalric poems and the work of Machiavelli; 3) the poetry and prose of the nineteenth century; 4) the theatre of Pirandello; and 5) the contemporary novel.
Pre-requisites: This course substitutes the Italian requirement. Four semesters of Italian language or equivalent. All readings, assignments and exams will be in Italian. Students must take the Italian placement test.

IS IL ML 405
An Introduction to Medieval Italian Literature: Dante, Petrarca, Boccaccio (in Italian)
3 semester credits. This course has as its focus the important trio of fourteenth century Italian literature: Dante Alighieri, Francesco Petrarca and Giovanni Boccaccio. The following texts will receive the most attention: Dante's Vita Nuova and Divine Comedy, Petrarca's Il Canzoniere and Boccaccio's The Decameron. All three writers will be discussed in relation to the culture and society of their times.
Prerequisites: This course substitutes the Italian Language requirement. Four semesters of Italian language or equivalent. All readings, assignments and exams will be in Italian. Students must take the Italian placement test.

IS IL CL 410
Contemporary Italian Literature (in Italian)
3 semester credits. This course is an introduction to contemporary Italian literature from Neorealism to the present time: in particular novels, short stories, essays and poetry will be read. As in all countries of the Western world, the post-war period in Italy was a time of enormous development, upheaval and change that completely transformed Italian society. The strong worldwide impact of globalization of the last few decades has introduced in Italy as well new economic and cultural challenges. The aim of the course is to analyze and understand how the process of transformation in Italian society has been reflected in the literary production.
Pre-requisites: This course substitutes the Italian requirement. Students must have completed at least 4 semesters of Italian language. All readings, assignments and exams will be in Italian. Students must take the Italian placement test.

SCHOOL OF GRADUATE STUDIES

MASTER PROGRAM IN ORGANIZATIONAL MANAGEMENT

with a concentration in International Tourism

The master in organizational management is a 39 credit program designed for professionals from a variety of organizations who are facing reform and change in the ways they currently operate.
The program of study addresses the methods and techniques of enhancing the performance of employees within organizations, the operational processes, and planning for the future. The courses that comprise the specialization in international tourism cover topics related to the skills and knowledge necessary for careers in the international hospitality industry, hotel operations, and food and beverage management. The program is offered as a full-time, one-year program at Apicius International School of Hospitality. All courses will be taught in English. Classes will be held in the morning and afternoons over a traditional semester format.

PROGRAM OUTCOMES:

- To recognize opportunities for growth, training, skill development, and enhanced performance on individual, group, and organizational levels.
- To act as leaders in a variety of international hospitality settings.
- To understand and utilize different methods to transfer skills and knowledge to others.
- To make learning a defining characteristic of organizational culture.
- To acquire knowledge and skills to be able to perform as a professional in a variety of international hospitality settings.

PROGRAM OF STUDY

BU EC EB 518 Legal, Ethical and International Environment of Business 3 cr.
BU MA GB 561 Managing in the Global Business Environment 3 cr.
BU MA PS 587 Business Policy and Strategy 3 cr.
CP MC IC 522 Intercultural Communication 3 cr.
BU MA OS 504 Organizational Strategy and Design 3 cr.
BU MA TC 510 Leadership in Transition and Creativity 3 cr.
BU AF FS 537 Operational and Financial Strategies 3 cr.
BU MK MO 547 Marketing of Organizations 3 cr.
BU MA RS 563 Research Strategies 3 cr.
3 research seminars (each 1 credit) 3 cr.
HP TM CT 501 Cultural Tourism 3 cr.
HP TM CI 520 Contemporary International Tourism 3 cr.
HP FB RM 560 Restaurant Management 3 cr.
note: A graduate Experiential Learning and a master's thesis are also required for the successful completion of the program.

HP TM CT 501
Cultural Tourism

3 semester credits (45 lecture hours)
The course will cover culture, culture tourism and cultural resources. A major focus of the course will be to provide a framework of the present perspectives in the world by presenting case studies in Italy and Europe. Specific emphasis will be placed on arts and eno-gastronomic tourism, issues of sustainability and ethical practices including the promotion of local, traditional, and organically grown food.! A day trip to Parma and other site visits will expose students to various food products of the area.

BU MA OS 504
Organizational Strategy and Design

3 semester credits (45 lecture hours)
This course will link organizational strategy to the structure designed to implement it. Emphasis will be placed on the preparation and knowledge of the organization for the strategy, its current and projected performance capacities, and organizational structure and relationships that will lead to maximum results.

BU MA TC 510
Leadership in Transition and Creativity

3 semester credits (45 lecture hours)
The course will explore the changing nature of the purpose and roles of instructional and administrative leaders as well as the changing nature and roles of followers, their mutual expectations, and interrelationships as a means to cope with organizational and environmental change.

BU EC EB 518
Legal, Ethical and International Environment of Business

3 semester credits (45 lecture hours)
The phenomenon of globalization has affected virtually every aspect of business. In the interconnected and interdependent global economy, commercial transactions and international financial contracts have proliferated. Yet, the world is an assortment of more than 300 jurisdictions, each with its own rules and regulations. This has resulted in a complex international legal environment, often tangled with inconsistent legal rules and unpredictable judicial interpretative actions. Within this context, this course provides an overview of the legal aspects of international business transactions and will introduce students to the international legal framework. We will examine topics central to international business law, from the role of comparative law, to the laws governing multinational enterprises; foreign investment; money and banking; and sales of goods, services, labor, transportation, financing, and taxation. We will critically evaluate the substantive principles of law in relation to intellectual property rights, consumer protection, international sale of goods, and trans-national dispute resolution by mediation, arbitration, and litigation. This will include consideration of the impact of law on international trade, globalization and regionalism, and the global monetary system. The course will also examine how globalization, deregulation, and technology create a highly competitive environment that affects the operational purpose and future of human resource management.

HP TM CI 520
Contemporary International Tourism

3 semester credits (45 lecture hours)
The course will provide an understanding of world travel patterns, and the reasons travelers visit particular regions.! Discussion will take place about tourism policy issues, an examination of the role of the tourist, the tourism manager, and the host community. A global community perspective will be emphasized during the course.

CP MC IC 522
Intercultural Communication

3 semester credits (45 lecture hours)
The course will facilitate the comprehension of the nature of the communication processes that influence or are influenced by intercultural contexts. Our increasingly multicultural societies rely on individuals' ability to be sensitive to cultural differences and to reach across them in order to foster understanding. Students will evaluate the role of communication in intercultural relations, cultural patterns of interaction, cultural identity and specific intercultural problems. There will be a focus on gaining intercultural communication competence and the costs associated with intercultural misunderstanding.

BU AF FS 537
Operational and Financial Strategies

3 semester credits (45 lecture hours)
The course is designed to help students "think strategically" and to evaluate results from the perspective of an organization operating in an increasingly diverse and competitive environment. The student will explore and acquire financial tools and competencies for budgetary planning and analysis. The course will provide a basic understanding of financial strategies and their related risks, analysis of financial information, and budgeting.

BU MK MO 547
Marketing of Organizations

3 semester credits (45 lecture hours)
The course will introduce students to the concepts and principles of marketing and will help them develop an appreciation of the scope, relevance, application, and integration in the operation of programs, services, ideals, and products of for-profit and not-for-profit organizations.

HP FB RM 560
Restaurant Management

3 semester credits (45 lecture hours)
The course will identify the crucial elements involved in the successful operation of a restaurant and how the elements interrelate. Topics will

include creating a concept, developing a menu, budgeting and controlling costs, staffing, purchasing food and equipment, bar and beverage management, daily operations and marketing.

BU MA GB 561
Managing in the Global Business Environment

3 semester credits (45 lecture hours)
An examination of the multitude of forces and factors that influence organizations doing business on a global scale. Close attention will be paid to methods of managing global organizations as they adapt to cultural, regulatory, market, and economic differences as they seek to accomplish organizational objectives. Important management issues specific to international business will be discussed to prepare students to improve their management capability.

BU MA RS 563
Research Strategies

3 semester credits (45 lecture hours)
This course will enumerate and compare the many ways to develop, share, utilize and build upon data generated by a school or organization. Specifically the review and exploitation of internally generated data and the discipline of competitive intelligence will be weighed as tactics for enhanced educational performance or a stronger competitive position.

BU MA PS 587
Business Policy and Strategy

3 semester credits (45 lecture hours)
Business policy and strategic management are two overlapping concepts that are studied from the perspective of CEOs, Board of Directors, and sometimes Vice Presidents. While policy focuses more on the purpose, direction, mission, and organizational values, strategic management deals more with creating a long-term management plan for enabling the organization to effectively implement new ideas and changes as required for a continuous growth. Many issues and decisions facing senior level management are very complex, dynamic, and sometimes unstructured. The overall purpose of this course is to provide conceptual an analytical tools to enable students to think strategically about how to carry out a positive change within the organization and in the society at large.

MASTER PROGRAM IN SUSTAINABLE URBAN DESIGN

This Master program is structured to develop qualified professionals in the field of urban development, utilizing sustainable techniques in the combination of architecture and urban design. Students will acquire and develop a broad range of skills and particular expertise related to the design and planning of contemporary city structures. The program combines theory with guided atelier work, culminating in an urban design final project focusing on the development of a specific city sector.
The program has a duration of 600 contact hours over 20 weeks (300 hours of courses and seminars, plus 300 hours of laboratory work and field trips), for a total of 33 credits.

PROGRAM CORE

The core of the Master program is the realization of a final project based on an existing case study with specific native characteristics of the Tuscan or Florentine territory. At the end of the program a booklet which resumes students' projects will be edited and published.

COURSE STRUCTURE:

15 weekly lectures and field trips, the course will be organized in modules or cycles of lessons with two intermediate tests and a final critique.
ID DA TM 520 THEORIES AND METHODS OF URBAN DESIGN
ID DA UP 525 URBAN PLANNING AND DESIGN APPROACHES: CASE STUDIES
ID SA UQ 530 ITALIAN CITIES AND METROPOLITAN AREAS: URBAN QUALIFICATION
ID SA SU 540 SUSTAINABLE URBAN DESIGN
IS IT IB 101 INTENSIVE ITALIAN LANGUAGE BEGINNER
SEMINARS

SEMINARS STRUCTURE:

Each seminar is planned on a week basis, five days a week with a final critique.
GS US EB 542S ENVIRONMENTAL BEHAVIOR FOR URBAN DESIGN
ID DA UD 545S URBAN DESIGN ASSISTED BY DIGITAL MEDIA
FIELD TRIPS
Field trips and visits are an integral part of the program. Students will visit architectural firms, exhibitions and sites, as well as the areas in which they will develop their personal urban design projects.
Laboratories structure:
Each lab's step is planned on a three week basis, five days a week with a weekly critique. At the end of the third week there will be an examination to access the next step.
ID DA UD 540 URBAN DESIGN LAB I - first step.
ID DA UD 550 URBAN DESIGN LAB II - second step.
ID DA UD 560 URBAN DESIGN LAB III - third step.
ID DA UD 570 URBAN DESIGN IV - fourth step.
ID DA SU 580 SUSTAINABLE URBAN DESIGN: FINAL PROJECT

ID DA TM 520
Theories and Methods of Urban Design

4 semester credits. This course consists of theoretic lessons that gradually and comprehensively allow the student to approach the logics of the composite syntax and problematics of contemporary urban design and planning. Students will conduct a critical analysis of concrete examples of urban planning through the work of globally recognized planners, presented in lessons focusing on the direct and cross-sectional approach to such professionals in order to draw out significant relationships of methodologies and languages from their experiences.
The analysis is conducted with an historical timeframe with a focus on the Italian experience and site visits.

ID DA UP 525
Urban Planning and Design Approaches: Case Studies

3 semester credits. The course is designed as a critical and collective inquiry into theories of urban planning and design in order to develop an in-depth, interdisciplinary approach towards a more meaningful urban design for the future. Through a series of case studies, research work and analysis students will focus on current urban planning approaches and formulate their own perspectives and strategies of urban intervention, based on a critique of the fundamental nature of cities and urban design.

ID SA UQ 530
Italian Cities and Metropolitan Areas: Urban Qualification

3 credits (45 contact hours)
This course explores urban and environmental planning issues and problems in the qualification of Italian cities and metropolitan areas. Topics covered will include the history and origins of Italian urban planning, the new planning for sustainable development, the growth of metropolitan areas and urban sprawl, urban design and qualification, environmental planning and historic preservation.

ID SA SU 540
Sustainable Urban Design

3 credits (45 contact hours)
The course offers an in-depth exposure to international urban planning, architecture, urban design, and landscape architecture that is environmentally sustainable, as well as culturally enriched and aesthetically accomplished. Lectures will cover a wide range of scales and topics, such as personal ecological footprints, passive solar systems, suburban sprawl, waste and water management and recycling, alternative urbanism, and environmentally- and energy-conscious buildings, cities and landscapes design.

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International School of Hospitality

ISB
International School of Business

DIVA
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J SCHOOL
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FAST
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SAS
School of Arts and Science

IDEAS
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Corso dei Tintori 19 - 21, 50122 Firenze ITALIA
Ph: +39 055 2469016 - info@fua.it
www.fua.it